

**FREE!**

**PLASTIC TUMBLER FOR YOUR MEDICINE CHEST**

Get an 8-oz. unbreakable plastic tumbler FREE, when you buy any Rexall medicine, vitamin or toiletry item on this sale! Don't miss Rexall's great "Open House" sale.



**HURRY! ONLY 7 DAYS LEFT!**

**REXALL**



**BOBBY PINS**

Famous "Helen Cornell" pins are rubber-tipped. Choose black or bronze.

CARD OF 20 **6¢**

**PILLOW CASES**

"Duraspun" pillow cases, 100% cotton, fresh to you in a plastic bag! 47" x 36".

BAG OF 2 for **69¢**

**FLOOR RUNNER**

Skid-proof! Made of heavy, cushion-backed "Tuffite." In textured surface.

27" x 60" MAT **99¢**

**Genuine latex! HOUSEHOLD GLOVES**

3 pairs for **\$1.00**

Protect your hands in durable latex! Pick up three pairs, with "Sure Grip" palms and fingers. S. M. L.

**Gift-quality! BOXED STATIONERY**

Your choice, **39¢**

Brighten your correspondence with fine Rexall writing paper. Many designs including airmail. Envelopes.

**FREE**

Box of Rexall Tissues when you buy a

**REXALL DELUXE TOOTHBRUSH**

at regular price... **69¢**

Pick up medically approved Rexall Deluxe Toothbrushes for the whole family. Get durable Cara Name nylon bristles, 69¢; or genuine natural bristles, 79¢.

**SALE ENDS SATURDAY JANUARY 19th**



**HOUSE SALE**



**1. MORNING MIST LIPSTICK** by Rexall. Moisturizing to protect as it beautifies. 7 fashion shades, ea. \$1.25. Refills, 75¢

**2. COLOR GLORY.** New creme tint that gives long-lasting, lifelike color to your hair. Twelve glorious shades, each now **\$1.50**

**3. COLOR ACCENT.** The new rinse that lasts through shampoo after shampoo. 8 shades for fascinating highlights, 6 special shades to enhance gray or white hair. Each, **\$1.50**

**4. NEW AWAKENINGS FOR THE HAIR.** Scientific formulas that let you say goodbye to "problem hair"! Controlled-Action Shampoo, Sheen 'n' Shield Rinse, Moisture-Guard Conditioner, Crystal Clear Hair Spray, Star-Shine Hair Gloss. Each **\$1.75**

**5. CARA NOME TRANSCEND.** Newest of night creams—transcends everything you've ever dared hope for. In classic jar, **\$3.50**

**REXALL EYE MAKE-UP.** Choose Automatic Eyebrow Pencil, 4 shades, **\$1.50**; Eye Shadow Wand, 4 shades, **\$1.25**; Brush-On Mascara Wand, 4 shades, **\$1.50**; Eye-Liner and Brow Pencil, 6 shades, **75¢**

**REXALL BRITE 'N' GROOM.** Conditioner hair dressing for perfect control and a lustrous glow. More for your money, **89¢**

**FOR COUGHS AND COLDS**

**Now! REXALL VAPURE** medicated room-spray

7-oz. aerosol **\$1.19**

Medicated decongestant spray brings instant relief from cold discomforts, stuffed-up nose, minor nasal irritations. Next time a cold strikes, get instant vaporizer action!

**Now! REXALL DAY AND NIGHT COLD TABLETS**

20 tablets **98¢**

Fast-dissolving outer shell brings immediate relief from cold symptoms. Slow-dissolving tablet core releases medication gradually for continuous day and night relief.

