

White Fur Steps Into Spotlight for Spring

Stepping elegantly into the spotlight is white fur for both late day and evening wear. White mink and ermine will be seen in softly-draped caplets and small stoles.

Styled in fluid wrap-around lines are natural white broad-tail lamb jackets with push-up sleeves and a cowl collar that can be worn as a hood for cooler occasions.

White fox, in one or more tiers, in capelets, and stole styles, is a perennial favorite.

Raincoat Shines in All-Weather Fabrics, Colors

A raincoat is not a raincoat but rather a coat that "shines" in the rain and looks like a million under the sun. Water-repellent, often millum lined for all-weather comfort, new coats for rainy days come in just about every 1963 style... every fiber... every fabric.

The topcoat comes back! Streamlined for the new season, it's slim but not skinny, tailored but not mantled. Designed as the over-

erall, it's the raincoat style most likely to succeed for rain... or shine... for day or night. Like the once good box coat... like the still good Chesterfield, it is sleeker with a bit of tapering at the hemline. A bit of ease at the back and a smooth breasted front.

The topcoat comes back taking the place of the long-line-A-line, to develop "a new main line" in spring raincoats.

The coat style that's moving in at front and out at back is the number two raincoat. It's destined to be a favorite among the more fashion-conscious where better fabrics, better tailoring hold the more shapely line. However, more popular-priced manufacturers turn to laminated fabrics for in and out shaping. Or... simply simulate the look with non-functional front seaming. The shaped coat (at any price) is more often dressed up in silk and silky fabrics.

The poncho is bigger and better this spring. The favorite slips over the head or has a front closing and casually fastens at the sides. Many reversibles in ponchos flip from wool plaid to solid poplin. NOW silk ponchos star for night life. Ponchos and skirt: a new twosome.

Denims Appear

The slicker is getting away from the established vinyl coat fabrics and into denims, seersucker and cotton prints

(with and without foam backing). NEW cropped slickers are leveling off two and four inches below the hipline.

The costume, in rainwear is growing slowly but steadily. Devotees of the rainsuit, the raincoat and dress, the poncho and skirt continue to present them with fashion conviction.

There will always be the classics with, balmacans now flipping from solid poplin to leopard print or in poplin lined with poplin. Trenchcoats now look better with single breasted closings. Chesterfields now come in madras type plaids; many of these are for all seasons with Millium linings.

Texture is shown in the real and simulated linens and the real or simulated wild silks. Prints are big... wild... colorful... often zany; they come in abstracts, giant paisleys and photographic florals.



KNIT WOOL—Spring ensemble pairs a femininely-fitted wool knit dress and matching jacket, shaped like a shirt with notched collar and revers, buttoned cuffs and high pockets. Trend to open-air casualness is reflected in costume's contrast saddle stitching. By Tricosa-Feder of Paris.

Contrasting Patterns Gain for Sports Wear

Clean, crisp, contrasty patterns are making a strong comeback in men's and youth's sport jackets for the spring-summer season of 1963. This influence can be seen in the top selling polyester-worsted blends that were formerly dominated by dull mousey fabrics. It is also very apparent in the India Madras jackets (expected to be very strong in classic shops) where bright colors (sharply defined) are getting a big play. Seersuckers, headed for even greater acceptance next summer, are in the trend via broader stripes in deeper as well as brighter colors.

Collarless

The cardigan (collarless) sport jacket has been achieving a higher standing in this country for a number of years. It's cool, comfortable and good-looking. It was a huge success in sweaters—still is, as a matter of fact—and seems to be gaining in popularity in jackets and sport coats.

Jewelry Improves All Necklines in Vogue for Spring

Casual and classic lines in spring '63 beg for jewelry. Simple but elegant necklines and sleeves inspire jewelry ideas to complement their lines.

