

Social Events ♦ Women's News

The American Woman

Critical Ages for Women Listed

Washington—UPI—Fifteen and 45 are two critical ages for the American woman. At 15 she begins to worry about whether she will get a husband. At 45 she starts worrying about whether she is losing her looks and her husband.

The U.S. Census Bureau has put into cold figures the odds in the matrimonial sweepstakes. Without carrying every figure to the last decimal point, here is the line on marriage prospects for American women:

Until she reaches age 24 the odds are nine to one in favor of her getting married eventually. At 25 and 26 they drop to a little better than seven to one. Then they decline until age 31 when it becomes a fifty-fifty bet. At 40 the odds fall to four to one against her and at age 50 they are almost 16 to one.

The magic age seems to be 23. Any American girl reaching that age can be cheered by the fact she has one chance in five to be married within a year. In 10 years her chances drop to about seven in 100.

Seek Counsel

The impulsive things that women write and say support the cold statistics. Almost every American newspaper carries letters seeking counsel and advice, and 80 per cent of them come from women. Miss Mollie Mayfield of the United Feature syndicate gets about 12,000 letters a year from females, and teen-age girls and women past 40 write a high percentage of them.

Teen-agers, of course, inquire about the guide-posts on the road to matrimony—how to dress, necking, steady dating, at what age to use cosmetics and how late to stay out at night. These are uncomplicated questions for the expert and easy to answer.

Not so the problems posed by women in their forties or older. Fear suppliants hope as the reason for writing a letter. The first wrinkle has been detected in the neck and the woman is beginning to experience mental and emotional disturbances. There may be a trivial pretext for writing the letter, but its underlying basis almost always deals with the real or fancied indifference of her husband. For every woman who writes a letter how many prefer to suffer in silence?

It would be misleading to imply that every American woman becomes a near-neurotic in her mid-forties, for as Miss Mayfield says: "The ones that are contented never write to me." But that is the age when women do start fighting hardest against the erosion of time as you can see by walking into a beauty parlor any time of the day. Precise figures are hard to come by, but one expert made an educated guess that American women spend at least \$2 billion a year in beauty parlors and probably as much as \$3 billion.

Subject of Envy

Out of this over-riding fear of gray hair, sagging chin and lost waistline, there has emerged a sort of goddess whom many American women either envy or applaud. She is Mrs. Rudolf Sieber, married 39 years ago and now a grandmother, and for the purposes of her public appearances she uses the name, Marlene Dietrich.

Miss Dietrich is an actress-singer with a voice that will never cause her to be summoned to the Metropolitan Opera and an acting range that sometimes seems to be limited to the provocative arching of an eyebrow. Yet she is in constant demand for appearances all over the United States, Europe and South America, and the fact of the matter seems to be that she is making a career by growing old gracefully. Her face is unlined, her figure has the approximate proportions it did 30 years ago, her classic legs are international institutions and she faces the dread age of 60 and sell-out audiences in Las Vegas, London and Paris with the same calm confidence.

Her secret is not easy to come by. Thousands of words have been written about her and she has recently put out a book of her own. Nowhere is there a recipe or formula to produce instant agelessness, and the suspicion must be entertained that Miss Dietrich does not know the reason for her own success.

Face Loneliness

A small percentage of American women don't worry about losing a husband because they never had one. A recent study of college women of the class of 1945 showed that out of each 100 there were 88 married, four widowed, separated, or divorced and eight who had never married. For the eight, according to a unanimous verdict of ex-

pers, the problem is loneliness. Many of them live with their parents, and when mother and father die they are adrift. The problem is best illustrated by a poignant letter written by a 30-year-old woman who was left alone by her mother's death:

"I feel so alone and my problem is how to adjust myself and get back into social circulation. Most of the friends of my age are married, have children and grandchildren and are busy with lives of their own."

"My church, in a changing neighborhood, has a social club but it is only for 18-to-30-year olds which lets me out. I've bought a few clothes and some inexpensive furniture to brighten up the apartment. So how does one get off the shelf and back into the world? I have a job but my co-workers are all married and leading busy lives. My activities consist of going to work, to the grocery store and back home to do chores or listen to TV. Saturdays and Sundays seem endless."



Washington—Marlene Dietrich has emerged as a sort of goddess whom many American women 45 or older either envy or applaud. A grandmother, her face is unlined and her classic legs are international institutions. In this picture, taken in May of 1962, Miss Dietrich is the center of attention after an opening appearance at a Paris entertainment house. She is in constant demand for such appearances all over the globe. (UPI)

Refrigerator May Hold Articles Good for Hair

By JOAN SWEENEY

Van Nuys, Calif.—UPI—When mildly has problems with her hair, she should head for the refrigerator instead of the cosmetic counter. At least, that's one man's opinion.

The man, Jerri Redding, a chemist and president of a firm making a line of hair preparations for beauty shops.

For home beauty treatments, Redding recommended such unexotic substances as salad dressing, skim milk, salt, egg white and rosemary, club soda, vinegar and wheat germ oil.

