Shaves Cost Five Hundred Million Yearly

New York – (UPI) – More than 50 million American men leave 3 million man hours a day and spend $500 million a year to produce – not a moon rocket or even a better mouse trap – but the daily shave.

That's the word from statisticians of an electric razor firm, who also say removing his quota of half a billion whiskers will require 1,338 hours of a man's lifetime.

The 19th century poet Thomas Campbell, according to the numbers jugglers at Schick incorporated, calculated that his contemporaries spent enough time shaving to learn seven languages.

Arguments pro and con on the subject of shaving have been voiced by men throughout history.

Diogenes, an early version of today's motivational researcher, asked shaven men whether they were trying to change their sex. The Russians claimed a few centuries later that it is easier to bear a child once a year than to shave daily.

Alexander the Great ordered his soldiers to shave off their beards to deprive enemy swordsmen of a dangerously convenient hand hold. Charlemagne required his men to wear beards as a quick means of identification in battle.

To escape the terrors of plucking out their whiskers with clam shells, some men resorted to pogonotrophy, or beard growing, a word derived from the Greek pogon (beard) and trophe (nourishment). But they were subject to special dangers.

In 1705, Peter the Great, of Russia imposed taxes up to 100 rubles on any man who wore a beard or mustache. The pressure of today's social custom, more subtle but equally effective as Peter's heavy tax, has discouraged all but some 200,000 American men from cultivating beards.

Beard growing reportedly received a disheartening blow in 1567 when one Hans Steininger, an Austrian who sported the longest beard on record – 8 feet 9 inches – was said to have tripped over his beard and fallen down a flight of stairs on a dark night, breaking his neck.

More men became pogonotomists, or shavers, as razor technology progressed. The first major steps in this direction were taken around 1740 when the discovery of high-carbon steel enabled Europeans to manufacture a hollow-ground straight razor that could be honed to hold a sharp edge. At about the same time some unknown benefactor introduced lather to shaving.

But the problem of eliminating the need for blade and soap and strop from a man's daily routine went unsolved until the early years of this century, when Col. Jacob Schick, an American soldier and inventor, formulated the concept of dry shaving and introduced his electric shaver.

Scout Program Becoming Popular

– "Campways-USA" is a new program designed to help American youth "discover" their native land.

The Boy Scouts of America have established a network of more than 400 overnight camps from coast to coast for touring Scout groups bent on seeing America. Arrangements also have been made for touring Scout groups to stay overnight at some 900 military camps at minimum cost.

The program has boomed since it was started three years ago. Last year, Boy Scout headquarters here processed more than 30,000 trips involving 523,000 boys who traveled some six million miles.

The trips cover not only the United States but often extend into foreign countries. In one week last summer, headquarters processed trips going from California to Japan and Oregon to Switzerland.

Missile Nursing Is New Specialty

New York – (UPI) – Missile nurses make daily visits to the launching pads at Cape Canaveral. They give counsel, answer questions and demonstrate first aid and self-aid techniques to busy missile workers.

Dr. Laurent P. LaRoche and Ann McMechen, a missile nurse, describe the many facets of the newest nursing specialty in the "American Journal of Nursing," official publication of the American Nurses' association.

Khrushchev Believed Looking for Even Slightest Rift in Western Unity

London – (UPI) – The clash between President Kennedy's "grand design" for an Atlantic alignment with Europe and French President Charles de Gaulle's concept of a third-force Europe has not gone unnoticed in Moscow.

Soviet Premier Nikita S. Khrushchev is to all appearances slowing down his "peace probe" with Kennedy to see what pickings can be gleaned from the rift in the Western alliance.

The Kremlin has in the past shown itself especially reluctant to make long term political commitments with the allies when uncertainties in the international scene offered the slightest prospect of a shift in the East – West power balance. Moscow appears to have remained true to its strategy.

The sudden termination by the Russians of the nuclear test ban talks with the United States and Britain in Washington recently looks like the first move in their new wait-and-see policy.

