

They'll Do It Every Time By Jimmy Hado



Air Conditioning In Autos Claimed Big Industry

New York — AP — Persons who own and drive automobiles include an increasing group who like to ride in air conditioning, a Midwestern manufacturer says.

Optional equipment sales have climbed, too. Steven P. J. Wood, president of a company which provides air conditioning components to two major automobile makers and to most of the makers of "hang on" units — those which can be added away from the original plant — said he believes that during the current year, air conditioning for autos may reach \$500 million.

Bound To Grow

Wood has for some time been forecasting that air conditioning units in automobiles were bound to grow in numbers. He is president of Warner Electric Brake & Clutch Co. of Beloit, Wis., and among the varied products of his company is one for auto air conditioning units. It is a compressor clutch which automatically disengages the compressor when the cooling system is turned off.

The sales of this item have put Wood into a good position to watch the growth of the auto unit.

First Units Bulky

Although refrigerant air conditioning for automobiles was available as early as 1937, it didn't have too much success until late in the 1940s. At first the units were custom made and cost from \$900 to \$1,400. They were bulky. Now they have shrunk in size, and add from about \$300 to \$500 to the cost of a car.

Wood believes about 4 per cent of the compacts on the road in 1963 will be air conditioned and perhaps as high as 70 per cent of the high-priced cars.

EX-CONVICT CAPTURED

Blowing Rock, N.C. — AP — A tough ex-convict — wanted for the slaying of Blowing Rock's police chief — was captured Saturday in a cornfield on a fog-shrouded mountainside 40 miles north of this resort town.

POET FROST IMPROVES

Boston — AP — Poet Robert Frost, 88, took his first two steps Sunday since undergoing abdominal surgery and suffering a heart attack. The four-time Pulitzer Prize winner underwent surgery in Peter Bent Brigham Hospital for a urinary obstruction Dec. 10 and later suffered a heart attack and two pulmonary embolisms.

United Mine Workers President Succumbs

Hazleton, Pa. — AP — Thomas Kennedy, 75, president of the United Mine Workers died Saturday.

Kennedy, who was only 12 when he started work in the anthracite mines here, was elected lieutenant governor of Pennsylvania in 1934. He was a delegate to the 1938 and 1940 Democratic national conventions. During World War II he served on the National Defense Mediation Board and the National War Labor Board.

The king of Sweden is required to be a member of the Lutheran church.

Advertisement
AMAZING PSORIASIS STORY

Jan. 10, 1960 — Pittsburgh, Pa. "Doctored for psoriasis 30 years. Spent much money to no avail. Then used GHP Ointment and Tablets for 2 weeks. Scales disappeared as if by magic. In 6 weeks skin completely cleared and clean. First time in 30 years. Thanks for your marvelous product." This much abbreviated report tells of a user's success with a dual treatment for the outward symptoms of psoriasis. Full information and details of a 14-day trial plan from Canam Co., Dept. 279 N. Rockport, Mass.

Your Money's Worth

By SYLVIA PORTER
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PILOT PROGRAM TO SPUR SCIENCE EDUCATION

There are approximately 1.1 million scientists and engineers in the U. S. today. By 1970, the nation will need a minimum of 2,032,000, meaning we must find at least 106,000 additional scientists and engineers each year. But the present rate of graduation is only 80,000 a year, and moreover we are falling behind the Soviet Union by a yearly deficiency of 41,000 scientific and engineering graduates. The implications are serious, the problem not easily solved. Yet, in New York, the Board of Education and the Radio Corp. of America have undertaken a pilot program which could set a pattern by which the rich scientific resources of industry will be made available to school systems to stimulate student interest in scientific careers.

The program is the brainchild of RCA's board chairman, David Sarnoff, and here he explains how this cooperative industry-science teaching program may reverse the trend of our scientific manpower shortages.

Porter: How can you as a private company develop more scientific personnel throughout the country?

Sarnoff: We can't do it ourselves, nor can any one company, nor can the entire educational system alone, for that matter.

But it is my hope that this program in New York will point the way to similar cooperative projects in thousands of communities. Local industries and local school boards working together can vastly strengthen science education and, by exposing students to the excitement of science, can lead more of them to select careers in this field.

Porter: Where is the money coming from to support your program?

