

Social Events ♦ Women's News



Happy hearts are those who savour this classic Valentine's day delight. Your own oven is the cupid's bow as you use your own favorite cake recipe or mix to make this simple, round and fluffy favorite. Add a few drops of red food color to your own butter frosting, then cover the entire cake. Use a toothpick to lightly sketch in outlines of hearts, lovebirds, arrows and "Be My Valentine" message in proportions shown above. Mistakes at this point may be erased with a spatula or broad knife. Once sketched to your desire, outline heart with yellow Cake-Mate Gel in plastic tubes. Next, fill in heart completely with red Cake-Mate Gel. Using yellow Cake-Mate Icing in plastic tubes, fill in outline of lovebirds. Cake top border design is made with red Cake-Mate Gel. Inscription is done in yellow Cake-Mate Icing using the interchangeable writing tip. Outline letters on top with red Gel in tubes for added message impact. Fashion top and bottom outer borders from yellow Cake-Mate Icing using leaf tip. Side pillars are two inches apart and are done in yellow icing in tubes. Join with garlands of red Cake-Mate Gel. And, the main ingredient, TLC, tender-loving-care...

KYJC Plans Foodorama Next Week at Theater

The fourth annual KYJC Foodorama and cooking school has been scheduled for February 12, 13 and 14 at the Holly theater in Medford. Miss Beverly Lyons, who is Polly Pacific for the Copco division of Pacific Power and Light company, is coordinating the program.

This annual food promotion program is held to acquaint women with new and interesting ways of preparing food, provides tips on homemaking and gives those who attend a preview of the newest appliances.

In addition to Miss Lyons, Mrs. Helen Kralowec of the Oregon Beef council and Dr. E. W. Harvey of the Oregon State university's seafoods laboratory in Astoria will be on the program. Dr. Harvey plans to bring two well known chefs who will demonstrate seafood specialties on February 14.

Free recipes and prizes will be given away each of the three days adding excitement to the program.

Shady Cove PTA To Honor Presidents

Shady Cove - Past presidents of the Shady Cove Parent Teacher association will be honored at the next meeting of the unit Monday, February 11 at 7:30 p.m. in the gymnasium. Mrs. Chester Calowry, president, will conduct the meeting.

The first president of the unit was John Stille who served the 1932 term. Mrs. R. A. Schuchard will direct the Medford Mothersingers in songs honoring the year in which the past presidents were in office, using the valentine theme.

The flag salute will be led by Camp Fire Girls of the fourth and fifth grades.

Mrs. Delbert Spain will furnish a display showing growth of the school.

On February 14 a valentine dance is planned for parents and teachers. The event, which is for adults only, is to be held in the school gymnasium, opening at 8 p.m. All interested parents are invited to join in the social evening.

Refreshments will be served by mothers of seventh and eighth grade students.

Long Shirt Is Stressed

United Press International

The long T-shirt, practically a uniform on the Riviera last summer, is big in American resort wear for 1963. One manufacturer shows a long-sleeved knit shirt in multi-color stripe to cover the briefest of shorts in the same fabric.

One clothing store executive says that vicuna is passe. Walter Burke, merchandise manager for a group of haberdasheries said the demand for vicuna garments - robes, sweaters, scarves - had slipped to nothing. "Interest in vicuna has vanished this year as suddenly as it appeared some years ago in Washington," said Burke.



Medford Apostolic Faith church will give the annual concert tonight at 8 o'clock at the church and among the musicians to appear will be these four. The harpist is Miss Wanda Day, and the violinists are (left to right) Percy O'Neill, Bob Myers and Duane Jones. On the program will be orchestral and choral numbers, and both vocal and instrumental soloists. The public is invited to attend.

Baldness in Women Said To Be Increasing in US

By MARGERY McELHENY Chicago - (UPI) - Is baldness in women increasing?

The American Medical association committee on cosmetics says that dermatologists hesitate to give a flat answer.

But the skin doctors do say that in recent years the number of otherwise healthy women consulting them about severe loss of hair has increased as much as 10 times.

What causes the condition? No one knows for sure, but everything from cheap hair dyes and pony tail hair styles to emotional upsets and air pollution has been blamed.

Drs. William B. Guy and Walter F. Edmundson of Pittsburgh said in an AMA article that "diffuse cyclic hair loss in women is rather common" and is entirely different from permanent hair thinning that occasionally occurs in women in middle or late life.

