

MEDFORD TRIBUNE

SPRING EDITION • MEDFORD, OREGON • WEDNESDAY, MARCH 20, 1963



Spring ...

Festival of Values

**BEGINS TOMORROW
In GREATER MEDFORD**



The new Spring season brings a world of wonderful and exciting new things . . . and Greater Medford's smart stores and shops have searched far and wide to have them here tomorrow and Spring days to follow! There's new freshness in the air, colorful flowers are appearing beneath budding trees. All fashions . . . new home furnishings . . . new garden gadgets . . . everything to make this happy season happier than ever!



It's FUN—and it PAYS—to
Shop in GREATER MEDFORD

- ★ GREATER SELECTIONS!
- ★ CONVENIENT PARKING!
- ★ OUTSTANDING VALUES!
- ★ FAR GREATER VARIETY!
- ★ LEISURELY SHOPPING!
- ★ BRANDS YOU KNOW!
- ★ FRIENDLIEST SERVICE!

CHECK THIS SECTION FOR WHERE TO FIND THE BEST BUYS!