



POTPOURRI

San Francisco, Monday—It's been clothes, clothes, clothes now for two days. We've seen women's dresses and suits and coats in all colors and sizes and styles. For spring and summer, that is. For in January when it is cold (San Franciscans are complaining of the cold, too) the clothing stores must buy the garments their customers will wear as soon as spring comes and the weather warms up. And because we had the idea that women would be interested in a little behind-the-scenes material on Spring Market Week in San Francisco, we're here for part of the week.

Most of the people concerned seem to consider the buying process an ordeal, and few've observed—the buyers, that is, seem to be relaxed. Most of them wear a strained, determined air and all are in a hurry.

Take the pair we met in one of the corridors at the Sheraton-Palace this morning. They are from Walla Walla, Wash., and one of them we knew back in our college days at Pullman. We tried to set up a luncheon or dinner date, but the friend shook her head and said "I'd love to, but if I'm going to get through here I have to work every moment. I've hardly had time to eat." In a moment the two were hurrying along to keep an appointment. This appointment business was a surprise to this novice—we supposed that the buyers could just walk in to any show room and be welcomed. It isn't that simple.

Potpourri has done her share of work and hurrying, too. Late yesterday afternoon we stuck to the telephone for an hour or so, and with the greatest good luck, contacted the remainder of the Medford buyers we had been able to determine would be here. We talked to Jean Hart, the Parker Woods and the Pickells and to Mrs. Henne. The picture-taking appointments were all scheduled and went off like clock-work this morning. We worked with Ted Needham, who was an Examiner photographer for many years and is now a free-lancer.

The California Fashion Industries had suggested Mr. Needham, and Dorothy Patterson (sister of Ruth Reichstein and the former Dorothy Newman who lived in Medford as a girl) heartily endorsed the recommendation. Everything seemed to go well and we have two rolls of film tucked away in our big handbag for Photographer Bob Vroman to develop and print. As a small joke, we told Mr. Needham that if the films turned out to be blanks, or the pictures were out of focus, we'd demand our money back. "If these pictures aren't any good you not only can have your money back, but I'll make you a present of the camera," was his retort.

During a wait between appointments, Mr. N. inquired what there was to do in southern Oregon as far as vacations are concerned. Well, we took a deep breath and in no time at all we told him about fishing in streams and lakes, boating and water skiing, hiking, golf courses, wonderful places to eat and the wonders of the Shakespearean festival plays at Ashland. He had been to Crater lake some years ago, but has never visited the Rogue Valley.

After the photography stint was over, we accompanied Jean Hart while she worked, and then the two of us had luncheon at the St. Francis. The pretty oriental waitresses wore Japanese kimonos and obi, which was especially interesting since Sunday night Doreen Vaughn, Clara Chamberlain and Potpourri drove out to Fisherman's wharf and had Japanese-style food at the Tokyo restaurant. The hostess and waitresses there also wore kimonos and obi, of course, and knelt to serve the patrons who were eating from the Japanese style tables only a few inches from the floor. We confess that the three women from Medford chose to dine at an American type table instead of sitting on our feet or dining while reclining, as one lone young man did. We enjoyed the meal, particularly the manner in which carrots and parsley were cooked. The carrots had been cut into three-like strips, dipped into batter and fried in clusters. Parsley was cooked in sprigs in the same way—this results in vegetables which are beautiful as well as good to eat. The thin batter allows the color to show through, and the vegetables look frosted.

Tonight we'll all go into a huddle and decide whether we will have Chinese, French, Italian, German, Mexican or just plain American food. Maybe we'll go to New Joe's, which Susie Hanson recommended. — O. S.



Medford Knife and Fork club members will hear Robert Ringer, humorist, author, lecturer, at their next dinner meeting Tuesday, January 22 at 7 p.m., in the Rogue Valley Country club. Reservations must be made by Saturday, January 19 at the latest. As a sales consultant, Mr. Ringer successfully conducted a special course for salesmen in the automobile field. This gave him his first chance to speak professionally. Now, he has relinquished his offices and devotes his time to speaking and writing.

Initiations Are Conducted

Phoenix—Four candidates were initiated into the auxiliary to the Phoenix Lions club during a meeting held last week in the home of Mrs. Ray Clafin. The new members are Mrs. Ted Johnson, Mrs. Ray Stagers, Mrs. Darrell Paxson and Mrs. Anthony Bock.

The candlelight service was conducted by Mrs. A. N. Consbuck and Mrs. Ernest James.

The welfare committee reported that eight baskets had been delivered to needy families during the holidays and that gifts also had been presented to older persons in the community. The women were assisted by the Lions club.

