



LEOPARD JACKET—Fashion sees spots for spring in African leopard jackets, such as this one with a wide seal collar. It's Foulke-dyed Black Alaska Fur Seal.

## Furniture Appears In International Design for Spring

More variety to choose from and more value for the money appear to be the twin themes of the spring '63 selection of furniture and furnishings.

Designs show a distinct international flavor. Traditional influences inspire styles executed in modern materials and contemporary colors. Strongly represented are American Colonial and Federal; formal European 17th, 18th and early 19th century; Ital-

## Rattan Finds Use In Many Types of Modern Furniture

Rattan furniture is making itself at home in every room of the house this spring, offering the triple advantages of comfort, attractive design and budget-price.

The comfort is mainly due to the addition of buoyant foam rubber cushioning to both imports and contemporary styles turned out here at home. High fashion touch is carried out by the rich materials used for upholstery—textured silks in vivid shades, gay Gauguin prints and blended fabrics combining cotton with synthetic yarns in interesting new weaves.

**For New Home**  
Designers are using rattan for good basic pieces that can serve as the attractive nucleus of a newlywed couple's first home, then be relegated to the family room or patio when the household expands.

They are also turning out "fun" pieces—lighthearted Polynesian designs, romantic butterfly-backed lounge chairs, "gazebo" beds with woven rattan forming a canopy with a peak like the old summer-house.

**Rockers, too**  
One of the nation's top contemporary designers turns out sleek occasional rockers and chairs composed of a woven rattan basket sling placed in an exposed walnut frame. One of his most outstanding items is a gently curved pair of rattan sofas that can be used separately or together to define a conversation area.

These are upholstered in foam rubber cushioning and, depending upon the choice of fabric, can fit into the most sophisticated of decors.

Rattan used in combination with cane provides another new look of furniture for spring, in designs that are ready to enhance outdoor living, then move indoors later for many uses.

ian classic and provincial; and softened, enriched contemporary and transitional.

**Personal Interests**  
Spanish, Greek and Mediterranean themes in general provide new decorative treatments, new ideas in room accessories.

Perhaps the newest trend in the treatment of home space is away from the catch-all family room toward personal-interest rooms—dens, music rooms, libraries, for instance. Both decorators and furniture manufacturers have come up with inspirations to make this trend possible.

Since space is at a premium in most homes, more "single purpose" rooms mean that something has to give, elsewhere, and fresh ideas are offered for more double-duty rooms. Some suggested combinations, for which the furnishings are spring-available, are living-dining, bed-sitting, work-play.

**Trend Is Soft**  
Walnut and fruitwoods are widely used in spring's furniture offerings, as are mahogany and maple. Newest tone for wood finishes is medium brown, either a little darker or a little lighter than usual. Expensive-looking hardware, with a hand-crafted air, carries out the value theme.

Brilliant colorings share interest with the softer tones in upholstery for chairs and sofas. Contrasts, effective and decorative, are created by the use of splashy florals side by side with muted stripes and solids.

Seating emphasizes cushiony comfort and graceful contours. Soft feeling—literally—is extended to a softer look in design, with curving lines, airy-effect carving on the exposed woods, tufting and quilting of fabrics.

Carpets offer variety to suit every home—colors, designs and textures keyed to everything from modern to Mediterranean. Surface interest and color excitement go to the floor, in carved raised-and-lowered looks, and in a variety of rich hues.

**Tunic Dress Revived In Maternity Clothes**  
Revived interest in the tunic dress or suit... it's the big fashion look in maternity styles this spring. The higher waist is also coming in, and it's especially smart when it is used in a tunic.

The overblouse is seen increasingly this season, and with good reason. It lends itself beautifully to full skirts, is often part of a two-piece dress and is the perfect complement to a suit.

## Knits for Sportswear Favored In Suits, Separates, Casuals

There've been times—in the past, of course—when a mere man, looking at a new fashion for women, might say, either jestingly or seriously, "What is it?"

This spring is the time when women, referring to a most important kind of fashion, might echo that same question—in a happy tone, more approving than curious.

What is it? It's sportswear, an idea that has evolved from its original definition as one kind of fashion-clothing for active or spectator sports—into many kinds of fashion, all of them adding up to the sym-

bol and substance of the well-dressed American look.

Sportswear still means fashions for sports, as the growing popularity of new styles for boating and bowling attest. But it means much more.

Sportswear means knits, an ever-expanding fashion that includes separates, casual dresses and suits in every kind of texture and material imaginable—wool knits, cotton knits, knits of man-made miracle fibers and blends.

Newest and most exciting meaning of sportswear centers on fashions for patio, lounging, at-home entertaining. The long look comes to the fore,

as tops of all sorts pair up with the long, long skirt. Colors, fabrics, prints mix and mingle with imaginative abandon—a plaid wool top with a long, floating solid-color chiffon skirt, to cite just one example.

### Copy Muu-muu

Shorter dresses copy the muu-muu and an array of easy, natural shapes.

Pants are in the picture, at-home and elsewhere. Slim trim and tapered is classic now. For spring and especially for patio dabble, there's news in the widening influence of dashing bell-bottoms and in modified harem styles.

