

MEDFORD MALL TRIBUNE

MEDFORD, OREGON, THURSDAY, FEBRUARY 21, 1963
WASHINGTON'S BIRTHDAY SECTION — 12 PAGES



Don't Miss The . . .

**GREATER
MEDFORD**

WASHINGTON'S

BIRTHDAY

A Community-Wide
Bargain Spree!

Sale

**BEGINS
TOMORROW!**

Greater Medford stores and shops are chopping prices right down to bedrock in this community-wide Washington Birthday party . . . and you'll find it will be pleasant as well as profitable to celebrate along with hundreds of southern Oregon and northern California shoppers. Medford Merchants have really gone "all out" in making this Birthday Sale a honest-to-goodness bargain opportunity . . . so, get the birthday party spirit and shop in Medford tomorrow and all this weekend!



**New
Merchandise!**

The new season is just around the corner, so during this big Birthday Party you'll find new styles, new merchandise, bargains that will delight you.

**Fast
Friendly
Service!**

Medford Merchants want you to enjoy your shopping in their stores . . . want to make it easy and convenient, too. There will be lots of friendly clerks to serve you!

**Easy
Parking!**

No matter where you shop in Greater Medford, parking will not be a problem, so drive to Medford and join in the fun!