

# ... Communications ...

Letters to the Editor must bear the name and address of the writer, although under certain circumstances the use of a pen name or initial for publication is permissible. The Mail Tribune reserves the right to edit all letters with a view to clarification and condensation. Letters submitted for publication must not exceed 400 words. The letters printed in this column do not necessarily represent the views of the paper; in fact the contrary is often the case.

**Most Offensive**  
To the Editor: The "Oregon Statesman" has reprinted your article about the "Twenty Miracle Miles" along the coast and I cannot refrain from telling you how delighted I was to read it.

For many years I have watched the destruction of trees and land clearance along the Pacific driveway and the erection of shacks, hot dog stands and ugly houses and have lamented over the situation and have discussed the condition with many friends and acquaintances. Man and bulldozer have utterly ruined the roadside and I do not see how it ever can be restored.

As my beach home is below Newport I must take this highway many times a year and instead of seeing improvement it seems to me the condition becomes worse. I have had friends out of state tell me they can hardly stand the Miracle Miles, and their main thought is to drive as fast as possible to get out of this section along the coast. Unfortunately, everybody drives at small's pace and it is about the slowest part of the highway.

I have been a summer resident of the Oregon coast since 1894 and have experienced all the types of travel and have seen the entire coast highway built from one end to the other — but I consider this area about the most offensive.

Thank you for your straightforward article.  
Elizabeth Long  
545 Mission St.  
Salem, Ore.

**None Righteous**  
To the Editor: In regard to editorial, "What It Will Take," in March 27 paper, morality is an individual thing. Only when the individual is free to rise above the masses is progress made.

The so-called social progress we have made in the past 30 years is the cause of the decrease in patents. Small business has died and small farms have perished because of the social pattern. If government would give back to the people all freedom except

the basic protection against thieves and violence and the guarantee of property rights, small business would prosper again and American ingenuity would again take its place as foremost in inventions. If Ford and Edison and others had not been free to acquire capital and to use the other fellow's savings, (which is capital) we perhaps would not have had the cars and electrical products we enjoy today.

As to the "cooperative endeavor for the greatest good for all men," let's be practical. About one-third of our marriages end in divorce. If we find one-third of our nation not being able to live together and work for the benefit and the greatest good of their own children, how can we expect everyone to work together for the good of all? Men need a change of heart, not a moral program for the greatest good of all men. "As it is written, there is none righteous, no, not one." Romans 3:10.

Carroll Powell  
Box 621,  
Central Point, Ore.

**Cost Too High**  
To the Editor: I've been watching the controversy over signs adjacent to the freeway with mild interest, thinking the anti-sign element would desist in the light of the tremendous financial importance of signs as they directly affect so many people here. I am writing because I have been told that the anti-sign element is making the most headway.

If the city council of Medford enacts, in a fit of aesthetic anti-commercialism, any ordinance that would keep one family a week from stopping overnight here, they will be doing the community a great dis-service.

Passers-through spend money that finds its way into every pocket. Some airplanes fly slower than the legal freeway speed limit. So to many motorists, a lack of signs might act as an invitation to sizzle on up the road. Signs that might be objectionable to a few would probably appeal to a vast majority as snappy.

up-to-snuff indicators of a stopping place that's ready and eager to please.

Travelers from the south have come through the scenery of Shasta and the glorious Siskiyou, and may not have stopped to admire the view. When they get to Medford they should be arrested in their more than mile a minute flight by colorful, imaginative signs and posters extolling the warm rooms and soft beds, hot food and cold drinks, gas and oil, dressshops and sporting goods and every other thing for sale or for rent that the citizens around here want to advertise.

People from the north have come along the incomparable Rogue river and are aware of it, but not wanting to nestle down on its rocky bank, are looking for a town with a motel in it with soft beds, and sub-consciously are looking for a motel owner with gumption enough to put up a sign bragging about the luxury of his inn and the ecstasy of his hot-cakes.

If the most effective place for these inducers is out of town to the north and the south, then demand will put them there. But if the most effective place should turn out to be in town, along the raised portion of the freeway then so be it. That's where they should be erected.

If manipulation of advertising freedom deprives one motel chamber-maid of a day's work or keeps one restaurant waitress from one 10 cent tip, then the cost is too high.

