

Moise Tshombe Returns To Elisabethville

Big Shopping Centers Rise Across Land

By GEORGE H. BELL
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The suburban shopping center was an invention born out of necessity.

It developed in outlying areas of communities or shopping regions because there was no room for it downtown. In the years immediately following World War II, developers and investors, interested in expanding business operations or beginning new ones, discovered in short order that downtown property was nearly worth its weight in gold. And in an inflated economy, the price soared daily.

There was, after all, only so much downtown land available, and the owner could with impunity set his own terms for a sale or lease.

Threatens to Kill Economic Growth

It was a stranglehold that threatened to choke the life out of the economic growth of middle-sized communities in this country.

But present an American capitalist with a problem, and he'll forthwith come up with an answer.

Unable to obtain the land he wanted in the center of the community circle, the investor-developer took a daring leap to the perimeter.

It was a revolutionary move involving considerable economic risk:

If stores were built in an outlying area, would the consumers come to them?

Could their deeply ingrained traditional shopping habits be changed?

Would they forsake their long established relationships with downtown merchants?

Surprise Optimistic Developers

The consumers not only would, they did - in numbers that must have surprised even the most optimistic shopping center developers.

The early shopping centers were almost immediately successful, motivating the hesitant, second-line investor to jump on the bandwagon.

Beginning in heavily populated states like California and New York, the centers soon spread across the land. They were usually developed on the edge of a city (sometimes just outside the city limits) and always immediately next to a heavily traveled arterial street or highway.

The key to the success of the new centers was that they were premised on the idea that the shopper is king.

Could Not Fail to Respond

After having been treated almost like a nuisance for years, the consumer could not fail to respond to businesses that were really eager to please him.

In the shopping center, the consumer found all the things he could not find downtown:

Spacious, free parking lots awaited him, always within a minute's walk from the store where he wanted to shop.

The centers were usually well laid out, architecturally attractive and were often built around some interesting feature, such as the ice skating rink at Portland's Lloyd Center. Above all, they were new and clean and appealed to the eye.

Center slogans like "One-Stop Shopping" proved not to be misleading, for the designers and developers had been careful to see that nearly any common commodity was available in a variety of shops and stores all grouped together in one easily accessible area.

Chain Stores Move to Centers

Because of their ready capital, many of the pioneer firms to move into the shopping centers were chain stores. With their strict rules governing employee treatment of customers, the clerks and other personnel went out of their way to serve their new clientele in a courteous, efficient fashion.

It was a combination of appeals that couldn't miss.

As the success of the centers grew daily more dazzling, the problems of the downtown business districts deepened and worsened.

The economic pinch grew more painful among the core area merchants and soon their cries became too audible to be ignored.

Next: Plight of the downtown merchants.

Bunche Departs Ahead of Time To Avoid Meeting

U.S. Said Wanting Katanga's Copper

Elisabethville, Katanga, The Congo - (UPI) - Katanga President Moise Tshombe returned to Elisabethville today. United Nations Undersecretary Ralph Bunche left town ahead of time to avoid seeing him.

Tshombe flew from his headquarters at Kolwezi to the airstrip at Kipushi and then drove to his capital. A communique issued by Katanga officials said he was returning here to contact UN officials, presumably including Bunche.

Departure Speeded

But Bunche, apparently to avoid the embarrassment of telling Tshombe he did not want to see him, speeded up his departure by several hours and left early for the central government capital of Leopoldville.

When he arrived here Sunday, Bunche said "we have nothing to discuss with Tshombe," and repeated that view again Monday.

In an interview published today in the Brussels newspaper La Libre Belgique, Tshombe accused the United States of wanting Katanga's copper. "The Americans will take the place of the Belgians here," Tshombe said. He also said he knows "Katanga will be smashed" but he intends to oppose the United Nations and the national Congolese army "until death."

Acceptable as Beaten Foe

UN officials here made it plain that Tshombe was acceptable only as a beaten foe ready to negotiate.

According to well-informed diplomatic and UN sources, the best Tshombe can hope to salvage from the political wreckage of Katanga is the provincial presidency of south Katanga under the direction of Premier Cyrille Adoula's central Congolese government.

Must Proclaim Allegiance

Diplomatic sources at UN Headquarters in New York said Secretary General Thant has put Tshombe on notice that UN authorities will not deal with him unless he publicly proclaims his allegiance to the central government.

Bunche's departure from Elisabethville before Tshombe's return was reported to reflect the UN decision not to talk to Tshombe before he complies with Thant's demand.

