



This panorama of the city of Medford was taken in 1910 by L. A. Gregory who pointed his camera out West Main toward Jacksonville. It was the year that Main st. was being paved and the Hotel Medford constructed, according to Lewis Parker. The photo was owned by Parker's aunt, the late Eva True of 413 South Central ave. Mrs. True's parents, Samuel and Lydia Randles, crossed the plains in 1854 and settled in the Lake Creek district of southern Oregon. In the fore-

ground of the picture on the left side of Main st. is the old Nalley house. A service station now stands on that lot at the corner of Main and Mistletoe sts. Across the street is the home of W. E. (Gene) Thomas' grandfather. On out toward Jacksonville is the building which now houses the Park View Nursing Home, and beyond it the old "Doc" Ray home, now next door to the Assembly of God church, 1108 West Main st.



This house on Spring st. is the present home of Mr. and Mrs. Otto J. Frohmayer. But few people would recognize it as the same construction today. The house has been remodeled and expanded and landscape gardening of the grounds has changed the setting beyond rec-

ognition except by those who know this is still 1656 Spring st. The photo is one in the collection of E. R. Rice, whose grandfather, B. F. Fifer, was a building contractor in Medford during the early 1900s.

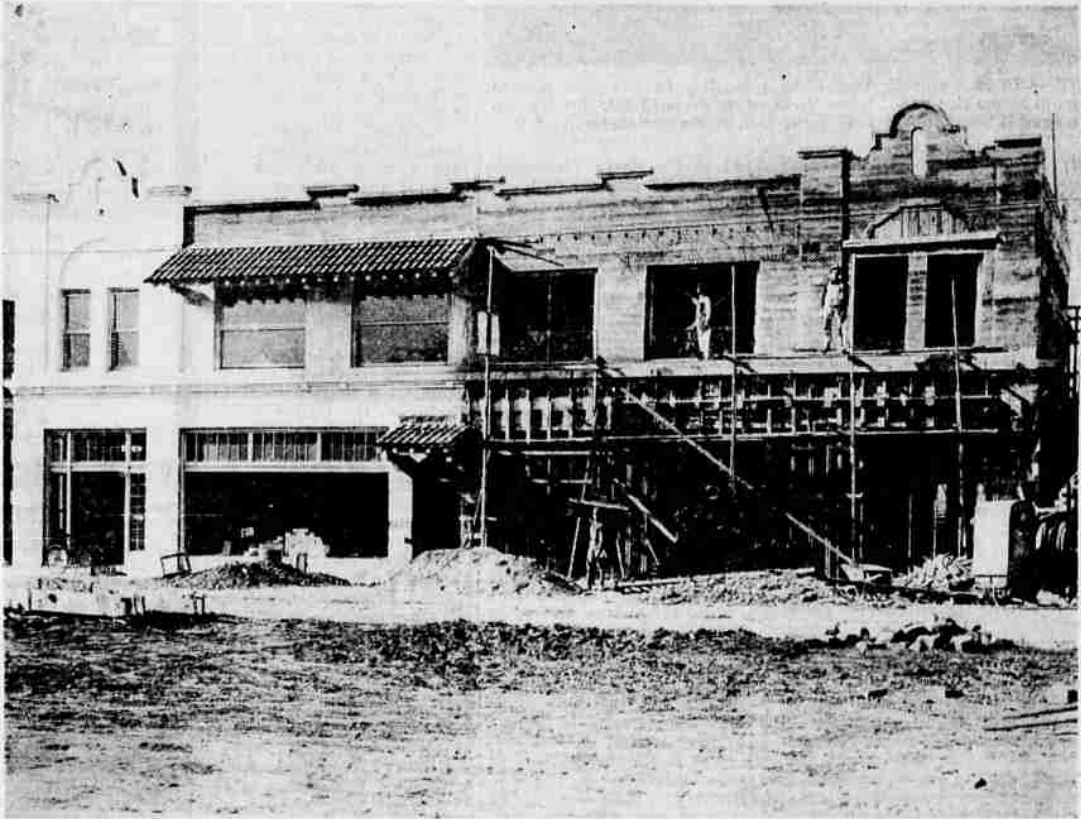
Features

Sports

MEDFORD MAIL TRIBUNE

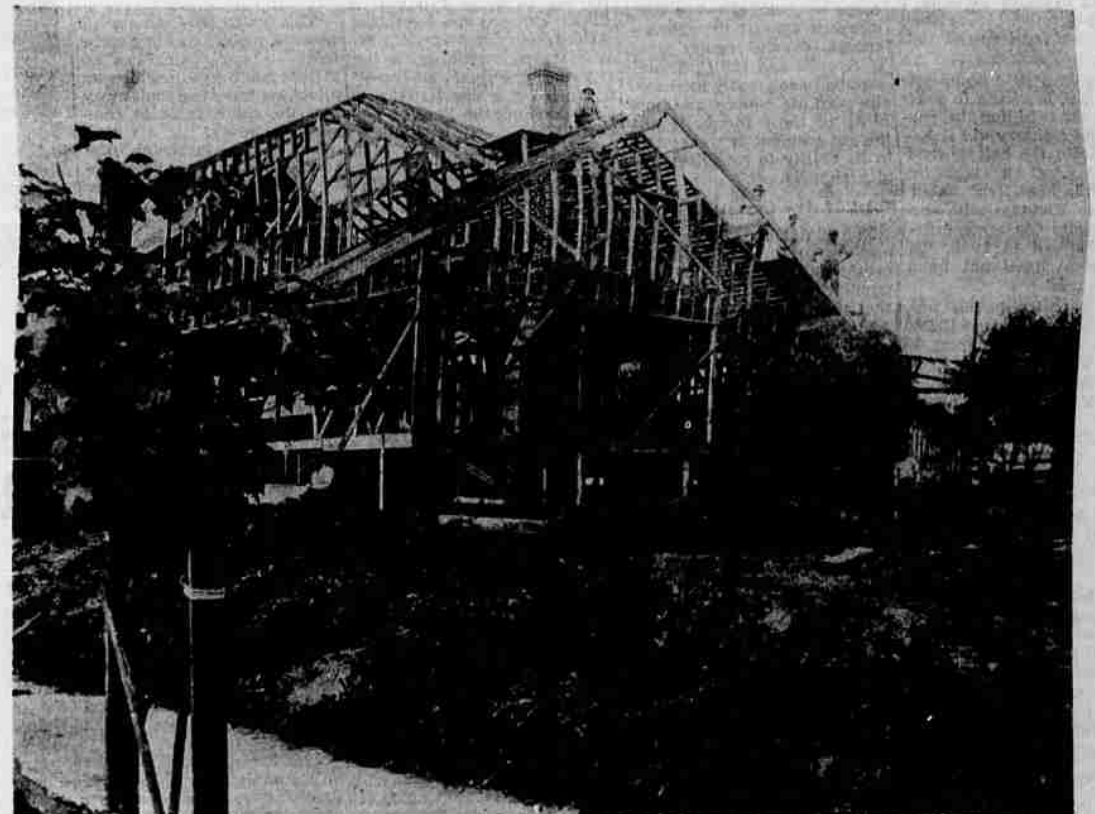
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Medford in the Early 20th Century



Frank Hull, photographer, snapped this photo of the Mail Tribune building under construction. It was built by the late Porter J. Neff, Medford attorney, in 1910 and 1911. R. I. Stuart and Sons were contractors on the project. The Holland Hotel later adjoined the

building on the right as it does today. The right half of the building, now utilized by the newspaper, housed several other businesses for many years. The University club rooms were in the second floor of the left half of the building during the early 1900s.



Much of the home building on Geneva st., marked today by some of Medford's largest trees and most choice shrubs, was done by B. F. Fifer, building contractor of the early 1900s.

He was the grandfather of E. R. Rice of West Main st., who identified the houses in the photos above and below as part of the Geneva st. construction.

