

Oregon Bakers, House Committee Discuss Balloon Loaves

Stock List Backs, Fills During Early-Hour Dealings

New York—(UPI)—Stocks backed and filled quietly through the first hour of trading today.

Movements of a point or more were non-existent among the blue chips and rare in the general list as the market remained in the cautious

frame of mind that has dominated investment thinking for several weeks.

None of the leading steels, autos, chemicals, global oils or rails moved more than 1/2 point either way. Houston Lighting gave up a point of Thursday's late 3 point spurt

in the utilities.

IBM dipped more than a point as electronics and glamor specialties either held steady or moved slightly lower.

DOW JONES AVERAGES
New York—(UPI)—Dow Jones final stock averages: 30 industrials 873.73, off 3.93; 20 railroads 151.58, unchanged; 15 utilities 135.55, up 0.59, and 85 stocks 239.72, off 0.55. Sales Thursday were about 3.54 million shares, compared with 4.12 million shares Wednesday.

Thursday's prices on selected stocks

| | |
|--------------------------|---------|
| Allied Chemicals | 44 1/2 |
| Alum Co Am | 33 1/2 |
| American Air Lines | 18 1/2 |
| American Can | 45 1/2 |
| American Motors | 29 1/2 |
| A. T. & T. | 120 1/2 |
| American Tobacco | 37 1/2 |
| Anaconda Copper | 43 1/2 |
| Armco | 37 1/2 |
| Bendix Corp | 51 |
| Bethlehem Steel | 30 1/2 |
| Boeing Air | 38 1/2 |
| Brunswick | 10 1/2 |
| Caterpillar Corp | 35 1/2 |
| Chrysler Corp | 33 1/2 |
| Coca Cola | 92 1/2 |
| C.R.S. | 51 1/2 |
| Columbia Gas | 28 1/2 |
| Continental Can | 44 |
| Crown Zellerbach | 49 1/2 |
| Crucible Steel | 18 1/2 |
| Curtis Wright | 21 1/2 |
| Dow Chemical | 55 |
| Du Pont | 237 1/2 |
| Kodak | 113 1/2 |
| Firestone | 30 1/2 |
| Ford | 43 1/2 |
| General Electric | 23 1/2 |
| General Foods | 38 1/2 |
| General Motors | 29 1/2 |
| General Portland Cement | 43 1/2 |
| Greyhound | 35 1/2 |
| Gulf Oil | 42 |
| Homestead | 30 1/2 |
| I.B.M. | 410 |
| Int. Paper | 32 |
| Johns Manville | 43 1/2 |
| Kennecott Copper | 71 |
| Lockhead Aircraft | 33 |
| Martin | 39 |
| Merck | 82 1/2 |
| Montana Power | 28 1/2 |
| Montgomery Ward | 33 1/2 |
| National Biscuit | 48 1/2 |
| New York Central | 17 1/2 |
| Northern Pacific | 43 1/2 |
| Pac Gas Elec | 32 1/2 |
| Penn. Power | 48 1/2 |
| Penn RR | 15 1/2 |
| Perma Cement | 15 |
| Phillips | 48 1/2 |
| Procter & Gamble | 71 1/2 |
| Radin Corporation | 70 |
| Richfield Oil | 42 1/2 |
| Safeway | 48 1/2 |
| Santa Fe | 27 1/2 |
| Sears | 79 1/2 |
| Shell Oil | 36 1/2 |
| Socoxy Mobil Oil | 63 1/2 |
| Southern Co | 33 1/2 |
| Southern Pacific | 29 1/2 |
| Sperry Rand | 13 1/2 |
| Standard California | 65 |
| Standard Indiana | 53 1/2 |
| Standard N. J. | 62 1/2 |
| Stokely Van Camp | 20 |
| Sun Amex | 31 1/2 |
| Texas Co | 63 1/2 |
| Texas Gulf Sulphur | 14 |
| Texas Pacific Land Trust | 50 1/2 |
| Thiokol | 23 1/2 |
| Trans America | 12 1/2 |
| Trans World Air | 42 1/2 |
| Tri-Continental | 44 1/2 |
| Union Carbide | 105 1/2 |
| Union Pacific | 34 1/2 |
| United Aircraft | 48 1/2 |
| United Air Lines | 33 1/2 |
| U.S. Plywood | 32 1/2 |
| U.S. Rubber | 43 1/2 |
| U.S. Steel | 45 1/2 |
| West Bank Corp | 34 1/2 |
| Westinghouse | 34 1/2 |

