

STAR GAZER

By CLAY R. POLLAN

Your Daily Guide According to the Stars

To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

DATE	1	2	3	4	5	6	7	8	9	10	11	12
ARIES	1	2	3	4	5	6	7	8	9	10	11	12
Taurus	1	2	3	4	5	6	7	8	9	10	11	12
May 21	1	2	3	4	5	6	7	8	9	10	11	12
June 21	1	2	3	4	5	6	7	8	9	10	11	12
July 21	1	2	3	4	5	6	7	8	9	10	11	12
Aug 21	1	2	3	4	5	6	7	8	9	10	11	12
Sept 21	1	2	3	4	5	6	7	8	9	10	11	12
Oct 21	1	2	3	4	5	6	7	8	9	10	11	12
Nov 21	1	2	3	4	5	6	7	8	9	10	11	12
Dec 21	1	2	3	4	5	6	7	8	9	10	11	12

Mailed Program Notes Assist ET Viewers in Study

Eugene - People who received mailed program notes and personal letters increased their viewing of educational television (ETV) over a year's time, while a group that did not receive the mailings, showed "a distressing and somewhat baffling decrease in the use of KOAC-TV."

This information is contained in Preliminary Report Number Five of the Educational Television Project now under way at the University of Oregon. This is an experiment in increasing the audience for ETV and testing the resistance to cultural innovations being carried on by the university's Institute for Community Studies under a grant from the U.S. office of Education.

The current report is co-authored by Marshall N. Goldstein, director of the television study, and Dr. John R. Shepherd, associate professor of speech.

While ETV watching dropped off between 1960 and 1961 when the two surveys were taken, public evaluation of the station paradoxically rose. Only 37 per cent placed a high elevation on the station in 1960, but this number had risen to 60 per cent by 1961.

"We would like to suggest that educational television broadcasters may need to make a distinction between those who pay lip service to ETV and those who actually view it," the report pointed out.

The promotional mailings were most effective with those who actually view it," the report pointed out.

The promotional mailings were most effective with those people who were already enthusiastic about ETV and with small families, according to the report.

Encouraged by Mailings

The more competition there is for use of the set, the less chance there is that the one or two people in the family who want to watch ETV will have a chance, even if they are encouraged by mailings, the report added.

Three themes were used in the personal letters sent to viewers. The "good for the family" and "helpful to personal development" themes were most effective with the better educated group. Only the non-college group responded to the theme of "time for a change" from commercial TV.

"Our data would suggest that educational broadcasters who want to boost their audience rating would be well advised to send out information about their programs along with some understandable reasons for watching," the authors said.

1-LODGE NOTICES

Medford Bodies, Scottish Rite, Medford, Feb. 25, 1963, 8:00 p.m. State Council & Consistory. Seventh degree. Address by Bro. Archie E. Fries. Refreshments. Visiting Brethren welcome.

Fred A. Purdin, Secretary

2-SPECIAL CLUB EVENTS

RUMMAGE SALE

AMERICAN LEGION HALL

WED., FEB. 24, 9-4

Exceptionally nice items will be found here. Sponsored by Am. Legion Auxiliary.

3-PERSONAL

BOOKKEEPING - INCOME TAX

Secretarial Prompt, efficient

772-5088 772-2153

JACKSONVILLE DENTAL LAB

Dentures repaired while you wait

800-1071 - 899-1559

WANTED - Second hand material of any kind. Will clean out your attic or garage & pay you for it.

772-1229

DENTURES repaired and relined while you wait. Day or eve. Ph. 772-8126 - 25 Luster Lane.

SPOT CASH for old radios 772-2859

LEON'S

JANE SHARON & BEV

Specialize in personally styling, coloring & styling your hair at

LEON'S HAIR FASHIONS

231 E. 6th 772-1552

14-WANTED MALE HELP

EXPERIENCED tree planter, 826-4851

COMMISSION

\$18,000 is not too much

for the man we want in the Medford area. Neat, own car, to do short extra trips. Sell building maintenance products. Write D. A. Brooks, Vice Pres. Texas Refractory Corp., Box 711, Fort Worth 1, Texas.

SALESMAN-KIRBY CO.

Commission, 773-3333

PRINTER'S WANTED

Phone 772-7815 or 826-4736 after 6 p.m.

ELECTRICAL Appliance salesman needed at once, local firm. Selling experience absolutely necessary, excellent salary. Write Tribune Box 5014.

MOBILE HOME SALESMAN Must be experienced & able to close deals. Comm. \$5,000. Territory. Write qualifications, age, etc. to Tribune Box 5811.