**COUGH CENTER TABLETS** D-Methorphan acts on the cough control center to turn off coughs. Up to 6 hours' relief! 20's, only **\$1.49**

**REXALL BUFFERED ASPIRIN.** Fast relief with less danger of stomach upset. 200's, regularly \$1.49, **\$1.09**

**REXALL TIMED-ACTION ANTITAMINE TABLETS.** They provide up to 10 hours of continuous relief from the stuffy-nose, watery, itching eyes caused by cold symptoms. hay fever. 15 tablets, only **\$1.39**

**INSORB CHEST RUB.** Penetrates deep to ease minor bronchial irritations caused by colds. 3-oz., **\$1.49**

**REXALL CHILDREN'S ASPIRIN.** Orange-flavored, easy-to-take. Now save 12¢ on 100 1/4-grain tablets! Reg. 59¢, a Rexall special at **47¢**

**Now! REXALL TIMED-ACTION COLD CAPSULES**

Carton of 12 capsules **\$1.49**

Tiny pellets of medication dissolve at timed intervals, bring prompt relief from the miseries of colds: stuffed-up nose, sneezing, watery, itching eyes. Up to 24-hr. relief when taken as directed.

**Helps everywhere a cold hurts!**

**REXALL SUPER ANAPAC**

24 tablets **98¢**

Combination-of-ingredients helps fight colds fast! 50 tablets, **\$1.69**; Super Anapac A.C., with anti-cough ingredient, 24, **\$1.39**; 50, **\$1.98**; Nasal Spray, **98¢**; Lozenges, **98¢**; Inhaler, **69¢**; Cough Syrup, 3-oz., **\$1.49**

**Now! Chewable! REXALL SUPER ANAPAC JR. COLD TABLETS FOR CHILDREN**

24 tablets **98¢**

Delicious flavor

Other Rexall Super Anapac formulas for children: Super Anapac Jr. Cold Tablets, 24, **89¢**; Jr. Cough Syrup, 3-oz., **\$1.25**

**WIN MONEY IN THE BANK!**

up to **\$50,000** IN PRIZES

**FIRST PRIZE BONUS** when you include banking from Rexall Super Plenums' great one "combination" package (or the substitute as stated in Rules below).

Nothing to buy. To enter, ask your Rexall Pharmacist to tell you about the special offer on

**REXALL SUPER PLENAMS**

1010 DRAWINGS 1010 CHANCES TO WIN

**1st PRIZE—up to \$25,000!** a \$10,000 bank account plus \$15,000 bonus

**2nd PRIZE—up to \$5,000!** a \$2,500 bank account plus \$2,500 bonus

**3rd PRIZE—up to \$3,000!** a \$1,500 bank account plus \$1,500 bonus

**4th through 10th PRIZES—** each a \$500 bank account plus \$500 bonus

**1000 OTHER PRIZES—EACH A \$10 REXALL MERCHANDISE CERTIFICATE**

1. Fill out an official Sweepstakes entry blank at your Rexall Store. 2. To qualify for the sensational BONUS prizes, attach to your entry blank the boxtop from a Super Plenums' "combination" package or a substitute as defined on entry blank. Enter Rexall's fabulous \$50,000 Sweepstakes today! Contest ends March 31, 1963, and is subject to entry blank rules.

**FOR FIRST AID**

**REXALL QUIK-BANDS.** Fine adhesive bandages. Flesh color, plain or mercurochrome 45's, "True Skin" 40's, reg. 65¢, **53¢**

**REXALL COTTON BALLS.** Save 10¢ on sterile cotton for nursery, beauty, first aid needs! 65's, regularly 39¢, now yours for **29¢**

**REXALL ADHESIVE TAPE.** Wide or narrow, 1" x 5 yds., 1/2" x 10 yds., reg. 43¢, now just **29¢**; 1" x 10' yds., regularly 75¢, now save 26¢, just **49¢**

**REXALL QUIK-PADS.** Fine sterile gauze pads, 25 4" squares, reg. \$1.15, now **89¢**; 25 3", reg. 70¢, **59¢**; 25 2", regularly 50¢, now yours for **39¢**

**REXALL GAUZE BANDAGE.** Top-quality gauze rolls, carefully sterilized before sealing; 3" width, regularly 45¢, **29¢**; 2", regularly 30¢, now **19¢**

**STERILE COTTON.** Save on this vital first aid need! 8-ounce size, regularly \$1.19, now just **98¢**; 4-ounce size, regularly 65¢, now a special at **53¢**

