



Washington—Mrs. Lyndon B. Johnson, wife of the United States vice-president, is shown talking on the telephone in the library of her home. Her secretary, Miss Bell Abel, stands ready to make notes. (UPI)

Vice-President's Wife Has Warm, Human Touch

By HELEN THOMAS
United Press International

Washington — Mrs. Lyndon B. Johnson, wife of the Vice President, is setting a pace for herself reminiscent in some ways of the late beloved Eleanor Roosevelt.

In the days ahead, for example, she will visit depressed area projects in West Virginia, speak to numerous women's groups, and go polio-licking with her husband.

In elite and affluent Washington circles, official wives are apt to forget the less fortunate people in other areas. But Lady Bird Johnson remembered them Friday when she visited projects at Charleston, W. Va., to retain jobless coal miners and help bolster the state's economy.

She has brought a warm and human touch to the Kennedy new frontier. Though her knees knock with stage fright at times, she forces herself to accept many of the speaking invitations that pour in on her.

"I don't think of myself as a speaker," she told United Press International in an exclusive interview. "And as soon as they hear me," she quipped, "they don't think so either."

Her philosophy is that "for 25 or 26 years I've been on the other end asking people (mostly voters) to do things for Lyndon and the party."

"Now," she explained, "I feel I have an obligation to them."

Gets Prettier
Lady Bird seems to get prettier every day. Her black hair is always smartly coiffured. Her clothes have a simple elegance. She keeps trim and still speaks with a charming Texas drawl. And when President and Senora Romulo Betancourt of Venezuela visited the President recently, she addressed them in Spanish.

She had to set her own pattern as the No. 2 woman in the land. As a senator's wife, she had known her predecessor, Mrs. Richard Nixon, very well, and Mrs. Nixon promised to give her some pointers on the role. But they never managed to get together.

The demands on her time are heavy. She is often a pinchhitter for the President's wife at White House ceremonies. And the state department's protocol office is counting on her more and more as a key hostess for the wives of visiting heads of state.

Lady Bird has traveled twice around the world with the Vice President, making official stops in 15 countries and enrolling thousands of friends for the United States.

On Tuesdays, in her Red Cross uniform, she gets together with Senate wives on Capitol Hill to roll bandages, knit, and gossip.

Now 49, she has the energy and youth to keep studying Spanish and to go dancing with her husband. She also confesses that she likes to play hooky. Recently she took her two daughters, Lynda Bird, 18, a freshman at the University of Texas, and Lucy Baines, 15, to New York for theater-going and shopping.

What she misses most in all the official hubbub is "a little quiet time for thinking."

Mrs. Johnson has kept her naturalness and friendliness in the limelight. People stop

her on the street and say, "Aren't you Lady Bird?" She also meets up with Texans in remote parts of the world.

Her French chateau-style home once belonged to hostess with the mostest, Perle Mesta, a close friend. But Lady Bird has added some western ranch style touches that remind all comers that Texans live there. Her first act on moving into the lavish home with a swimming pool was to change the name from "Les Ormes" to "The Elms."

Three women give Mrs. Johnson the helping hand she needs to keep up with her strenuous schedule. They are Elizabeth Carpenter, a dynamic assistant; her personal secretary, Beas Abel, and her Negro cook, Zephyr, whose okra pickles, spicy cheese rounds and other goodies are renowned among the Johnson guests.

She said that in the past the federal government has largely left this problem up

Social Worker Notes Heavy Clinic Caseload

The great need for the services performed by the Jackson County Family Counseling and Child Guidance Clinic was stressed by Miss Ethel Shumway when she spoke at the annual Woman of the Year dinner given Thursday night at the Medford hotel. Miss Shumway is a psychiatric social worker for the clinic.

Miss Shumway admitted that the clinic is about a year behind in its case load, except for cases of an urgent nature. The clinic staff was recently increased to three full-time psychiatric social workers, one half-time psychiatric social worker, and a psychiatrist and psychologist available for special cases, reviewing and advice with the workers.