Announcement was made the Lions club will serve a breakfast January 27 from 7 a.m. to 1:30 p.m. Mrs. Clafin was appointed to secure women to assist with the work. Those who can assist with the breakfast may call her to designate the time.

Mrs. Edward Stevens, president, presided. Mrs. Ray Harrison was cohostess.

Winners

Mrs. J. J. Finegan and Mrs. Marvin Nelson won the regular play January 14 of the Camp White Veterans Bridge club. They scored 30 points. Other winners were Mrs. Fred Rehling and R. S. Waterman, who won 27½ points for second place, and Mrs. Jack W. Love and Paul A. Hutton, who took third place with 22½ points.

Rogue Valley UO Alumni Group Elects

The board of directors of the newly formed Rogue Valley University of Oregon Alumni association recently met to adopt a constitution, elect officers and make plans for a general meeting in the early spring.

F. E. Brewer Jr., was elected president; Justin Smith Jr., vice president, and Mrs. Greg Altenhofen, secretary-treasurer.

In line with the university's expanded alumni program, the club is open to any former student of any division of the University of Oregon. Anyone who has attended the university for credit is an alumnus.

Objectives of the association will be to advance the quality of higher education in Oregon, promote interest in the university and encourage the acquaintance of the alumni, as well as sustain the university as a distinguished institution of higher education.

The recent meeting was held in the home of Robert Veogty.

Travel Subject For Alpha Beta

Travel was the subject for the cultural program of Alpha Beta chapter, Beta Sigma Phi sorority when the group met last week in the home of Mrs. Dalton Gressett, 1617 East Jackson street.

Mrs. Gerald Brog presented the program and discussed personal experiences in traveling to a foreign country. She showed slides taken during her residence in Japan and also showed typical articles of clothing, artistic pieces and samples of fabric made in that country.

The chapter members are in charge of the coronation ceremony for the Beta Sigma Phi Valentine ball to be held in the Rogue Valley Country club. Plans were discussed for this phase.

Mrs. Lou Cranston and Mrs. John Watkins were cohostesses for refreshments. Mrs. Richard Card, vice president, presided in the absence of the president, Mrs. George Polaki.

The next meeting will be January 23 at the home of Mrs. Ray Barnett, 1208 Fortune drive.

Return

Selma—Mr. and Mrs. Richard Willis, Brookings, Ore., have left after spending several days with his mother, Mrs. Thelma Lindquist. Mr. Willis' daughter, Linda, also visited Mrs. Lindquist at the same time. The girl's stepfather and mother came from Salem to return her home.

Current Education Trends Topic for Washington PTA

Current Trends of Education was the subject for Dr. Betty Lou Dunlop, professor of education at Southern Oregon college and field supervisor of teachings, when she spoke January 10 to members of Washington grade school Parent Teacher association, when they observed Dad's night.

"Education has been excellent in the past years but will even be greater in the future as teachers graduating now are excellently trained in all subjects," Dr. Dunlop stated.

She spoke on her travel to the East coast with the Ford foundation study group and told of the current trend of using ungraded classrooms starting with the first grade. A student can be placed on their level of learning and not be held back in grades year after year. As Dr. Dunlop expressed, "fit the child to the book not the book to the child."

Team teaching was also observed by Dr. Dunlop and she stated that it can be an excellent way of teaching. A particular subject is taught by one teacher who specializes in that one subject to a massive group of students, and then the students return to smaller classrooms for further study and research. Another teacher then could instruct the large group in a different subject in a field they are best qualified to teach thus showing their special talent.

More Interested

Dr. Dunlop pointed out that students can sense the instructor's enthusiasm when teaching their specific field, and students appear more interested in the subject when it is well presented.

The speaker closed by stating that the current trends toward ungraded classrooms, team teaching and program learning will be studied and slowly integrated into the schools of southern Oregon.

Project Planned By Ashland Club

Ashland—Newcomers belonging to the Welcor e Wagon club met recently at the home of Mrs. Loren Shephard to make plans for a special project. It was decided to provide a layette which will be given to the Community hospital to be used in case of need. New or good used articles may be contributed.

Mrs. Martha Hansen conducted the meeting after which the members enjoyed a social hour when refreshments were served by the hostess. Mrs. Arthur Kreisman, Welcome Wagon hostess for Ashland, was present, as were several women who have moved into the community in recent months.

Art Education Tour Topic for Altrusan Club

Miss Catherine Fonken, Altrusa club member and head of the art department of the Medford High school, showed slides of a three-month world trip which she made last summer, at a meeting of the Altrusa club January 10. The dinner meeting was held in the Medford hotel. Mrs. Fred Kenschot, chairman of the international relations committee which was in charge of the program, presented the speaker.

The guided advanced art education tour taken by Miss Fonken gave her group access to art schools, museums and both college and high school programs in art education in Asia and Europe.

