

**LOWEST PRICES FOR**



**TURKEYS**  
U.S.D.A. GRADE A HENS  
**39¢** Lb.

MORRELL EASTERN—ANY SIZE PIECE  
**SLAB BACON** lb. 49¢  
USDA CHOICE—CENTER CUTS  
**BEEF POT ROAST** lb. 49¢  
GRAIN FED PORK  
**PORK LOIN ROAST** lb. 49¢  
LEAN & MEATY  
**COUNTRY SPARE RIBS** lb. 49¢  
CENTER CUTS  
**PORK CHOPS** lb. 69¢

**HAMS**  
SHANK HALF...  
**39¢** Lb.

Armour—Fully Cooked  
Whole Ham lb. 45¢  
Butt Half lb. 49¢

**CANNED PICNICS**  
ARMOUR STAR  
**5 LB. CAN \$2.98**

**CANNED HAMS**  
ARMOUR STAR  
**5 LB. CAN \$3.99**



SHUR-FRESH OR ROGUE MAID  
**FRESH MILK** 1/2 Gal. 2 for 89¢  
ORANGE OR GRAPE  
**SHASTA DRINKS** 46 oz. Tin 4 for 99¢  
WHITE SATIN  
**SUGAR** 10 lb. Bag 89¢  
OBERTI—PICNIC SIZE  
**RIPE OLIVES** No. 1 Tin 4 for \$1.00  
STANDBY—HAWAIIAN  
**SLICED PINEAPPLE** No. 1 Tin 6 for \$1.00

**FROZEN DINNER**  
PICTSWEEET  
FINEST QUALITY  
**3 FOR \$1.**

**ORANGE JUICE** Florida Everfresh 2 for 49¢  
**FISH STIX** RUPERT BRAND 6 oz. pkg. 3 for \$1

**BIG-Y King of Tarts BAKERY**

Chocolate, Coconut, Strawberry  
**CREAM PIES** .. 49¢  
The Children—Love Them  
**CINNAMON KNOTTS** .. 39¢  
Decorated  
**Easter Bunny CAKE** .. 97¢  
Decorated  
**EASTER CAKE** .. 97¢

**ROLLS**  
• PARKERHOUSE  
• CLOVERLEAF  
**39¢** dz

**HOT CROSS BUNS**  
Ready To Heat & Serve  
**DOZEN 39¢**

*The Pick of the Patch for Your Eating Pleasure*  
**strawberries**  
**3 CUPS 89¢**

So sweet and ripe they almost melt in your mouth... the kind you dream about and seldom see. Buy several boxes right now and serve them in shortcakes, salads, fruit cups and cocktails or just eat 'em with goblets of rich cream. Mmm... they're delicious!

NO. 1 CHOICE QUALITY  
**RED YAMS** 2 lb. 29¢  
RADISHES AND  
**GREEN ONIONS** .. 5¢  
GIANT NEW CROP  
**GREEN PEAS** 2 lb. 39¢

EXTRA FANCY CRISP  
**GELERY** .. 19¢  
RED RIPE JUICY  
**TOMATOES** .. 23¢  
**LARGE EASTER LILIES**  
HUGE SELECTION FRESH PICKED

**NEW FLORIDA RED POTATOES**  
U.S.D.A. No. 1  
**569¢**

KITCHEN CHARM  
**PAPER NAPKINS** 60 Count 3 for 25¢  
FISHERS—IMITATION  
**CHEESE LOAF** 2 lb. 59¢  
DEL MONTE—WHOLE KERNEL OR  
**CREAM STYLE CORN** 303 Tin 4 for 89¢  
VAN CAMPS—IN TOMATO SAUCE  
**PORK & BEANS** 300 Tin 6 for \$1.00  
BEST FOODS—REAL  
**MAYONNAISE** Qt. Jar 57¢  
DEL MONTE  
**SWEET MIXED PICKLES** 22 oz. Jar 59¢  
KAISER  
**FOIL WRAP** 12" x 25 ft. Roll 37¢

**TIDE DETERGENT**  
Limit 2 Please  
Giant Size  
**59¢**

**ICE CREAM**  
CARNATION  
Premium Quality  
Half Gallon  
**69¢**

**INSTANT COFFEE**  
FOLGERS  
Mountain Grown  
10-oz. Jar  
**79¢**

**SUGAR**  
WHITE SATIN  
Oregon Grown  
POWDERED OR BROWN  
1-lb. Bag  
**9¢**

**PEACHES**  
HUNTS  
Sliced or Halves  
2 1/2 Tin  
**5 for \$1**

**Coca-Cola**  
OR  
**7-Up**  
Quart Bottles Plus Deposit 6 for **99¢**

**EASTER SHOES**

**"PERMASOLE"**  
The soles of these shoes are made with science's newest advance in shoe material, POLY-VINYL-CHLORIDE! The amazing PERMASOLES on these shoes are guaranteed in writing not to wear out for the life of the shoes themselves. Your child will actually outgrow the shoes before the soles wear out!

**WOMEN'S DRESS HEELS**  
Pretty spring patterns in colorful Patent or Classic leather. Prices start at **\$5.99**  
Nothing over \$7.99

**GIRLS DRESS-UP FLAT PUMPS**  
OVER 20 STYLES  
Patents and Plains  
Prices Start at **\$2.77**  
NOTHING OVER \$4.99

**FLATS**  
One entire table full of colorful new spring patterns... leathers and patent! Over 30 styles at this terrific low price.

