

Local Musicians To Play in Salem

Gov. Mark O. Hatfield's pre-election promise...

Eitel, tenor banjo player, said he had been assured by Travis Cross...

The invitation was given the Medford musicians at a pre-election breakfast...

In the Day's News

By FRANK JENKINS

One hundred years ago Governor Leland Stanford of the youthful state of California...

Six years later, at Promontory Point, in Utah, Governor Stanford drove the golden spike...

Tuesday Governor Edmund Brown, using the same silver shovel, and standing at the same spot...

One rather imagines that no one present at that ceremony a century ago would have been able to imagine that 100 years later...

Nor - I think - Could anyone then imagine that a century hence railroads would be regarded as so slow that they would be used almost exclusively for the transport of freight...

OR - That a Californian, 100 years from then, could step aboard a jet liner after an early breakfast and eat a late dinner in London...

NOR - For that matter - Could anyone standing there on the Sacramento's banks a century ago to watch the turning of that first shovelful of earth marking the beginning of the western end of the then new and fantastic transcontinental imagine that a century hence we would be designing space vehicles to carry earthlings to the moon...

MORE fantastic figures: In the census year of 1860, the population of the United States was 31,443,321. The population of New York, at that time, was 3,880,775 - about half the present population of Los Angeles and its far-flung suburbs...

Now - The combined population of New York and California is somewhere in the neighborhood of 35,000,000 - more than the population of the entire United States a century ago. Slightly scary thought: What will things be like a century HENCE?

Trading Stamps Buy School Bus A new 54-passenger school bus for the Rogue River academy made its initial run yesterday afternoon.

The local academy, with an enrollment of 173 students, uses two school busses. Plans are under way to start saving trading stamps for a second bus.

The academy had originally planned to purchase a 37-passenger bus, according to Forrest W. Bigger, who flew to Ohio and drove the bus back. But when a last minute decision was made to buy the larger one, the company allowed them to obtain the bus now and pay the balance of 600 books of trading stamps later.

One family, it was noted, gathered 347 books, some being sent from as far east as Ohio.

A SPRY 70 London - Mrs. Jessie Self, 70, jumped 20 feet from a window Thursday night, bounced off a shed roof, fell into a garden, got up, climbed a wall and then called firemen to put out a blaze in her house. She was treated for slight bruises.

Observes Robert Nathan in his spritely volume, "The Married Man": "Whoever - or whatever - was responsible for the extermination of the woolly mammoth, the rose, and the mastodon - (Being dissatisfied and/or derisive) - You can be sure that when Man is finally made to disappear from this earth it will be faster done - And more decisive."

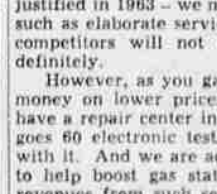
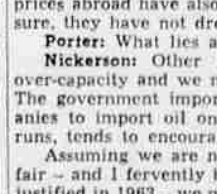
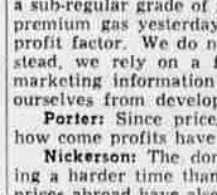
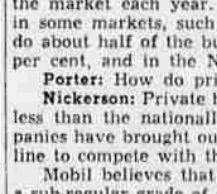
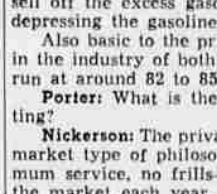
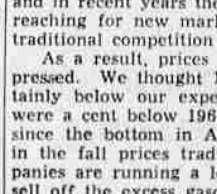
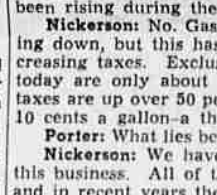
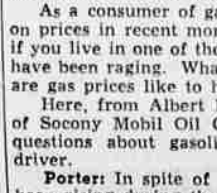
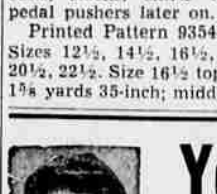
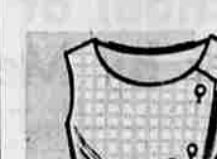
They'll Do It Every Time By Jimmy Hatlo OKAY - THERE YOU ARE OILSLICK - HEY! DID I TELL VA ABOUT MY LODGE VOTING ME MAN OF THE YEAR? WAIT! I SHOW YOU THE PIN THEY GAVE ME! YEAH - I'M ON THE INITIATION TEAM - SEE - SO LAST YEAR - ETC.

ZAT SO? WHAT LODGE IS THAT? I'M OUTSIDE SERGEANT AT ARMS IN MY LODGE - DO YOU KNOW OTIS' TIRE SQUEAL? HE BELIEVES IN THE NEIGHBORLY APPROACH - IF A HOLDUP GUY CAME IN HERE, SHOEHORN WOULD TALK HIS EAR OFF!

SHOEHORN'S BEEN BRAIN-WASHED BY OUR "FRIENDLY BANKER" TV COMMERCIALS! I THINK HE'S BUCKIN' FOR EX-TELLER... WHAT IS THIS - A BANK OR A CONVENTION OF THE EATA BITTA P? THEY'RE GABBIER THAN MY OLD LADY'S HEN AN' MEOW CLUB...

PUTTING UP WITH THE BANK TELLER WHO TELLS AND TELLS AND TELLS... TRUNK AND A TP OF THE HATLO JUST TO JACK EQUINO, TRAVELERS HOTEL, SACRAMENTO, CALIF.

