



"Howdy Neighbor"

YOU BET WE'RE BUSY...BUT
NEVER TOO BUSY FOR A...

BEING FRIENDLY IS JUST A PART OF US

STRAWBERRY JAM

MARKET-PURE-44-oz. Jar
Limit 2 Please

TOMATO JUICE

STOKLEY CALIFORNIA-46-oz. Tin
Limit 3 Tins

ELBOW SPAGHETTI

MAJORETTI-4-lb. Bag
Limit 2 Please

TOMATO SAUCE

HUNTS Treasure-8-oz. Tin
Limit 8 Please

59¢ 15¢ 39¢ 5¢



Denim Jeans

Boys' 13½-oz.
Slims, Regs., Huskeys

Reg. \$2.98
1.97 PAIR



Subteen Dresses

Chic new styles for
Easter in pastel
prints and solids.
Sizes 6 to 14
PRICES START AT...

\$8.98
Nothing Over \$14.98

SHORTY COATS

FOR GIRLS
Pastels and
White
All Washable
Sizes 3 to 6x
\$5.98

4.98

FREE

WOMEN'S SPRING
ENSEMBLE
DRESS • SWEATER
HUSBAND • JEWELRY
TOTAL VALUE
\$36.00

NOTHING TO BUY... just go
to the Apparel Shop upstairs
and register your name and
address! Drawing April 10, 10
A.M., in the Apparel Shop on
the mezzanine. Winner's name
will be posted on the meza-
nine.

LAST WEEK'S WINNER
EILEEN LENTZ
Gold Hill



TODDLERS & BABES

Coat and Bonnets
Pastel Colors
SETS START AT **\$5.98**
Nothing Over \$7.98

Boys' Coats and Slacks

COATS
\$9.98 to **\$17.95**
SLACKS
\$3.98 to **\$7.98**
SIZES
4 TO 20



GIRLS EASTER SUITS

Ass't Spring Colors
\$7.98
AND UP
SIZES 3 to 14
Rayon Flannel
and Orlon Knits

CREST FAMILY SIZE TOOTH PASTE

REG. 83¢
59¢



SPECIAL \$1.19
PRICE NOW ONLY plus tax

EASTER BASKETS

DELIGHT YOUR CHILD THIS EASTER
FILLED BASKETS
largest assortment
in Southern Oregon!
29¢
EMPTY WOVEN BASKETS... 3¢ and up

TUSSY DEODORANT



REGULARLY \$1.00
only **50¢**
TAKE YOUR PICK!

EASTER CARDS



99¢
INFLATABLE ANIMALS
87¢ to \$1.98

FROZEN FRUIT PIES
Crisp & Inch Pie
All Varieties
29¢

FROZEN ORANGE JUICE
Everfresh 6-oz. Tin
Pure Florida
2 for 49¢

FROZEN BEEF STEAK
Willison's-12-oz. Pkg.
Veal or Buttered
59¢ 4-Pk. Pkg.

PORK ROAST

Value Trimmed to Give
You More Eating Meat
for Your Money

25¢ lb.

STEAKS

USDA CHOICE
BEEF SHORT RIBS **29¢**
PRESH GROUND HOURLY
GROUND CHUCK **59¢**

SMOKED HAM HOCKS **29¢**
USDA CHOICE BONELESS STEW MEAT **89¢**

SLICED BACON

HICKORY SMOKED
Sigman Brand
POUND
49¢

FOR THE FISHERMAN
FRESH SALMON EGGS **98¢**
TASTY BRAND WIENERS
DEMONSTRATION FRI. & SAT. **2 for 89¢**

POTATOES

U.S. No. 1... Cello Bagged...

29¢



Limit Rights Reserved

We Give
and Redeem
SILVER DOLLAR
STAMPS

OPEN
9 A.M. TO 9 P.M.
EVERY DAY

EASTER is family time

...and a wonderful time for pictures
Make us your headquarters for
Kodak cameras • equipment • film

WALLETS

MEN'S
GENUINE
LEATHER
\$1.88 Each
Reg. \$2.98

CAMERA OUTFIT

With FITTED CASE!
Anso... Cadet II
Camera-Flash-Film-
Bulbs-Batteries-Case
\$13.25 Complete

WATCH BANDS

Gold and Silver Flex Bands
Men's and Women's
\$2.49
Values to \$6.95

QUALITY FILM PROCESSING

8 Exposure Roll **49¢**
Black & White
12 Exposure Roll **73¢**
Black & White
COLOR PRINTS **24¢**

MEN'S WHITE DRESS SHIRTS

\$2.98 FREE Tie
With Each
Shirt!

MEN'S SHORT SLEEVE SPORT SHIRTS

\$1.97 AND UP



Shakespeare ROD & REEL COMBO

No Backlash... No Line Twist
\$10.95 Complete
Reg. \$14.00

GLUSTER EGGS

Mike's Deluxe
Reg. 80¢ Jar **49¢**

SINGLE EGGS

Assorted
Labels
17¢ Jar **2 for 29¢**



LATEX PAINT

INSIDE LATEX
12 Colors & White
\$2.44 Gallon
Reg. \$2.99

SHOES... FOR EASTER & AFTER...

GIRLS DRESS-UP FLAT PUMPS

Entire Table Full... Over 25 Styles
Prices
START AT **\$2.77**
OTHERS TO \$5.95

MEN'S CLASSIC TIE OR SLIP-ON DRESS SHOE

With amazing new POLY-VINYL-
CHLORIDE SOLE. Light and flexible
construction assures maximum com-
fort. Black... Sizes 8½ - 12.

WOMEN'S DRESS HEELS

Pretty spring patterns in col-
orful Patent or Classic
leather.
Prices
Start at **\$5.99**
Nothing Over \$7.99

"PERMASOLE" CHILDREN'S SHOES

The sales of these shoes are made with science's
newest advance in shoe material, POLY-VINYL-
CHLORIDE! The amazing PERMASOLE on these
shoes are guaranteed in writing not to wear out for
the life of the shoe themselves. Your child will
actually outgrow the shoes before the sole wears out!
BOYS TIE OR SLIP-ON... 8½ to 12
\$4.97 Pair
Young Men's Sizes, 3½-6... \$5.95
OTHERS TO \$12.95

INFANTS' DRESS-UP SHOES

Huge selection of fine qua-
lity shoes... soft sole or
walking styles.
Prices
Start at **\$1.98**
Nothing Over **\$3.95**

FLATS

One entire table full of colorful new spring pat-
terns... leathers and patent! Over 30 styles
at this terrific low price! **\$3.77** pair.
2 PAIR \$7.00

BIG 'Y' King of Tarts BAKERY

Piping Hot Hourly...
DELICIOUS
Butter Rolls 29¢ Doz.

Top With Whipped Cream
PECAN PIES Each **59¢**
Reg. \$1.45 - WHIPPED
CREAM CAKE Each **\$1.19**

A New Variety
RAISIN DONUTS Doz. **49¢**

Spinach 2 BUNCHES 29¢

Letting Firm Heads **2 for 29¢**
Cold-Solid CUCUMBERS **10¢**
1 lb. Cello Pkg. CARROTS **3 for 29¢**
Green Onions and RADISHES **5¢**
Ice Crisp Chinese CABBAGE **15¢**



10 LBS