

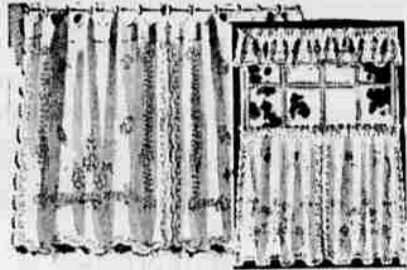
# Big Mann's MEDFORD



# Spring Sale



**CASHMERE CARDIGAN**—Cashmere cardigan in the spring picture features colorful windowpane plaid, spread collar, three-quarter sleeves. By Bernhard Altmann. Set for spring scenes, too, is Kodak's Electric 8 automatic movie camera.



## DACRON FLOCKED CURTAINS

Attractive "Romance" dacron polyester style, with dainty floral flocking.

- TIERS, 30" and 36"**  
Regular to 3.59 pr. ....2.00
- PRISCILLAS, 45" and 54"**  
Regular to 4.59 pr. ....3.00

14 N. Central — 215 E. Main — 773-7484



## SPORTSHIRTS and SLACKS

Short sleeve cotton prints and rayon challis, ivy and regular collars, in both deep tones and pastels. Comp. value 2.95.

**1.99**  
Street Floor

100% wool flannels and 75% wool, 25% orlon acrylic flannels in popular plain front or full pleated models. A wonderful value at only 6.66 a pair.

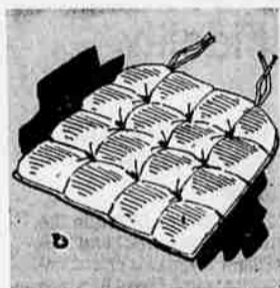
**2 13.**  
pair



## MEN'S BETTER SUITS

Quality natural shoulder or regular models . . . 100% wool worsted, blends of 55% dacron polyester and 45% wool. Values to 60.00.

**37.88**  
Street Floor



## R. G. Barry PILLOWS and PADS

- KUSH-ONS** — foam filled tufted chair cushions. Reversible. ....2.00
- ANGEL TREADS** — Softest things on two feet. Sizes s-m-l. Spring colors. ....2.00
- SNOOZIE PILLOWS** — Neck rest pillow for relaxing comfort. ....2.00
- PIANO BENCH PAD** — 2" thick. Corduroy covering. Assorted colors. 15" by 30". ....4.00



## MEN'S UNDERWEAR

Stock up now on fine combed cotton briefs and T-shirts, nylon reinforced for longer wear.

**3 for 1.99**  
Street Floor



## heavyweight BOYS' JEANS

Heavyweight 13½-oz. denims in proportioned slims, regulars, huskies . . . sanforized for lasting fit . . . 6 thru 16. Comp. value 2.98.

**2.29**  
pair  
Lower Floor

## SPECIAL SHOWING . . .

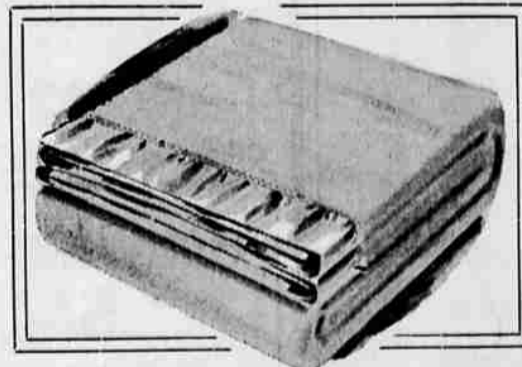
Bernat designer collection of fashion models Thursday, Friday and Saturday only. Lower floor.



## famous Bernat & Bear Brand SPRING YARN SALE

- BERNAT MOHAIRSPUN, reg. 98c sk. ....79
- BERNAT ASTRAKHAN, reg. 1.39 sk. ....1.19
- SUPER KNITTING WORSTED, reg. 85c sk. ....79
- BEARBRAND Shetland and Wool, reg. 98c. ....79

- SWEATER KITS:**
- Duo Afghan, reg. 12.98 .....9.99
- Monogram Sweater and Skirt, reg. 12.99 .....10.99
- Matchmate Color Mate Kit, reg. 12.99 .....10.99
- Nite and Day Jeweled Cardigan, reg. 6.99 .....4.99



## special purchase RAYON/COTTON BLANKETS

Close-out from famous maker. Lowest price ever on a rayon and cotton first quality 72x84 size blanket. Rayon satin binding. New high loft texture. Assortment of soft pastels.