Khrushchev ostensibly has been taken by surprise by the troubles in the Western alliance. Communist diplomats picture him as puzzled and at the same time intrigued by the prospect it might hold out for him to exploit.

Fertilizer Can Harm Good Field

College Station, Tex. – (UPI) – Farmers can harm a good field by adding commercial fertilizers without first having a soil test, extension soil chemist W. F. Bennett at the Texas A and M college extension service says.

Farmers should first determine the fertility and acidity level of soil through a soil-testing program, Bennett says.

Studying Collapse

The Kremlin is reported to be studying the implications of the collapse of the Brussels Common Market talks on Europe on the North Atlantic Treaty Organization, and on its nuclear strategy.

The resumption of the 17 nation disarmament negotiations in Geneva last week offer an opportunity to observe Russian behavior more closely at the conference table.

Whatever sparse comment has come from Moscow in anticipation of the talks has been discouraging and has reflected little readiness on the Russian side for a speedy test ban accord.

Strong Indication

Already Khrushchev appears to have started putting out feelers in Europe to establish just how deep the allied rift goes and how it could affect United States political and military strength.

The Soviet leader has given strong indications in the recent past that what he is after is a settlement of sorts with Kennedy.

He is said by Communist diplomats not to have changed his mind so far because he does not think that DeGaulle can offer him much. But what he apparently is hoping for is to get a better bargain later on of the allied troubles.

Plagued by serious difficulties with Communist China which have threatened to escalate into an open break in the Communist movement, the "breather" – in the view of diplomatic observers in London – could hardly have come at a better time for the Kremlin chief.

Individual Alarms Equip Apartments

Parsippany Troy Hills, N.J. – (UPI) – Builder Vincent D'Accardi has employed almost 500 "firemen" to protect tenants in his 146-unit apartment project near here. D'Accardi has equipped every room in every apartment with an individual Honeywell fire alarm system.

The project, which lies about 30 miles west of New York City, is the first apartment development in the country to have fire alarms for every unit.

Chinese Junk Used For Week End Sails

St. Louis – (UPI) – William Grosse and Terrill B. Rees Jr., own a Chinese junk.

The men ordered the vessel from a shipbuilder in Hong Kong. The junk was shipped to New Orleans, then went by barge to Paducah, Ky., and was run under its own power to Kentucky lake, where the Grosse and Rees families take week end sails.

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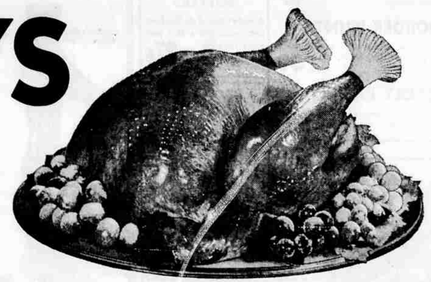

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Ivory Soap Pure, mild Personal size	4 for	29c
Duz All-purpose detergent. 23 oz.		63c
Salvo Detergent tablets. 46 oz. pkg.		89c
Oxydol Bleaches as it washes. 49½ oz.		70c
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Downy Fabric Softener. 17 oz. bottle		49c

Spareribs Medium size, meaty ribs from mid-west porkers. Sweet. Lb. 39¢

Sliced Bacon Safeway or Armour Star. Fancy. lb. 59c

Rib Steaks USDA Choice aged beef. lb. 89c

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Russians Push Expansion of Merchant Fleet

By DONALD R. SHANOR
United Press International

At least once a day, every day, Cuban port authorities hoist the Soviet flag over one of their harbors to signal the arrival of another Russian tanker or freighter.

The big ship moves into the blue-green harbor waters. Orders are shouted from its decks in accented Spanish and the Cuban dockworkers scramble to make lines fast. Another cargo of machinery, trucks, oil, or arms has arrived in Cuba.

Soviet ships are trying to fill the gap left by the withdrawal of most allied and neutral shipping from the island under U. S. pressure. Last July, 92 non-Communist ships traded with Cuba. Last month the number was only 14.