LOOK

Prices are tumbling at

LEA MOTORS' VALUE PARADE

SEE OUR SELECT USED CARS

- '62 FORD GALAXIE 500 R-H, Auto, PS, Vic, HT \$2399
- '61 FORD 4-DOOR V-8, Auto, R-H \$1799
- '61 CHEV. 4-DOOR 6 Std, R-H \$1799
- '61 CHEV. 4-DR. WAGON V-8, PS, Auto \$2199
- '61 VALIANT 4-DOOR Std 6 \$1399
- '59 BUICK 2-DOOR HT, Auto, Full Power \$1799
- '61 RAMBLER 4-DOOR R-H, OD \$1799
- '61 RAMBLER WAGON \$1899
- '61 CORVAIR MONZA R-H, 4-Speed \$1899
- '60 RAMBLER 4-DOOR R-H, OD \$1499
- '59 RAMBLER 4-DOOR R-H, OD \$1299
- '59 CHEV. 4-DOOR Auto, R-H \$1299
- '57 PONTIAC 4-DR. HT. Full Power, Auto \$1099
- '57 FORD F100 C. Cab, R-H \$1099
- '57 CHEV. 1/2 T. PICKUP V8, R-H \$1099
- '59 FORD 2-DOOR \$1099

LEA MOTORS DISCOUNT SPECIALS

- 58 Edsel HT R. H. Auto, V-8, PS Was 999 Now 799
- 58 Ply. 4 Door R. H. Auto. Was 1099 Now 899
- 58 Ford 2 Door Was 1099 Now 899
- 55 Merc. 4 Door Auto, R. H. Was 699 Now 399
- 55 Chev. Bel Air V8, Auto, R. H. Was 699 Now 499
- 55 Ply. 4 Door V-8, Auto, R. H. Was 699 Now 499
- 56 Ford 2 Door V-8, Auto, R. H. PS Was 699 Now 399
- 55 Olds. 2 Door HT 88 Auto, R. H. Was 699 Now 499
- 57 Chev. 4 Door V-8, Auto, R. H. Was 1099 Now 799
- 57 Chev. 4 Dr. Wgn. V-8, Auto, PS, R. H. Was 1199 Now 999
- 55 Ford 9 Pass. Wgn. R. H. Auto. Was 699 Now 499

20 GOOD WORK CARS FROM \$99 TO \$399

LEA MOTORS

12th and Riverside
AT THE HOME OF THE SPINNING SIGN!

Medford Firm Says Restriction Would Hurt Sales

Salem—(UPI)—Bakeries debated here Tuesday night whether the housewife buys "balloon bread" because she is fooled or because it "eats better."

The also argued over whether it was proper for the state to regulate the size of a bread pan.

The testimony was given before the House committee on food and dairying on a bill to give the state agriculture department authority to regulate the size of bread. The committee also has before it a bill that would require loaves to bear weight labels one inch high.

Balloon Loaves Boom
Each bill is aimed at the balloon loaf: A one pound loaf baked in a one and one-half pound pan to make it fluffy. Produced mainly by seven or eight wholesale bakeries, it has boomed in the past three years.

Ben Bernhard of the Oregon Retail Bakers said it was deceiving the housewife and damaging the small retail baker.

"What unsuspecting consumer would not reach for the largest loaf with the lowest price?" he asked. "The deception has worked in Oregon."

"Retail bakers are unable to cope with high pressure promotion schemes based on use of balloon bread as a gimmick."

Sam Fletcher of the Wholesale Continental Baking company replied the consumer was not misled. He read one of his firm's bread labels explaining clearly the loaf's weight and the way it was made.

Fletcher said the consumer likes the balloon loaf because it is "good to eat, makes crisper toast and better sandwiches."

Would Require Changes
The legislature has no business restricting competition and free enterprise by regulating bread loaf sizes, he said.

Bernhard said the labeling proposal also would make the retail bakers unhappy, since it would require changes in the small bakeries' packaging methods.

Fletcher said he would not mind additional labeling requirements.

Gene Davidson of Davidson Bakeries, a wholesaler, said balloon loaves were a product of advances in baking processes. He said bakeries needed freedom in use of equipment in order to develop better kinds of bread.

The Holsum corporation of Medford said restriction of balloon loaves would hurt the firm's bread sales in Northern California, causing the lay-off of as many as 20 men at the Medford bakery.

Tax Committee Preparing Bills for Special Session

Salem—(UPI)—The House tax committee is preparing revenue bills for use at a special legislative session if this session's revenue measures are referred by the voters, it was revealed Thursday night.

House Tax Committee Chairman Rep. Richard Eyemann (D-Marcola) said a number of bills would be put in final form for a special session.