Redding, a former chemistry teacher who became interested in hairdressing, once managed a chain of beauty salons and later served as a hairstylist for Universal Movie studios.

A couple of years ago, he teamed with ex-actress Paula Kent to form "Redken Laboratories."

Redding formulates the company's products. Miss Kent handles the administrative duties.

Redding advocated what he termed the "scientific approach to hairdressing. His theory:

Mostly Protein

Because hair is 97 per cent protein, it must be fed protein.

He came up with five products, including a shampoo, a hair conditioner and a permanent wave, checked full of such nutritious things as proteins, enzymes and polypeptides.

In a demonstration, Redding used a piece of hair so bleached, frizzled, split and lifeless it looked more like badly mangled string than a woman's crowning glory.

He dropped it into a dish containing his hair conditioner. Three minutes later, he triumphantly pulled out the rejuvenated strands, which once again looked like hair.

For the do-it-yourselfer, Redding suggested such wholesome items as skin milk for setting hair, club soda to take the sting out of hair tinting, salt in the shampoo if the hair is oily, and salad dressing for a hair conditioner.

Benefit Dance To Be Sunday

Grants Pass — To raise funds for a heart surgery patient, a square dance will be given Sunday, February 17, at Hugo school, 12 miles north of Grants Pass. It is set for 1 p.m., and Pete Dunster will be master of ceremonies and caller.

All square dancers, callers and anyone interested are invited to attend.

Those attending are asked to take potluck food for a hot supper to follow the dance.

Relief Society Plans Meeting

Mrs. Bert Carl Cook will give the literary lesson "The Literary Lincoln—A New Birth of Freedom," at the Tuesday, February 10 meeting of the Relief Society of the Second ward of the Church of Jesus Christ of Latter-day Saints.

The meeting will be held at 10 a.m. at the church, 648 South Ivy street.

Mrs. Cook will discuss the relationship between Lincoln's character and his writings and how a person can more fully appreciate the genius of both.

The women of the Rogue valley are invited to attend. A nursery is provided for children.

How Come Fluhler's Holsum Bread Now Tastes Better Than Ever?

BECAUSE PREMIUM QUALITY HOLSUM Is 4 Hours Fresher!



Soroptimists See Picture on Deck

Ashland — Work among deaf children attending the Clark school in Portland was vividly portrayed in a colored film shown Friday noon following their luncheon in the Mark Antony hotel. The picture was furnished by the Tucker Maxson Oral school, Portland, and was secured for the club by Mrs. Ruby Kinsey. Miss Nancy Williams, Southern Oregon college student, operated the projector.

A birthday cake was presented to the club president, Mrs. Mabel Winston.

Duplicate Tournament Set Sunday

All duplicate bridge players of this area are invited to attend the annual charity party Sunday, February 17, sponsored by the Medford Duplicate Bridge club, a unit of the American Contract Bridge League. The benefit event will be played at the Girls Community club and will open at 1 p.m.

All the proceeds go to two national organizations, the National Multiple Sclerosis society and the Institute of Logopedics.

Sixty per cent of the funds collected by the multiple sclerosis organization are allocated to local communities. ACBL officers point out. In addition to medical research the program conducts patient service programs including the operation of 36 clinics.

The Institute of Logopedics, which helps afflicted children and adults to speak, maintains a program of patient aid, research and training of therapists.

Another coming event for the local unit will be participation in the regional bridge tournament scheduled in Portland, February 19 through 25. About 30 players from here plan to make the trip.

At the February 12 regular play of the club Mrs. A. J. Conroy and Mrs. Leland Clark scored 195 points to win in the north-south position. They were followed by Paul A. Hatton and Ray Wise, second, 180½; Mrs. Berg Marten and Mrs. Paul Hatton, 177½; and Mrs. S. Hedorfer and Mrs. Lewis Smith, 173½.

East-West winners were Mr. and Mrs. Clarence Crews, Central Point, with 204 points. Other winners were Mrs. John Day and Mrs. R. W. Gordon, 181½; Mrs. Janice Barr and Frank Dolenshek, 175, and Mr. and Mrs. George Bratton, 174.

Visiting players were Mr. and Mrs. A. O. Bauman, Seattle, Wash.

Keep lemons from shriveling or becoming hard by wrapping each one in dark paper and then packing them loosely in a paper bag. Store in a cool place.

Marion Downs Concerts Scheduled in Valley

Valley residents will have the opportunity this coming week of hearing Marion Downs, nationally known lyric soprano, who will present three concerts in the area.

The first two will be given Sunday, February 17 in Ashland. She is scheduled to appear at Southern Oregon college at 3 p.m., and at 7:30 p.m., she will be presented in the Ashland First Presbyterian church.

The third concert will be Friday, February 22 in the Medford First Methodist church at 8 p.m.

No charge will be made for the concert at the college, and at the churches free will offerings will be taken.