**AEROSOL MERTHOLATE.** (Thimerosal Lilly). Fast, spray-on antiseptic takes the sting out of cuts and scratches. Regularly 98¢, now just **69¢**

**Vitamin Specialties**

**NEW REXALL CHEWABLE VITAMIN C**

Delicious Vitamin C tablets with Sunlight Natural Citrus Bioflavonoids. 100's, 125-mg., just **\$4.95**

**PANOVITE MULTIPLE VITAMINS**

Provide all vitamins needed for normal nutrition. Save \$1.34 on 250-tablet bottle. Reg. \$6.29, **\$4.95**

**POLYMULSION Children's vitamins.** Now it's so easy to get children to take their vitamins! Delicious orange-flavored liquid contains vitamins A, B, B<sub>6</sub>, B<sub>12</sub>, C and D. Big 32-oz., reg. \$5.95, now **\$4.29**

**REXALL THERAPEUTIC MULTIPLE VITAMINS.** For treatment and prevention of vitamin deficiencies, Rexall provides this top-quality multi-vitamin formula. Bottle of 100 High Potency tablets, **\$4.95**

**REXALL MULTIPLE VITAMINS.** One Tablet Daily. There's no better way to take vitamins than the economical Rexall way. Multiple Vitamins provide 1 1/2 to 2 1/2 times daily minimum requirements of vitamins with known minimums. 100's, **\$1.98**

**COUGH SYRUP** Rexall's Cherosote Cough Syrup eases coughs, cuts phlegm. Reg. 69¢, now **39¢**

**GLYCERIN SUPPOSITORIES** Rexall Adults' **63¢**

**500 REXALL ASPIRIN** No finer aspirin on the market! Save 55¢. Reg. \$2.09, **\$1.54**

**300 COTTON BALLS** 100's of uses! Giant pack of Rexall Cotton Balls, in poly bag, **69¢**

**DISH CLOTHS** Stock up on famous Cannon dish cloths! With "Locknit" stitching, **8 for 79¢**

**150 ENVELOPES** Don't run out when you need them. Get 150 social size envelopes, only **49¢**

**HEAT LAMP** Save 69¢ on the famous Rex-Ray Heat Lamp! "Lo Glare", soothes aching muscles! **\$3.29**

**ELECTREX BATTERIES** 30¢ off! AA, C, 4 for **50¢**

**TISSUES** Rexall tissues are soft, strong, absorbent. Big box of 400, in pink, white, or yellow, **3 boxes 79¢**

**DIAPER LINERS** Disposable liners! Choose large, small. Reg. \$1.98, **2 packs \$3.49**

**Chewable vitamins! REXALL MELTAMINS JR.**

60 tablets, **\$3.29**

Children love these candy-flavored multi-vitamins! Bottle of 120 tablets, **\$5.49**; Adults' chewable Meltamins, bottle of 60 tablets, **\$4.79**

**1/2 price!**

**CARA NOME HAND CREAM**

8-oz., reg. \$1.75, **87¢**

Your hands need soft, smooth, greaseless Cara Nome Hand Cream. Save a full 88¢ on every jar!

**"2-in-1" bargain!**

**ECONOMY COMBINATION SYRINGE**

**\$1.19**

Your best buy in a combination syringe and hot water bottle! Fine red rubber, holds 2 qts., fittings.

**Save more than \$1!**

**CARA NOME HAND LOTION**

16-oz., reg. \$2. **98¢**

Never greasy or sticky, rich in lanolin...helps smooth beauty back into chapped hands. Buy today—and save \$1.02 a bottle!

**NEW SIZE—Save \$1.00!**

**BRITE SET HAIR SPRAY**

15-oz., reg. \$1.98 **98¢**

Its clear, smooth mist gently but firmly holds the simplest hairdo, molds the most elegant coiffure. Save \$1.00 on the big can!

**Save on a 2nd thermometer!**

**DUAL PACK THERMOMETERS \$2.00**

With the cold season in full swing, always have an extra thermometer on hand! Choose accurate oral, rectal, or stub type.