They said the hair that falls out usually is replaced by new hair growth, and that the process can be stopped by the use of corticosteroid hormones.

Diffuse Alopecia

The condition is known as diffuse alopecia. Balding begins half an inch behind the hairline and involves mostly the center area or dome of the head. The part widens and the scalp becomes more visible. After brushing, the brush may be full of dull, limp hair. A large number of women who suffer from this disease are under age 40, many under 30.

Usually, the condition begins with a scarcely noticeable but regular increase in hair lost with each brushing or combing. The loss frequently occurs in spurts. Sometimes patients report that the condition began suddenly and that hair "came out by the handful."

The healthy scalp loses about 100 hairs every day, but the loss is replaced by new growth, said the AMA.

The AMA said hair loss frequently occurs about three months after a woman gives birth and lasts about three months. This is due to a temporary shortage of estrogen, or female sex hormone, production, and the chance of regaining lost hair is very good, said the AMA.

Other known causes of temporary loss include certain medicines, illnesses accompanied by high fevers, and normal loss and regrowth of hair.

The AMA said permanent wave solutions can act as a depilatory when left on the scalp too long.

Another possible cause is excessive oiliness. The AMA said that squalene, a chemical found in the natural oils of the hair, is a depilatory.

Other factors that might play a role in balding are tight rollers, too-frequent dyeing or bleaching, the AMA reported.

Other possible causes reported to the AMA committee were: increased exposure to synthetic detergents, additives in commercial shampoos, increased use of antibiotics in the diets of meat animals, air pollution, crop sprays and radioactive fallout. But the committee said no one knows the role these byproducts of increased incidence of female modern living may play in the balding.

Treatments

The AMA said there is a wide range of treatment for temporary balding.

A number of dermatologists recommend regular shampooing with a liquid soap such as castile, which contains no detergents or other additives such as foaming agents, perfumes, or coloring agents.

They also suggest daily brushing with a moderately soft natural-bristled brush. Nylon brushes have square-cut bristles which split and fray hairs, dermatologists said.

The experts cautioned against stretching or pulling the hair on tight rollers but see no reason to forbid the use of rinses, dyes, sprays, waves or sets unless such products are harmful in particular cases.

California Dentist Says Shapes of Nipples Wrong

By PATRICIA McCORMACK United Press International

New York - (UPI) - For teeth's sake, a California dentist urges a new shape for the nipple attached to bottles stuck into the mouths of so many infants.



Patricia McCormack babies work hard enough. Rather, the streamline design of the nipples make feeding just a matter of stopping the flow of the milk with the tongue - a defense action that nature dictates to avoid drowning by milk.

In a report in the Journal of the California State Dental association, Dr. Picard admitted that bottle feeding is the vogue - however much it might disturb the emergence of teeth in an orderly fashion.

"If we give our children the bottle, we should at least attempt to make feeding from the nipple of a bottle analogous to feeding from the mother's breast," he said.

"Today's nursing nipple requires from the baby an entirely different response from that of natural nursing. Effects Undesirable

"The resulting undesirable effects on the infant are so permanent that correction in later life becomes extremely difficult and often only temporary."

Current bottle nipple shapes, it seems, tend to induce oddities that have become so common among the population that they escape recognition.

Dr. Picard said the wrong-form nipples on bottles have helped to form habits of tongue-thrusting - breathing, swallowing, mouth breathing, lip-sucking, lip and finger sucking and types of malocclusions.

"These are the results," he said, "of a happy babyhood spent on the bottle equipped with a conventional nipple."

Popular nipple shapes, as the dentist sees it, foul up the natural tongue-lip action infants normally get in the natural feeding process.

"We are so involved in the correction and repair of anomalies recognized as parodontitis, malocclusions and dental caries that we forget to see that constant deviation from nature throughout life, is the root of most problems," he said.

Makes New Nipple

The nipple shape advocated by the dentist has undergone more than six years of testing by dentists in the U.S. and in Europe.

Dr. Picard said it is expected to be particularly valuable in preventing abnormal swallowing, reducing the incidence of finger sucking, as well as preventing the development of orthodontic problems by encouraging optimum development of the child's dental arch, occlusion and orofacial musculature.

Reviewing experience with both types of nipples, the dentist said it should be clear that the conventional round elongated artificial nipples

and pacifiers are "biologically unsound and in their function non-physiological."