**2.99**  
Lower Floor

WHILE THEY LAST

## Four Themes Key Spring Sportswear

Sportswear for spring and summer 1963 is keyed to four themes that should find high favor with most men. The "Nautical Look" is due for its second big season in a row. It will be accompanied by a growing "Western Influence" (Ranchwear), by styles linked to "Active Sportswear" and a new, dressier group of "Weekendwear." The Nautical Look encompasses hooded parkas and pullovers made of slicker cloths, duck, chambray and new laminated fabrics. Bell-bottom trousers, direct from the French riviera, have made their move from naval vessels to outdoor cruisers. These, of course, are in white duck. Look for crew-neck and boat-neck knit shirts in bright signal-flag colors, cut-and-sewn shirts, cabana sets and swim trunks—all in the saltier style expressions. Ranchwear — the Western influence—plays up denim and chambray, those old standbys of the cowboys. They also borrow the pointed pocket flaps, yoked shirts, contrasting color stitching and rivets that stem from frontier shirts and western "jeans." Calico prints and big gingham checks are other distinctive features of the Western influence. Active Sportswear for golf, tennis, fishing and other sports—has contributed features in both style and construction to many other leisure garments. Weekendwear, the last but not least of the new trends, lends itself very smartly to the newly emphasized coordinates. Here, both sport jackets and slacks and walkshorts are literally made for one another. Coordinated patterns with solid colors, fabric-with-fabric themes, and both blends and contrasts in color and shading make these dressier casuals very easy on the eye. Keyed to the mild days of the vernal season, the new spring toppers are made of "suitsing weight" fabrics. For instance, there are trim but tough sharkskins, sophisticated nailheads, houndstooth checks and sporty glen plaid woven of fine yarns. Then, of course, there are the soft, luxurious cashmeres, cashmere blends and camel hairs. The natural tan camel tones, incidentally, are making a strong comeback. These, too, are in the light-color trend, as well as in then ew lightweight swing.

## Geometry Texts Seen for Purses

Fashion dips into geometry for spring handbag styles. New collections include squares, rectangles, circles, arcs and trapezoids in many leather textures and more leather colors. Rounding out the picture are shoulder bags, newly returned to the fashion scene, in pouch and barrel shapes for day, evening and sports, according to Leather Industries of America. Both boxy bags and rounded totes take graceful shape in smooth and grained, antiqued and patent, suede and brushed leather. Envelopes, scheduled for spring popularity, are gently rounded and feminine in line. They're set off with rigid bar handles, gold bracelets and filigreed detail. Brilliant patents are seen as frequently as smooth, antiqued and suede leathers in the envelope handbag category. Most of the new shoulder bags have adjustable self-leather straps to give added versatility. Outside flap closings, gold buckles and bright colors add color to costumes. Casual bags are refined in appearance. Convenient and handsome, totes, satchels and pouches in shape-retaining leathers expand to hold small parcels without changing their modest exterior proportions. Most bag shapes are generally pared down. To catch the eye are brilliant suedes, crushed-grain and gleaming luster leathers.



**SMOOTH WOOD**—Shaped for show and carved for comfort, high and handsome chair combines smooth wood with ribbed fabric. Upholstery cloth with Avisco rayon; chair by Larry Peabody.

## SPRING CLASSICS

Spring cover-ups in sweaters are fabulously exciting. In addition to traditional types in classic pullovers and cardigans, there are tunic types, ponchos, brief boleros and long, almost coat-like stylings. There's a trend to wrap-arounds—especially in California-styled sportswear: back-wrap skirts and casual dresses.

## NAUTICAL PLOT

Sportswear plots a nautical look for spring with artful use of red, white and blue predominate, with red as an accent.

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