Eyemann's revelation came on the heels of a promise by Robert Bradlee, Oregon Tobacco Distributors association, to refer a cigarette tax of four cents a pack or more to the people.

"There is no trouble to beat the tax referral when you take it to the horny handed sons of toil who have to pay for it," he declared.

Bradlee hinted there might not be a referral if the legislature took action to prevent price cutting on cigarettes.

The tobacco distributor said a cigarette tax would dry up much business which now comes to Oregon from other states because of the low cost of cigarettes here.

"A four cent tax would cost 20 per cent of our business, we are adamant against anything more than a three cent tax," he stated.

Cost of cigarettes is lower in Oregon than in any other state in the nation, he explained. Oregon is the only state that does not have some form of tax on tobacco products.

Portland Mayor Terry Schrum again appeared before the committee to urge one cent of a cigarette tax should go to cities.

Support for a cigarette tax was voiced by Clarence Brooks, on behalf of the Oregon State Grange. He said that while the Grange in the past had opposed such a levy, it now favors it.

Rafferty Asked To Attend Session
Sacramento—(UPI)—The assembly education committee, which has a great deal to say about what educational matters get through the 1963 legislature, wants to have a private talk with Dr. Max Rafferty.

Rafferty, state superintendent of public instruction, had an invitation today to appear before the committee at some future date to discuss educational matters.

He said he would be happy to do so.

The committee voted to hold the rare executive session with Rafferty by acting on a request by Assemblyman Carlos Bee (D-Hayward), speaker pro tempore of the lower chamber, late Thursday.

Bee's motion to the committee asked simply that: "The chairman invite the state superintendent of public instruction to meet in executive session with the assembly committee on education to discuss matters pertaining to education as it affects the state, the legislature and his department."

The motion was immediately approved unanimously. There was no discussion.

Group Determined To Produce New Constitution

Salem—(UPI)—The Senate committee on constitutional revision joined its house counterpart Thursday in declaring it was determined to produce a new constitution this session.

Senate Chairman Walter Pearson (D-Portland) opened the joint meeting by announcing the Senate side had made the same decision the House committee made a few days earlier.

The decision calls for the committees to press ahead with the intention of sending a proposed new constitution to the floor of the legislature, where a two-thirds vote in the House and Senate would send it on to the people.

The committees also decided a few highly controversial sections might be spun off from the package document to stand or fall on their own.

Section by Section
The legislative committees were working section by section through the proposed document, written by the Oregon constitutional revision commission during the past two years.

The reapportionment plan in the new document was threatened Thursday. When Pearson told the committees a substitute plan was being drafted by House Speaker Clarence Barton and Rep. Stafford Hansell (R-Hermiston).

Pearson said the substitute would be more acceptable to everybody.

The plan in the proposed new document would bring Oregon even closer to the "one man, one vote" principle than it is now.

It was likely that a Barton-Hansell proposal would be nearer Oregon's present reapportionment plan, which still would leave Oregon ahead of the other states in handing out legislative seats on a population basis.

Trombley Named New Dean of Students

Forest Grove—Charles E. Trombley, director of admissions of Pacific university, will be the new dean of students, President M. A. F. Ritchie has announced.

Trombley replaces C. Bryce Dunham, who resigned to accept the post of associate dean of the colleges of arts and sciences at the University of Miami, Fla. The new appointment will be effective September, 1963.

Foreign Briefs
JAPAN RECOGNIZES SYRIAN GOVERNMENT
Tokyo—(UPI)—The Japanese government officially recognized the new revolutionary government of Syria today.

An announcement said that the foreign office has instructed Charge D'Affaires Katsuma Uraibe in Syria to notify the new regime of the move.

FLOODS CANCEL HUNGARIAN RAIL SERVICE
Budapest, Hungary—(UPI)—The government announced Thursday that service on 45 rail lines in northwestern Hungary would be discontinued until further notice because of flood waters.

BRITAIN NOT TO BASE SUBS AT CYPRUS
Nicosia, Cyprus—(UPI)—The British government has assured Cyprus it has no intention of using its bases here for submarines armed with Polaris missiles, Foreign Minister Spyros Kyprianou said Thursday.

He told Parliament that the United States also has said it will not ask Britain for facilities for nuclear missile submarines.

Body of Youngster Found in Deschutes

Bend—(UPI)—The body of Robert Leiker, 7, Bend, was found in the Deschutes river here Thursday.

The boy drowned Wednesday when he fell off a foot-bridge.

Local Legion Post To Observe Group's 44th Anniversary

The Medford post of the American Legion, which joined posts in 50 states, Puerto Rico, the Virgin Island and Guam, in marking the Legion's 44th birthday today, will hold the official birthday party Saturday night at the Legion hall.