Club members were especially interested in the pictures of India, Thailand, Japan and Malaya where many grants in aid have been given by Altrusa International to women doing advanced work in this country's universities. The local club has started an inter-club letter writing project with three new Altrusa clubs in India.

The project chairman, Mrs. Victor Peterson, stated that Altrusa place mats are still available without charge for use by clubs, churches, lodges and other civic groups.

Mrs. Walter Young, president, presided. Miss Mary Hanley and Mrs. Kenschot were hostesses. Miss Martha Hanley and Miss Gertrude Molloy were guests.

Shrimp Florentine: Place cream sauce. Sprinkle with cooked, chopped spinach in grated Parmesan cheese and a casserole, add a layer of bake until hot and brown on cooked shrimp and top with top.

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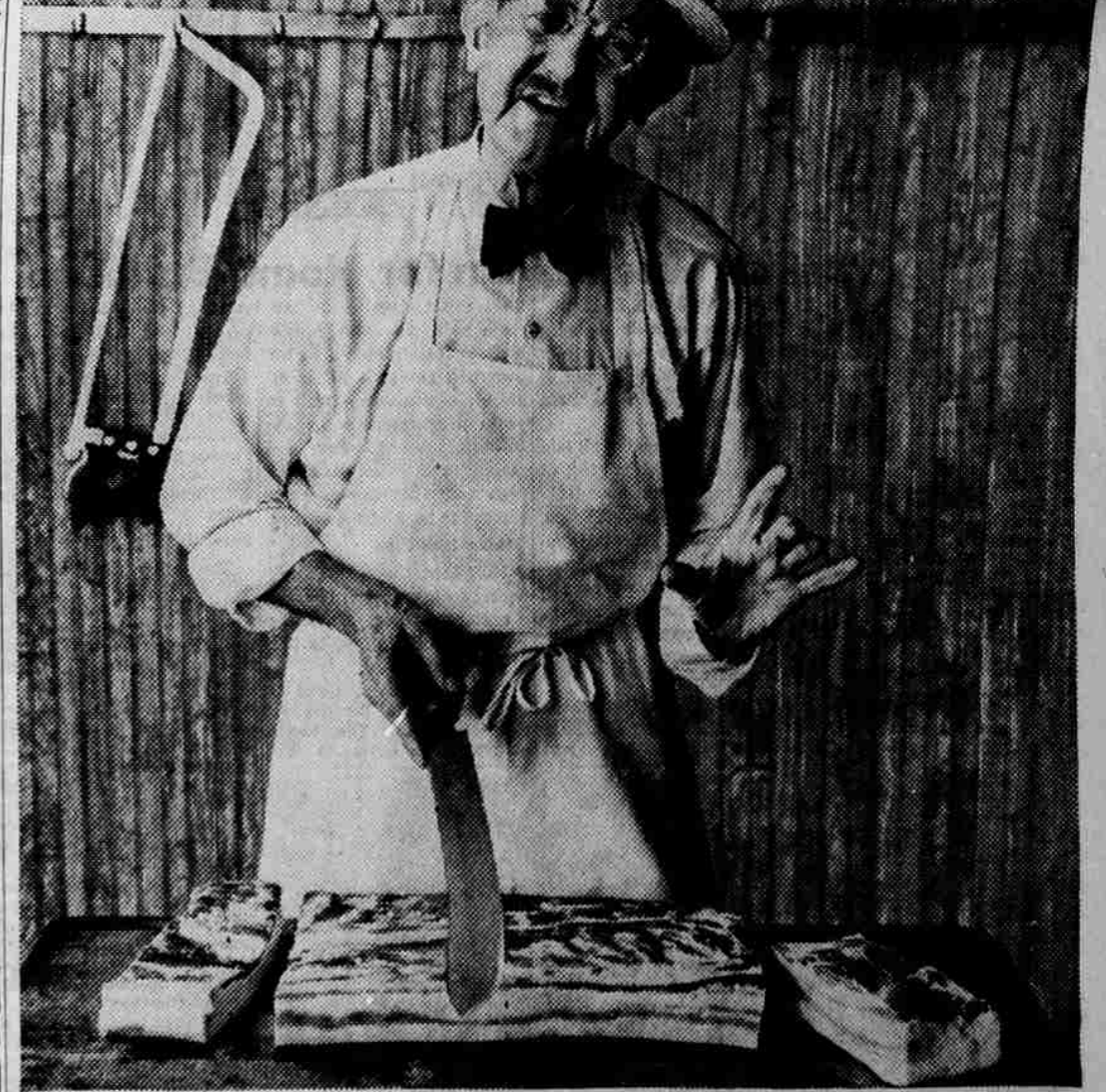
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