

"FAMILY GET-TOGETHER" Offer

...from the RCA VICTOR Record Club

TAKE ANY RECORD for only 10¢

(a fraction of what it sells for)

-and PLAY 4 MORE FREE for 10 days

YOUR CHOICE OF THRILLING REGULAR HI-FI OR BREATHTAKING STEREO



GLENN MILLER

INCLUDES 12-PAGE SOUVENIR PROGRAM

921, 921-A, 921-B Original performances of 30 Miller masterpieces by star-studded band. 1 Near A Thousand Miles in the Night, Also New Stars, All The Things You Are, Dizzy Doodle, My God, Get Me! (Reg. LP, only) 3-Record Set. Counts as 3 selections

HATARI!
HENRY MANCINI

414. Tricky, useful track by composer of Breakfast at Tiffany's, Peter Gunn, etc.

AL HERTZ AND HIS BAND

401. Trumpet king in 12 sizzling performances! Jazz Me Blue, others.

PETER HINO
Piano with Strings

426. All the Things You Are, Don't Blame Me, Thou Swell, many more.

PORTER WAGONER
SMEETER DAVIS
Sing Duets

424. Here I Told You Later That I Love You, Above and Beyond.

DEANE EDDY

423. Hi-Lite Hi-Lo, Love Me Tender, When I Fall in Love, Moon River, etc.

WALTER HAYES

420. Waltz of the Flowers, Dance of the Sugar Plum Fairy, 11 more.

Carl Weimich
Bach Organ Music

395. Thundering Toccata, Thrilling Preludes and Fugues by master organist.

BOSTON POPS
ANTHONY FIORELLI
FIDDLE-FADDLE

348. Won 2 Academy Awards—for Best Score, Best Song, (Moon River)

MARIO LANZA
SONNES OF DEVOTION AND LOVE

418. Synopsed Clock, Soranato, Wotzing Cat, Chicken Reel, more.

COOL WATER

292. Also Red River Valley, The Last Round-Up, 16 Westerns more.

SAM COOKE

381. Also Secret Love, Unchained Melody, more by new vocal sensation.

SNOW HITS
SOUVENIRS
A SPECIAL SOUND AS THE ORIGINAL RECORD

296. Also I Don't Hurt Anymore, 8 more new versions of Snow hits.

PETER GUNN
HENRY MANCINI

3. The original TV action hit album. All-star modern "mood" jazz.

CHET ATKINS
WORKSHOP

380. Guitar virtuoso plays Lobby of Berkeley, Moon, Whispering, more.

WALTER HAYES

356. First solo recording! Includes C-Snow, Silver Waltz, Polonaise, others.

GLENN MILLER

1. Also 10 more soothing instrumental hits—Waltz We're Young, Estrellita.

BANJOS
BANK ON 'EM
HARRY DESER

419. 30 hits by banjos, tuba, rhythm, Bill Bailey, Oh Dear Golden Slippers.

JIM REEVES
A TOUCH OF VELVET

416. Just Walkin' in the Rain, I'm a Fool to Care, It's No Sin, Wild Rose, etc.

PERRY COMO

415. My Favorite Things, Moonlight, Picnic Themes, I'll Remember April, more.

Della REESE

214. Also Blue Skies, Goochy Goochy, The Lady is a Tramp, 6 others.

EDDY ARNOLD

254. Arnold sings his all-time hits again—in new hi-fi sound!

RHAPSODY IN BLUE
American in Paris

215. Definitive version of Gershwin's two most popular classics.

FRANKIE CARLE
A CARLE-LOAD OF HITS

364. Finalist plays 25 great hits—Sardus, Candy, Seaside, etc.

STEREO ACTION

363. Amusing, amazing showpieces—various artists. STEREO ONLY.

THE DUKES OF HOKELAND
PETE FORTNAK, Clarinet

102. When the Saints Come Marching In, Tiger Rag, 10 more classics.

GLENN MILLER

145. Also Kalamazoo, String of Pearls, Tuxedo Junction, 6 more.

Here's the BEST of BELAFONTE!
Recorded "in person!"

908 & 908-A. His best great Carnegie concert—long-time best-seller! Includes, Denny 8 o'Clock, My Happiness, more.

Two-Record set. White both numbers in coupon.

909 & 909-A. Triumphant concert appearance! With Odette, Milton Haskoff, The Belafonte Performers. The Club Song.

Two-Record set. White both numbers in coupon.