The speaker said that authorities say that a typical community needs at least one psychiatric social worker for each 10,000 persons in residence; for Jackson county this would mean a staff of eight persons.

President Quoted

The speaker opened her talk by noting that President Kennedy has said in his recent message to the Congress that the nation's most urgent need in the area of health improvement is in the field of mental health. He noted that the public understanding, treatment and prevention of mental disabilities have not made comparable progress with other illnesses, yet mental illness and mental retardation are among the nation's most critical problems.

"They occur more frequently, affect more people, require more prolonged treatment, cause more suffering by the families of the afflicted, waste more of our human resources and constitute more financial drain on both the public treasury and private resources than any other illness," Miss Shumway stressed.

The lag in coping with this problem is due to the fact that many people, including physicians, find it hard to recognize psychological illness as illnesses, she declared. She pointed out that society in general tends to reject the mentally ill person, instead of seeing that he has proper treatment. She said that friends and family feel sorry for a physically ill person, and are eager to help, but that the acutely ill psychotic does not appear to want help, or accept help, and is apt to believe that he is not sick and may interpret help as harm.

Up to States
She said that in the past the federal government has largely left this problem up

to the states, and the states have depended upon custodial hospitals and homes; "these

have been shamefully under-

staffed, overcrowded, un-

pleasant institutions from

which the only release was death."

Miss Shumway pointed out that it is now believed that the major share of these persons can be helped by a community endeavor, and that many cases improve faster if kept in a familiar environment. She said the situation calls for a "broad, new mental health program . . . where the mentally ill can be helped to remain in their own homes without hardship to themselves or their families. All but a small proportion can be restored to useful lives."

She explained Oregon's new program for community clinics, and said 17 are now in operation in the state. Cases are referred to these doctors, ministers, teachers, social workers and various officials as well as family members and friends. The clinics provide family and marriage counseling, aid to mentally and emotionally disturbed children, alcoholics and mentally retarded persons.

Miss Shumway stressed that the needs of children are urgent, since proper treatment and counseling when they are young may prevent them growing into problem children unable to live normal, useful lives.

Miss Shumway said that the local clinic is meeting all the requirements laid down by the state.

CALENDAR..

Today:
10 a.m. — Townsend Fourth district council, home of Mrs. E. G. Randolph, 1316 Siskiyou blvd.

Monday:
11:30 a.m. — Reames Past Matrons club, home of Mrs. E. G. Randolph, 1316 Siskiyou blvd.

11:45 a.m. — Degree of Honor executive, home of Mrs. Al Carrara, 537 Mary st.
7:15 p.m. — Warren Assembly, International Order of Rainbow for Girls, Jacksonville Masonic hall.

7:30 p.m. — Parents Without Partners, basement of First Christian church.
7:30 p.m. — Westminster guild of First Presbyterian church, fireplace room at church.

8 p.m. — Crater Lions auxiliary, home of Mrs. Jack Ingram, 914 Queen Anne ave.
8 p.m. — International Relations group of Medford branch, AAUW, home of Mrs. Ray Casterline, 45 South Modoc ave.

8 p.m. — Olive Rebekah lodge, IOOF hall.
Tuesday:
10 a.m. — Relief society of Second ward, Church of Jesus Christ of Latter-day Saints, 648 South Ivy st.

10 a.m. — Women's fellowship, First Christian church.
12 noon — Ladies of Elks, downstairs lounge.
1 p.m. — Gold Hill Health unit, with Mrs. Melvin Burnett, Upper River rd.

1 p.m. — Medford chapter, Gold Star Mothers, county courthouse.
6:30 p.m. — Talisman temple, Pythian Sisters, at Jackson house.

7 p.m. — Rogue River Valley Knife and Fork club, club, Rogue Valley Country Club.
7:30 p.m. — Chapter BE of PEO Sisterhood, home of Mrs. Arnel Butler, 28 North Barnburg rd.

7:30 p.m. — Medford Parents Extension unit, home of Mrs. Herb Gifford, 2336 Table Rock rd.
8 p.m. — Degree of Honor Past Presidents, home of Mrs. Al Boswell, 832 West 12th st.

