

U.S. Air Defense Network Declared Penetrated

Dire Trouble on Nation's Main Street Is Seen

By GEORGE H. BELL
Mail Tribune Staff Writer

Main Street, U.S.A., is—and has been for the last several years—in serious trouble.

Since the early 1950's, an exodus has been taking place that threatens, if it continues, to remove literally, the hub from the community wheel.

Businesses without so much as backward glance, have been abandoning their traditional downtown locations in favor of moves to outlying suburban areas.

The sight of vacant stores in a town's central business district with "Moved to New Location" signs in their windows is now commonplace.

Downtown office buildings, which a few short years ago had waiting lists of professional men eager to move in, now stand empty, or are threatened with closure by a steadily declining occupancy rate.

Hollywood brags hollowly that movies are "Better than Ever," but it's an open secret that attendance at downtown theaters is not. Unable to withstand the competition of television and drive-in movies now boarded-up theaters with trash-littered foyers grimly contribute to the atmosphere of decay on downtown streets.

Large chain operations, able to thrive on a minimum margin of profit, have put increasing pressure on the small, local business, and their victims' empty stores dot main streets like a pox in communities across the country.

Direct Result of Massive Change

What has happened is the direct result of a massive change in the shopping habits of the American customer, a change the average downtown business man is only now beginning to recognize and attempt to understand.

When World War II ended in August 1945, a public, its appetite whetted by years of denial and rationing, and its bank account fattened by war-time salaries, flocked to buy goods as fast as a rapidly retooling industry could turn them out.

It was a sellers' market, and downtown merchants never had it so good. Salesmanship was not necessary, and it was during this period that many clerks developed negative attitudes toward customers that are as out of date today as wide lapels on a man's suit.

Store and property owners in the downtown area gave little thought to remodeling. It wasn't necessary. People were buying, everyone was making money and a kind of false economic euphoria pervaded the country.

But gradually, as the supply of material goods met and then exceeded the consumers' demand, the picture began to change. Competition, virtually unused since the start of the war in 1941, revived and grew more and more fierce as each year passed.

Downtown Scene of Traffic Jams

Suddenly, everyone could afford an automobile (sometimes two) and downtown streets became the scene of traffic jams, and frustrated motorists learned the trick of driving around and around a block, in the hope that a parking place would magically appear.

Discount houses had a brief vogue in the 1950's, but soon faded when people discovered that most of them made no provisions for service or replacement of broken parts.

Gradually, the consumer's frustration and resentment built up. He got tired of never being able to find a place to park, of getting ignored by aloof clerks, of having to shop in cold, run-down stores with pre-war fixtures and indifferent merchandising.

In short, he was ready for a change, a change the downtown merchant was either slow or loathe to provide.

With a sudden revolutionary development of the shopping center in the last decade, the buyer found his needs and desires abundantly answered.

Next: The rise of the shopping centers.

Jack Billings To Be Top Duncan Aide

By A. ROBERT SMITH
Mail Tribune Washington Correspondent

Washington (Special)—Rep. Robert Duncan has hired as his top assistant an Oregonian who once worked for two of the contenders Duncan defeated in becoming Oregon's new Democratic congressman.

Jack Billings, former Eugene radio newsman, will head Duncan's Washington office staff which is now being organized. Billings served in the same capacity for Rep. Charles O. Porter from 1957 until Porter's defeat in 1960. Since then he has worked for Rep. William Fitz Ryan (D-N.Y.).

Worked for Fisher

Before coming to Washington with Porter, Billings was a news commentator for a Eugene radio station operated by Carl Fisher. Duncan defeated Fisher, the GOP candidate, in the recent general election, after having trounced Porter in the May primary.

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DEATH IN BATHTUB

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Student Enrollment At SOC Hits 1,562

Ashland — Winter term registration at Southern Oregon college Friday exceeded the previous all-time high, according to figures released by Mrs. Mabel W. Winston, registrar.

