

Light Hues For Male Contingent

The male contingents this spring-summer 1963 will see the color trend in suits, topcoats, sportcoats and vacation formals moving to lighter and medium shades, even though darks and other colors will maintain their traditional importance. But, lighter and brighter — achieved via the use of more color and more pattern — will make the news. Light and medium grays and blues especially will be in greater demand.

Wool blends, all-wools, mohair blends, and polyester-cottons will be the predominant fabrics for the spring and summer — lightweight fabrics for warm-weather comfort, in blends and all-wools.

The three-button tailored shoulder and the three-button natural shoulder models will be extremely popular, and the two-button tailored shoulder idea will be in growing demand. The one-button tailored shoulder model will begin making some inroads.

In sportcoats, the story will be bold patterns and bright colors. While the three-button sportcoat will maintain its top position, more two-button and one-button garments will be shown than ever before.

In formalwear, satin-shawl-collar models will be most popular for cruises and evening wear for the spring and summer of 1963. Color and pattern will receive new and interesting treatments in this category, too.

In topcoats, the trend will be toward light colors—with peaked lapel, bal collar and novelty models getting the greatest attention.

In slacks the key features will be slim lines, light shades, and a good division of plain-front and single-pleat models, and belt-loop and self-supporting types.



HANDBAG NEWS—Straight from the shoulder is handbag news for spring, as leather shoulder bags in scaled-down sizes gain fashion prominence. This is by Barbour.

ALL WASHABLE—Wash-Wear Means Fashion and there are loads of styles in casual and dress shirts to prove why. It's this; Polyester fibers (alone or blended with cotton) now come in fashion fabrics. Start with new broad-cloths and oxfords in color and stripes (both polyester-cotton blends). Add tricot textures or in new stripes and checks. Now top them off with favorite collars, snaps, spreads and button-downs. Then, wear — wash — wear!

LONGER BLOUSES—With many suit jackets dipping to new lows, the long overblouse becomes important in the spring picture as a part of a well-planned "total look."

Lingerie Takes On Varied Hues

There's more to the spring fashion picture than meets the eye. This year, it's what's underneath that counts as much as what's on top.

And what's underneath is glamorous, frilly lingerie—bras, girdles, pettipants and slips—in all colors of the rainbow. Bright reds, blues, greens and oranges, in solids and patterns, are taking their places next to the standard whites and pale pinks and blues of lingerie wardrobes.

Variety in color and style is so extensive you can choose a complete, fancy set of lingerie to match each of your

favorite outfits. Or, if the budget's a bit tight, select one extra-special set of these fancy new underthings to wear under your new spring outfit.

Muted Colors—The more conservative woman might prefer a set of the new coordinated "wear-with-everything" lingerie. These underthings are in more muted colors, often pastels, with just a touch of another color, perhaps an appliqued butterfly or an attached rosette.

No matter what type of lingerie you choose, you can help to retain its fresh new look by proper laundering after every wearing. The Maytag Home Service department says that you can "hand-launder" lingerie automatically in modern home laundry equipment.

Washing Care—Use a light-duty detergent and the "Delicate Fabric" setting of your washer. (Or, if your washer is not so marked, use warm or cold water and gentle agitation.) Best of all, since the stretch in most of the new lingerie comes from spandex fiber rather than rubberized elastic, the garments can be dried in your automatic dryer.

One last tip from Maytag: if you're washing frilly slips in the same load with girdles and bras, put the slip in a mesh bag, so the lace won't snag on snaps or garters.



LUXURY LOOK—To brighten rooms and lighten housekeeping chores, too, are new upholstery and carpeting in continuous filament nylon yarns. They have a luxury look in color and texture, resilience and strength to withstand hard use. And they're easily spot-cleaned for stains. In Tycora yarn.

Seagoing Styles Make Transition

Seagoing fashions turn amphibious this spring and make the transition to beach and cabana landlubbers.

The nautical look, translated into new designs in the seaman's traditional navy blue denim, is evident in pants, shorts, tops and bathing suits.

Pants and shorts designs are influenced by blue jeans, a favorite boating garment. Witness traditional jeans of knee-skimming length as well as other short blue jeans, some with pink-edged pants legs for the "real cut-off" look.