Blouse Bonanza



Barton Has Plan To Speed Measures

Salem - A plan to speed action on noncontroversial bills has been suggested by House Speaker-designate Clarence Barton (D-Coquille).

A study showed in the last legislature more than half the measures approved in the House passed unanimously.

Under Barton's plan, noncontroversial bills would be listed on a consent calendar. Otherwise, the calendar would be voted on in its entirety at one time.

Reed College Head Appointed To Board Portland - Dr. Richard Sullivan, president of Reed College, has been appointed to the executive board of the College Retirement Equities Fund.

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WHERE ARE GAS PRICES HEADING? As a consumer of gasoline, you have had a better break on prices in recent months than in many years - particularly if you live in one of the hundreds of areas where prices have been raging. What causes gasoline price wars? Where are gas prices like to head in 1963?

Here, from Albert L. Nickerson, chairman of the board of Socony Mobil Oil Co., are answers to these and other questions about gasoline prices of interest to every car driver.

Porter: In spite of recent price wars, haven't gas prices been rising during the past few years? Nickerson: No. Gasoline prices actually have been trending down, but this has been more than counteracted by increasing taxes. Exclusive of taxes, gas prices at the pump today are only about 3 per cent higher than in 1951, but taxes are up over 50 per cent. Taxes now average more than 10 cents a gallon - a third of the price a customer pays.

Porter: What lies behind falling prices and the price wars? Nickerson: We have always had a lot of competition in this business. All of the oil companies are very ambitious, and in recent years they have been moving into new areas, reaching for new markets. This has greatly stiffened the traditional competition in those markets.

As a result, prices in the last year have been very depressed. We thought 1961 prices were low - they were certainly below our expectations - but prices in July of 1962 were a cent below 1961 levels. They have recovered a bit since the bottom in August, the peak driving season, but in the fall prices traditionally go down because the companies are running a lot of crude for heating oil and they sell off the excess gasoline produced as a by-product, thus depressing the gasoline market.

Also basic to the price picture is a general excess supply in the industry of both crude oil and refining capacity. We run at around 82 to 85 per cent of capacity. Porter: What is the role of private brands in price cutting? Nickerson: The private brands, which sell under the super-market type of philosophy - big volume, low profits, minimum service, no frills - have been taking a bigger share of the market each year. There are no national figures, but in some markets, such as St. Louis and Kansas City, they do about half of the business. In Detroit it is more like 20 per cent, and in the Northeastern States it isn't that high.

Porter: How do private brands compare on prices? Nickerson: Private brands sell for a cent or more a gallon less than the nationally advertised brands, and some companies have brought out so-called sub-regular grades of gasoline to compete with them.

Mobil believes that there is no more technical need for a sub-regular grade of gas today than there was for a super-premium gas yesterday. Nor would such a move help our profit factor. We do not sell to private branders either. Instead, we rely on a flexible refinery schedule, on better marketing information and on storage facilities to prevent ourselves from developing unmanageable surpluses.

Porter: Since prices have been so unfavorable to you, how come profits have held up so well? Nickerson: The domestic oil companies have been having a harder time than the international companies. While prices abroad have also been under serious competitive pressure, they have not dropped so sharply.

Porter: What lies ahead for oil companies in the U. S.? Nickerson: Other industries have learned to live with over-capacity and we may have to learn to live with it too. The government import quota program, which allows companies to import oil on a formula related to their refinery runs, tends to encourage overproduction.

Assuming we are not able to get the prices we consider fair - and I fervently believe a price increase is needed and justified in 1963 - we may have to cut back on some features, such as elaborate service stations. Even the most aggressive competitors will not continue unprofitable operations indefinitely.

However, as you gain efficiency, you can begin to make money on lower prices. We're trying to innovate - we now have a repair center in Camden, N.J., where your car undergoes 60 electronic tests to determine exactly what's wrong with it. And we are adding such items as vending machines to help boost gas station income in the face of declining revenues from such services as lubrication.

Operations of Pacifica Group Hearing Subject

Washington - The Senate Internal Security subcommittee began closed hearings Thursday into the operations of the Pacifica foundation, which operates listener-supported radio stations in California and New York.

Acting Subcommittee Chairman Thomas J. Dodd (D-Conn.), issued a statement saying the committee would seek to determine whether Communists had infiltrated the chain of stations.

The American Jewish Congress said the "obvious purpose" of the hearing was to intimidate the network's presentation of a "wide variety of viewpoints - including some which the Senate subcommittee apparently does not like."

The Jewish group registered its protests in a letter to Vice President Lyndon B. Johnson. It urged Johnson to have the hearing cancelled.

Professor Subpoenaed Among persons subpoenaed to appear before the committee was Dr. Peter H. Odegaard, former president of Reed College in Oregon and now a professor of political science at the University of California.

Odegaard said he answered all the committee's questions but declined to say what they were.

Asked whether he was disturbed by the inquiry, Odegaard said "Goodness no." His attorney, Joseph Raul, said "I've been in some hot ones but this was milk and water."

In a statement prepared for the committee, Odegaard said the inquiry might destroy the foundation's three non-profit stations. They were listed as KPFA at Berkeley, Calif., KPFK in Los Angeles and WBAI in New York.

5212 Have Switched SEE BRUCE BAUER LUMBER AD ON PAGE 2A

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