MAN or woman for Watkins House, \$100 wk. guaranteed if you can qualify from 8 to 8 a.m. at 1414 Stage Rd., South Medford.

11-WANTED FEMALE HELP

FULL OR PART TIME

LUZIER COSMETICS sell themselves 100% repeat business. Advertisers in Medford. No party plan - no delivery. Generous Commissions. 482-2432. Write Tribune Box 5818.

ANYONE CAN SELL

Famous Hoover Uniforms

for beauticians, waitresses, nurses, doctors, others. Miraculous sales. - Nylon, Dacron, Wash 'N' Wear cottons. Exclusive styles, top quality. Free comm. income, real future. Equipment free.

HOOPER UNIFORMS

Dept. HC-9905 Textile Bldg. Cincinnati 2, Ohio

\$100 MONTHLY

for wearing lovely dresses received as extra rewards. Just show Fashion Frocks to friends. No investment, canvassing or experience necessary. Commissions.

FASHION FROCKS

Dept. L-3892 Cincinnati 2, Ohio

BABY SITTER in my home, prefer own transportation, 925 S. Ivy. 772-1829 before 1:30.

WAITRESS - Neat in appearance. Apply in person at North's Chuck Wagon, 1016 N. Riverside.

HOUSEKEEPER-COOK for elderly, ambulatory lady. Live in. Talent area. Refs. required. Write Tribune Box 5800.

CAR HOSTESSES & cook. A & W Drive In. Jackson & Riverside.

12-MALE OR FEMALE HELP

WANTED - Couple as caretakers for home on Rogue River. Farm. house & wages. Call 878-2941.

CHAPLAIN Hill Guidance Hour each group of 4. KMDI, conducted by Oletha M. Abbott, Minister-Counselor. Health & Life, Spirituality, Mental & Physical. Teen age questions answered this week.

IF YOU are elderly and in need of a home and good care, we would like to make you our family and our new home your home.

HAVING MONEY PROBLEMS? See Wayne Medford. He can arrange a loan for you from \$50 to \$1500, on furniture, automobile or salary.

MAXINE'S TAX SERVICE

123 W. Main 772-6201

ANYONE having a drinking problem is welcome at the Medford Group of Alcoholics Anonymous. 8:30 p.m. - Tues. & Sat. rear of 21st & Oakdale. 773-4848. All-Group every Tuesday.

TAX REPORTS - Clio Canose, 55 Ross Court. For day or eve. appointments phone 772-2913. Same location since 1941.

DRINKING YOUR PROBLEM? Contact A.A. Sun. 8 p.m. Thru Sat. 8:30, 404 Main. Ph. 694-2096 772-1251

WANTED - Furniture & appliances, misc. dishes, any condition. Highest prices paid. 772-5046.

Prompt Tax Service

MARGUERITE RONE

Call 664-1352 Day or Eve. 3512 Table Rock Rd. Medford

'GINGER'

OWNER OF BEAUTY SALON at 880 Stewart Ave. Special personal service. All work guaranteed. Welcomes ladies with thin, fine or problem hair.

DOCTOR, I got all of my decorating supplies in the Classified Ads - and Alvin is ready for his booster shot!

14-Wanted Miscellaneous

BEST CASH DEAL for Furniture - Appliances - Misc. OAK GROVE FURN. 773-1564

CASH FOR FURNITURE

Misc. tools or what have you 772-2959 or 772-8760

15-FINANCIAL & LOANS

CASH for contracts & mortgages. P.O. Box 545, Medford. 772-9426

CASH for contracts and mortgages. \$1900 CONTRACT - 6% at \$40 per mo. \$190 off. 899-1425

20-FOR RENT HOUSES

NEWER 2-bdrm. 1 1/2 baths. Near Griffin Cr. school. \$120 month. 773-3734

1-BDRM. unfurn. duplex, built-in range & refrig. close in. \$60. 773-3734

1-BDRM. almost new, no pets. \$65. 773-3734

1-BDRM. house with carpet. Call 773-3388

FURN. 2 bdrm. home. Big garden apt. \$35. 773-7044

1-BDRM. new home, elec. baseboard heat, unfurn. \$90. 772-4393

LARGE 2 bdrm. unfurn. \$75. New condition. 772-8869

2330 ROBERTS RD. 3 Bdrm. near new house. Rent with option to buy. \$100 per mo. Call Ken Callison, Realtor. 773-2970

2 BDRM. unfurn. duplex. 324 N. Oakdale. \$95 mo. 772-6081 or 664-2882

NEW & Attractive 2 bdrm. duplex. W. carpet, gas heat, carpet, oil, stove, oil, water, gas. No pets. \$85 mo. 630 Penn. Ave. 772-4872