It was at la Cirque de Paris in the French capital that a handful of war-weary, but victorious, World War I fighters gathered to organize the Legion, now the largest organization of war veterans in history, local members recalled yesterday, announcing plans for the Medford party.

The central theme of the 44th birthday party will be an "American Legion Showcase" of the four programs to which the founders dedicated themselves so long ago. These are: Americanism, child welfare, rehabilitation and national security.

The birthday party has also been chosen as a time to extend invitations to any veterans in the community who are not affiliated with the Legion. These veterans are urged to attend the party and to become members of the "public spirited ranks of the American Legion." Ralph Etzel, historian of Post 15, emphasized.

An anniversary also is an appropriate time, Etzel said, to review some of the outstanding projects in which Legion and auxiliary members have participated.

several posts in Jackson county who gave their support to "The March of Dimes," Etzel said.

The auxiliary of the Jacksonville Centennial post headed up "The Mother's March."

On the national scene, Commander James E. Powers called upon little Jimmie Boggs, March of Dimes poster boy, posing with the child to emphasize the Legion's support of the drive which now fights birth defects as well as polio.

The Legion and auxiliary throughout county, state and nation cooperate annually in this campaign, Etzel noted.

ONLY ONE BACOTOL A DAY HELPS YOU STOP SMOKING

BACOTOL, timed disintegration formula, helps curb tobacco craving. One capsule each day curbs the desire to smoke for 6 to 10 hours. Try BACOTOL. At all drug counters, \$2.00 for a 14-day supply.

WESTERN THRIFT
30 N. Central Ave.
Ph. 773-3371

DOOR PRIZES DOOR PRIZES

M & K TRAILERS

SALES & SERVICE

3490 So. Pac. Hwy.

GRAND OPENING

M & K TRAILERS, INC.

MARCH 16-17

FREE COFFEE & DONUTS...

WHILE YOU BROWSE THROUGH AMERICA'S FINEST ECONOMY HOME...

FLEETWOOD From 42' to 55' - 1, 2 & 3 Bedrooms
FOR YOUR COMFORT, CONVENIENCE AND SAFETY

Special test equipment and gauges insure Fleetwood plumbing, heating and electrical equipment of meeting rigid requirements of National and State Mobile Home Building Codes. For even more mobile living enjoyment, various items are available as optional equipment, such as automatic washer, storm windows, sliding glass doors, depending upon the requirements of the area in which you live.

M & K Trailers, Inc., a leading Oregon Dealer for the past 7 years, takes great pleasure in inviting you to their Grand Opening. Displaying the Largest Selection of Fleetwood Mobile Homes ever shown in the Southern Oregon area before. Leading Representatives in the Insurance, Finance and Mobile Home Field Will Be Present to Answer Any Questions You May Have.

OPEN SUNDAYS

SALE

Shop Sundays Till 4 P.M.

Sunbrand UMBRELLA TENT

9' x 9'

OUR FASTEST SELLING

Factory List Price \$53.20 OUR PRICE \$29.88

The top is made of 6.74 oz. aluminumized drill for additional protection, sides of 5.90 oz. Amerdry drill and durable dry finish floor. Rope sewed around bottom with metal stake loops and metal stakes. Large window in rear of tent with nylon netting door.

Buy Now—Only \$5.00—Balance Easy Payments

USE OUR LAYAWAY PLAN
Be Assured of your tent for vacation—Small Down Payment

Sale Priced Duplex Receptacle
Now 6 for 1.00

SALE PRICED!
12-2 ROMEX BUILDING WIRE
250 Foot Coil Now 6.98

Congoleum FLOOR COVERING
9 and 12-Foot Width in Stock
BUY NOW—SAVE! 20%
Use Our Easy Payment Plan

75 Lb. 1/2 Inch PLASTIC PIPE
100 Ft. Roll \$2.99
All sizes in stock

Do Your Own Upholstering
Boats • Trailers • Furniture
NAUGAHYDE
SPECIAL SALE PRICE
55-Inch Width 3.98 Per Yd.
Reg. 56.95 Per Yd.
Good Choice of Colors.

FOAM RUBBER
Medford's Largest Stock
All sizes from 1/4" to 4" Thick

General Purpose Interior - Exterior
WHITE PAINT
For Fences, Buildings, etc. ONLY 2.49 gal.

BULK PAINT THINNER
In Your Container 59¢ Gal.

SALE PRICED! WHILE THEY LAST
12" LIGHT FIXTURE \$1.29

DUNHAM'S

at the Big Y Shopping Center
Open Evenings and Sundays

DUNHAM'S