Earlier, it had appeared that top officials of the Katanga regime were sending their families away in preparation either to fight or flee.

Four Candidates File for Positions

Talent - Four candidates have filed to run for the five-member board of directors of the proposed Talent Rural Fire Protection district.

The county elections department reported this morning that nomination petitions bearing sufficient signatures have been filed for Howard DeYoung, Eddie M. Heim, Lee Floyd Quinn and Esper C. Silvester.

Directors will be elected into office if the voters also approve formation of the proposed fire district at a special election Friday, Jan. 18.

The election will be held at the old agronomy station on Colver rd.

The proposed district would cover much of the rural area around Talent and the south side of Phoenix.

SOC Enrollment Continues to Rise

Ashland - Southern Oregon college continued to add to its all-time winter term registration record of 1,503 attained last year by tallying 1,642 students on the fifth day of enrollment, according to President Elmo N. Stevenson.

On a comparable date last year, 1,344 students had enrolled, making a gain for this term of 22 per cent, the president said. Registration is scheduled to continue through Jan. 16.

Stevenson said today he was "satisfied with the increase in enrollment," pointing out that such enrollment pressures would bring about accelerated building and campus expansions, faculty increases and greater offerings in terms of courses and degree programs.



KOREANS DINE HERE—Henry Fong, who played host to the 34 members of the World Vision Orphan Choir from Korea here Monday night, poses here with four of the choir members as they demonstrate the ease with which they used chopsticks at Kim's restaurant. (Knackstedt photo)

Construction on Basin Plan Could Start in Fall, '64

If the Rogue Basin project remains on schedule, construction could start in the fall of 1964, it was reported at last night's regular meeting of the Rogue Basin Flood Control and Water Resources association.

The basin association directors said they hope to get a supplementary appropriation for the rest of this fiscal year for planning and construction money in fiscal 1964. This would require trips to Washington, D.C., in the spring and summer, it was reported.

The Jackson county court and a representative of the Josephine county court attended the meeting of approximately 28 people at the Rogue Riviera restaurant at Gold Hill.

Reviews Importance

Association President Ben Hilton reviewed the importance of the project and said the estimated construction costs of \$106,800,000 for Lost Creek, Elk Creek and Applegate dams exceeds the total assessed valuation of all real, personal and utility property in Jackson county.

Annual benefits from the project would exceed the annual agricultural income of Josephine county, Hilton said.

Director Bill Jess reported on the meeting a year ago with the U.S. Corps of Army Engineers and the bureau of reclamation when the project time schedule was set up. Ben Day, Medford attorney, reported on the trip he and Hilton made to Washington, D.C. last spring in getting the various agencies to review the basin report in 60 instead of 90 days.

Hilton reported on two trips to Salem to meet with state game and fish commissions preparatory to their filing for water rights for fishery water. Day reported on his and Hilton's trip to the nation's capital last September to push the report through the bureau of budget.

Report on Brochure

Francis Krouse, director from the Applegate, reported on preparation of the brochure for presentation to congressional committees. This included letters from Jackson, Josephine and Curry counties to show that the project had the support of all interests.

A report also was given on a meeting with Harold T. Nelson, regional director, bureau of reclamation late in November on the schedule for land classification studies. This is on schedule.

During a Portland meeting Nov. 18 with the corps, association representatives discussed the possibility of early site acquisition, water for Bear creek and planning money.

BID OPENING SET

Salem - (UPI) - Bids on 12 highway projects, estimated to cost \$6,240,000, will be opened by the State Highway commission here Jan. 29.

Boy Serenaded by World Orphan Choir At Birthday Dinner

"A birthday to remember" was experienced here Monday night by a Medford boy of nine, who suddenly found himself being serenaded by the 34 members of the World Vision Orphan Choir from Korea.

This is the way it happened. Mrs. John L. Hochstatter of Medford found Monday a very busy day. Evening came and she realized that her son, Peter, had nothing festive planned for his ninth birthday. She decided to take him to Kim's restaurant to celebrate.

The same evening Henry Fong, owner and manager of Kim's, had invited the World Vision Orphan Choir of Korea.

The other songs chosen for the Medford audience which suddenly formed at Kim's were: "The Chinese National Anthem," in Mandarin; "Wild Rose," a Korean number, and "God Bless America."

The choir members are trained in Seoul. Their director is Prof. Soo Chul Chang, educated at the Chicago Conservatory of Music.

On their international tour the singers will visit 13 countries. They are appearing in 55 major cities of the United States and will continue north into Canada. They are accompanied on tour by eight Korean adults, tutor, nurses, pianist and dietitian.