2 BDRM. house, nice yard, garage, stove, refrig., dishwasher. Avail. March 1. Close to Hoover school. \$105 mo. includes water. 55 So. Medford. 772-1822

FOR RENT or lease: 7 m. house, good location for a clinic. May be seen at 328 S. Holly. 2 to 5 p.m. & evenings. 772-4872

2 BDRM. unfurn. DUPLEX 772-8343

UNFURN 4 Bdrm. house, off Kings Hwy. Medford. 482-0724

FURN. 2 m. house, hot & cold water & garage. Rent suitable for 1 or 2 adults. 2440 Crater Lake Hwy. 772-2558

2 BDRMS. with basement, nice, on Spring St. 772-3568

CLEAN 2 BDRM. house, unfurn., fenced yard, elec. heat, hardwood floors, no pets. \$85 mo. 418 Kenwood

2 BDRM. duplex, clean unfurn. \$55. Medford. water pd. 664-1793

FOR RENT with option to buy - 2 bdrm. house. West front lane near Old Stage Road. 664-2420

2 BDRM. modern home. Partly furn. Close in. \$65. 772-8431

2 BDRM. furn. house, not over 1 child. \$75. 1557 Stewart Ave.

NEWLY Remodeled home, 2 bdrm., large living rm., town living in the country. 3 min. from center of town, adults only. \$85. 773-5025 evs. or 773-5874 from 10 to 4 for appointments

DESIRABLE unfurn. 2 bdrm. Duplex. \$85. 502 Palm. 535-1596

3 BDRM. Own, range, Hoover school. \$135. 1025 Crestbrook. 772-6046

NEW 3 BDRM. home on lease with option basis \$100 per month. Call 773-6646 for particulars - days.

3 BDRMS. partly furn. Can be seen 324 Mae St. \$65 a mo. 772-8929

14-Wanted Miscellaneous

WANTED - WALNUT MEATS 773-1811

WANTED - 500' - 1000' of pipe. 772-1106

WANTED - Second hand material of any kind, will clean out your attic, ref. garage & pay you for it. 772-1229

WANTED - Furniture & appliances & misc. dishes, any condition. Highest prices paid. 772-5046

WANTED - Lawn mower sharpener and circular saw sharpener. ALSO 150 Amp. elec. welder. Write P.O. Box 3, Medford, Ore. 772-3547

CASH FOR FURNITURE

Misc. tools or anything salable. Or will sell on consignment. Red Barn Auction Co. S. Hwy. 99 535-1828

WANTED TO BUY - 200 CORDS 16" green Laurel and Black Oak. 772-7578

CALL US! 772-9218

WE NEED FURNITURE

WANT BATH POLES

3 IF BAXTER & CO. 476-6668

USED PIANOS wanted. Will pay cash. Erskine's 772-4296

When You Think of Real Estate See Walter H. Jones

Realtor

Rm. 72 CENTURY BLDG. Phone 772-4453

20-FOR RENT HOUSES

LOVELY clean 2 bdrm. home on Main St. Unfurn. or partially furn. 772-7704

UNFURN 1 bdrm. duplex with garage. 1102 Whithampton. 773-3077

12 BDRM. house, unfurn. 7200 S. Main St. 4 children OK. 308 Main St. Talent. 482-0307

20-FOR RENT HOUSES

UNFURN 1 bdrm. duplex with garage. 1102 Whithampton. 773-3077

12 BDRM. house, unfurn. 7200 S. Main St. 4 children OK. 308 Main St. Talent. 482-0307

FURN. HOUSE FOR RENT

1 BDRM. gas furnace. 24 Mistletoe. \$85. mo. 773-2259 or 773-319

2 BDRM. house with stoves. 59 Elm St. 772-8395

3-BDRM. unfurn. house also furn. cabin. man only. 772-9363 after 5.

ONE bdrm. clean, unfurn. House. Adults. 773-2719

SMALL furn. close in. Adults. 922 N. Central. 772-9788

CABINS - 48 WEEK & 1 P. 1501 N. Riverside 773-9196

2 BDRM. unfurn. house in Medford. 532-4178

ONLY \$45 during winter. 1 bdrm. unfurn. in Medford. No dogs. 835-1052

1-BDRM. duplex. Stove furn. heat. paid. No pets. Elec. heat. \$60. 744 Oak. 773-5741 appointment to see

1-BDRM. MODERN COTTAGES 4840 2086 Table Rock Rd. 772-8035

3 BDRM. duplex apt. garage, fireplace, water & garbage pd. \$80. 772-7300

SINGLE bdrm. unfurn. house. 772-4035 See at 925 Jasper st.