In silhouette, the new nipple (nuk-sauger, a prescription item) resembles a free-form figure eight. The baby gets in the top part of the eight in his mouth and gums the middle part.

"The new nipple has many obvious advantages above the conventional design," Dr. Picard said. "Any dentist or pediatrician who is thinking in terms of function should advocate its use. There is a difference between nursing and drinking."

Drinking is what occurs with conventional nipples, as the dentist views the situation.

Julie Tummers, who returned last week end from a month in Hawaii, was partly on a busman's holiday. Mrs. Tummers spent part of her time with the John Jardines of Hilo, and the two women picked mangoes from which they made chutney and a sauce, using the Jardines' kitchen for their scene of operations. Mrs. Tummers shipped the chutney and sauce home, along with some other island delicacies, and will try them out on her customers at Mon Desir.

Mrs. Tummers first met the Jardines in Medford, since they have been here two different summers as guests of Mr. and Mrs. John Mansfield. The Jardines gave a cocktail and dinner party in honor of their Oregon visitor.

Maxine Hughes of the Hilo Tribune-Herald interviewed the visitor and published a feature story about Julie and Mon Desir, along with some recipes. As usual, Mrs. Tummers didn't pass up an opportunity to talk about the Oregon Shakespearean festival in Ashland.

Often than they like newspaper people hear this: "When ever a young person gets into trouble you put the story right on the front page but when they do something worthwhile it isn't considered news."

Of course, this is a distortion of the truth—the Tribune and other newspapers publish a great deal of news about the worthwhile accomplishments of the youth of the land. Two events this week brought this to our mind. The first happened when Potpourri was a guest of Quill and Scroll of Ashland High school for dinner and initiation. The second was Wednesday noon when a student from Hedrick Junior High school talked about the European Economic community—the Common Market—for the Great Decisions study group at First Methodist church. Both times we were exceedingly impressed. Linda Wells, Quill and Scroll president, presided over the ceremonies with poise and charm. As for Susan Tungate, who spoke for the Great Decisions group—she reeled off facts about the Common Market with such an air of authority that her audience listened intently and applauded warmly. This doesn't happen very often with Great Decisions enthusiasts—the members in these study groups are usually filled with ideas of their own and are ready to dispute at the drop of a pamphlet. Susan also took part in the discussion, stating her points briefly and intelligently.

The Quill and Scroll party ended with cake and punch for the students, their parents and other guests. During the conversation, which revolved around the fact that too many persons in this country have a poor command of their own language one man said "Why is it that almost everyone mispronounces the word 'nuclear'?" Practically everyone I know, including all the radio and television announcers I hear, say the word as if it was spelled 'nuculer.' Whereupon Potpourri laughed, for this is one of Pappy's pet peeves.

Mrs. Selma McAlaster, journalism teacher and Quill and Scroll advisor, seemed pleased with the way the evening had turned out with one exception—like most other teachers she wishes that more parents could find the time to take part in school activities open to them. Mrs. McAlaster is very proud of her Quill and Scroll members.

Mrs. Nathan Deaver called in the other day to say that she had proof positive that spring is coming—branches of willow trees in the Old Stage road area are turning golden colored. Potpourri hadn't noticed the willow, but we had several other signs. The yellow jasmine is in bloom, the crocus and other flowers are poking their shoots through the ground, and the insects are beginning to make their appearance. And best of all, the little frogs are croaking their spring song. O.S.

Florists Give Tips On Buying Flowers

Here's how to get more for your money when you're buying flowers, advises the Society of American Florists.

Purchase seasonal flowers that are "best buys" because they are in plentiful supply. Use them for your everyday living enjoyment - as fashion accessories and for home decorating purposes.

Buy the more exotic or scarce blooms for special occasions in the home, and for gifts. Whenever possible, use the cash-and-carry method. It will save delivery costs.

Florals take over in the new resort prints, reports the National Cotton council. Many copy the real flowers; others are abstract versions. Flowers include the giant tropical as well as the ordinary garden variety.

New in children's wear: the "yaya," which London designers have created for little girls. It is characterized by an easy, lowered waistline from which springs a voluminous flounce.

If you think a champagne rinse is just one more status symbol for the consumers, you're wrong. One exponent of the bubbly stuff says it puts starch in the hair—and is especially good for very fine hair. "It's the natural sugar in champagne that does it," says Ila of New York, hair stylist to many notables of society, stage and fashion. The champagne rinse works on the same principle followed by grandma, who starched lace doilies by dipping them in sugar-water.

