



HONORARY MEMBER—Mrs. Scott V. Davis, chairman of the special gifts division of the United Crusade for 1962-63 which made 121 per cent of its goal, was elected an honorary member of the United Crusade Inc. at the group's annual meeting recently. Mrs. Davis, who has served in a number of other capacities with the organization, is the first person to be so honored. Presenting her an engraved silver dish in appreciation for her work is Douglas Gordenier, retiring president. (Simonson-Walker photo)



EMPIRE STYLE—Spring's bride is radiant in a romantic Empire-styled gown. Simple lines of peau de soie dress are accented by swirling twin diamond loop pins at the Sabrina neckline. She'll move her diamond engagement ring from left hand to right, before the wedding. Gown by Murray Hamburger.

California Leads March in Sports Clothes for '63

In terms of fashion, sun, fun, color and distinctive styling have come to be synonymous with sportswear, swimming and gay dressups—from California. And spring 1963 heralds another fashion-wise California season.

California points up the "richest strike" in fashions in her fabulous fancies in fabric, clear true colors and imaginative themes.

For active sportswear—California favors the tunic and jumper; the very-short, fitted shorts or the svelte bermuda; Covered-up or sleeveless blouses have the Riviera look; long, slim pants ride low and Orient-inspired coat top is still popular.

Sweat Shirts
Sophisticated sweat shirts, one-piece playsuits, sailor middies, sarong fashions, Jamaica shorts, sari dresses, clam-diggers, and ensembled sports sets of three-to-four pieces (top, shirt, jacket, pants, or skirt), all are sure-fits from California.

Tennis dresses of all types; shifts, skimmers; skimmers and shifts; all emphasize the California look.

In casual, classic and dressy dresses—necklines go higher, wider and smoother, mildy will be up to her neck in high fashion with the bateau neckline, the "T-square" neckline and the wide strap square neckline—all dramatizing the shoulder lines and above.

There's no measure to the length for daytime or date-time frocks—dresses are mainly "skim-slim," or shirt-waist full.

Fabric Dictates

In California, too, the fabric dictates the silhouette with linens, shantung, silks-linens and soft cottons etching the sheaths. Tissue-light, foamy and sheer fabrics paint the picture with broad strokes.

In fabric—texture and surface interest, rough weaves, wool knits, soft and sheer are the conversation points.

Ticking, seersucker, poplin, denim, sweat shirt and terry are all used extravagantly and imaginatively in fun clothes.

Pencil Slim

Pencil-slim, long and lean are the key words for both coats and suits in the California manner.

Black and white, sunny or citrus yellow, citrus grove greens, pinks and blues are all appearing in everything from sportswear to coats. Subtle and neutral look in California, too.

And, on through the entire fashion scene—California gives new hue and new view to the exciting season ahead.

DRESS TIPS

Wearing the wrong type of knot can spoil the look of a shirt collar. Suit the knot (Four in hand, Windsor, half-Windsor, etc.) to the tie space of collar, advises the American Institute of Men's and Boys' Wear. Your button-down collar will have the proper roll if you do not pull your tie too tight. Experiment with it.

Co-ordinates

Seen in far wider variety this spring than ever before, are the co-ordinated units of sport jackets and slacks (some include vests). Most popular are those which have solid-color slacks in the predominant tone of the patterned sport jacket. This co-ordination is a fine service to those who want the job of assembling sports ensembles made easy, notes the American Institute of Men's and Boys' Wear.



NEW IDEA—The long shift, here scoop-necked and shoe-string-strapped, is fashion's newest idea for sleeping, lounging. Eloise Curtis for Trillium Fantasy.

Utilities Praise Exclusive Service District Measure

Salem—The 1961 exclusive service district law for utilities, threatened with repeal, was praised down the line Tuesday night by power, telephone and gas utilities.

Even cooperatives that opposed the idea in 1961 said it would be a mistake to repeal the law now.

The law allowed utilities to divide up territory so that each would serve an area exclusively. The agreements then would be ratified by the public utility commissioner.

A number of agreements have been made under the 1961 law.

Before the House Committee on Commerce and Utilities, however, is a bill to repeal the 1961 law. The sponsor, Rep. Richard Eymann (D-Marcola) said the 1961 law was eliminating competition needed to keep rates down in the power industry.

The utilities disagreed. The arguments had the same ring as 1961. The utilities said the law was helping to eliminate unnecessary and costly duplication, and had worked well so far.

Public Utility Commissioner Jonel Hill said the law had been a success and some duplication and overlapping already had been eliminated.

Committee members Beulah Hand (D-Milwaukie) and Elmer McClure (D-Milwaukie) pressed the witnesses as to whether rates had dropped as a result of the law.

The utilities disagreed. had not gone down, but said eliminating duplication would help keep rates lower in the future.

Edward Smith of the International Brotherhood of Elec-

trical Workers said getting rid of overlapping systems increased the safety factor for workmen.

Most of the utilities also

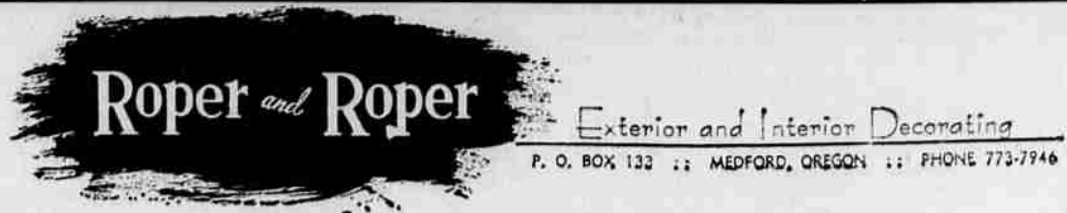
opposed a companion bill to remove cities from the 1961 law.

Those testifying included Eric Reuterkrone of the Ore-

gon Rural Electric Cooperative, Ben Spain of the Columbia Power cooperative, Lee Wooden of the Western Oregon Coop, Francis Hill

of Northwest Natural Gas, Walter Karnopp of the Oregon Telephone Co., Hilbert Johnson of Portland General Electric, John Y. Lansing of

Pacific Power and Light, William Graeper of the Oregon Independent Telephone Association and the Western Rural Telephone Association, and Ivan Laird of the Coos-Curry Electric Coop.



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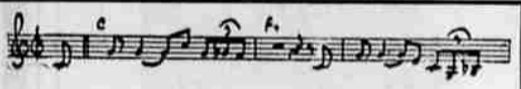
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