



SOMETIMES WHEN A MAN STEPS AWAY FROM HIS CADILLAC,

he'll steal a glance back at the car in his life. For it's a prideful thing to own a new Cadillac—and the temptation to see it as others see it is difficult to resist. It's a reluctant parting on other counts, too. The hours spent at the wheel, in command of that great new engine and surrounded by Cadillac's marvelous new comfort and luxury, are among the finest hours of the twenty-four. Before you can step away from your own Cadillac, you must first step up to one. Your Cadillac dealer will show you what an easy move it is.

VISIT YOUR LOCAL AUTHORIZED CADILLAC DEALER