Sportswear means coordinates, for all hours and occasions. Mixtures of colors and fabrics continue to be the fashion trend. Skirts show new variations of ease—easy-sim, pleated, "ya-ya" influenced with hemline flares and flounces.

Tops take the brief approach to the casual life, to sunshine and fun. Midriffs are bared by fitted, flared and free-swinging versions of these little topplings.

### Ruffles Seen

In a more dress-up mood are blouses and shirts appear-

ing as sleeveless shells, piddly looks and other relaxed pull-overs, pretty looks highlighting ruffles and lace. The casual tuck-in with roll-up sleeves maintains a strong position.

Sportswear means sweaters, and so does spring, especially since cardigans are such popular pairings with sleeveless dresses not only now but well into summer, as travel companions and air conditioning protectors.

And sportswear means interesting fabrics, rugged but refined—a country look come to town. Leading off are work denims and denim copies, linens and linen looks, madras.



STRIPES IN—Stripes are "in for spring" in sport shirts! This bold loden striped number is in Celanese Arnel-triacetate and cotton.

### Nautical Look Major Trend in Sportswear

With an estimated 20 or more million boating enthusiasts—of whom eight and one-half million are registered boat owners—expected to crowd the nation's coastlines and waterways this season, it is not surprising that the nau-

OPEN MONDAY AND FRIDAY EVENINGS 'TIL 9 P.M.



# PICK YOUR SALE PRICE!

Save 20% to 33% on MURAL PANEL DRAPERIES



**"FLYING GEESE" Floor Length PANELS**  
Regular \$10 Panel  
SALE PRICED **\$8.00** PANEL

**"FLYING GEESE" or "SUMMER FLOWERS" In Miniature . . . Regular \$6 Panel . . . Now \$4.00**

**"SUMMER FLOWERS" OR "ECLIPSE" FLOOR LENGTH PANELS . . . Now \$8.00**

Screen Printed luxury Panels on heavy brocaded effect fabric. Full panoramic effect on short windows obtained by using especially designed miniatures. See them on display in our Drapery Dept.



Mr. Ralph Kingman will show these fabrics in the privacy of your home. Complete estimates. No Charge or Obligation.

## 3 DAY SALE

### Mattresses or Box Springs

SAVE \$6—312-Coil  
Hotel-Built Mattresses or Springs

Sears Regular Low, Low Price **39.88** Each Full or Twin Unit

Firm, long-wearing and packed with comfort extras! Thick insulation, non-sag borders, air vents, durable woven cover. 216-coil twins.

SAVE \$15—527-Coil  
Bench-Built Mattresses or Springs

Sears Regular Low, Low Price **49.88** Each Full or Twin Unit

Built mostly by hand, for maximum comfort and support. Serofoam\*-reinforced borders keep edges firm. Heavy cover. 372-coil twins.

SAVE \$18—720-Coil  
Sears-O-Pedic Mattresses or Springs

Sears Regular Low, Low Price **59.88** Each Full or Twin Unit

Scientifically built to pamper your back. Has luxury-quilt top, rubberized hair padding, no-sag borders. Heavy 9-oz. cover. 372-coil twins.

**SANITIZED\* PROTECTION**  
Only at Sears! Sanitized\* innerpring sleep sets, hygienically treated to retard odor formation.

**COMPLETELY INSTALLED!**  
SAVE \$112 ON THE AVERAGE 40 SQ. YD. HOME



SOLVES PROBLEMS—Kitchen cabinetry that solves storage problems neatly, is long on looks and short on upkeep is the theme of this attractive kitchen. Cabinets are of solid Western pine region lumber, with handsome hardware to add to the ornamental look, and pegboard for extra convenience.

**100% ALL WOOL PILE CARPET**  
COLORS: Gold, Beige, Candy, Brown  
REGULAR 8.14 SQ. YD.  
**6.99** SQ. YD. INSTALLED

Save \$25.50 on a 12x15 bedroom, installed with mothproofed, all-wool pile carpet.

**LOWEST PRICE EVER ALL WOOL WILTON**  
COLORS: Beige, Sandalwood, Gold, Blue  
REGULAR 10.45 SQ. YD.  
**8.99** SQ. YD. INSTALLED

Save up to \$70.00 on 40 sq. yd. home with this smart, economical long-wearing nylon in tweeds and plains.

**Your Choice! ALL WOOL OR "501" "N" NYLON PILE CARPET**  
10 Patterns, scrolls, textures, tweeds.  
REGULAR 12.50 SQ. YD.  
**9.49** SQ. YD. INSTALLED

Save up to \$112 on average 40 sq. yd. home. New 1963 patterns at the season's lowest prices.

No Money Down  
Up To 5 Yrs. To Pay  
On Sears modernization credit plan.

Shop at Sears and Save Satisfaction Guaranteed or Your Money Back



501 E. JACKSON ST.  
PHONE 773-6661  
FREE PARKING

STORE HOURS  
Tues., Wed., Thurs., Sat.  
9:30 A.M. - 5:30 P.M.

Monday, Friday  
9:30 A.M. - 9 P.M.