8 p.m. — Pythian Sisters, Pythian building.
Wednesday:
10 a.m. — Relief society of First ward, Church of Jesus Christ of Latter-day Saints, 648 South Ivy st.

10:30 a.m. — Griffin Creek Home Extension unit, Grange hall.
10:30 a.m. — Lake Creek Extension unit, home of Mrs. Edmond Armitage, Browns-
10:30 a.m. — Upper Applegate Home Extension unit, home of Mrs. Rolland Smith.

11 a.m. — Security Benefit club, Knights of Pythian hall.
12 noon — Great Decisions discussion group, Wesley hall at First Methodist church.
12:30 p.m. — Chapter CG of PEO Sisterhood, home of Mrs. S. R. Mosher, 2208 Oakwood dr.

12:30 p.m. — Chapter CP of PEO Sisterhood, home of Mrs. Edwin S. Strother, 1059 Morrow rd.
1:30 p.m. — Central Point Garden club, home of Mrs. W. C. Higinbotham, 248 Old Stage rd., Central Point.
2 p.m. — Wednesday Study club, home of Mrs. L. V. Watkins, 1024 Queen Anne ave.

7:30 p.m. — Bethel 14, International Order of Job's Daughters, Medford Masonic temple.
8 p.m. — Medford branch, AAUW, Red Cross building.
8 p.m. — National Ladies Auxiliary of the Letter Carriers association, with Mrs. Steven Dodge, 907 South Holly st.

8:15 p.m. — Tudor guild, Gresham room, Ashland public library.
Thursday:
10 a.m. — Reese Creek Home Extension unit, home of Mrs. W. E. Hammel, Hammel rd.

10:30 a.m. — Westside Home Extension unit, with Mrs. Robert Langhoff, 3495 New Ray rd., Central Point.
1:30 p.m. — Medford Garden club, county courthouse.
6:15 p.m. — Christian Business and Professional Women's Council, Rogue Valley Country club.

7:30 p.m. — Winchester Extension unit, with Mrs. Donald Coltrane, 1116 Winchester ave.
8 p.m. — Adare chapter, Order of Eastern Star, Jacksonville Masonic temple.
8 p.m. — Neighbors of Woodcraft of Phoenix, Phoenix Community hall.

Friday:
11 a.m. — St. Elizabeth's guild of St. Mark's Episcopal church, at church.
1:30 p.m. — Past Presidents of Eagles auxiliary, with Mrs. Floyd E. Lewis, 710 Sherman st.

2:30 p.m. — Oak Grove School PTA, school cafeteria.

Master Point Game Stated

A master point game will be played Tuesday, March 5 by Medford Duplicate club members. All interested duplicate players in the area are invited to this or any of the Tuesday night games which open at 7:45 p.m., in the Girls Community club.

A number of local bridge players were in Portland last week for a regional tournament. Several received red

points toward a master's rating; these are given only at regional or national tournaments.

During the regular session February 26 guest players were Larry Bell, Portland, and Mel Schmidt, Seattle. Winning first in the north-south position were Chester Reavis and Leland Clark. Their score was 202 points. Mrs. Frank Baker and Robert

R. Dickey were second, with 187 points; Mrs. Glen Harrison and Mrs. Sam Van Dyke, were third, with 177½ points, and Mr. and Mrs. Clarence Crews were fourth with 174 points.

The east-west winners were Mr. and Mrs. B. L. Sander-son, first, 185; George Bratton and George F. Rode, second, 181; Mrs. Hugh Collins and Mrs. J. J. Finegan, third, 176½, and Mrs. Maude Codding and Berg Marten, fourth,

Spring Freshness

blouses smart . . . blouses pretty . . .
blouses made to go everywhere!



3.98
Ship'n Shore

the blouse with embroidered applique

Simple blouse. Only one adornment. That's the beauty of restraint. Easy care. White, gay hues. Sizes 30 to 40.