**BOYS' SIZES 8 1/2 to 3**  
Tie or Slip-on Styles  
**\$4.97** Pair

**YOUNG MEN'S SIZES 3 1/2-6**  
**\$5.95**

**MEN'S \$8.**  
Classic Tie or Slip-On with "PERMASOLE" Black. Sizes 6 1/2-12

**INFANTS' DRESS-UP SHOES**  
Huge selection of fine quality shoes... soft sole or walking styles.  
Prices Start at **\$1.98**  
Nothing Over **\$3.95**

**CLOSED ALL DAY EASTER SUNDAY**  
OPEN SATURDAY 9 A.M. to 9 P.M.

**STOP SMOKING**  
All kinds & pleasant, refreshing way to help break smoking habit. Great taste, gently medicated to help satisfy tobacco craving. At drug stores.  
**\$1.25**

**SILICONE IRONING BOARD PAD & COVER**  
**87¢**

**EASTER BASKETS**  
DELIGHT YOUR CHILD THIS EASTER

**CANDY FILLED BASKETS**  
largest assortment in Southern Oregon!  
EMPTY WOVEN BASKETS... 3c and up

**29¢**

**8 MM COLOR MOVIE FILM**  
KODAK 127-620-120  
KODACOLOR  
Reg. \$2.59 INCLUDING PROCESSING **\$1.99**  
Reg. \$1.15 **99¢**

**IN THE BIG Y CAMERA DEPT.**  
New from Kodak... and here right now!  
**EASIEST CAMERA-LOADING... Ever!**

**KODAK Instamatic 100 Outfit!**  
Instant loading... at amazingly low, low price!  
Loads instantly... automatically... so you get good pictures more easily than ever! Just drop in the Kodapak film cartridge — the camera is instantly loaded. No dials to set, no focusing needed. Takes color slides as well as black-and-white and color snapshots. Built-in pull-up flash holder keeps you set for indoor pictures. Comes with film, bulbs, flash guard, batteries.

**COMPLETE with Flash, Film, Bulbs & Batteries**  
**\$19.88**

**EASTER is family time**  
...and a wonderful time for pictures  
Make your headquarters for Kodak cameras - equipment - film

**Wallets \$1.49**  
Genuine Leather REG. \$2.98

**FILM 3 \$1**  
Black and White • 120 • 620 • 127

**BROWNE Super27 OUTFIT**  
**\$19.88**

**SPECIAL FEATURE TWO FISHING EXPERTS**  
... will be on hand this week-end to lend advice and help you with your fishing questions.  
CASTING CHAMPIONS... Ed Edwards and Jim Corbell of GARCIA CORP. are foremost authorities on fishing throughout the U.S.A. CASTING DEMONSTRATIONS HOURLY!  
MEET DAVE JENSEN and World Famous Luhr-Jensen Mfg. Co.  
• 5 TO 9 P.M. FRIDAY  
• ALL DAY SATURDAY

**Baby Dolls**  
for MOTHER and DAUGHTER  
**\$1.98** Set

**GIRLS' EASTER DRESSES**  
Huge selection sizes 1-14  
PRICES START AT  
**\$3.98**  
NONE OVER \$10.98

**FREE JUNIOR MISS SPORTS ENSEMBLE**  
• Capris • Jamaica's • Top • Jacket  
TOTAL VALUE **\$25.00**

NOTHING TO BUY... just go to the Apparel Shop... register your name and address... Drawing April 17, 10 A.M. in the Apparel Shop on the mezzanine. Winner's name will be posted on the mezzanine.

LAST WEEK'S WINNER... PAULINE GRANT, 316 Erie St., Medford, Ore.

**SPECIAL**  
• Women's Blouses  
• Jamaica Shorts  
Asst. Patterns... All Sizes  
**89¢**

**BOYS' SUITS**  
In lightweight weaves for Spring & Summer.  
SIZES 13-20  
REGULAR \$29.95  
**EASTER SPECIAL... \$24.50**

**ALKA SELTZER**  
Reg. 59¢  
**39¢**

**METAL WAGONS**  
Small Fry Size Reg. \$1.69  
**\$1.19**

**BIG BOY BRAZIER**  
22" Reg. \$15.87 with Motor & Split  
**\$11.87**

**DRESS SLACKS**  
Men's 29-42 W Ass't. shades. Reg. \$6.95  
**\$4.99**

**WHITE RAIN HAIR SPRAY**  
15 oz. Regular or Extra Holding  
**\$1.19**  
SAVE 30¢

**FISHERMEN'S HEADQUARTERS**  
Luhr-Jensen... all finishes  
**METRIC SPINNER 2 for 98¢**  
100 yd. Spool 4 to 15 lb.  
**Monofilament Line... 39¢**

**FREE DOOR PRIZES TO FIRST 500 CUSTOMERS SATURDAY MORNING**

Metal with Special Liner  
**THERMOS ICE CHEST \$14.49**

Single Mantle Reg. \$15.95  
**GOLEMAN LANTERN \$13.49**

**Split Shot**  
Reg. 15c tube  
**2 for 24¢**

**Cannon Balls**  
Reg. 40c tube  
**29¢**

**Shakespeare ROD & REEL COMBO**  
No Backlash... No Line Twist  
**\$10.95**  
Complete Reg. \$14.00

**Leader Wheels**  
Reg. 25c ea.  
**2 for 25¢**

**Brass Swivels**  
All Varieties  
**2 Doz. 49¢**

**SPIN OUTFIT**  
Push Button REEL & CASTING ROD Complete with line  
**\$4.95**

**Mitchell "300" Reel**  
with Companion GARCIA ROD LIST... \$46.90  
Complete Outfit  
**\$24.95**

**PICNIC JUGS**  
1 GAL. SIZE Enamored steel with thermaliner REG. \$3.29  
**\$2.89**

FISHING GOLF EQUIPMENT STOVES-LANTERNS BOATING