

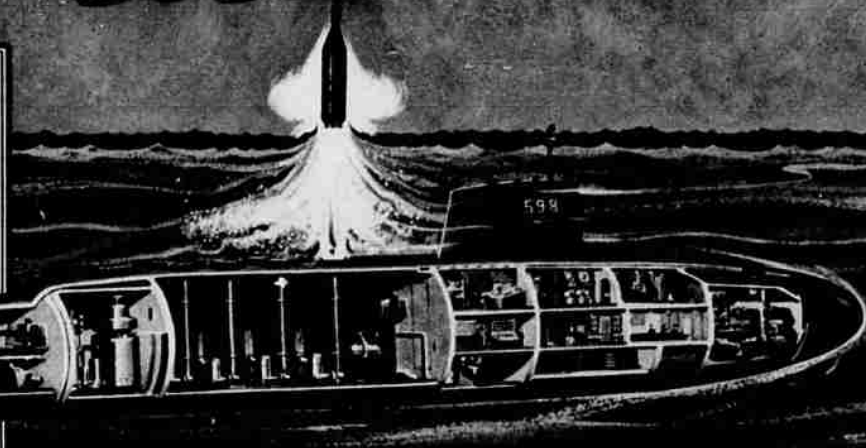
YOU'RE OFF to exploring the wonderful world of SUBMARINES!

YOURS for only **10¢**
WITH TRIAL MEMBERSHIP

A Complete Sample Activity Kit to Acquaint You With
THE SCIENCE PROGRAM

Plus This Scale Model of the Famous
NUCLEAR-POWERED
Newest **POLARIS** Submarine

AN AUTHENTIC 18-INCH WORKING MODEL WITH
16 MISSILE TUBES AND POLARIS MISSILES THAT ACTUALLY FIRE!



NEW INFORMATION OFFICIALLY RELEASED

So secret was this submarine that our first model (illustrated) had only eight tubes. But now the Navy has released more information, and you get a brand-new model with all 16 Polaris tubes.

Includes ALL these special features:
• POLARIS missiles that FIRE • PERISCOPE slides UP and DOWN • RUDDER moves • PROPELLER rotates - half of hull snaps off revealing interior • 3 molded colors • specially designed display stand • full-color decals.

EASY-TO-MAIL COUPON BRINGS YOU ALL THIS

THESE SIX EXCITING ITEMS BRING YOU
HOURS OF FUN AND ENTERTAINMENT
All you do is mail coupon and 10¢

- 1 Authentic 18" WORKING model (with desk stand) of newest 16-tube Polaris Missile-Firing Submarine that actually launches missile!
- 2 Beautiful full-color prints of wonders of SUBMARINES - controls, a "killer" sub, the fastest sub, etc.
- 3 8,000-word illustrated album-crammed with information about Submarines, and with spaces in which to mount the color prints.
- 4 Gummed full-color punch-outs of Men, Mammals, and Machines that have achieved World Record Depths, and a Wall Chart of the Ocean on which to mount them.
- 5 Science Bulletin: Special monthly bulletin keeps you abreast of the very newest scientific developments.
- 6 A handsome pull-drawer library case large enough to hold a number of your albums.

MAIL THIS COUPON TODAY

SCIENCE PROGRAM, Dept. 3-FWC-2
Garden City, N. Y.

I enclose 10¢ to help cover shipping. Please rush me my introductory package described here. Also enroll me as a member of the Science Program and send the current Activity Kit with a bill for only \$1 plus shipping.

After examining this package, I may cancel membership simply by writing you within 10 days. In this case I may return everything and owe nothing. As a member I will receive a new Activity Kit every month for only \$1 each plus shipping. I do not have to take any minimum number of future Kits, and may resign any time I wish.

Name..... (Please Print Plainly)

Address.....

City..... Zone..... State.....

(Same offer in Canada
105 Bond St., Toronto 2. Offer good only in U.S.A. and Canada.)

37-3C17D

for only **10¢**



Why this generous offer? Simply to introduce you to an exciting new way to understand and enjoy the scientific marvels all around us

"PREPARE TO SUBMERGE!" You're off on a great adventure... a cruise through the eerie underwater world of SUBMARINES.

You'll travel back to 1620 and board that first submarine, a Dutch wooden hull covered with leather and powered by... OARS! In a Confederate submarine you'll ram a Union ship.

You'll cruise in the first nuclear-powered submarine, the Nautilus. A friendly expert will show you the atomic reactor, where one pound of uranium produces as much power as 2.5 MILLION pounds of coal... the radar and periscope in the Control and Attack Center. You will see why 7 million parts are needed for a single nuclear submarine.

AND FOR THE BIGGEST THRILL OF ALL, you'll fire practice shots from the newest and mightiest nuclear-powered missile-firing submarine! You'll stand breathless as the Skipper gives the command to launch the Polaris missile... cheer with the crew as the history-making shot lands on target 1,200 miles away!

These are just a few of the thrills that await you - in the new Science Program presentation of SUBMARINES. And it's yours for only 10¢ on this "get-acquainted" offer.

Enjoy Monthly Adventures Like These

Each month this new program will take you on a "guided tour" of a different field of science. One month you will see earth and sky through the eyes of the weather man. Another time a chemist will show you metal that burns and gas that pours. A biologist will

let you look through his microscope at a living cell. On other adventures your guides will be radio engineers... medical researchers... map-makers... nuclear physicists.

Each month you receive sheets of full-color photographs - also an illustrated album, crammed with information, and with spaces for mounting the pictures. In addition, there will be many interesting things-to-do, such as (in the SUBMARINES set offered on this page) mounting, on an Ocean Chart, full-color punch-outs of Men, Mammals, and Machines That Have Achieved World Record Depths.

What It Will Mean to Your Family

Think what these adventures will mean to your family - especially if you have children in school! It will stimulate them to participate in science projects. It will help prepare them for life in the space age - may even lead to a scientific career.

MAIL COUPON NOW with only 10¢ for the Introductory package. With it we will also send the current Activity Kit for which you will be billed only \$1, plus shipping. No further obligation. If you do not wish to continue, simply write us within ten days. Otherwise you pay only \$1 plus shipping for each month's scientific adventure. You may cancel at any time. Mail the coupon with only ten cents to

SCIENCE PROGRAM
Garden City
New York