

Alphabet Experiment Reviewed for Teachers

Alpha Delta Kappa winter meetings were highlighted by a discussion by Dr. Betty Lou Dunlop of Southern Oregon college of the alphabet in reading instruction being undertaken under the sponsorship of the government in England.

It has long been felt that the traditional alphabet, which contains 2,000 sound symbols, has been a significant cause of failure in reading.

The Augmented Roman Alphabet, originated by Sir James Pittman, contains only 43 sounds. It is being used experimentally with five year olds in beginning reading classes in selected English schools.

It has been found, Dr. Dunlop said, that slow readers are advancing rapidly, self-confidence in children is great and that children can read advanced material without help after learning the 43 basic sounds.

At approximately the third grade level, children are changed to the conventional

alphabet with few transitional problems.

Medford teachers found it interesting to note that the experimental group in England is using the same reading series which is used by beginning readers in Medford.

Program chairman, Mrs. Pearl Farnsworth, introduced Dr. Dunlop, Mrs. Virginia Ferguson and Mrs. Jane Snodgrass were cohostesses.

President Mrs. Eleanor Briggs presided at a business meeting at the home of Mrs. Ruth Hockersmith.

The constitution committee, headed by Mrs. Suzanne Schulz, reported on their progress with the new constitution.

Fund raising projects were discussed for the group's altruistic program which is a grant-in-aid to be given a SOC senior in education.

Tentative plans were made for members to attend the state convention to be held in Eugene, April 27.

The calendar for the remainder of the year was presented by Mrs. Farnsworth.

A coffee for prospective pledges will be held at the home of Mrs. Schulz on March 27. A foreign student will be the guest speaker.

The April meeting will feature the initiation of new members. At this time a speaker from the Oregon Shakespearean festival will discuss the event.

A dinner meeting is planned for May at The Colony restaurant. This will include the installation of new officers.

Navy Mothers

Central Point - An all-day meeting is planned by the Central Point Navy Mothers club Wednesday, March 13 at 10:30 a.m. in the home of Mrs. L. D. Booth, 134 Alder street, Central Point. A noon potluck luncheon will be served.



Among the scores of Jackson county residents who will help with the annual April campaign of the American Cancer society are (left to right) Mrs. Sam Davis, Mrs. Robert Pilloker and Mrs. John Balog.

Cancer Society Plans Activities

Thirteen activities have been scheduled by the Women's division of the Jackson County unit of the American Cancer society during March, April and May, according to Mrs. Mahr Reymers, executive secretary. For the past several years April has been "Cancer society month" throughout the United States.

What the American Cancer society is doing about leukemia was pointed out at a two-day training session for residential crusade captains last week held in the society's offices in the Leverette building. This was followed by a film showing Friday.

Scheduled Tuesday, March 12, at the Rogue Valley Country club is a county board of directors and volunteers meeting. Dr. Robert Buck, pathologist, will speak at 7:30 p.m. on "The Laboratory

View of Cancer." Mrs. Alvin Boswell will be chairman of a "spaghetti feed" which is scheduled Saturday, March 16, at Westgate Oregon Food store from 11 a.m. to 5 p.m.

Conference Set
A cancer conference for nurses will be held at the Rogue Valley hospital auditorium March 20 with a film showing scheduled at 1 and 7 p.m. Mrs. Joan Bass is chairman.

The next activities will be March 27, when Central Point residential blockworkers will attend an orientation session at the home of Mrs. Vern Parent, 232 North Second street, at 7:30 p.m. This will be followed on April 3 by a similar education program for blockworkers in Medford. It will be held at the Red Cross building, 60 Hawthorne avenue, at 10 a.m. and 2 p.m.

Ashland workers will have their education program and orientation on April 5 at 10 a.m. in the Trinity Episcopal parish hall in Ashland.

C Day, when the residential crusade will get under way throughout Jackson county, will be Tuesday, April 16. The annual Hillcrest Silver tea is scheduled the following day, April 17, from 2 to 4:30 p.m. Theme this year is "World of Arts." The tea is held in the main house at Hillcrest orchard.

A bridge and pinocle party is scheduled April 24 at the Mark Anthony hotel in Ashland at 1 p.m. and on May 3, also in Ashland, an Arnold Bauder Memorial coffee will be held from 10 a.m. to 4 p.m. at Ashland Drug store.

During the recent training session, it was pointed out that the society is investing more than \$2,000,000 in its pursuit of a cure for leukemia, cancer of the blood-forming tissues. Although there is no cure for it today, newly developed drug-chemicals discovered in the last 15 years - make it possible to extend the lives of many leukemia patients from months to years. As recently as 1948, it was explained, half

of the children stricken with leukemia died within four months after diagnosis of the disease. Now this is no longer necessarily so.

Volunteers who are interested in assisting in the April 16 residential crusade of the society, may telephone Mrs. B. L. Wood, Medford chairman, 772-9118, or Mrs. Reymers, 773-5856.