At the close of the third day of registration Friday, some 1,562 students had enrolled, which represents an increase of 18.9 per cent over the 1,313 students enrolled on a comparable day last year. The previous record of 1,503 enrollees was set in January 1962.

Of the number enrolled to date, 868 are men and 694 are women. This represents an increase of 14.4 per cent in men and a 25.3 per cent increase in women.

Winter term enrollment will end Jan. 16, Mrs. Winston said.

NEWS BRIEFS

88TH CONGRESS TO CONVENE WEDNESDAY

Washington—(UPI)—The 88th Congress will convene Wednesday facing immediate battles over its rules and long-range proposals by President Kennedy for income tax cuts and new spending programs.

THANT ACCUSES TSHOMBE GOVERNMENT

United Nations, N.Y.—(UPI)—Secretary General Thant today accused Congolese neocolonialist leader Moise Tshombe and his provincial government of abandoning their responsibilities to Katanga.

NEWSPAPER STRIKE INVESTIGATION DELAYED

New York—(UPI)—Striking printers indicated today they would delay an investigation of the month-long newspaper

Regional Edition

MEDFORD MALL TRIBUNE

20 PAGES Three Sections

MEDFORD, OREGON, MONDAY, JANUARY 7, 1963

57th Year Price 10 Cents

No. 249

British Reports Declare Bomber Simulated Attack

Spokesman Calls Report 'Nonsense'

London—(UPI)—British newspapers and radio reports said today that British jet bombers successfully penetrated the U.S. air defense network a few weeks ago in a simulated H-bomb attack that caught the American early warning system napping.

A U.S. spokesman called the reports "a lot of nonsense." A British spokesman said such an exercise was staged more than a year ago but declined to discuss the results.

Key Cities 'Bombed'

London newspapers said 600 mile per hour Delta-winged Vulcan bombers, the RAF's most modern striking force, staged a mock H-bomb attack a few weeks ago that pierced U.S. defenses and "bombed" New York, Washington and other key cities.

After a lengthy inquiry, the Air Ministry confirmed the bombers took part in such an exercise "around Oct. 14, 1961." But a spokesman said "it is not policy to state whether exercises are successful or not."

In Washington, the U.S. Defense department was reported to have said the last time the British participated in a "raid" was 1960. Reports of a later raid were labeled by a spokesman for the North American Air Defense Command as "just a lot of nonsense."

Changed Its Mind

The Air Ministry earlier had said the exercise took place "about two months ago," but changed its mind. The 1961 exercise was codenamed "Skyshield 2" and "we put out a bulletin about it at the time," a spokesman said.

The British Broadcasting Corp. reported that the Vulcan bombers have penetrated U.S. defenses "on a number of occasions on exercises. This has been achieved by an electronic device on the aircraft used to confuse radar defenses."

Considered Superior

"Senior RAF officers consider these British devices superior to those carried by bombers of the U. S. Strategic Air Command," the BBC said.

The British aircraft were reported to have flown over the North Pole and Canada to make their attack. The British press said the U. S. early warning system was "caught napping."

Reports of a mock raid were printed by the London Daily Express, Daily Telegraph, Daily Herald and Daily Sketch.

Elected County Officials, Staffs Sworn in Today

Faber, Leigh Plan To Study Their Offices

Two new county officers indicated this morning they would spend some time studying their new positions before making any definite plans.

County Commissioner Donald Faber and Sheriff De Armond Leigh were sworn in this morning with re-elected County Clerk Marvin Madden, County Judge Earl Miller and County Assessor Thad Hatten. County Clerk Madden, who also administered the oath to himself, swore in personnel in the assessor's and sheriff's offices. Others would be sworn in as they come into the clerk's office later today, Madden said.

Faber noted the most important thing to consider in the next few weeks will be the new county budget and emphasized a shorter budget study period is needed. Considering the needs of the county, Faber indicated the county roads department is the most important and requires the largest expenditure.

Faber said he has no objections to the proposed public health center building, but feels it should be in the courthouse area instead of at the proposed location on the fair grounds.

