



RAND shoes for men, \$10.95 to \$19.95*

Shown: "Citation," sleek dress slip-on of fine-grain luxury leather. In brown or black.



TRIM TRED shoes for women, \$8.95 to \$12.95*

Shown: "Briak," pin-tucked dressmaker pump. In bone, black, or white textured leather.



SMART SET shoes for teens, \$4.95 to \$7.95*

Shown: "Flush," smart young dress flat, with multi-colored swatches accenting its intriguing cut-out vamp. Soft and light, in white, black, or malt textured kid leather.

*Some styles higher



POLL-PARROT boys & girls shoes, \$4.95 to \$7.95* (According to size & style)

Shown: "Highspot," girls' clever new saddle oxford in white patta; malt or bone leather, each with two-tone "patch" saddle. Also all-black leather.

1DuPont's high-brilliance olefin material



Put your family's feet in the hands of the man who cares...

Rand gives your family much more than shoes with smart styling. Through the years, Rand craftsmen have developed ways of building special comfort and shape-retaining qualities into every pair... so you get shoes that are really exceptional values at their price. And you buy from a man whose expert fitting and friendly counsel are invaluable. He's built his life's business on giving reliable personal service! Stop and see him soon. You'll find that he's as concerned with caring for your family's feet as you yourself.



RAND...grandest feeling in shoes...for Easter

Now being featured at these fine stores. See the entire new collection by Rand!

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KINGMAN Central Commercial Co., Inc.
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IDAHO
BOISE Cash Bazar, Inc.

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MALAD CITY Evans Co-Op
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SILVERTON Welby's
SPRINGFIELD M & S Shoe Store
UNION Batemans

VALE Vale Supply
WALLOWA Shell Merc.
UTAH
BOUNTIFUL Anderson's Shoes
LAYTON B & B Dept. Store
PROVO Pratt's Shoes
WASHINGTON
BELLINGHAM Seina's Family Shoe Store
LYNDEN Lynden Dept. Store
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POMROY Cardwell's
PROSSER Golden Rule Store
RITZVILLE Werth's Dept. Store
SUMAS Sumas Mercantile Company
TWISP Chase's
WALLA WALLA Barretts Shoe Co.
WENATCHEE Ross Shoes
WYOMING
CASPER Westridge Shoes & Clothing
LARAMIE Haines Family Shoe Store
ROCK SPRINGS Union Mercantile & Supply Co.
WORLAND Argers Shoes