Sam T. Richardson,  
1609 Stratford way,  
Medford

**Tool Sheds Entered At Freeway Site**  
Three tool sheds along Interstate 5 freeway construction site, three miles north of Ashland, were broken into Friday night and tools and gas were taken, according to the Jackson county sheriff's office.

Entered were small buildings owned by M. C. Lininger and Sons, Central Point; Rogue River Paving company, and Slate-Hall company, Portland.

**205TH JAIL TERM**  
Gulfport, Miss. —(UPI)—Jordan Archie is serving his 205th jail term. Archie's current 36-day sentence like all the others, is for drunkenness. He said he was first jailed 17 years ago. Since then he has served terms ranging from one day to three months.

David J. Sletten  
121 Reager st.  
Medford.

## Program Planned By Medical Society

The Jackson County Medical society has chosen April to introduce the program "More Doctors for the Rogue Valley," into the schools and homes.

The program has been developed due to the developing need for more doctor and health service personnel in coming years, it was stated.

During April personal talks by physicians in schools, student attendance at hospital staff meetings and tours of "A Day in a Doctor's Life" will be offered interested high school students.

## Youngster Mistakes Marine for Squirrel

Perris, Calif. —(UPI)—Something moved between rocks, so a 13-year-old boy raised, aimed and fired his 22-caliber rifle. He thought it was a squirrel.

But his accurate marksmanship felled a Marine reservist out on a hunting trip. Sheriff's deputies said James Clair Davis, 19, Lynwood, Calif., died on the spot of a gunshot wound in the head. Davis and two companions were hunting in the rocky Gavilan Hills Sunday.

Deputies said the 13-year-old Westminster, Calif., youth told them he aimed at what he thought was a squirrel. The youth's name was withheld.

## Earthquakes Cause Damage in Iran

Tehran, Iran —(UPI)—Two earthquakes have struck remote parts of Iran in the past two days, causing several deaths and widespread destruction, it was reported today.

The Red Lion and Sun Society, a relief organization on the order of the Red Cross, said one quake hit the village of Hendojan in northeastern Iran Sunday morning.

The society said first unofficial reports from Hendojan indicated at least four persons were killed, two others were injured and more than 100 houses were destroyed.

Radio Tehran said a new earthquake shook the Esfahan region in northern Iran this morning. There were no details.

# ICE CREAM TOMATO JUICE NAPKINS CORN

Arden's All Flavors, half gal. **69¢**

46-oz. Golden Poppy **3 FOR 49¢**

Silk White 60 Count Pkg. .... **5¢**

Payette Valley Cream or Whole Kernel No. 303 tin **10¢**

**OREGON FOOD'S VARIETY BAN**  
Ladies Deodorant (Lg. Size)  
Reg. 73c plus tax **50¢ plus tax**

**MUM**  
Reg. 49c size, **33¢ plus tax**

**VITALIS**  
Reg. 59c size **49¢ plus tax**

**EXCEDRIN**  
Reg. 93c bottle of 60 tabs **69¢**

**TV DINNERS** Banquet—Ass'd Varieties ..... Each **39¢**

**DOG FOOD** Delight—No. 1 Tall Tin ..... 18 for **99¢**

**RAISINS** Market Seedless ..... 1 1/2-Lb. Pkg. **39¢**

**COFFEE** Kory's ..... Lb. **45¢** 2 Lbs. **89¢**

**ORANGE JUICE** Cottage ..... 46-Oz. Tin **39¢**

**PINEAPPLE** Market—Slice or Chunk ..... No. 2 1/2 Tin **29¢**

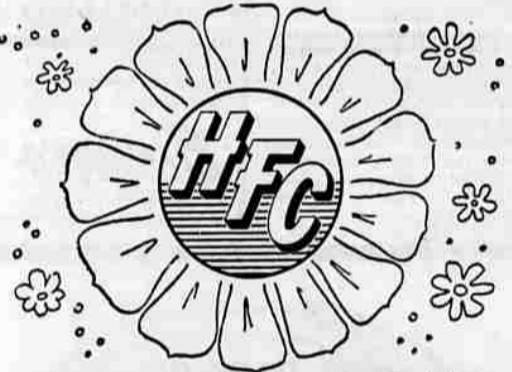
**PEANUT BUTTER** Planter's ..... 18-Oz. Jar **49¢**