Soviets Push

The new National Security council order barring U. S. government cargoes from ships in the Cuba trade is expected to reduce non-Communist shipping even further.

To meet this challenge, the Soviet Union is pushing expansion of its merchant fleet at a rate faster than that of any other maritime nation.

The shipbuilding program has other aims besides keeping up the supply lines to Cuba. It will provide the ships to transport Soviet aid to neutral nations and carry the goods in Premier Nikita Khrushchev's "peaceful competition" campaign against the West.

The Slate department said last month that Soviet ships were arriving at Cuban ports "on an average of more than one a day." It said this total did not include foreign ships under charter to the Soviets.

It's Small

The Russian merchant fleet today is comparatively small. The Russians now have only about one-third of the 14 million tons of merchant shipping sailing under the American flag, and the United States ranks only fourth in the world.

But the Soviets have more than 2 million tons of shipping under construction, compared to less than a million tons in U. S. shipyards, and they are adding ships at this rate every year.

"Two or three new ships of various types and displacement are being launched in the Soviet Union each day," the Tass news agency reported from Moscow last month. The statement is somewhat misleading, since it apparently refers to small river craft as well as ocean freighters.

But there have been other Soviet announcements that the growth of the ocean-going merchant fleet is two ships every week. This again is about twice the rate of U. S. launchings.

Russia 13th

The Soviet merchant fleet now ranks 13th in the world. Britain, Norway and Liberia, where many foreign shippers register their vessels, are at the top of the list, ahead of the United States.

But the Soviets are determined to catch up with the West in shipping as in other fields, and their plans call for a fleet of nearly 15 million tons by 1970, which would be larger than the present U. S. tonnage.

Ice, bureaucracy and foreign policy are some of the things hampering the Soviets in their drive for first-class status as merchant shippers.

Many of their major ports are frozen in through the long Russian winter. Icebreakers like the Lenin, the first atomic-powered surface ship in commission, cut paths into harbors. Tass said a new type of ship, the cargo-icebreaker Amguema and others like it, can clear its own way with its 7,200-horsepower engines and thick plates. But the winter is bound to slow navigation and dock work.

Bureaucratic mix-ups are a frequent complaint in the Soviet shipping enterprises, as in other branches of the economy. Cargoes pile up on docks. Some ships sail half-loaded. The needs of foreign policy divert shipping space and crews into unprofitable runs like Cuba. These appear to be built-in flaws of the Soviet system, harder to clear away than ice.

But Soviet shipping officials can do things their Western competitors cannot. They do not have to make a profit, and can undercut Western prices at will.

They do not have to worry about the protests or demands of dockworkers' or seamen's unions in introducing new equipment.

While American shipping was paralyzed during the recent east and gulf coast longshoremen's strike, the Russians were announcing development of a new kind of cargo ship that reduces dock crews drastically and speeds loading and unloading.

"Two rows of hatchways make it possible to open the holds completely at the time of loading," Tass said. "All freight handling is done in record time by 13 electrical cranes."

Can Become Weapons

Is the Soviet shipping expansion entirely in the field of Khrushchev's "peaceful competition"?

The Soviet freighters photographed carrying crated missiles and bombers to Cuba last year showed that civilian ships can become deadly weapons of war. There are other examples.

The world-wide Soviet trawler fleet doubtless brings back tons of fish. But it also spies on Western navies and U. S. space shots. "There is no doubt," the authoritative Jane's Fighting Ships says, "they carry more radar and radio gear than mere fishing boats and can pass information back to the USSR about warships and naval exercises of other nations."

The same publication said there may be another military role for the icebreaker Lenin. "It is reported that it is not merely an icebreaker, but is actually a parent ship for the nuclear powered submarine flotilla," it said.