Bear Creek Club Play Announced; Scores Listed

A master point play is planned by Bear Creek Bridge club members for Wednesday, February 13 instead of the usual Thursday date, directors have announced.

During the Riverside Bridge club master point game February 6 first place winners in the north-south position were Mrs. B. B. Hughs and Mrs. George Coddling, who scored 200 points.

Other winners in that position were Richard Finaell and Paul Hutton, second, 197½; Mrs. S. T. Richardson and Mrs. B. B. Blackston, 189; and Mrs. Jack Mitchell and Mrs. Berg Marten, fourth, 181.

The east-west winners are J. D. Shortridge and T. R. Harvey, first, 215; Mrs. R. E. Walker and Mrs. M. B. Wright, second, 192½; Mrs. Sam Van Dyke and Mrs. G. W. Harrison, third, 180; and Mrs. Yvonne Dalen and Mrs. Paul McDufee, fourth, 174.

QUICK STARTER

When company comes, start dinner with creamy curried chicken soup, made in minutes.

Empty one (1½ ounce) envelope of cream style chicken soup mix into saucepan. Gradually add two and one-fourth cups of water and one-half teaspoon of curry powder. Stir until smooth. Heat and stir until soup boils. Simmer two minutes. Add three-fourth cup of milk and heat to serving temperature. Serves three to four.

M J B COFFEE
GROUND INSTANT
1-lb. 59c | 6-Oz. 79c
2-lb. 1.17
M & M MARKET

Chowder Old World Creation Still Popular

What is chowder? Chowder is a hearty stew which all nations of the world claim as their own creation. Culinary history shows us that chowder, a longtime favorite in this country, was popular in Europe long before this country's beginning.

In the little fishing hamlets of France, "faire la chaudiere" (fair la SHOW-dee-air, meaning prepare the cauldron) became a community enterprise marking the fishing fleet's return from the sea. Each family contributed part of its fishy catch plus a variety of vegetables. All were carefully cooked together to make a hearty stew.

When French fishermen crossed the Atlantic and settled in New Foundland, they brought their cauldrons and soup-making traditions with them. The word "chaudiere" was "Yankeeified," and the word "chowder" came into common usage.

Through the years, American chowders have been modified to take in the most abundant produce of many parts of the country, including meat, fowl and vegetables. For example, the Middle West created corn chowder, the East contributed clam chowder, the South developed gumbo and shrimp and the West Coast contributed tuna chowder, which probably was inspired by the huge quantities of tuna brought to Fisherman's Wharf in San Francisco.

Today, thanks to modern canning methods, chowder ingredients are as close at hand as your kitchen cupboard. And they're as easy to prepare as opening and combining various canned condensed soups and adding a bit of cooked fish, canned shrimp or meat plus your favorite vegetables and spices.

Chicago - (UPI) - Dr. William C. Boyd, a scientist whose study of blood has included typing that of Egyptian mummies, has won the 1962 Karl Landsteiner Memorial award of the American Association of Blood Banks.

Calendar

Calendar notices and news for the society section of The Mail Tribune must be submitted in writing and deadline for the Sunday edition is 1 p.m. Friday. Deadline for the weekly calendar is 9 a.m. of the day of publication and for week day news is 5 p.m. the day before publication.

Friday
6:30 p.m. - Pythian Sunshine Girls, Pythian hall, skating party.

7:30 p.m. - Weatanka council, Degree of Pocahontas, Redman hall. 8 p.m. card party.

8 p.m. - Great Decisions group of AAUW, home of Mrs. Bruce Nelson, 1288 Corona ave.

Saturday
1 p.m. - College Women's club, Colony restaurant.

8 p.m. - Beta Sigma Phi Valentine ball, Rogue Valley Country club.

8:30 p.m. - Buckles and Bows, Country Squares, Colver road, Talent.

Grades Are Improved By Married Students

San Francisco - (UPI) - The sea of matrimony is inundating the halls of ivy as never before. The University of California reports that of the 3.73 million students now enrolled in American colleges and universities, almost 18.2 per cent are married.

Dr. Joseph E. Lantagne, professor of physical and health education at the university's Santa Clara campus, says questionnaires showed that the vast majority of married students cut down on the number of social functions and improved their grades.