Sarnoff: The plan, as we have developed it, requires no extra appropriation of public funds at either the local, state or national levels. The RCA scientists are volunteering their time and preparing their own demonstration equipment with funds provided by the company. The entire program is being carried out at minimal expense. This is important, for it means that hundreds of companies can develop similar programs in their plant communities at little financial sacrifice.

Porter: Industry participation in public school science teaching has been tested frequently in recent years. What sets your program apart?

Sarnoff: First, the high degree of integration of our classroom presentations with the curriculum. Our scientists lecture on the subjects of their specialties when these subjects are being studied by the students. The appearance in the class of a real working scientist and the opportunity to talk with him imparts a special kind of excitement.

Second, this program is being evaluated carefully by the school board and the results will be available to any company or community interested.

Third, and most important, there is the conception of the program as a pattern which can be extended from its test in the nation's largest school system to a national scale.

Porter: How extensive is the program?

Sarnoff: By the time the pilot program is completed next June, our scientists will have delivered more than 50 lectures on subjects primarily related to the space age in four junior and senior high schools. We have obviously just scratched the surface, but, as in everything else, you must make a start. New York's Board of Education is giving the program strong support and we hope that other school boards will investigate and work with local industries to start similar programs of their own.

Porter: How did you work out your industry-science teaching program?

Sarnoff: The school board assigned several of its people to work with some of our engineering personnel and jointly they developed the curriculum. In cooperation with the board we have prepared a booklet which gives the details and which I'll send to anyone interested, for if we can get other programs going across the country we may well reverse the downward trend in college enrollments in physical science programs.

Porter: You are convinced that development of scientific personnel is a responsibility for industry as well as for our educators?

Sarnoff: I certainly am, and I also am convinced that student contact with scientists stimulates intellectual curiosity and encourages the pursuit of further scientific knowledge. That is all we are trying to do here. We have started and we earnestly hope others will want to go along.

Poll Shows Opera Not Italian Love

Rome — AP — A poll of public opinion has proved something you did not need a poll for — Italians love music.

But it also has shown a few unexpected facets of this country's musical tastes. Opera, for instance, ranks third rather than first in the preference of Italians, trailing far behind pop songs and symphonic music.

The poll was held by the "Gioventu" Musicales d'Italia (musical youth of Italy) association, which distributed 100,000 questionnaires to Italians under 30 years of age. In line with this country's usual skepticism about polls, only 5,017 answered.

The first question, "do you like music?" was answered affirmatively by 4,770. Only 247, or fewer than 5 per cent, said "no."

But when they were asked their preferences, the answer did not fit in with the tradi-

tional picture of the operating Italian. A total of 2,560 preferred light music, 1,917 symphonic music and only 340 opera. On singing, 3,284 said they like it and 744 said they did not.

Record Wages Barely Keep Up With Living Cost

Washington — AP — The average American factory worker earned record high hourly and weekly wages last year but the increase barely kept pace with rising prices, according to the Labor Department.

Harold Goldstein, chief of the department's division of manpower and employment statistics, said factory employees received an average wage of \$2.42 an hour in December. This was a penny higher than in November and a rise of four cents for the year.

This brought average factory production wages to \$98.01 a week up 65 cents from November and 33 cents above the previous record of \$97.68. This was \$1.38 higher than the average for 1961.

Price Index Up

But Goldstein said the consumer price index rose an estimated 1.3 per cent. Thus, he said, the 1.4 per cent increase in hourly wages and the 1.7 per cent hike in weekly earnings resulted in little real income gain.

The factory work week stood at 40.5 hours in December. This was about the same as the 40.4 hours in the previous month. It also roughly equaled the comparatively high levels of the entire year.

Transportation equipment workers had the longest average work week at 43.4 hours. They also received the highest hourly wages of \$3.01. This largely was accounted for by an average of 5.1 hours overtime per week. This was the highest for the industry since 1956 when expanded automobile production also was responsible.

Section of Freeway To Be Constructed

Sacramento, Calif. — Bids will be received by the California division of highways until Feb. 27 for the initial work on approximately five miles of four-lane freeway on the Redwood highway, Highway 101, from just south of the Del Norte-Humboldt county line and the Klamath river near Klamath.

The project, expected to cost \$4,100,000, will be the first unit of an overall project to construct six miles of freeway between Klamath and just south of the county line. Construction of a new bridge across the Klamath river and paving of the section will be completed in late 1964.

FORMER ATTORNEY DIES

Bend — AP — Arthur J. Moore of Bend, a former Deschutes county district attorney, died here. He was 78.

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