**CHUCK STEAKS**  
U.S.D.A. Good Grade  
Lean, Tender, Real Flavorful  
For Swiss or Bar-b-que  
**49¢ lb**

**RANDY'S VEAL CUTLETS**  
Delightful for Breaded Veal  
Pkg. of 8 **79¢ lb**

**SMOKED HAMS**  
Midway Meat Co.  
Short Shank  
Completely Tenderized  
Shank Half or Whole  
**45¢ lb**

Swift's Sandwich **BOLOGNA**  
By The Piece  
**29¢ lb**



# SHOPPER'S LOANS

for the wishes that bloom in the Spring

Shop now for all the special needs that Springtime brings—with a Shopper's Loan from Household Finance. Buy new clothes to outfit the whole family, shop for a better car, buy things for the house. With cash, you shop for Spring bargains at any store ... pay on the spot and avoid a lot of bills later on. Trust America's oldest and largest company of its kind to help you meet the season's extra money needs.

Ask about Credit Life Insurance on loans at group rate

Cash You Get	MONTHLY PAYMENT PLANS					
	24 Payments	30 Payments	36 Payments	42 Payments	48 Payments	60 Payments
\$100	\$ 5.90	\$ 6.72	\$10.05	\$ 8.48		
200	11.81	13.44	20.09	16.92		
300	17.71	20.16	30.14	25.38		
500	28.86	32.97	49.64	41.66		
1000	53.89	62.21	95.64	79.56		
1500	77.87	90.38	140.57	119.36		

Household's charge is the monthly rate of 1% on that part of a balance not exceeding \$100. 2% on that part of a balance in excess of \$100 but not exceeding \$500, and 1% on any remainder.

**HOUSEHOLD FINANCE**  
Corporation of Medford  
128 East Main St., 2nd Floor—Phone: 773-5301  
Hours: Mon. thru Thur. 10 to 5:30—Fri. 10 to 7 P. M.

## Try and Stop Me

By BENNETT CERF

PHILIP THOMAS identifies Hawaii as "the place where men make passes at girls who wear grasses." He also claims that what Sir Lancelot REALLY asked Lady Guinevere was, "Who was that last knight I saw you out with, Lady?"

It was the great comedian Bert Williams who first told the story of his hike along a hazardous mountain trail: "There I was mooching along a path only four inches wide with a solid cliff on the left and a 6000-foot drop on the right. Suddenly I wheels around and sees this here lion chasing me. I begin to run like mad. Then I comes to a turn in the path and what's confronting me but a great big tiger growling and laahing his tail!"

"Holy smokes!" gasped the straight man. "What did you do?"  
"What could I do?" mourned Bert Williams. "The lion ate me."  
Jack Leonard is responsible for the sad bit about the insomniac who finally fell asleep—and then dreamed he was awake!  
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## WHO ARE THESE UNITARIANS?

HEAR DR. HARRY B. SCHOLEFIELD OF SAN FRANCISCO

THURSDAY April 4th—7:45 p.m.

Lecture Room—Rogue Valley Manor

TOPIC: One Man's Quest—"Why I Am a Religious Liberal"

Sponsored by Rogue Valley Unitarian Fellowship

Oregon Food's Famous 'OURS' FRESHER BAKERY

**CAKE DONUTS**  
Glazed ..... Dozen **49¢**  
Chocolate..... Dozen **49¢**

**CINNAMON ROLLS**  
In Foil Pan. ..... **25¢**  
Package of Six ..... **25¢**

**APRICOT PIES**  
Full of Fruit. .... Each **49¢**  
8 Inch ..... Each **49¢**

**Dutch Crunch BREAD, 15-oz. loaf** **29¢**

## Tomatoes

Red Ripe Slicers **10¢ lb.**

**CABBAGE** Large, Crispy Tender Heads 2 for **29¢**

**CARROTS** Fresh Snappy. 1-Lb. Cello Bags ..... Pkg. **10¢**

**PEPPERS** Large Green Stuffers ..... Lb. **19¢**

Prices Effective Through Wednesday

We Reserve The Right To Limit Quantities

MEDFORD—Westgate Center  
MEDFORD—13th and Central  
ASHLAND—Gateway Shop. Center  
We Reserve The Right To Limit.  
Prices Effective Thru Wednesday, April 3

# Oregon FOOD STORES