Pins lead as a popular jewelry form due to their versatility. They can be worn on all types of fabric, on most apparel and changed about in every conceivable angle. Flap-pockets on spring suit jackets can be dramatized with single bold clips. A burnished gold pin touched with diamonds lends elegance to snap-on-and-off stoles featured on wool suits.

Easter Tailleur Goes Continental

Spring's a-coming and so is Easter, and everything—but everything—in coats and suits—seems to be new in fashion feeling! There's a certain unconventional, perhaps continental feel to these fashions, which Miss and Mrs. America has learned to know—and to love!

With important inspiration borrowed from the Italian, the French, the Oriental influences, in fact, the world—new lines and details come to the fore with a definite elegant approach!

First—there's never been such an exciting variety of fascinating fabric. New blends, new color combinations and new treatments for old-stand-by fabrics create this fabric furor.

Slim Lines

Coats... tunic length or full-length, the slim straight line is important, particularly

with low, at-the-hip detailing or back belt... fitted coats look newest in slimmed versions with modified flared, and long torso, low fullness... semi-fitted coats with box styling and the classic chestersfield all tell the long torso story... flared coats are new when the fullness starts from a high, back line with straight front—or flares smoothly into the A-line.

All new suit and coat fashions wear a cool, uncluttered look! The important grace notes appear in flat collars, low cut necklines, scarved or cardigan necklines—and in sleeves that roll-up, push-up or are simply cut shorter!

CHANEL TOUCH

The Chanel touch again and again for spring—especially in white as contrasting braid boundaries and sets of patch pockets appear as current favorites on suits and coats.

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Collarless suits demand adornment; a scarf anchored with an impressive pin, or a choker necklace worn in combination with a pin set at the shoulder level. Coats, also collarless this season, yield to scarf-pin accents for soft flattery to the face.

Fine Knits

Sweater suits and fine knits put jewelry on display. V-necklines need fill-in focal points such as pins at the base of the neckline. A sentimental gold engraved locket centered with a diamond returns as a favorite for the plunging neckline. Ornate clasps on necklaces add design interest when worn center front.

Chanel's influence continues as cardigan suits call for jeweled touches on neck and shoulder lines. The "little boy suit" with rounded collar assumes a jeweled freshness when twin pins are placed below it and not on its edges.

Pin Accent

Bateau and straight necklines in blouses and dresses show an imaginative flair when accented with a pin or clip perched on the ridge near the shoulder seam. A woman who wishes to elongate her neckline, however, should rely on a matinee-length necklace.

Revived interest in the lantern sleeve and baby-puff sleeve emphasizes the wearing of bracelets. Designs in bracelet should be selected according to the size of the wrist and length of arm. A bracelet-watch of medium width is a good fashion investment. At the flick of a finger, a center cover flips up to reveal a watch face, some haloed with diamonds or engravings. This is the ultimate in keeping time under cover in a fashionable way.

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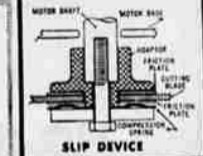
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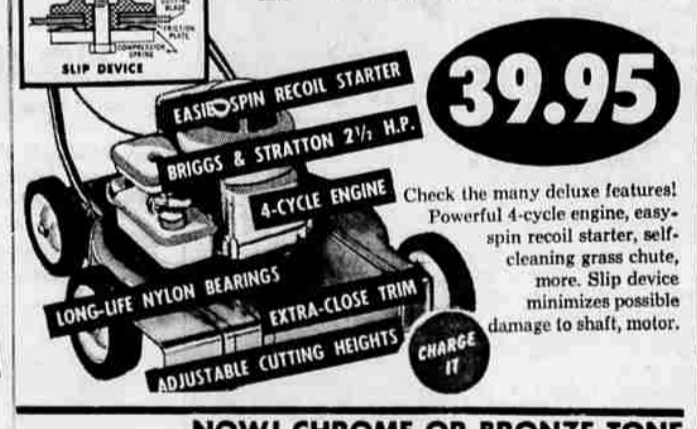


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