

**Economy Gained by Use of Oak Floors**

Considering value received, oak qualifies as one of the most economical of flooring materials. With ordinary care it lasts the life of the house, requiring little or no repair. Its gleaming brilliance can be maintained at a minimum of expense and relatively little effort.

Even after years of neglect and extremely heavy wear, oak flooring can be sanded and refinished to be like new. The cost of such reconditioning is moderate.

## Trees Reduce Heat and Fuel Costs While Increasing Shade

When the sun beats down in the hot weather months, everyone longs for cooling shade. Shade trees provide the difference between comfort and solar broiling.

Trees, according to the American Association of Nurserymen are natural air-conditioners. They transfer the layer of greatest heat from near the surface of the ground to the tree tops. There may be a difference of five to fifteen degrees between a full-sun and a shaded area, depending

on the density of the shade. In residential areas, with good stands of trees, temperatures are up to 10 degrees lower than in areas without trees in hot weather.

There are many species of trees. In order to get adequate shade, one usually needs large trees, which can be planted at some distance from the house and still shade it during the hottest part of the day, usually in the afternoon.

Smaller trees of course give shade but one needs more of them to achieve the same degree of coolness as the larger trees. If the trees shade the sun as it moves downward in the western sky, even the inside of the home will be considerably cooler.

**Trees Help**

Where an east bedroom is stifling hot in the morning for example, a tree planted on the east can make all the difference in comfort.

For comfort in garden living and entertainment shade trees are a necessity. Nurserymen will advise on trees that are "clean" i.e. they do not drop seeds, pods, flowers, stems, etc., that tend to make the garden living room messy.

Usually when most home owners think of shade trees, they think of the maples, lindens, planes, magnolias, elms, and similar trees. There are many other species, less well-known but which have interest for many reasons, such as foliage color, bark color, structure of limbs and twigs or flowering beauty.

**Cost Small**

More than 850 different varieties of trees grow within the United States. Most can be planted at little cost. If you are willing to wait for a small tree to grow, you can buy one for as little as \$2. Even one that gives immediate shade may not cost more than \$25.

The planting of new trees often pay for themselves within a few years by cutting the costs of heating or cooling your home.

Most trees will last as long as your house, and as they grow they increase in value. Large trees in good condition, properly placed on a lot, often have a value of \$1,000.

Income tax officials regard the planting of trees as a permanent improvement to your property. Even if you recover their costs many times over in lowered fuel bills, you can still deduct the price you paid for them when you sell your house at a profit.

**Increase Value**

Real Estate brokers agree that by increasing the attractiveness of your home, trees will make it easier to sell at a higher price than one that stands on a barren lot.

The American Association of Nurserymen say that ever-green trees planted on the north and west borders of your property will block the prevailing cold winds of winter and thus make your home easier to heat.

**Less Fuel**

A study by the U.S. Department of Agriculture of two houses in the north — one sheltered by such a tree wind-break and the other unprotected — showed that over 22 per cent of fuel was saved in the protected house.

Trees planted on the south and west can shade your home from the hot summer sun and keep it cooler. Trees also prevent solar heat from penetrating the ground, thereby keeping air around the house more comfortable.

Resistance to the more serious diseases or insect damage also is desirable in shade trees. Best talk it over with neighbors who have lovely shade trees, and with nurserymen. Nursery catalogues usually list the more outstanding shade trees that have been developed in recent years.

## Rent Tools Help Homemaker Today

Now you can easily save lots of elbow-grease and muscle-power for needed difficult improvement jobs around the house, by renting just the piece of equipment you need for as long as you need it!

And it's your own fault too if you don't use the special implements available to ease a tricky job like tile-setting, or a messy one like removing old wallpaper.

**Many Shops**

All over the county, there are now shops that specialize in renting labor-saving tools and equipment to the hobbyist or handyman who doesn't feel like purchasing equipment that shows little likelihood of paying its way or need the tool for just a one-time job.

You can engage the temporary use of many other gadgets that enable you to get a hard job done fast, reduce the disruption time, and free you to tackle new jobs that await. These include such widely varied items as house jacks, chain hoists, furnace vacuum cleaners, sewer augers, and drop cloths.

**Prices Low**

Prices are mild when you consider the machinery's cost and the work it saves. To illustrate, a cement mixer may rent for \$4 to \$5 a day, an electric tree saw for \$8 to \$10, rug cleaning equipment for around \$6, paper hanging accessories for \$2 or so.

Some places rent power saws, sanders, or certain other tools by the hour, or will make rates for half days. Usually if you want to keep equipment a week or more, the day rate is reduced; one shop has a weekly rental rate equal to four times the day rate.

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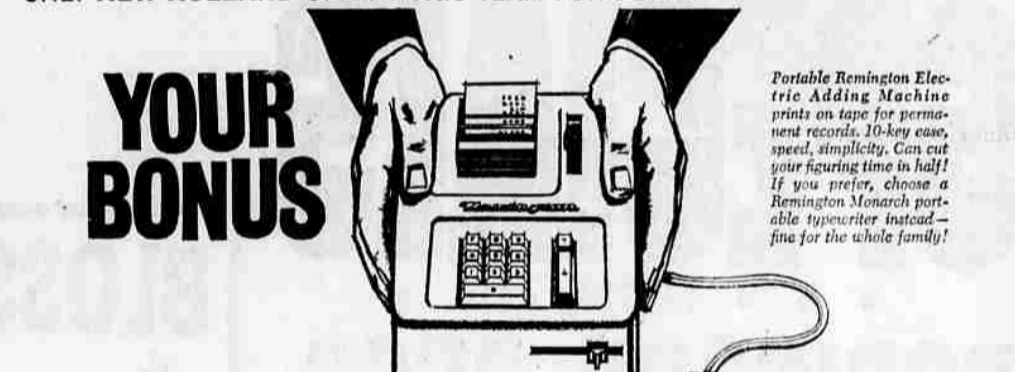
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