

# Social Events ♦ Women's News

## Interest in Fashion Shows Continues; Four Are Scheduled in Valley This Week

Interest in fashion shows continues unabated. Several have been given in recent weeks, and four additional ones are announced for this week.

### 4-H Show Tonight

Tonight Miss Eleanor J. Echo, stylist for the Simplicity Pattern company, will show fashions for 4-H club members at the Extension auditorium at 7:30 p.m. "Fashion Perspectives" is the show title and it is open to the public. It is stated that Miss Echo will emphasize the importance of 4-H members choosing fashions which will best suit their needs.

### Bethel 14 Event

Two style shows are planned for Saturday, March 30. In the afternoon members of Bethel 14, International Order of Job's Daughters, plan a style show and tea at the Medford Masonic temple. It will be from two to four o'clock and anyone interested is invited.

The spring and summer clothing modeled will be from Mann's Department store, Pick's Apparel shop, Parker Woods and Robinson Brothers stores. In addition to clothing suitable for Bethel members, boys' clothing and fashions suitable for mature women will be modeled.

Tea will be served continuously throughout the two hours as the clothing is modeled.

Miss Ada Harris, senior princess of the Bethel, is chairman of the event. A small charge will be made, and the money will go for Bethel projects.

### Gamma Rho Show

Saturday evening a style and variety show is planned by Gamma Rho chapter, Beta Sigma Phi, at the Phoenix Community club. "Pasoda Parade" is the theme and the clothing will be from Towne and Country shop, White City, with Mrs. Doreen Vaughan as commentator. Hair styles will be by Mary's Beauty shop and the Talent Beauty shop.

Both men and women are invited to the event, and entertainment has been planned which it is thought will especially find favor with the men. Students from Miss Colleen Hope's studio will present Japanese dances. Miss Kazuko Kondo, a Japanese student, and Miss Diane Enos, from Hawaii, will perform dances of their homeland. The Phoenix judo club will give a demonstration and a light-hearted comic skit will be performed by husbands of Gamma Rho members.

Reservations for the show may be made by calling Mrs. Harold Sloper, dial 535-1405, or Mrs. Darrell Hughes, 535-4028.

Another event on the full calendar is the luncheon and style show which is planned for Monday, April 1, at Rogue



Mrs. Reginald Dyer and her two daughters modeled summer frocks in the fashion show and evening party which Medford Junior Women's club gave March 20 at Rogue Valley Country club. Sherry (at right) and Cindy wore simple cotton dresses which are a "must" in the wardrobe of every teenager in southern Oregon and their mother is pictured in a colorful sundress of the type which Medford women find most useful for this region's warm spring and summer days. The clothing was from Town and Country, White City.

Valley Country club. Hostesses will be members of the auxiliary to Jackson County Medical society, and models will be wives and children of physicians.

Reservations are to be made by calling Mrs. Charles McAdams, dial 773-6336. Proceeds will be used for a fund which goes for the post-graduate training of registered nurses in the valley.

One of the interesting social events last week was a fashion show sponsored by Welcome Wagon club at Girls Community club Thursday evening. Mrs. Richard Schieferstein was chairman, Mrs. Robert Ford as commentator and John Lusk provided music. Cards followed the show.

Following the revue theme of "In Your Easter Bonnet" the program covers were decorated with a hat design, complete with a hat feather, and an enormous hat hung on one wall. The Carriage House and Mann's store provided the clothing which ranged from sports and street wear through apparel suitable for shopping, church or informal social functions.

Several shades of green were stressed, including willow, lime and celery green, the now well-established shocking pink was shown, as well as cooler shades of this color; turquoise blue was used for one pretty frock, and daffodil yellow for another.

Audiences usually express their appreciation and interest by audible comment, or applause, and in this show particular interest was evidenced in a black and white silk suit with accent of white from Mann's store and worn by Mrs. Mickelson.

Shoes and handbags were often of patent, some of the classic black and others in white ice, red and the newer shades which have been achieved in this leather.