U.S. Has Emerged As Tourist Mecca

By MURRAY J. BROWN

New York – (UPI) – After years of sitting back and watching Americans head overseas to pour billions of Yankee dollars into foreign lands, Uncle Sam finally got into the act last year and went out looking for foreign tourists to help fill his till.

The result was that the United States emerged as a top international tourist attraction in 1962 and more overseas visitors came here than ever before.

According to figures released in American Express' annual year-end travel survey, American travel abroad last year showed a gain of nearly 10 per cent over 1961. But government statistics on travel from abroad to the United States in 1962 indicated a gain of about 20 per cent over 1961.

Much of the credit for the increase in foreign tourists should go to Congress and President Kennedy for establishing the U.S. Travel service in June 1961.

Annual Florida Trek in Process

By MURRAY J. BROWN

Miami, Fla. – (UPI) – The annual trek of the winter-weary and the fun-in-the-sun seekers heading South usually reaches its peak during the first three months of the year. They come by the thousands, by road, rail and plane.

Miami Beach long has been one of the biggest attractions. And with 31,000 hotel rooms and 28,000 apartments, it can probably accommodate as many vacationers per square sunburnt inch as any other leading resort.

Miami Beach is only 10 miles long and three miles wide but it has one of the biggest concentrations of hotels anywhere in the world. There are four swimming pools even though the famed white sand beaches along the Atlantic are barely a coconut throw away.

Anti-Skid System Developed for Cars

New York – (UPI) – A practical anti-skid system for passenger cars and light vehicles—which can be turned on and off by the driver—has been developed by Perma Research and Development company of North Attleboro, Mass.

The "mechanical brain" is a complex little mechanism which can be hooked directly into the brake system and the transmission, from which it draws its power.

EAT OUT — COOK OUT!

New York – (UPI) – A New York restaurant features a cook-it-yourself service. Customers select frozen meals from bins and heat them at tables in small microwave ovens.

More variety? Of course! Finest quality? Naturally! Greater savings? Yes, yes! These are just a few reasons there's always more for you at Safeway. You'll find USDA Choice meats, close-trimmed to remove excess waste and fat; sparkling fresh fruits and vegetables; famous brand groceries; perfect frozen foods; fresh bakery treats; appetizing delicatessen foods; favorite health and beauty aids . . . practically everything on your shopping list. See for yourself how much fun it is to get more for your money at Safeway.

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Margarine Coldbrook Colored Cubes What A Buy 8 LBS 99¢

Pitted Cherries Town House, tart pie cherries. 303 can 5 FOR $1

Pie Crust Sticks	Betty Crocker 20-oz. pkg.	45c
Italian Dressing	Wishbone 8-oz. jar	39c
French Dressing	Wishbone deluxe. 8-oz.	39c
Potato Chips	Nalley's Jumbo 3-pack. 11¼-oz.	69c
Cheese Crackers	Sunshine, sesame 10¾-oz. pkg.	35c
Gleem Toothpaste	Teeth sparkle. Family size. 6¼-oz.	69c
Toilet Tissue	Chiffon. White and pastels. 2-roll	29c
Dinner Napkins	Chiffon, paper. Pkg. of 65	2/53c
Facial Tissue	Chiffon. White and pastels. Box 400	29c
Plastic Wrap	Zee keeps leftovers fresher. 100-ft. roll	33c

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Skylark Rolls	Brown 'n Serve Pkg. of 12	35c
Angel Cakes	Mrs. Wright's. 10-oz.	39c
Orange Rolls	Mrs. Wright's pastry treat. Pkg.	43c

Chocolate Chips	Baker's. 6-oz. pkg.	2/45c
Chocolate Chips	Baker's. 12-oz. pkg.	44c
Wilsons "Bif"	All beef lunch meat. 12-oz.	49c
Modess	Sanitary Napkins. Box of 12	2/89c

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Scoop out baked potato and mash thoroughly with tbsp. sour cream and 1 tbsp. minced green onion. Refill shells heaping full, top with a sprinkling of grated sharp cheese. Return Potatoes to oven until cheese browns.

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