



RECEIVES PHONOGRAPH — Mrs. Raymond Harpole, 1333 Winchester ave., Medford, is shown here receiving the grand prize in the recent radio station KYJC contest. She was presented the stereophonic phonograph by Paul Smith of the Sound Shop in Medford and by Art Chipman of the radio station.

Camping Areas to Open on April 17

The Oregon state highway department has announced that tent and trailer camping areas will be opened in 24 of the state parks April 17, signaling the start of the annual camping season.

All but four of the state parks close for the winter season. The four, Harris Beach, Cape Lookout, Beverly Beach and Jessie M. Honeyman, usually remain open through the winter.

Honeyman was not open during the past winter, however, because of the extensive damage from the storm Oct. 12.

Two southern Oregon camps, Valley of the Rogue and Laurelhurst, are in the list of those to reopen April 17. Valley of the Rogue is two miles south of the town of Rogue River on Highway 99 and Laurelhurst is just off Highway 62 about 40 miles northeast of Medford.



NORMAN SMITH
Customer's Habits



DR. GEORGE CHRISTY
On Financing Businesses



DR. RICHARD LINDHOLM
To Introduce Speakers



LYOYD PORTER
Import-Export Field

Management Seminar Scheduled Tuesday

The third annual management seminar sponsored by the education committee of the Medford Chamber of Commerce will be held Tuesday, April 9, at the Rogue Valley country club.

Four panelists will be featured during the session, which includes luncheon with the Rotary club that noon.

Frank Bash, a member of the Medford school board and president of the Oregon School Boards association, will open the conference as chairman of the chamber's education committee.

Dr. Richard W. Lindholm, dean of the school of business administration at the University of Oregon, will introduce speakers. Dr. Lindholm is a specialist in fiscal and monetary policy and theory as well as problems in business forecasting, business fluctuations and expansion.

He has served as fiscal economist with the Federal Reserve board, Washington, D.C., and economic development and financial advisor to governments of Pakistan, Vietnam and Korea. His principal interest is in business forecasting and the impact of taxation on business management.

Dr. George A. Christy, former professor of finances at the University of Texas, will talk with business leaders on financing businesses at the morning session. He replaces Dr. Donald Watson who will be unable to attend the program.

Dr. Christy formerly was with Bell Telephone company in a management capacity and also served as account executive for a brokerage firm.

Dr. Christy is now associated with the school of business at the University of Oregon.

Dr. Lindholm will open the seminar discussion at 10:30 a.m. on "Taxes and Business Forecasting for the Remainder of 1963."

At the Rotary luncheon at noon, Lloyd R. Porter, chief

of the foreign trade section of the U.S. department of commerce will speak on "Getting Into The Import-Export Field."

The afternoon session of the seminar features Norman Smith, assistant professor of marketing at the University of Oregon. He will talk on "Your Customer's Buying Habits." Smith is a specialist in classifying purchasers not by income, but by social groups.

The seminar will adjourn at 2:30 p.m.

Forest Wardens Are Added to Local Staff

7 forest wardens were added to the southwest district staff of the state forestry department last week to serve during the 1963 fire season.

The seven and their stations are Bill Cobb, Ashland; David Neville, Prospect; Carl Bennett, McLeod; Curt Gerhardt, Applegate; Arlet Anderson, Butte Falls, and Willard Braunberger, and Don Main, district headquarters. The men are engaged now in pre-suppression duties.



"The birds is coming!"



On the Air By ELEANOR WIESE

This season of the year awards are as abundant as trees in bloom—and as flowery. Generally the most lavish bouquets are tossed to those in the entertainment industry.

Monday night the movie industry gives Oscars to itself; next week the TV Guide awards are made; later the Emmy awards and so on until there should be a statuette for just about everyone of importance in movies and TV.

The ad-libbing dispenser of many of these awards is the man who has received more than 300 significant awards and citations for his humanitarian and professional efforts—Bob Hope.

Last week Hope was awarded the National Association of Broadcasters Distinguished Service Award for 1963 in tribute to his role as "a great entertainer, broadcaster and American." He is the first entertainer to receive the NAB honor.

He also received the 1963 Gold Medal of the International Radio and Television Society for his "outstanding contribution to radio and television broadcasting" and the New York City USO's Distinguished Service award in recognition of 21 years of tireless and devoted service to the men and women of the Armed Forces of our country.

The Comedian's greatest honor came earlier this year when he became the third entertainer in history to receive a gold medal, authorized by Congress and presented by the President, for his "services to his country and to the cause of world peace." Similar medals have previously been awarded to George M. Cohan and Irving Berlin.

These are truly meaningful awards without tinsel and ballyho given to a man of great talent who has given unstintingly and unselfishly of his time and energy to all people.

We may not all laugh at his jokes, but we must all admire the man.

MORMON CONFERENCE. 9 a.m. Sunday KBES-TV. Church president David O. McKay presides over the 133rd annual conference of the Church of Jesus Christ of Latter-day Saints at the Tabernacle, Salt Lake City, with music by the Tabernacle Choir.

CANCER PANEL. 1:20 p.m. Sunday KMED-TV. "What Most People Don't Know About Cancer." Ashland doctor, Robert Turner, is moderator with panelists Dr. Eugene Meyerding, Dr. Thomas Tinsley, and Dr. Allen Markee. Questions may be phoned in from viewers.

SPORTS SPECTACULAR. 2:30 p.m. Sunday KBES-TV. The new sport of karting is featured and an aerial show in tribute to World War I pilots.