One of the most interesting offerings from The Carriage House were a rayon and linen gray skirt and blouse with bone color stitching modeled by Mrs. Schieferstein.

Proceeds from the benefit event went to the School of Hope.

While many of the models were greeted with applause, an orange chiffon dress worn by Mrs. F. D. Nelson brought the warmest response of the show. The dress was topped with a wool coat in a matching shade and a scarf floating from the shoulder of the dress could be drawn through a slit in the coat and then worn as an ornament for the outer garment.

Mrs. Harlan Weaver intrigued the audience by appearing at the microphone from time to time, wearing a different chic chapeau each time. Mrs. Weaver and Mrs. Chamberlain substituted during the evening for Mrs. Jack L. Holmes, general chairman, who was out of the city with her family for spring vacation.

## Dr. Wilson To Speak

Dr. Meredith Wilson, former president of the University of Oregon, will speak for the final meeting of the season of Rogue River Valley Knife and Fork club. It is set for Thursday, April 4, at Rogue Valley Country club.

Dr. Wilson, now president of the University of Minnesota, will talk on "The Explosion of Higher Education." Reservations for the meeting are to be made with the club secretary, Mrs. Richard House, 15 Corning court, no later than April 1.

## Anniversary To Be Marked By Bethel 55

Bethel 55, International Order of Job's Daughters, will observe Friendship night at 7:30 p.m. in the Medford Masonic temple tonight. This meeting will also celebrate the eighth anniversary of founding of Bethel 55, which was instituted March 26, 1955, with Mrs. Paul Selby as charter guardian.

Honored Queen Lynn Langston appointed 12 committees for the occasion with four girls serving on each and assigned a calendar month to each group. They will decorate and prepare refreshments for their assigned month. The guests will then be served from the table representing their individual birthdays. Judging of the tables will be done previous to the meeting by the honored queens from visiting Bethels.

Plans for the Daughters Southern Oregon slumber party to be held at Eagle Point on April 6 will be discussed and girls planning to attend should turn in their reservations at this meeting.

Mrs. Richard Mayfield, guardian, and Roy Henry, associate guardian, state that parents of the girls or any adult with proper Masonic relationship are always welcome at the meetings.

The recent contest. He was accompanied by a schoolmate, James Arthur. Applause was warm, and the student responded with popular numbers, accompanying himself on the guitar.

Town and Country shop, White City, staged the show, and Mrs. Vaughan was commentator. Mann's store provided hats, Johnston and Stewart furnished shoes and bags, and furs were from Frances' Furs. Don Bigler was at the organ.

"Fashions Along the Boulevard" was the theme and little signs placed around the clubhouse read Dior Avenue, Mink Alley, Button Row and Ribbon Road. Clothing modeled included smart ensembles, many with the popular three-quarter length coat to match a dress and lined in bright colors. Also shown were the increasingly fashionable shift or skimmer, used for home and patio wear; some were in cool color prints.

While many of the models were greeted with applause, an orange chiffon dress worn by Mrs. F. D. Nelson brought the warmest response of the show. The dress was topped with a wool coat in a matching shade and a scarf floating from the shoulder of the dress could be drawn through a slit in the coat and then worn as an ornament for the outer garment.

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One of the most exciting hats seen at the fashion show which Medford Junior Women's club gave last week at Rogue Valley Country club was worn by Mrs. Gene Chamberlain, club member.

Mrs. Chamberlain, tall and blonde, looked extremely chic in the large hat of white organza covered with a wide mesh of black straw. It complemented the white cotton frock fashioned with open neckline and portrait collar. Mrs. Doreen Vaughan, show commentator, introduced Mrs. Chamberlain and said "this is a hat to make one breathe deeply." The hat is from Mann's store and the dress from Town and Country, White City.

## Orchid Showers Slate Meeting

A meeting of the Rogue Valley Orchid Society is planned for Friday, March 29, at 7:30 p.m. at the Red Cross building, 60 Hawthorne avenue, Medford. All those interested in growing orchids are invited to attend.