**MEDICINE CHEST NEEDS**

**1. MI-31 ANTISEPTIC MOUTH-WASH.** Multi-purpose antiseptic. Bright amber color, refreshing in taste. Save 27¢ on 24-ounce bottle. Regularly \$1.25, now only **98¢**

**2. REXALL MILK OF MAGNESIA.** Rexall's own gentle, effective anti-acid-laxative formula. Buy it in the big 26-ounce bottle, regularly 99¢, now Rexall bargain-priced at **79¢**

**KLENZO ANTISEPTIC MOUTH-WASH.** Kills contacted germs within 30 seconds. Ruby-red color, cinnamon taste. Get 20¢ off on the big 24-oz. bottle! Reg. \$1.09, **89¢**

**CALMATIVE TABLETS.** Effective Rexall formula gives temporary relief from tension headache, minor aches due to overexertion and exposure. Bottle of 100 tablets, **\$3.25**; 50 tablets, **\$1.98**

**REXALL MILK OF MAGNESIA TABLETS.** The famous Rexall formula, in easy-to-take form. Save 31¢ on the big bottle of 250 tablets! Reg. \$1.29, now specially-priced at **98¢**

**REXALL SLEEP TABLETS.** Tossing and turning? Don't wait another night to find relief. These safe tablets help you get a good night's sleep. 60's, \$1.98, now only **\$1.59**

**REXALL TABLET SWEET.** Looking for the perfect sugar-substitute? Here's a delicious way to save calories! Pick up a big 16-oz. bottle today, now specially-priced at... **\$2.19**

**TOILETRY VALUES**

**1/2 PRICE SALE ON THESE CARA NOME PRODUCTS**

**CARA NOME ASTRINGENT.** \$1.25

**CARA NOME SKIN FRESHENER.** Gentle "toner" for dry skin. \$1.25

**CARA NOME CREAMS.** Face Creams: Cold Cream or Special Dry Skin Cleansing Cream, reg. \$2.50, now only **\$1.25**; Night Cream smooths and softens, reg. \$3, now just **\$1.50**; Estrogenic Hormone Cream, reg. \$3.50, **\$1.75**

**CARA NOME FAST CLEAN.** Deep-acting cleansing lotion, smooths on like cream, rinses like soap, \$2, \$1.

**NEW! CARA NOME CLEANSING CREAMS.** Penetrate deep, work with massage to help dislodge blackheads. \$1.25, **\$1.00**

**MEDICATED HAND LOTION**

Helps heal rough, red hands. Comes in plastic bottle. **\$1.25**

**SILQUE CREAM SHAMPOO.** 60¢ off! Regularly \$1.89, now only **\$1.29**

**REXALL CASTILE SHAMPOO.** Save 50¢ on 16-oz.! Reg. \$1.69, **\$1.19**

**REXALL BRITE SHAMPOO.** 50¢ off! Regular \$1.69, now just... **\$1.19**

**REXALL TOOTH PASTE** with foaming action. Big 6 1/2-oz. tube, **59¢**

**CARA NOME MOISTURE CREAM**

Regularly \$2.00, just **\$1.50**; **MOISTURE BALM's** creamy lotion conditions dry skin. Regularly \$2.00, now just... **\$1.50**

**BARGAINS FOR THE WHOLE FAMILY**

**1. SUPPORT STOCKINGS.** "Sheer Comfort" by Spunex. All-nylon, in White or Mist, seamed or seamless, regularly \$4.95, now 2 pr. for **\$7.90**

**2. REX VACUUM BOTTLE.** Made by Thermos®. Hot-cold switch, removable base. \$7.95, **\$5.99**

**3. "ELECTREX" HEATING PAD.** Save \$1.97 on this famous 3-heat pad! Waterproof, \$5.95, now **\$3.98**

**REX ALARM CLOCK.** Save \$1! Reliable alarm, luminous dial. Ivory, pink, aqua. \$3.98, **\$2.98**

**REX JUNIOR ALARM CLOCK.** 40-hr. movement, loud bell alarm. Save \$1.41! Reg. \$4.39, **\$2.98**

**SEAMLESS HOSIERY.** 3-pair-pack, just... **\$2.39**

**4. REX-RAY VAPORIZER.** \$2 off! One gallon capacity, steams up to 12 hours with automatic shut-off. Nite lite. 1 yr. guarantee. Reg. \$7.95, **\$5.95**