Mrs. Downs has currently suspended a concert career to sing sacred concerts in churches throughout America in a personal endeavor to bring through the cultural contribution of the Negro spirituals, an understanding of the lack of bitterness, the patience and unshakable faith of her people, who continue to long and wait for the dawn of the day of brotherhood, those in charge of her tour relate.

The singer has stated that she will forego her concert fee and appear for an evening's offering.

Mrs. Downs is American-European trained, attended the Juilliard School of Music in New York City, and is a graduate of Columbia university with a masters degree in voice, was a recipient of a Fulbright grant for study in Milan, Italy at the Giuseppe Verdi Conservatory of Music and received the Atkinson

Trip To Salem Topic for Club

Reports on the recent legislative day held in Salem by the Oregon Federation of Women's Republican clubs will be given at the February meeting of the Jackson County unit of the federation. It will be held Monday, February 18, at noon at Ping's Garden.

Speakers will be Mrs. F. I. Bristol, Grants Pass, Mrs. T. J. Tinsley and Mrs. J. B. Lynch, Medford.

Reservations are to be made by calling Mrs. Edmund Hass, dial 772-8273.

Former College Librarian Visits

Ashland — Mr. and Mrs. Thornton Shively were visitors in Ashland last week. For the past year they have been living in Mexico while Mr. Shively was writing. They are now moving to the Bay area where he has accepted a position as librarian at a new college in Alameda.

Mr. Shively is a novelist and before going to Mexico was librarian at Southern Oregon college. He and his family have also been closely identified with the Shakespearean festival for many years.

Lake Creek Unit Plans Workshop, Kaffeeklatsch

Lake Creek — A kaffeeklatsch and mosaic workshop for members of the Lake Creek Home Extension unit has been set for Wednesday, February 20, in the home of Mrs. Fred Osterman, Brownsboro. The event will begin at 1 p.m. Mrs. Karl Goshorn is to instruct.

Japanese Girl To Be Speaker

Sams Valley — The public is invited to hear Miss Mieko Hayashi, an exchange student from Japan, when she speaks for the Sams Valley Parent-Teacher association Thursday, February 21, at 8 p.m. in the school auditorium. Miss Hayashi is making her home while here with Dr. and Mrs. J. P. Bray, Medford, where she is attending high school.

Prior to the meeting Miss Hayashi will be a dinner guest of Mr. and Mrs. Fred Robertson and family at their home in Sams Valley. Mr. Robertson is president of the Sams Valley PTA.

Founders' day will be observed and past presidents of the unit will be honored. Mrs. Bessie Davis will have charge of the Founders' day cake for the occasion.

At Coast

Prospect — Mr. and Mrs. Everett Shafer and son, Cleve, with Mr. and Mrs. Ward Blaine and daughters, Nadine and Nancy, spent last week end at Newport on the coast.

Valentine Dance Set

A St. Valentine's dance is planned for Saturday, February 16, at Rogue Valley Country club.

W. T. Clark, the club's social chairman for the year, named Dr. and Mrs. E. W. Sickels, Mr. and Mrs. Chester Hubbard and Mr. and Mrs. L. G. Melville as the committee on arrangements.

A social hour will be held from 8:15 to 9 p.m., and dinner will be served from 10 to 12 midnight. Dancing will be from 8:30 p.m. until 1 a.m. with the Bob Anderson trio playing.

Members wishing to make reservations are asked to call the club, dial 772-5965. Dress is to be semi-formal.

CALENDAR

Friday
6:30 p.m.—Men of Unity, Unity church.
7 p.m.—Mothers of Twins, home of Mrs. Martin Spielbusch, 1365 Sweet road.
7:30 p.m.—Community Service club, public card party at Girls Community club.
8 p.m.—Weatona council, Degree of Pochontas, Redman hall.
8 p.m.—Great Decisions, AAUW, home of Mrs. John Haven, 1913 Crestbrook road.
8 p.m.—Great Decisions, AAUW, Mrs. Bruce Nelson, 1288 Corona ave.
Saturday
8:30 p.m.—Twirlers Square Dance club, Pythian hall.

Club Invites Newly Trained Square Dancers

Realizing the number and value of the graduating square dancers in the area, the Twirlers of Medford are arranging their third Saturday dance for those trained but inexperienced beginners. The dance will begin at 8:30 p.m., Saturday, February 15, in the Pythian building, Fifth and Grape streets.

The event will be in the valentine theme and potluck desserts brought by participating couples will be served. Although the club makes a special appeal to new dancers, the oldtimers will not be neglected, officers stated.

The Twistin' Teens, who generally attend the dances will be at a Eugene Winter clinic, where they will entertain.

Twirler president, George Ray, and Mr. Ray, are the council delegates who will accompany the young people.

A regular club meeting was held recently in the new home of the Twirler caller, Art Shoemaker, and Mrs. Shoemaker. After the business meeting, a housewarming party was held for the couple.

Miss Louise Lull entertained with modern jazz dances. Refreshments were served.

When you come in from a snowy or rainy outside, wash boots to remove mud, slush and particularly salt you have walked on. Then, wipe them dry.

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