Vote on Stadium

The proposed multi-purpose stadium would require a lot of thought and should come to a vote of the county's citizens, he said.

Parks and recreation is one of the major new fields in the county and will require more attention. The new county commissioner strongly recommended the proposed Mt. Ashland ski resort as planned by the U.S. Forest Service.

He noted people are against strict county planning, probably due to lack of understanding, and hopes for a more peaceful relationship between the county's residents and county planning commission.

Economic Growth

Jackson county's level of economic growth is well above the state average, Faber noted. More industry will come to the Rogue valley and White City is one of the best industrial areas in the west, Faber said. The county court will not have much of a role in such industrial development since its duties are "pretty well prescribed by law," he noted.

Leigh said he wanted to become better orientated and acquainted with his staff before setting any policy or organization. He strongly denied the rumor that he may appoint former sheriff Joe Walsh to his staff.

The new sheriff said he believes strongly in home rule for law enforcement. The people should never lose control of it, he said. There should be competition with the other law enforcement agencies, but all should cooperate, he added. He said the department will continue its close coordination with the small town.



AREA VISITED—A group of persons interested in the development of a proposed ski area just below the summit of Mt. Ashland, toured the area Saturday. The trip was sponsored by the Mt. Ashland Recreational Developers and during the day some of the ski enthusiasts took advantage of the ideal conditions to ski. Travel in the area was by Tucker Sno-Cat. (Whitland Locke photo)

Bunche Confers On Resistance by Katanga Forces

Leopoldville, The Congo—(UPI)—The central Congolese government today created a special mission to take over administration of secessionist Katanga Province and its rich copper and cobalt resources.

Elisabethville, Katanga, The Congo—(UPI)—Dr. Ralph Bunche consulted with United Nations military commanders today on wiping out the last resistance against reunification of Katanga with the Congo.

The UN undersecretary flew into Elisabethville Sunday from Leopoldville and immediately quashed any idea that he would try to reopen negotiations with Katangese President Moise Tshombe.

"I have nothing to say to Mr. Tshombe," Bunche told newsmen.

He said he regarded the secessionist-minded Tshombe as a spent political force.

Tshombe was believed to be in Kolwezi, a heavily fortified stronghold 150 air miles northwest of Elisabethville. UN forces moved 10 miles toward Kolwezi from Jadotville over the week end.

Try Persuasion

British and French consular officials were trying to persuade Tshombe to end his resistance and go to Elisabethville to talk to Bunche, but there was little sign they would succeed.

Tshombe has been issuing a stream of defiant statements and vowing that his forces will launch a guerrilla war if all else fails.

Reports reaching Salisbury, Southern Rhodesia, said a trainload of weapons and ammunition, including four tank cars of gasoline, had been sent to Tshombe from Portuguese Angola.

There was no immediate confirmation of this but such action would explain why the United Nations is anxious to capture Dilolo which is on the border between Angola and Kolwezi.

Proposed Site for Ski Development Visited by Group

More than 40 ski enthusiasts, businessmen, government officials and others visited the proposed site of a ski development just below the summit of Mt. Ashland Saturday.

The trip was sponsored by the Mt. Ashland Recreational Developers, an informal organization seeking to promote creation of a ski lodge and towls in the area. Bill Patton, chairman of the group and also president of the Ashland Chamber of Commerce, organized the tour, which was made in private cars part of the way, and via Sno-Cat the rest of the way.

The day was perfect, with warm sun shining through clear air on powder snow ranging in depth up to three feet in the shaded spots. Both Mt. Shasta and Mt. McLoughlin were clearly visible.

Those who have been active in promoting the development explained the tentative plans, which include a lodge, restaurant, and one or more ski towls. Problems of bidding, construction, drainage, sewage, and others, were also discussed.

Practice Sport

Most of the skiers on the trip took advantage of the ideal conditions to practice the sport.