Two members of the World Vision staff are in the party. They are the Rev. Bill Price, assistant to Dr. Bob Pierce, president and founder of World Vision; and the Rev. Hal Stack, manager of procurement. Also with the singers is their bus driver, Art Taylor.

The choir has a repertoire of 200 numbers. The members sing 16 national anthems in 16 tongues, Mrs. Hochstatter was told.

The most interesting member of the choir, to her, she said, was the little deaf mute girl. Watching and listening to the choir's television appearances during the past three weeks, Mrs. Hochstatter said she was eager to see the little girl who followed the song in sign language. She was surprised to learn Monday night that she had acquired a hearing aid and was "hearing just a little" for the first time.

The uniforms worn by the children were especially appropriate to the singing of "God Bless America," Mrs. Hochstatter noted. They were navy blue suits, white blouses and red ribbons for the girls; navy pants and blazers, white shirts and red bow ties for the boys.

Following the concert, all were pampered with a bit of real American candy distributed by Fong after watching the children eat a definitely Chinese meal and their bus driver plain old meat and potatoes.

WEATHER

FORECAST: Valley fog tonight and Wednesday afternoon. Increasing cloudiness above the fog Wednesday. Low tonight near 25. High tomorrow 46 to 48.

Highest Yesterday 46
Lowest This Morning 24
Prec. to 10 a.m. Today, None

Our Skies Tonight

Sunset today 4:33 p.m.
Sunrise tomorrow 7:41 a.m.
The Moon rises 4:04 p.m. today and rides high.

Full Moon Wednesday
Visible Planets
Saturn, in the southwest at sunset, sets 6:16 p.m.
Jupiter, in southwest 6:25 p.m.
Mars, rises 8:05 p.m.
Venus, rises 4:24 a.m.

Grants Pass Woman Killed on Highway

Grants Pass - Mrs. Edith Beatrice Schramm, 57, of Grants Pass, was killed Monday evening when she was struck by a car while attempting to walk across Highway 199.

The accident occurred in heavy fog about one mile south of Grants Pass.

Leroy Warren Slanaker, 23, of Grants Pass, driver of the car involved, said Mrs. Schramm suddenly showed up in front of his vehicle and that he was unable to stop in time to avoid hitting her, according to reports.

Mrs. Schramm was taken to L. B. Hall Funeral home.

BOARD TO MEET

Salem - (UPI) - The Oregon State Board of Forestry will meet here Wednesday at 1:30 p.m.

The board will meet at the Medford school board building at noon Monday, Jan. 14, to decide on the proposed joining of Medford and Phoenix-Talent school districts, the board decided following a public hearing on the issue last night.

Regardless of how the board votes, any group opposing its decision has until Feb. 12 in which to file a remonstrance petition requiring a vote. Only 10 signatures of legally registered voters are required. A majority vote in each of the two districts is required to pass the reorganization.

More than 100 people filled the Jackson county courthouse auditorium last night to hear testimony by attorneys representing those favoring and opposing the reorganization, and by spokesmen listed by each side.

Testimony was much the same as given in the earlier series of hearings, under the earlier Medford-Phoenix consolidation proposal and when parts of the Barnett rd. area were proposed for annexation to the Medford district.

Mrs. Henry DeVoss, Talent, said she felt Barnett rd. area people should send their children to Hoover elementary school only a short distance away instead of by bus to Phoenix-Talent district, but she opposed reorganization.

John Flynn, Ashland, attorney for the Phoenix-Talent district, said size is not always desirable in providing educational opportunities. Whether the two districts would be more efficient when joined is merely speculation, Dr. John R. Porto, Medford

Democrats Back JFK on House Rules Dispute

Washington - (UPI) - House Democrats today overwhelmingly threw their support behind President Kennedy's drive for continued administration control of the powerful House Rules Committee in the new 88th Congress.

The action came at a closed-door party caucus at which Speaker John W. McCormack sought to nail down the administration victory he had predicted at Wednesday's opening session of the 88th Congress.

House Republican leaders arranged a separate caucus later today in hopes of lining up near-solid GOP opposition to the administration in the crucial rules fight.

Actually, defections were expected on both sides, and all indications pointed to an opening day triumph for Kennedy.

Democratic Leader Carl Albert predicted that administration forces would triumph by "at least 10 votes" compared with last session's five-vote margin.

The outcome could have an important effect on forthcoming congressional battles over such controversial New Frontier programs as Medicare, federal aid to education, and urban affairs.