21-FOR RENT APARTMENTS

UNFURN. 2 bdrm. apt. Adults. Elec. or wood heat. N. side. 772-6590

3RM. FURN. apt. near Courthouse, water & garbage pd. \$53 a mo. 31 N. Orange. 772-7515 weekends or 772-7515

NEW LARGE 2 Bdrm. apt. Water Pd. No Pets. 664-2483

FURN. 1 BDRM. APT. 772-1609

3 ROOM. furnished. 531 North Holly.

FURN. 4 rm. apt. with carpet on ground floor & up front. Utilities pd. \$63 mo. adults. 513 Boardman St. 773-6795

LARGE 2 Bdrm. ground floor unfurn. apt. All utilities furnished. \$128 per mo. incl. use of laundry. MEDFORD PLAZA APTS. 772-8748

APT. All Elec. With Carpet. 619 S. Peach

LARGE unfurn. 2 bdrm. duplex apt. No yard work. Garbage & water pd. \$75. Inquire 315 Dakota.

DE LUXE 2 bdrm. unfurn. apt. w/w carpet, drapes, washer & dryer, auto dishwasher, refrig. Built-in range & oven, carpet with storage rm. Water & garbage paid. \$115 per mo. Herb Masterson, 772-8742

2 FURN. 1 bdrm. apt. & 1-2 bdrm. partly furn. 773-4602

SM APT. with bath. No drinkers. \$65 & \$120 773-1278

1 BDRM. apt. near Talent. Furn. 535-1441

FOR RENT - Clean nicely furn. upstairs. 1 & 2 bdrm. apt. with private entrance, private entrance, garage, close in. water & garbage pd. No pets. \$60. 772-6773

WALTER H. JONES - S.R.A.

Professional Real Estate Appraiser

72 Century Bldg. Phone 772-4453

13 Wanted To Rent

DAIRY farm on third 17 years experience. 767-1411

WANTED. house & rooms or house with house. For small ad. Preferably single. 800-1-2125

WANTED TO LEASE - 375 sq. ft. office space Business Park. 1300 p.m. 8271 Nov. 1, 1963. For information and 304 terms call Mr. W. O. P. O. General Services Administration, Public Buildings Service, 445 U.S. P.O. & Chevrolet St., Orls. 212-2105, Ldne 507

14 Business Opportunities

TWO rooms & bath for sale to business

Two pick. (Ind. 1000) do

TWO 1/2

HO late

UPPER 1/2

8 Apts-House

2141STOVETOP light 1000 4 room apt. private entrance or unfurnished apt. basement, carpet. 24 Socha-homes St

Lower duplex. 3 bedrooms. Close to town. Ph. DR 2-2366 or DR 2-2900 after 5.

FOR rent - 3 bedroom. Gas under floor heat, ceramic tiled bath. \$85 month. 212 Main Ave. Phone 772-4453

WOOD BUILDERS INC

HOUSES AVAILABLE NOW

1-1/2, 2nd, 3rd, 5 rooms, basement & garage. \$75 per month.

18 Work Wanted

LADY wants part-time office & sales work. 772-8187

WANT to keep pre-school child in my home. 772-8854

MAN wants odd jobs. Light haul. DR 2-3515 Marion Frodo

WOMAN wants light housework for couple. 772-1121

BAIR willing. WANTED. age. 3

51-Articles for Sale

FURNITURE VALUES

GOOD USED TRADERS

3 P. Living Rm. Suite - from \$85

Winger & Ayle Westerns - from \$25

3 P. Dining Room - from \$25

3 P. Bed Room - from \$25

3 P. Bath - from \$25

3 P. Kitchen - from \$25

3 P. Living Room - from \$25

3 P. Dining Room - from \$25

3 P. Bed Room - from \$25

3 P. Bath - from \$25

3 P. Kitchen - from \$25

3 P. Living Room - from \$25

POVING HEATING

148 Richard Dr. Dial 772-8511

Furnaces

Farm Machinery

Out-of-State

Inquiries welcome - write, come or call. We have homes, ranches, and businesses for sale from Ashland to Prescott, and the Applegate Valley. You'll receive friendly, courteous, personal service when you deal with the Red Arrow Realty representatives.

Applegate Fishing - Swimming

5 acres, natural beauty spot. Modern 2BR home. \$12,