Cake Repairmen Accompany Trucks

New York - (UPI) - Cake repairmen accompany the delivery truck in a new cake-by-catalog program, says Progressive Grocer, a trade publication.

Supermarkets offering the service provide customers with a catalog from which to choose cake designs and tailor-made decorations. The customer pays in advance at the checkout counter.

Large cakes are delivered by truck and, when necessary, accompanied by a decorator to repair any icing or design damage that occurs en route.

Baptist Group Is Entertained By Methodists

Yreka - The Women's Society of Christian Service of the Yreka Methodist Church had as guests the Women's Missionary society of First Baptist church of Yreka at a meeting February 5 in the banquet room of the Methodist church.

To aid the women in getting acquainted, a novel game of matching ear rings to find your partner for the evening was played. Members and guests were seated around decorated banquet tables and Mrs. Ray Penney, W.M.S. president, welcomed the guests and told them of some of the society's recent functions and coming events.

Mrs. Marilyn Gibbons, president of the Baptist society, was introduced and took charge of their program as they had been asked to do for the evening. The theme was "Christian Family Living." Five members held a panel discussion about the problems of getting children to go to Sunday school, with Mrs. Norman Shaw as moderator.

Mrs. Madgel Robbins sang a solo, accompanied by Mrs. James Steinhuis. Mrs. Steinhuis gave a monologue, four members gave a skit and a duet was sung by Mrs. Ruth Thompson and Mrs. Gibbons. Devotions were led by Mrs. Steinhuis.

The Methodist women had on display artifacts taken from excavations in Jerusalem and loaned by the Pacific School of Religion.

The refreshment committee was headed by Mrs. Gordon Bray, chairman.

Valentine's Day Meal

Little extra touches make for pleasant meals on special days. On Valentine's day, garnish your meat platter with sliced cranberry sauce cut in little heart shapes. Or mold red gelatin salads in heart-shaped molds.

Early Valentine

New York - (UPI) - One of the earliest known valentines was created by the Duke of Orleans when he was taken prisoner at Agincourt in the 15th century. It is in the British Museum.

Gamma Xi Chapter Programs Given; Party Is Held

Programs on nature and literature were given at a meeting last week of the Gamma Xi chapter, Beta Sigma Phi sorority in the home of Mrs. Gay L. Hallett.

The first, on nature, was given by Mrs. N. A. Starnes, who showed slides of each season of the year and told of various outdoor sports which can be enjoyed in each season. She also exhibited different types of rocks.

Mrs. B. M. Thumler Jr., gave the program on literature. Works of Shakespeare were illustrated by Mrs. Thumler who played a recording from a Shakespearean play.

A "white elephant" sale was held and refreshments were served by the hostess assisted by Mrs. Richard Piper.

Another event of the week for members and their husbands was a housewarming party which honored two couples, Mr. and Mrs. Carrol Adams and Mr. and Mrs. Wilbur Eicher. The event was held in the Adams home. Refreshments were served by Mrs. Robert Knight and the evening was spent playing cards and games.

To Play

Medford unit of the American Contract Bridge league will hold a master point game Saturday, February 9, at Girls Community club beginning at 7:45 p.m.

Mrs. Roy Townlee spoke on new varieties of flowers and on flowers of the future. Miss Ethel Ackerman displayed note paper which had been decorated with pressed flowers. The nominating committee was named by the president.

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Gardeners Plan Joint Session

Yreka - A joint meeting of the afternoon and evening sections of the Yreka Garden club will be held Monday, February 11 at 8 p.m. at the Pacific Power and Light company social room. Color slides of famous gardens taken by Mrs. Ernest Johnson on various trips will be shown. She will give a brief commentary on each one.

There was a discussion on selecting an official flower for the city of Yreka and a talk on weed control at the January meeting of the afternoon Garden club.

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ATTENTION KNITTERS!
Miss "YO" of San Francisco
WILL BE AT
237 E. MAIN
(Corner of Bartlett)
FEB. 10-11
10 AM-6 PM
Each Day
SUNDAY & MONDAY
For Complete Demonstrations of the
Studio Knitting Machine
SPONSORED BY
MIMI'S YARN SHOP

PRICES SLASHED AGAIN!
Women's & Children's Apparel
STOREWIDE BARGAINS!
Our Complete Stock MUST BE SOLD NOW!
We urge you to take advantage of these fantastic values—today!
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from AVAN'S
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