**5. REX-RAY DELUXE HAIR DRYER.** Save \$1.96! Hot-cold switch, removable base. \$7.95, **\$5.99**

**6. REX ALARM CLOCK.** Bell alarm, easy-to-read dial. Ivory, pink, aqua. Reg. \$2.98, now just **\$2.29**

**REX ELECTRIC CLOCK.** Save 99¢! Gentle alarm has smart plastic case, sweep second hand, luminous dial. Reg. \$4.98, now at a special... **\$3.99**

**FOAM INSOLES.** Cushion your steps, avoid corns, callouses. Men's, women's, reg. 59¢ pr., **47¢ pr.**

**7. DR. THOMAS' "DENT-O-MATIC" AUTOMATIC TOOTHBRUSH** has Swiss precision motor, 3 interchangeable brushes, gum massager. Runs on 2 flashlight batteries. Specially priced at just **\$9.95**

**8. SOPHISTI-CAT.** The kids will love this big, wonderful sitting cat! Quality plush, with red laminated ears, jeweled eyes, red bow. Just... **\$1.99**

**LADY FAIR TAMPONS.** Fine new product from Rexall, in Regular or Super. 30's, now **\$1.09**

**BATTERY BOOSTER CABLE.** If your car battery suddenly dies—use the booster cable, start your car safely with another car's battery! Just **\$1.49**

**QUALITY RUBBER GOODS**

**3-year guarantee!**

**ROXBURY COMBINATION SYRINGE.** Save 60¢ on this high-quality Syringe and Hot Water Bottle combination! 2-qt. size, pastel colors. Regularly \$3.29, **\$2.69**

**ROXBURY FOUNTAIN SYRINGE.** Now get 50¢ off on this fine fountain syringe! Pastel colors, 3-yr. guarantee. Regularly \$2.79, now a special **\$2.29**

**ROXBURY WATER BOTTLE.** Every home needs one—now it's yours at a 51¢ saving! 2-qt., 3-yr. guarantee. Regularly \$2.49, yours for only **\$1.98**

**DEFENDER FOLDING SYRINGE.** The perfect travel syringe at 79¢ off! Reg. \$2.98, now only **\$2.19**

**DEFENDER BULB SYRINGE.** Top-quality construction in an economy feminine syringe. Regularly \$1.89, now Rexall bargain-priced at only **\$1.49**

**BATH AND SHAMPOO SPRAY,** with a plastic make-up and shampoo cape, now both for just **88¢**

**HOUSEHOLD GLOVES.** Belmont Deluxe gloves, lined for extra comfort. Protect your hands today! Save 19¢! Regularly 98¢, now just **79¢ pr.**

**Kills muscle pain fast!**

**REXALL THRU**

Liquid or Jel. 2-oz., **\$1.49**

Goes thru the skin to stop muscle pain deep down where it hurts. Choose 2 types liquid: warming or cooling. 6-oz. liquid, just **\$2.98**

**Relieves acid-upset stomach!**

**NEW! REXALL BISMA-REX MINTS**

150's, \$1.59; 75's, **98¢**

Relief in minutes that lasts for hours! Powder, 5-oz. bottle, **98¢**; 16-oz., **\$1.98**; Liquid, 8-oz., **\$1.19**

**Save 61¢ on 300's!**

**MONACET APC TABLETS**

300's, **\$1.59**

Combination-of-ingredients brings fast relief of headache pain, relieves minor muscle aches, helps reduce fever caused by colds.



**YOUR MONEY BUYS MORE IN A REAL DRUG STORE**

**REXALL BRAND PRODUCTS ARE SOLD ONLY AT REXALL STORES. ASK FOR THE REXALL BRAND IN THE STORE WITH THIS SIGN**



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**NOW...AS FOR 60 YEARS...THE REXALL BRAND IS GUARANTEED TO SATISFY OR YOUR MONEY BACK!**