

# CAL/ORE ELECTRICAL LEAGUE'S



## RANGE WATER HEATER

BONUS ALLOWANCE BONUS ALLOWANCE

~~\$20.~~ ~~\$15.~~

# TRADE-IN TIME!

Trade-in Time Saves You Money: Once again, Cal/Ore Electrical League dealers in your community are authorized to give you bonus trade-in allowances when you trade in out-dated cooking and water heating equipment for modern electric ranges and quick-recovery water heaters. Trading now means money in your pocket! These bonuses available to all customers served by the Copco Division, Pacific Power & Light Company, the Ashland Municipal Power System,

the Surprise Valley Electrification Corporation, and the Douglas County Electric Cooperative.

\$20 Bonus Allowance on any old range or stove, traded now for a modern electric range.

\$15 Bonus Allowance on any old water heater, traded for the fastest and most modern of water heaters -- an electric quick-recovery water heater.

**BONUS OFFERS GOOD FROM FEBRUARY 1 THROUGH APRIL 12 ONLY**

See your favorite Cal/Ore Electrical League dealer today!

	RANGE & WATER HEATER	WATER HEATER ONLY	PHONE		RANGE & WATER HEATER	WATER HEATER ONLY	PHONE
Advance Plumbing		Rheem-National-Republic	878-2301	Larson Appliance		National-Fowler	772-5302
A-1 Day & Nite Plumbing Co.		Rheem	772-6978	Leonard Electric Co.	Frigidaire-Fowler	National-Fowler	773-4541
Brooks Electric & Plumbing Co.	Philco-National		772-5209	Modern Plumbing & Sheet Metal			773-5368
Beaver Electric & Plumbing Supply	Tappan-A. O. Smith		773-4549	Montgomery Ward & Co.	Signature-Fairway		773-7301
Big Y Shopping Center, Appliance Dept.	Tappan		772-7175	Norpac Supply	Pre-Way-A. O. Smith		773-4645
Eads Transfer & Furniture Co.	Norge		772-7121	Patterson Plumbing Co.		National-Rheem	773-2768
Eagle Point Hardware & Appliance	Monarch-Security		446-1191	Paulsen & Gates Thrift Market	Tappan-RCA		664-1259
Electronic Service	Thermador-National		773-8212	S & H Plumbing Supplies		ABCO-Republic	772-4156
Gray's Furniture Barn	Admiral		664-1226	Sears Roebuck & Co.	Kenmore-Homart		773-6661
Home Appliance Company	General Electric		773-5395	Stevens Plumbing & Heating Co.	Westinghouse	Rheem-National	773-3503
Jacksonville Lumber Co.		National-Redihot	899-1271	Trowbridge Electric	Wizard		772-6241
Johnston Stores	RCA-Whirlpool		773-3619	Western Auto Supply Co.	Admiral-National		772-6217
				Schontz Supply			JU2-3224