Among those attending were Patton, Charles Collins, Medford, chairman of the governor's Outdoor Recreation Council and executive vice president of the Cal. Ore. Recreation association; Richard Konnstadt, manager of Timberline lodge on Mt. Hood; Jack Nichols, bureau of land management official who has had experience in ski development; Dave Kaiser of the U.S. Forest Service, County Commissioners Ed Taylor and Chester Wendt, and Commissioner-elect Don Faber; Ashland Businessman Lloyd Selby, one of the development's promoters, and representatives of the press and television.

The Forest Service will open bids April 1 on the development and it is hoped to have the development in at least partial operation next winter.

Ashland Building Drops During 1962

Ashland — The amount of money spent to construct new residences in Ashland during 1962 was almost one-third more than the total spent for the same purpose in 1961, the Ashland Chamber of Commerce noted today.

City building permit figures show that permits totaling \$829,200 were taken out to construct residences during 1962, compared to \$639,800 in 1961.

Total dollar volume in 1962 building permits was down slightly from 1961—\$1,325,935 as compared with \$1,412,125—but this was attributed to a sizable drop in construction of public buildings. Permits for public buildings totaled \$106,000 in 1962 as opposed to \$430,000 in 1961.

Residence remodeling also was up over 1961: \$87,040 as compared to \$74,725.

Permits for new commercial buildings were down—\$228,500 as compared to \$241,800. But commercial remodeling permits totaled \$59,300, up considerably from \$13,250 during 1961.

Miscellaneous permits totaled \$15,895 in 1962, \$12,550 in 1961.

Rural Mail Carrier Name Is Confirmed

Sen. Wayne Morse (D-Ore.) has confirmed the Jackson County Democratic Central committee's recommendation that Walter Collins, 204 Jeanette ave., be appointed rural mail carrier for route 3, Medford.

Central Committee Chairman Jean Mills said he received a telegram from Morse Friday confirming the recommendation. Morse failed to mention anything about the committee's recommendation of County Clerk Marvin Madden for the temporary appointment of Medford postmaster, Mills said.

Home Is Damaged By Sunday Blaze

Considerable heat, smoke and fire damage to the entire house resulted from a fire yesterday evening and this morning at the residence of Ross J. Foster, 4019 South Pacific highway, city firemen reported.

Firemen were first summoned to the residence about 5:35 p.m. yesterday. They found that an overheated furnace had caused damage to the floor area near the furnace. There was heavy smoke throughout the house.

At 8:15 a.m. firemen were called to the same address and learned that the fire had rekindled. The house was full of smoke. The fire had burned the kitchen floor and a 2 by 18-foot section of the living room floor.

Two Skiers Circle Crater Lake Sunday

Two local skiers circled Crater lake Sunday, covering a distance of some 37 miles through what they described as the most beautiful winter scenery in Oregon.

Outdoorsmen John Day and Odd Bjerke left Government camp at 3 a.m. Sunday and completed the circuit of the lake in a matter of 12½ hours. Using cross country equipment, the men employed the Norwegian running technique to cover the most distance in the least possible time.

The rim road has never been kept open in winter and this "wonderland" is visited by few people after the snow falls. Crystal clear weather added to the pleasure of the trip, Day said.

Average Family's Postal Bill Up \$1.80 Annually

Washington—(UPI)—Starting today, the average American family's annual bill for postage will go up about \$1.80.

The reason: postal rate hikes approved by Congress last fall went into effect at midnight. The cost of mailing a letter or postcard rose by a penny, making the new rates:

- Five cents for first class letters.
- Four cents for regular postcards.
- Eight cents for airmail letters (one ounce).
- Six cents for airmail postcards.

'Still a Bargain'

The hike will raise the normal family's mailing bill to about \$9 a year but Postmaster General J. Edward Day said a stamp "still is one of the consumer's best bargains."

Mail rates to overseas countries remain unchanged. But rates to Mexico and Canada will increase the same as for U. S. domestic mail.

The cost of living has jumped 118 per cent during the past 30 years, Day said, but the cost of mailing a letter has risen only 66 per cent—from 3 cents to 5 cents.

