



SMASHED THROUGH ROOF—Mrs. Erna Maurer looks up at wooden beam that toppled from a 22-story apartment construction site near her home in West Hollywood, Calif., Wednesday, and smashed through the roof, sending plaster cascading all over the kitchen. Mrs. Maurer left her kitchen sink to answer the telephone just seconds before the beam fell. (UPI)

Bacon to Moderate Workshop Program

Omar Bacon, librarian of the Public Library of Medford and Jackson County, will moderate a workshop program Saturday in North Bend by the Oregon State Library, the Oregon Library Association and the state department of education.

Subject for the workshop is "Building and Maintenance of Library Collections."

Mrs. Florence Moberly, Grants Pass librarian, also is on the program for the all-day meeting.

Other southwestern Oregon participants will be Wilma Core, librarian at the Myrtle Creek public library, and Leonard C. Farr, a trustee of the Coos Bay public library.

BILL SURVIVES
Olympia, Wash. (UPI)—A bill adding another month to daylight saving time each summer has survived an effort to amend it to death in the House.



JULIE'S FAMILY—British musical-comedy star Julie Andrews, accompanied by her husband, Tony Walton and their three-month-old daughter, Emma Kate, are shown following their arrival from London Wednesday. Miss Andrews who gained world prominence through her performances in Broadway's "My Fair Lady" and "Camelot" will make her first motion picture, "Mary Poppins" for Walt Disney in Hollywood. (UPI)

Child Needs Love and Attention, But Also a Parent Who Will Say No

By DAVID NYDICK
UPI Education Specialist

Your child needs love and attention. Psychologists and educators indicate that there is a greater need for this affection in children with particular behavior problems. Love and attention are not expressed by giving in to every demand of a child. The parent who spoils a child is not necessarily giving either. The young child should know that mother is sympathetic when he falls and hurts himself. He needs parents who show genuine interest in his activities. He also wants his parents to say no when it should be said. Your child appreciates as-

istance. Be prepared to give support or guidance. Parents who participate with their children rather than direct them usually are more welcome. Are you a parent who is rejected by a seemingly independent child? This may be true. On the other hand, take a look at your relationship. You may find that you are having difficulty because of your attitude. No one likes to feel incapable. Your assistance may be more readily accepted if you show confidence in your child while making suggestions. Allow him to perform.

As your child grows older, he becomes more capable. If you have developed a warm relationship during the early years, you will find it continuing. Naturally, attitudes and methods must grow up as does your child. Love and attention are still important. At-

this older age, you might include your child in family affairs. Family business is also your child's business, but don't go into complicated explanations which he cannot understand.

Class Clown
Regardless of your good judgment, you may find that a problem has developed. This type of problem may be the "class clown." This is the child who constantly seeks attention. He becomes a behavior problem to teachers because he makes funny faces, etc. at the wrong times. He does wrong things just to obtain attention. He seems to thrive on bawling out. He likes to be laughed at. This is called negative behavior. The child can often be helped by guidance towards constructive activities. A simple example is the recognition a child may receive from his discussion of a favorite pet. He might display a model which he made. He might write an article for the school newspaper.

Many teachers have developed their own techniques for helping students with these needs. Talk about the problem with the school staff. If the child does not respond to guidance, you should seek advice from your doctor or a psychologist. Perhaps the cause of the difficulty needs further treatment.

Measures To Curb Advertising Have Gone to House

By ZAN STARK

Salem (UPI)—Several bills designed to curb advertising already have been introduced in the 1963 session of the Oregon legislature.

More may be submitted before the session ends. And two measures encourage advertising. One would keep state agencies from adopting anti-advertising provisions to include radio and television stations. Another is House bill 1362, co-sponsored by Rep. Edward Whelan (D-Portland) and Sen. Walter Pearson (D-Portland) at the request of the Oregon State Public Port Authorities association.

It would allow ports to "advertise and promote the facilities and commerce of the port, through public and trade media, exhibits, fairs"

Ports cannot now advertise.

Reps. Kerler Cannon (R-Bend), Juanita Orr (D-Lake Grove) and Whelan sponsored HB1360 which is aimed at cutting down on agency-created advertising restrictions.

The new section provides that "unless the power is expressly provided by statute, no occupational licensing agency may adopt any rule, regulation or order prohibiting, limiting or restricting the right to advertise."

Cannon, chief sponsor of the bill, and a Bend radio station executive, also extended the truth-in-advertising provisions to include radio and television broadcasts. The truth-in-advertising provisions now apply only to printed media.

This section prohibits advertising which "contains any assertion, representation or statement of fact which is untrue, deceptive or misleading."

Another measure by Whelan, HB1467, would prohibit barbers from "advertising by means of outdoor signs, window displays or other publication of the prices for services rendered."

The proposed law would restrict barber price lists, displayed within the shop, to letters not more than one inch in height.

Rep. Fred Meek (R-Portland), Sen. Daniel Thiel (D-Astoria) and eight senators introduced HB1471. It is aimed at curbing gasoline price wars through advertising restrictions. The bill would limit the maximum size of gasoline price signs to 12 by 12 inches.

A curb on limiting quantities of advertised merchandise was submitted by the senate committee on financial affairs at the request of the legislative interim committee on small business enterprises.

The bill, SB120, would make it illegal to refuse to sell an item for the price advertised, and to limit the amount a customer may buy.