ST. MATHEW PASSION. 3:30 p.m. Sunday KMED-TV. The second half of Bach's great oratorio performed by the NBC Opera Company. The "St. Mathew Passion" tells the story of the Crucifixion of Christ and of the events leading up to it, as related in the Gospel of St. Mathew. The singers will be John McCollum as the Evangelist, Norman Treigle as Jesus, and Lee Cass as Judas, Alfred Wallenstein is conductor.

MASTERS GOLF TOURNAMENT. 4 p.m. Sunday KBES-TV. Final round play of the 27th annual Masters Tournament from Augusta (Ga.) National Golf Club.

MEET THE PRESS. 6 p.m. Sunday KMED-TV. The leader of the British Labor Party, Harold Wilson, who was elected to that post following the recent death of Hugh Gaitskell, will be interviewed.

TWENTIETH CENTURY. 6 p.m. Sunday KBES-TV. The second part of "Ethiopia: The Lion and the Cross." Emperor Haile Selassie is interviewed today and pictured attending a religious ceremony.

DISNEY'S WORLD. 7:30 p.m. Sunday KMED-TV. "When Knighthood was in Flower." Glynis Johns and Richard Todd star in a romantic adventure set in 16th Century England.

SHOW OF THE WEEK. 10 p.m. Sunday KMED-TV. "The Shark." Fred Russo, played by Anthony Franciosa, saves a man from a man-eating shark. Year later, he comes to that man to be saved himself—from the police after committing murder.

CALENDAR. 9 a.m. Monday KBES-TV. Secretary of the Interior Stewart Udall and Secretary of Labor Willard Wirtz, along with several Congressional leaders, appear in a behind-the-scenes look at how the President and political party heads get a bill passed through Congress.

FOCAL POINT. 9:30 a.m. Monday KMED-TV. Bud Gerard of the YMCA and four Hi-Y members who recently returned from a tour of the Oregon legislature are guests. Chief Ed Hawkins receives the Navy recruiting plaque for the second time in a row.

ACADEMY AWARDS. 7 p.m. Monday KBES-TV. Hollywood personalities gather for the annual awards of the Academy of Motion Picture Arts and Sciences. Frank Sinatra is host, with musical interludes performed by Robert Goulet, Ethel Merman and Eddie Fisher.

Salute to Cancer Volunteers Slated

"All for April," a salute to the American Cancer Society volunteers, is scheduled for a special showing on KBES-TV at 11:15 p.m. Monday, April 8.

The American Cancer Society has designated 1963 as "The Year of the Volunteer" in behalf of the more than 2 million volunteers who make up the organization which is seeking to conquer cancer through research, education and service.

The film will illustrate that a desire to help others motivates the volunteer and that by vigor and dedication the volunteer has contributed immeasurably to the lives of all people.



DR. RICHARD BYRNS
Reception Speaker

Dr. Byrns to Talk At Program Set by Library Friends

Dr. Richard H. Byrns, professor of English at Southern Oregon college, will be principal speaker at the reception and program planned by Friends of the Library for formal presentation here Sunday, April 21, of the Dorothy Canfield Fisher grant from the Book of the Month club to the Public Library of Medford and Jackson County.

Mrs. N. R. Deaver, chairman of the Friends of the Library, announced that Dr. Byrns had accepted the committee's invitation.

Dr. Byrns, who majored in English and English literature throughout his academic education, receiving his doctorate in that field from the University of Edinburgh in 1955, also has had a wealth of experience in Alaska. Mrs. Deaver pointed out.

He taught in high schools in Alaska and was later assistant professor of English at the University of Alaska from 1947 through 1951. He also was director of the military branches at the University of Alaska; a fellow with the Fund for Advancement of Education, professor of English and educational consultant in the Geophysical Institute at the University of Alaska from 1953 to 1959.

The program at the Medford library is scheduled for 2:30 p.m. Miss Eloise Ebert, state librarian, will be here to present the award, a grant of \$1,500 for the purchase of books, won by the local library.

Dick Travis, Medford city councilman, and former member of the library board of trustees, will be master of ceremonies.

The award program will be in conjunction with an open house, observing opening of National Library week.

Medford District To Offer 11 Tracts Of Logs in Sale

The Medford district of the bureau of land management will offer 11 tracts of timber for oral auction bids April 11, according to District Manager Donald J. Schofield.

The estimated volume is 27,833,000 board feet, and the minimum acceptable price is \$519,872.90, he said. The tracts are located throughout the district in Josephine, Douglas and Jackson counties.

A concerted effort is being made to salvage windthrown timber from the Columbus Day storm as rapidly as possible, Schofield said. Five of the 11 tracts being offered

consist primarily of wind-thrown timber. They total approximately 2,250,000 board feet.

Damaged Timber
In addition a considerable volume of damaged timber is included in two of the regularly scheduled tracts, one in Josephine county, the second in Douglas county.

Since Oct. 12, 5,955,000 board feet of windthrown and damaged timber has been sold and approximately 80 per cent of the total estimated volume has been cruised and is being appraised for sale in May and June.

Fourteen tracts containing 24,488,000 board feet, sold at an oral auction held by the Medford district March 14. Total bid price was \$469,045.35. Purchasers were Kogap Manufacturing company, Timber Products company of Medford; Steve Wilson of White City; Cabax Mills, Ernest Higginbotham, Howard E. Lewis, Spalding and Son, Inc., Wells Logging company, all of Grants Pass; Glendale Stud company, Robert Dollar company, and James Doss of Glendale; Zane Bidwell, Shady Cove and Williams and Williams of Ashland.

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For further information please call Mrs. John Mansfield, 773-1967, or the Chamber of Commerce, 772-6293.

Courtesy of Medford Mail Tribune

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