If your CREDIT is GOOD . . . It's GOOD at PICK'S!

indispensable shirt

Great fashion favorite, with taper collar, roll-up sleeves . . . no-iron. White and every new color. Sizes 28 to 38.



Convenient parking makes it so easy to visit Robinson Bros., Pick's and other downtown Medford stores and shops. USE THEM . . . they're FREE when you shop DOWNTOWN IN MEDFORD.

Pick's APPAREL

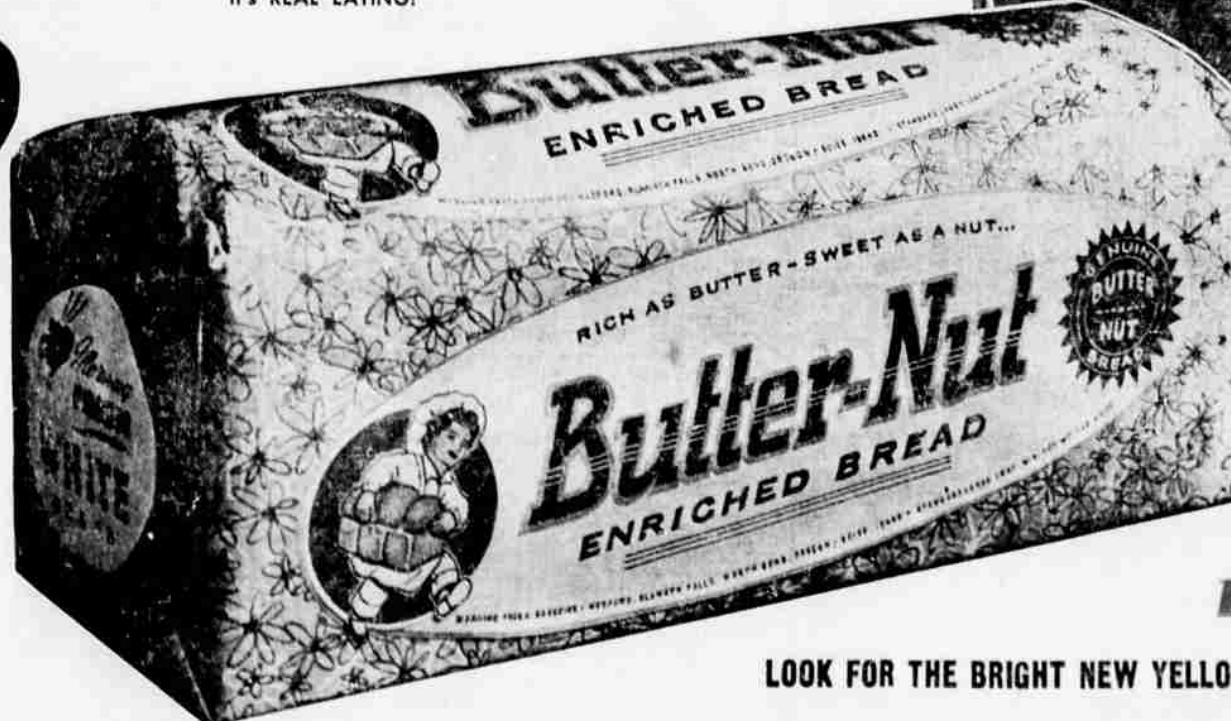
112 EAST MAIN STREET
Next Door to Robinson Bros.

... and don't forget BECK'S ... BUTTER-NUT Enriched Bread

BECK'S NEW BUTTER-NUT BREAD is a SPUN LOAF which means new, tender texture, new tender crust, new FRESHNESS and GOODNESS to the last crumb! It's ENRICHED to make it GOOD TO EAT as well as a PLEASURE TO TASTE. If you want a real TREAT, just try Beck's new BUTTER-NUT bread TOASTED — you'll agree! It's REAL EATING!



Fresher
Than
Fresh!



Delightfully Different

LOOK FOR THE BRIGHT NEW YELLOW WRAPPER ON YOUR GROCER'S SHELVES!