Bell bottoms emerge in full swing in the form of authentic blue denim sailor's pants with back-lace ties and front panel buttons.

The midriff middy, a shirt that ties in a square knot at the front, and the V-neck pull-over middy in the rugged blue fabric are detailed with red or white stitching. Serving a dual purpose of fashion and function are denim sailing parkas and jackets.

The blue jeans look in bathing suits and beach dresses takes on accents in calico and gingham. Navy denim hip-slung shorts, piped in bright calico, are coordinated with matching calico tops. Contrasting print trims are seen on denim shifts and tent-dresses.

ACCESSORIES, TOO—Sweater-jackets are important for costumes coordinating this spring.

Chiffon scarfs in a wide variety of plain colors are to be seen in the shops this spring. Many white silk scarfs are shown, some touched with pigment white or bordered in brilliant colors.

COLORS MATCH—You can wear white underthings all the time, if you like. But there are lots of other colors in foundation garments nowadays, and the colors match lingerie.

Beautiful Rings Prestige Symbol—A beautiful ring is the new "prestige" symbol of fashionable women this season. It also offers an ideal gift idea for Easter. A new exciting range of styles and prices in rings are now available reports the Jewelry Industry Council.

A beautiful ring is a uniquely personal gift, the Council reminds, and as such carries a special message regardless of its design or cost. Sophisticated women will love the new high-domed, chunky rings often dusted with stones. Whether these fashion beauties are set with real or synthetic stones is a budget matter... their fashion appeal is sure-fire.

For rings with an extra personal touch there are the birthstones, each with its own wish of good fortune for the recipient. These birthstone rings range all the way from delicate, conservative settings, to big, bold, beautiful styles from which amethysts, rubies, topazes blaze forth often accented with diamonds.

Rings for Men—The new ring trend isn't exclusive with the gals either. Men's rings have been enjoying popularity in the past few seasons. Gold signet rings, initial rings, fraternal or professional insignia, or handsome, rugged, masculine stones or birthstones in smart modern settings make these rings a prestige gift any man would receive and wear with pleasure.

The birthstones' clue rundown, as compiled by the Council, is as follows: January, garnet; February, amethyst; March aquamarine or bloodstone; April, diamond; May, emerald; June, pearl or alexandrite; July, ruby or star ruby; August, peridot or sardonyx; September, sapphire or star sapphire; October, opal or tourmaline; November, topaz; December, turquoise or zircon.

BOLD COLOR—One of the spring's most inspiring looks depends on a bold use of color! Three shades of the same color team are combined. For example: pale green, lime and turquoise... or pink, peach and coral. These colors are combined in separates: a blouse, sash and skirt; or jacket, blouse, skirt or pants.

NAVY AGAIN—Navy and spring always seem to go together. Pale-toned grays and lots of white gleam on the fashion scene.

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Supple Lines Of Spring Repeated For Foundations

Fashions for spring have soft, supple lines—and so do the season's foundations. While girdles, brassieres, corsets tend to cover more of the figure, they do so lightly in the prettiest possible colors and fabrics.

Brassieres shape gently, molding a high and rounded bustline, close to the body. Girdles are marvels of weightlessness and movement, with new waistband and, in pantie girdles, new leg constructions for greater freedom and ease. Corsets feature soft, natural cups, dipping backs, lacy trimmings.

With spring's "little boy" suits and casual dresses permitting no bosom emphasis, none is evident in the newest high fashion brassieres. Padding and foam contours are played down, with shaping achieved instead through subtle bias cuts and cloud-soft cup linings.

Just as couturiers are carving out necklines front and back, so are bra designers offering varied necklines in late-day foundations. Wide-set straps are frequently featured, as are back-plunge brassieres both with straps and without straps.

Built-up styles are no longer only matronly styles; they

come in sheer fabrics for youthful figures. Nor are long line brassieres confined to "problem" figures; they're offered also for slim sizes to wear under those slivers of dresses that fit smooth through the midriff.

Waistlines move upward in girdles, and leg sections stretch longer in pantie girdles. Even some junior foundations fit from just under the bustline all the way to mid-thigh. They're controlling because they're designed to be comfortable because they are made of spandex; essential because outer fashions subtly define the figure.

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