BIG HITS! PRADO
MANGO-SWITCHES
CHERRY PINK & APPLE
BLOSSOM WHITE 20-25 BY MARIO JAMBO

281. And 8 more of his top Latin dance band hits in "new sound."

4. Younger Than Springtime, Some Enchanted Evening, 13 more hits.

373. Hit title tune plus Let Me Be the One, Happy Birthday To Me, etc.

294. Includes Deep River, Just Joy of Man's Desiring, Evening Prayer, others.

AMERICA'S BIGGEST SELLING PIANIST!
FLOYD CRAMER

382. With voices, strings, Your Last Goodbye, Hang On, Unchained Melody.

Anka

377. Young and Foolish, Younger Than Springtime, I Love You, 9 others.

GEORGE BEVERLY SHERA
BYRONI
200 YEARS

381. Rock of Ages, Abide With Me, Stand Up For Jesus, 10 more.

327. Lifting Strauss waltzes and overtures in true Viennese style.

THE AMES BROTHERS SING THE BEST IN THE COUNTRY
TENNESSEE WALTZ
SAN ANTONIO BOSS

231. Riders in the Sky, Jambalaya, On Top of Old Smoky, 9 more.

THE ALBERT FABULOUS LIMELITERS

247. Hilarious, intimate, "in person" concert by top folk-song/comedy trio.

DOOWACKA DOO

393. Slide whistles, washboard, auto horns—dixieland od' funniment!

TCHAIKOVSKY CONCERTO NO. 1
VAN CLIBURN

5. The first classical LP of all time to sell more than one million copies!

DESMOND BLUE
PAUL DESMOND, Also Sax, With Strings by FUNNY VALENTINE

378. Breakout star plays Like Someone in Love, I've Got You Under My Skin, etc.

RECORDED IN ITALY
NEAPOLITAN MANDOLINS

365. Pulsating mandolins play Santa Lucia, O Sole Mio, Funiculio, etc.

311. Mar's new sensation sings arias from Verdi and Puccini operas.

304. Authentic island moods. Hawaiian Wedding Song, 11 others.

HERE'S ALL YOU DO

Write the number of the record you want for 10¢ on the coupon at left. Then write the numbers of 4 more records you want. They will be sent to you for 10 days! Free home listening and a trial membership will be reserved for you. You may keep the 4 records for only \$1 (plus a small handling and postage charge) if you accept the trial membership and agree to purchase only five additional records during the year ahead. Otherwise, return the 4 records within 10 days at our cost and your reservation will be canceled. The record you have chosen for 10¢ (to help cover postage and handling) is yours to keep in any case!

Any 4 of these records may range in price from \$10.16 (for popular hi-fi) to \$23.92 (for classical stereo)—based on a recent survey* in 10 metropolitan areas—yet you get all 4 for only \$1 when you accept your trial membership. And what a tremendous selection of brand-new RCA Victor records you have to choose from—exciting new releases... current best-sellers... beloved classics and light classics that will live forever—selected for you from virtually the entire RCA Victor catalog.

YOU GET ALL THESE BENEFITS AS A MEMBER

1. Right Away you receive 4 brand-new records for far less than you would expect to pay for just one.
2. You enjoy Best-Selling Records by world-famous artists such as those shown above—and scores more!

3. You Receive FREE the exciting new monthly magazine, Reader's Digest Music Guide.

4. You Have a Club Charge Account. You pay for records only after receiving them and while you are enjoying them. Members' prices are always shown in the Music Guide (usually \$3.98 or \$4.98—Stereo: \$1 extra) plus handling and postage.

5. You Enjoy "Arm Chair" Shopping Comfort as you select only the records you want from the Music Guide.

6. You Choose 1 Record FREE as a Dividend for every two records you take after fulfilling your introductory agreement. Free records are exactly the same quality and value as regular selections, and you have a wide choice from many hundreds that will be offered.

SEND NO MONEY NOW

You will be sent the one record you select for only 10¢—and the four more records you choose to play free for 10 days—if you act on once while this Special Introductory Offer remains open. Fill in the coupon at left and mail it today to:

RCA Victor Record Club, c/o Reader's Digest Music, Inc.
Pleasantville, N. Y.
TRK® RADIO CORPORATION OF AMERICA

*A survey, by an independent organization, of prices paid for comparable records will be sent on request.

Mail to: RCA Victor Record Club
c/o Reader's Digest Music, Inc., Pleasantville, N. Y.

385-C

Please send me record number [] and bill me later for only 10¢. At the same time, you may also reserve a Trial Membership in the Club under the terms outlined in this advertisement and send me these 4 additional records—

NAME [] (PLEASE PRINT)

ADDRESS []

CITY []

STATE []

ZONE []

with the understanding that after playing them FREE for 10 days I may return them at your cost without further obligation, and my reservation will be canceled. If I decide to keep them I will be billed only \$1 (plus handling and postage) for all 4 records. The one record I have chosen for 10¢ is mine to keep in any case.

I am most interested in the following type of music (check one box only):
 Popular Classical Country & Western
 —but I understand that I may always choose any type of music I wish.

STEREO: Check here if you have stereo equipment and wish these and future selections in stereo.

Offer Good in U.S.A. Only

If you wish your membership credited to an authorized RCA Victor Dealer, please send his name and address.