District chairmen are Mrs. George Brent, Mrs. Charles Swenson, Mrs. Glenn Arnold, Mrs. Edmund Hass, Mrs. Charles Mannen, Mrs. Fred T. Burich, Mrs. H. L. Root, Mrs. D. G. Root, Mrs. James Rolis, Mrs. Donald Smith, Mrs. Clinton Kendall, Mrs. R. A. Witham, Mrs. David Bodtker, Mrs. Kenneth Edwards, Mrs. Dan Haas and Mrs. Earl Netz. Chairmen of apartments include Mrs. William A. Thompson, Plaza apartments; Mrs. Max Leischner, Evelyn court; Mrs. Jack Spafford, Ge Bauer apartments, and Mrs. Lewis Ulrich, Hawthorne apartments.

Society Session Set Wednesday

Mrs. Ira Phelps will present the program Wednesday, March 13, of the meeting of the Relief society of the First Ward, Church of Jesus Christ of Latter-day Saints.

The meeting will begin at 10 a.m. at the church, 648 South Ivy street. The purpose of the society, it was explained, is to enable women to improve themselves and learn to be better wives, mothers and homemakers.

The lesson will show that a clean, well cared for home enhances its beauty and uplifts the soul.

All interested women are invited to attend. A nursery will be provided for the children.

Club Meets
Prospect—A recent hostess was Mrs. Willard Huffman who entertained the Prospect Pinocle club. Winners were Mrs. Sherman Poole and Mrs. Ward Blaine.

Ashland Women's Club Hears Publicity Head

Ashland - Members of the Business and Professional Women's club participated in a panel discussion based upon the general subject of news media as presented by Hugh Simpson, director of publicity for Southern Oregon college. The regular monthly meeting was held in Wesley House Wednesday evening.

"Public relations is a relatively new and typically American field in which everybody's an expert," said the speaker, citing the promotional techniques of organizations, business, schools, and government. He commented upon the failure of "yellow journalism" to fool the people all the time and declared that the best of advertising will not make a bad product sell.

Freedom of the press is a heritage to be jealously guarded and despite modern techniques in a changing world of automation the same principles should prevail when it comes to loyalty and devotion to country, according to Mr. Simpson.

Open Forum

The club public relations committee led in a short open forum when educational trends and teaching methods were related to expression and writing among students of high school and college age. There was general agreement that there is a noticeable improvement in some areas of fundamental, specifically spelling. Taking part were Mrs. Marythea Grebner, Mrs. Virginia Westerfield and Mrs. Faith McCullough.

Introduced by Mrs. Jacqueline Lewis was the BPW girl - of - the - six-weeks-term, Miss Carol Bjork, Ashland

high school senior. She was presented with her pin by Miss Nancy Lattimore, winner of the previous term award.

Miss Bjork's long list of school activities include honors in forensics, dramatics, music and scholastic achievements. She ranks third in a class of 145 and recently was voted "outstanding senior" by her classmates. She belongs to and has been an officer of the National Honor society, Therpians, Girls Athletic association; was a delegate to Girls State; was finalist in the American Field Service "Americans Abroad" program; was delegate to the model UN and winner of the American Legion auxiliary "Voice of Democracy" contest, and was local winner of the Oddfellows-Rebekah contest. In addition to her school activities she takes part in Methodist Youth fellowship and last year was queen of Job's Daughters.

A business meeting was conducted at the conclusion of the program by the president, Miss Ruth Beber. A report of current state legislation was presented by Mrs. Lilah Jennings who recently attended

the sessions of the legislature, and the report of the by-laws revision committee was accepted.

Members made plans to attend several conferences during the ensuing weeks, among them are the Cascade district meeting, March 30, at Sutherlin, and the Southern Oregon district conference April 20 and 21 in Roseburg.

A St. Patrick's day theme was used in decorations of the buffet table from which refreshments were served by the Meadames Ethelmae Kandler, Margaret Miller and Marythea Grebner.

Wilde Comedy Slated Tonight

Ashland - Residents are reminded of the production this evening in Ashland on the Southern Oregon college campus by the Cleveland Play House of "The Importance of Being Earnest."

The play, to be presented in Churchill hall, will begin at 8:15 o'clock.

The Oscar Wilde comedy is regarded as the best farce in the English language. Written in 1895, the play has frequently been revived and stands as the author's masterpiece.

It is one of the principal plays in the repertory of the 47-year-old Cleveland Play House, whose touring company presents tonight's performance.



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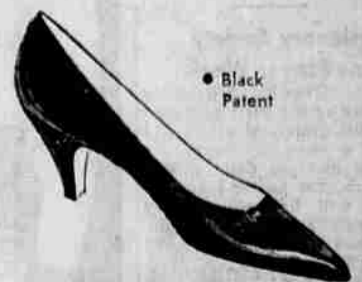


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