In case of limited quantities, the merchant could state the quantity in stock, but could not prevent any one customer from buying the full stock.

Plans for Seafoods Research Revealed

Salem (UPI)—Preliminary plans for a seafoods research center on the Oregon coast were announced Thursday by Gov. Mark Hatfield.

The proposal, which has not yet been presented to the seafoods industry, calls for a center to conduct applied research in new product development, new species development, fish protein concentrates, improved packaging, quality improvement, quality control, new equipment, and processing development, distribution and waste utilization.

The proposal was developed by the Department of Planning and Development and Oregon State university's department of food science and technology.

Hatfield indicated the plan would be given further refinement by staff members and then be submitted to the industry.

Oregon Delegation Votes on Measure

Washington (UPI)—Reps Edith Green, Al Ulman and Robert Duncan (D-Ore.) voted with the majority Wednesday as the House approved a \$508 million emergency fund to continue farm price supports. The vote was 254 to 154.

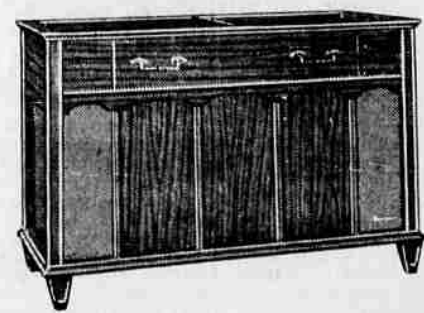
Rep. Walter Norblad (R-Ore.) voted against approval.

The BIGGEST home entertainment VALUES ever offered!

the magnificent
Magnavox

SAVE UP TO \$100

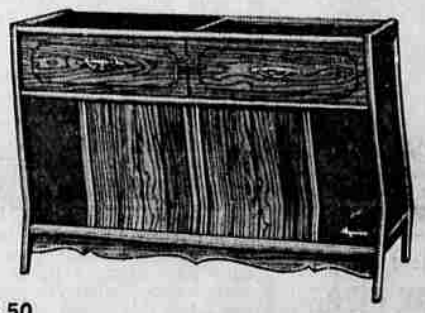
factory authorized
ANNUAL SALE



with FM/AM and Stereo FM radio
SAVE UP TO \$100 NOW ONLY \$395

JUST AS IN A CONCERT HALL—YOU'RE SURROUNDED BY BEAUTIFUL MUSIC!

This outstanding instrument offers you: 30-watts undistorted music power, two 15" bass woofers, no-drift FM Automatic Frequency Control and the fabulous new Micromatic record player with 10-year Diamond Stylus Guarantee, lets your records last for a lifetime. The Traditional, 3-ST661 in your choice of cherry, natural or French walnut.



IMAGINE OWNING A MAGNAVOX TRUE STEREO HIGH FIDELITY CONSOLE PHONOGRAPH FOR THIS AMAZINGLY LOW PRICE! Powerful stereo amplifiers, four speakers plus the Micromatic record player. Also available in Colonial and Contemporary. The Traditional, 1-SC287 in mahogany finish.

SAVE UP TO \$40

NOW ONLY \$149.50
with FM/AM radio . . . now only \$198.50
complete with Stereo FM . . . now only \$229.50



SAVE \$30—Smartly styled, ever so compact; here's the ideal second set! More dependable full-transformer powered chassis, front speaker and convenient front controls. Beautiful wood case in natural walnut. The Manhattan, 1-MV120.

NOW ONLY \$149.90



50% MORE PICTURE AT LESS COST PER sq. in. THAN THE CHEAPEST PORTABLE TODAY! Highly dependable full-transformer powered chassis, 260 sq. in. optically filtered screen—plus all the features that make for better sight and sound. The Traditional, 1-MV155. Also available in Contemporary.

NOW ONLY \$179.90
In mahogany or cherry finish



THE LOWEST-PRICED V8 IN AMERICA IS NAMED LARK

When you compare Lark prices with any of its 12 competitors, you'll think somebody made a mistake! (Up to \$522 difference). But that's only the beginning—wait till you compare features. See Lark Now at Jay Allen Company—you'll like both the car and company!

JAY ALLEN CO., ORE. LTD.
1078 Court Street, Medford
Phone 773-4543

SMALLEST, MOST POWERFUL FM/AM PORTABLE EVER! **TRUE STEREO HIGH FIDELITY PORTABLE PHONOGRAPH** **POCKET-SIZED RADIO WITH ROOM-FILLING SOUND**



ONLY \$49.95

The SURFSIDE, FM-93. Nine powerful transistors. Here is amazing performance that lets you enjoy beautiful music wherever you go. Choose from several colors. Gift boxed with batteries, earphone and leather carrying case.



ONLY \$79.90

The ASPEN, 1-SC230. Only one compact piece of "fine luggage" to carry. Second stereo channel in removable lid. Two speakers. Includes the Micromatic Record Player with Diamond Stylus that's Guaranteed for 10 Years. Several beautiful colors.



NOW ONLY \$19.95

POWERFUL 8-TRANSISTOR AM RADIO with exceptional station selectivity! Gift boxed complete with battery, earphone and leather carrying case. In several sparkling colors. The Companion, AM-80.

COME IN TODAY . . . select from a wide variety of beautiful Magnavox styles . . . AT BIG ONCE-A-YEAR SAVINGS!

PURUCKER MUSIC HOUSE
11 North Central • Phone 773-7538

park shop
Direct Direct Factory