The new rates—which also apply to second, third, and fourth class mail—are designed to produce about \$260 million in new revenue for the Post Office department between Jan. 7 and June 30 when the current fiscal year ends. The additional revenue is expected to reach \$578 million in fiscal 1964 and slash the post office deficit to about \$100 million.

Mrs. Hamilton Joins Mail Tribune Staff

Eva Hamilton, long-time Medford newspaperwoman, today joined the news staff of the Medford Mail Tribune.

Mrs. Hamilton, widow of the late Moore-Hamilton, Medford's postmaster until his death last year, worked for the Mail Tribune for about five years in the early 1930s. Subsequently, she has been Medford correspondent for the Oregon Journal and Sacramento Bee.

Mrs. Hamilton is widely known throughout the state. She is a member of the State Board of Education. She is a former member of the board of trustees of the Library of Medford and Jackson County and the board of education of School District 549C.

Her duties will include straight news reporting, feature writing, and desk work in the Mail Tribune news room.

"We believe Mrs. Hamilton's addition to the staff will greatly strengthen the news-gathering and reporting facilities of the Mail Tribune, and are glad to have her as part of the paper's news team," Eric W. Allen Jr., managing editor, said today.

Central Point Home Burns This Morning

Central Point—The home of a Central Point family was gutted by fire this morning. Cause of the fire was not immediately determined.

The fire, at the home of the Robert J. Blank family at 360 Freeman rd., was reported at 9:45 a.m. The Central Point Volunteer Fire department responded to the alarm and was still at the scene at noon.

Although six of the family's eight children live at home, no one was in the house when the fire broke out, except a dog, who died of suffocation.

The family lost all its possessions in the blaze, but is being cared for by the American Red Cross. Donations of clothing and household items for the family may be made to the Red Cross, it was stated.

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Children's Farm Home Superintendent Named

Corvallis—(UPI)—Don A. Miller, Jone, Calif., has been named superintendent of the Children's Farm Home near here, according to H. B. Johnson of Eugene, chairman of the board.

Miller succeeds Larry Bell who resigned last August to accept a position in the Polk county juvenile office in Dallas.

Lloyd Center Store Damaged by Flames

Portland—(UPI)—Investigators today were trying to determine the cause of a fire that caused some \$20,000 damage to the J. J. Newberry store in the Lloyd Center here Sunday.

About \$15,000 of the damage was to merchandise by smoke.

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Russia, Red China Exchange Bitter Denunciations

Editorial Charges Soviet Cowardice

Moscow—(UPI)—The Soviet Union and Communist China denounced each other through newspaper editorials today in the bitterest terms either has used since their ideological battle began.

A two-page editorial in the Soviet Communist party newspaper Pravda for the first time directly identified Red China as a backer of "dogmatic, divisive views" within the Communist bloc.

It virtually accused Peking of trying to "provoke war" with a "philosophy of suicide." It said critics of Moscow's Cuba policy "do not know what they are talking about."

In Peking, Red China's leading theoretical journal Red Flag devoted more than 17,000 words to articles that, in effect, accused the Soviet Union of cowardice before Western strength and of betrayal of the Communist cause. Red Flag did not mention the Soviet Union by name but the references were obvious.

Pravda suggested the dispute might be solved through conferences but indicated the Chinese would have to cease their attacks on the Kremlin first.

The opposing editorials raised the interesting but still highly speculative possibility of a spectacular top-level confrontation at the East German Communist party congress opening Jan. 15.

Plans to Attend

Soviet Premier Nikita S. Khrushchev already has said he will go but there has been no word on who Peking is sending. The Chinese Communists might try to avoid a clash in such a Khrushchev stronghold.

Up to now, Peking and Moscow have avoided direct attacks on each other. Peking has used Yugoslavia as the whipping post for Moscow—and continued to do so today—while Moscow has used Albania as the target of its criticism of Red China.

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NEW POSTAGE STAMPS—U. S. letter writers will be seeing a lot of the new five-cent and eight-cent postage stamps, shown above, now that the new postal rates are in effect for regular and air mail letters. (UPI)