## Easter Hat Parade Held at Women of Unity Session

Mrs. Jack Caldwell was guest speaker for a meeting of Women of Unity last Friday at the Unity church of Medford.

Mrs. Caldwell, a buyer at Mann's department store, chose for her topic "Fashions and Color Coordination." She began her talk by saying that with the approach of spring, women's thoughts automatically turn to fashions. The soft, pretty look is in vogue, she said, from make-up to the prettiest apparel.

Sleeves are back, hats are big, necklines are low, the waist is high, the heels are low and the hair is short, the speaker reported, saying this is the latest Paris news. Shoes have cutouts on the sides. The fashion excitement is mostly above the waist, topping straight skirts.

Uses Display She used a large display board with swatches of different materials on it. These materials were complimented with right colors of jewelry and gloves. She emphasized the right length of glove to be worn with different sleeve lengths.

Mrs. Caldwell was also commentator for an "Easter Bonnet Parade."

Mrs. Earl Moore modeled a Modern Miss, a bone organza cloche, trimmed in orange velvet ribbon and bows. Mrs. H. H. Breese modeled a hat with a large brim of pink organza covered with organza flowers in light pink to romance pink tones. Mrs. Lee Cormany, Ashland, wore a Cathryn white, large brimmed organza hat with round crown of black lace straw.

Mrs. W. R. Brown, Ashland, wore a blue flowered pillbox by Coraline, and Mrs. Wilbur Howell, a blue flowered trelis toque. Mrs. A. I. Prugh modeled a toast and coffee Fedora by Sonni, which is one of the season's "looks." Mrs. William Turner, Ashland, wore a Burri straw with a small brim, with a Mona Lisa veil, a style very new and Parisian. Mrs. Alex Murphy wore a black-textured, straw-rolled Breton and Mrs. Ray Parker, Ashland, wore "Coralie," a white woven turban.

Accessories Modeled Jewelry, gloves, and handbags were also modeled. All models were "Women of Unity."

Mrs. Breese sang "The Easter Parade," accompanied on the organ by Mrs. Hoyt Hay, who also played background music for the afternoon.

The Women of Unity presented Mrs. Caldwell, Mrs. Breese, and Mrs. Hay with gifts.

Mrs. Edgar N. Terrill, Talent, president of the group, conducted a business session. She announced the date of the Youth of Unity rummage sale had been changed to April 20, in the Eagles hall.

New amendments to the by-laws were read for the second

time, voted on and passed. The Rev. Katharine Bosworth gave the devotionals. Guests were Mrs. Pearl Dickey, Long Beach, Calif.; Mrs. Bob LaVoy, Miss Virginia Ravn, Mrs. Rose Ahrendt, Mrs. Ralph A. Foster, Ashland; Mrs. Carrie Thanos, Mrs. Cloe Shuler, Mrs. Cleo A. Worman, Mrs. Jessie L. Stagg, Mrs. John C. Crocker, Mrs. Alden Hibbert, Medford; and Mrs. L. A. Heustis, Mrs. Vincent J. Nugent and Mrs. Una Ione Miller, Grants Pass.

The luncheon tables and church decorations were in the Easter theme.

Hostesses were Mrs. Thomas Lowe, Mrs. Ira Jones and Mrs. David Fraysher.

The next meeting will be Friday, April 26, at the Unity church.

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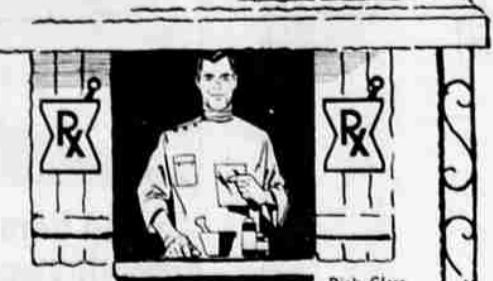
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