Technically, the issue was whether the Rules Committee will be continued at 15 members, with House leaders generally holding control, or returned to its former 12-man status.

A defeat for Kennedy would mean domination of the committee of a conservative coalition.

The committee controls the flow of legislation from other committees to the House floor. Kennedy has said if the old 12-man membership is restored, remaining key features of his New Frontier legislative program will be "through."

Although confident of victory, House Democratic leaders feared they had paid a high price to win it.

They wondered whether

the board also approved a report of the advisory councils on hospital licensing and on hospital and medical facility survey and construction. The councils had recommended disapproval of a license for the Sacred Heart hospital because the individual rooms, designed to be 8-by-16 feet, would be too small.

Compromises Seen

Dr. Forrest E. Rieke, president of the board, said "compromises can be worked out between Board of Health requirements and Sacred Heart plans."

Dr. Brandt Bartels, Medford, said "there has been a conflict between the hard-headed people of Medford and the hard-headed people of the State Board of Health. Some of our people feel that a lot of dogmatic statements have been made and not many constructive statements made. But I think our differences can be worked out without interfering with our basic concept."

Dr. Bartels said hospital construction regulations have not changed in Oregon in 17 years and that the single room concept would modernize medical practice.

County Officials Are Sworn In by Clerk

Swearing in ceremonies were completed yesterday for Jackson county officials.

County Clerk Marvin Madden swore in all deputies in his office, in the sheriff's office and in the assessor's office. He also administered the oath to two county weighmasters.

Madden was sworn in by Circuit Judge James M. Main earlier in the day.

Rural Board Sets Meeting to Decide on Consolidation Plan

The Jackson county rural school board will meet at noon Monday, Jan. 14, to decide on the proposed joining of Medford and Phoenix-Talent school districts, the board decided following a public hearing on the issue last night.

Regardless of how the board votes, any group opposing its decision has until Feb. 12 in which to file a remonstrance petition requiring a vote. Only 10 signatures of legally registered voters are required. A majority vote in each of the two districts is required to pass the reorganization.

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Health Clinic Aid Proposal Declined

Salem - (UPI) - The State Board of Control decided today against "using unnatural stimulants" to encourage community health clinics in Oregon.

The board declined to act on a proposal to let communities make use of federal funds up to 90 per cent the first year in establishing clinics.

Counties presently are required to match state funds on a 50-50 basis. The board postponed action on the overall proposal to change the language governing federal grants to the clinic program.

Gov. Mark Hatfield, head of the board, said the state mental health clinic program never was conceived on a "promotional basis."

Secretary of State Howell Appling Jr. said 10 per cent participation by counties would be "a long way from what was originally conceived as a sound basis."

General Walker To Face Riot Charges

Oxford, Miss. - (UPI) - A federal grand jury convenes here today to take up charges against 11 persons, including former Maj. Gen. Edwin Walker, arrested in connection with racial rioting at the University of Mississippi.

The 11 face a variety of charges, including rebellion, insurrection and conspiracy to oppose the authority of the United States.

The grand jury takes up the charges a day after Negro student James H. Meredith's announcement that he will not attend "Ole Miss" next semester "unless definite and positive changes are made."

Meredith's enrollment Sept. 30 sparked rioting in which two persons were killed and scores were wounded.

Control Board Votes Land for College

Salem - (UPI) - The Board of Control voted today to make \$18,043 worth of Eastern Oregon State hospital land available for sale to the Blue Mountain college.

NEWS BRIEFS

BRAZILIAN RETURNS FAVOR 'AMERICAN PLAN'

Rio de Janeiro - (UPI) - Mounting returns from Sunday's referendum today sustained the official claim that Brazilians stand 4 to 1 in favor of restoring "American plan" government in this country.

ARMY COMPLETES BERLIN MOVEMENTS

Berlin - (UPI) - The U.S. Army today completed without incident a six-day movement of 3,000 troops to and from Berlin along the 110-mile Berlin-Helmstedt Highway through Communist East Germany.

POET ROBERT FROST UNDERGOES SURGERY

Boston - (UPI) - Poet Robert Frost, 88, attacked today by pulmonary embolism, will undergo surgery today to tie off leg veins so no more blood clots will reach his lungs.

RUSSIAN CHRISTIANS RETURN TO HOMES

Moscow - (UPI) - The 32 Russian Christians who sought refuge in the U.S. Embassy last week from alleged religious persecution have returned to their Siberian homes, Communist party officials said today.