

# Social Events ♦ Women's News

## Students Leave After Vacation

Montague - College students home for winter vacation have returned to school. The list includes Lee Smith, eldest son of Mr. and Mrs. Blair Smith and a freshman at California Polytechnic Institute, San Luis Obispo; Stanley Sears, a sophomore at the same school who was with his parents, Mr. and Mrs. Norman Sears, and Jeff Kuck, a sophomore at the University of California, Berkeley, who was with his parents, Mr. and Mrs. Clarence Kuck.

Others who have returned are Fay Coatney and Bob See, both juniors at Chico State college, who visited their families, the Harold Coatneys and Mr. and Mrs. Robert See, Curtis Harding, a sophomore at the College of the Siskiyous, Weed, spent the vacation with his parents, Mr. and Mrs. Jack Harding.

## Lutheran Women Hold Ceremony

Yreka - Installation of new officers for the United Lutheran Church Women was held recently at the church. Mrs. Adair Wilson, past president, served as installing officer.

Installed were Mrs. Vernon Muehl, president; Mrs. Ken Keiser, vice president; Mrs. Robert Jefferson, secretary-treasurer; Mrs. Gerald Lange, membership chairman, and Mrs. Robert Neill, education chairman.

Mrs. Don Hume will be installed as the offering chairman and Mrs. William Laverly as Christian service chairman at a future meeting.

Refreshments were served by Mrs. Don Herfindahl and Mrs. Robert Jefferson.

## Lauri Gleaves In Lodge Program

Lauri Gleaves took part in the recent program given for the annual Christmas party of Medford lodge, Degree of Honor Protective association. It was noted yesterday. In a report of the event, her name was given incorrectly.

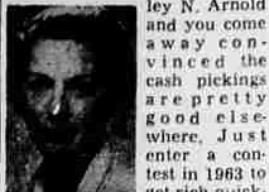


Los Angeles - This tissue weight all wool crepe is easy-fit dress by William Pearson, a sleeveless style with high round neckline and soft leather belt to be tied to please the wearer. One of the new "naked wools" for Spring, 1963, it comes with a matching stole big enough to keep out the cool breezes, even to simulate a coat when worn tucked under the belt in front. Note the fringed ends of the stole. All worsted wool, drapes beautifully, resists wrinkling, holds color well.

## Contests Getting Bigger Says Man Who Plans Them

By GAY PAULEY  
UPI Women's Editor

New York - UPI - All right, so money doesn't grow on trees. But one talk with Stanley N. Arnold and you come away convinced the cash pickings are pretty good elsewhere.



Gay Pauley

'62's bill. Arnold, a business consultant who has devised some of the most fabulous contests companies have run in recent years, estimated that this year Americans will win close to \$100 million by entering one or more of 5,000 contests.

It's estimated that 20 million people enter at least one contest each year. Some ambitious "pros" enter as many as 3,000.

More women than men enter. Why? "Because," said Arnold in an interview, "women are the buyers, that's for sure. They have the time. And they have the imagination."

"Show a man an empty apartment and that's all he sees. Show a woman an empty apartment and she starts mentally furnishing it immediately."

## Native of Cleveland

Arnold, 47, is a native of Cleveland, Ohio, where he and his father founded and ran a supermarket chain, Pick-N-Pay, which now has more than 40 stores.

He moved to New York in the spring of 1951 because he thought the city offered new fields for him to conquer. He held top jobs with New York advertising agencies until May, 1958, when he set up his own firm to create ideas for business. Today, the firm is consultant to 15 blue chip accounts ranging from Esso Standard Oil to Columbia Pictures.

For one company, he once staged a "share of America" contest in which the winner got a share of every stock listed on the New York Stock exchange. He once gave away a treasure island as a prize. And for another company, the winners got cars "from Rolls Royces right down to the compacts," Arnold said.

Winners in another contest won a Scottie puppy, an English bulldog and a French poodle. "Now, a puppy isn't

## Post, Auxiliary Hold Annual Party

Yreka - The annual holiday party and dinner for American Legion Neilon post and auxiliary members and their families was held in the Veterans hall.

A program readings and carols with Mrs. Ruth Rider as accompanist was held following the dinner and Santa presented gifts and candy.

It was reported at the brief business session that candy and cookies had been sent to the group's adopted nurse of World War I, who lives at the veterans home in Yountville, Calif. It was also reported that two baskets were given to needy families for Thanksgiving.

Auxiliary members will start on hospital sewing in January.

## Wenonah Club To Hold Session

Wenonah club of Weatona council, Degree of Pocahontas, will meet Thursday, January 3, at 11 a.m. in Redman hall on Apple street. It is stated that this will be an all-day workshop, with a covered dish luncheon to be served at noon. A business meeting will follow.

## Former Army Major Works For Divorce Law Reforms

BY ROBERT FAIRBANKS  
United Press International

Sacramento, Calif. - UPI - Former Army Maj. Reuben Kidd, who survived four years of military combat and came home to face a divorce action, has opened a nationwide attack on alimony, community property and women's right to custody of the children.

He says he is encouraged by "at least 1,000" sympathizers in California and "hundreds" elsewhere in the nation, and adds he has begun the initial mailing of membership applications for his new organization.

It is called United States Divorce Reform, Inc. (USDR), and was chartered Nov. 20, 1961, by the California secretary of state.

Kidd contends that divorce laws in many states encourage marital breakups by making them easy, if not downright profitable, for women. He is not opposed to divorce; but he favors enforcing "responsibility" on the female partner.

USDR was conceived early last year in a Sacramento attorney's office. There, Kidd learned that his wife's divorce action would enrich her by \$22,500, or half his total wealth.

He started modestly with letters to the editors of local newspapers and said he gradually found supporters in California, Nevada, Michigan, Wisconsin, New York, New Jersey, Massachusetts and the Panama Canal Zone.

Kidd said most supporters are men like himself who believe themselves victimized by a divorce settlement. But he said "many, many" women had written to him.

Kidd said that USDR would seek changes in current law with the usual political tools: letter writing, lobbying, financial support for sympathetic candidates.

Basically, Kidd wants: Community property laws that give each partner the property that he or she brought to the marriage.

Eventual abolition of alimony.

Recognition of a father's equal right to custody of the children, based on the father's equal ability to use modern child care services.

When refining a coat buy a good quality fabric for long wear. A lining fabric should be firmly woven and colorfast so it won't fade or crack onto other garments. Read labels before buying.

## Eugene Concert Saturday; Local Group Will Attend

The week end concert in Eugene featuring Maurice Evans and Helen Hayes is scheduled Saturday, January 5, at 8 p.m., and not Sunday as previously announced.

Verification of the date and time were made yesterday afternoon in a telephone call to Eugene when persons here questioned the date.

A chartered bus is still scheduled to leave from Medford for the concert.

The concert, under the auspices of the Civic Music association, will be held at 8 p.m. in MacArthur Court in Eugene. The chartered bus will leave at 2:30 p.m. Saturday from the Greyhound Bus depot.

The program is "As We Like It," featuring the favorite Shakespearean scenes of Mr. Evans and Miss Hayes.

Valley residents who are members of the Jackson County Civic Music association will be able to attend the Eugene concert by presentation of their local membership card.

For information and bus reservations contact Mrs. H. A. Stanley 773-2520 or Mrs. Marian Montgomery, 772-8461. Transportation costs will be \$5.60 per passenger.

## Daughters, Families Visit Illinois Valley

Illinois Valley - Mr. and Mrs. Albert Scott have had as holiday visitors their daughters and sons-in-law, Mr. and Mrs. Stanley Broadbudd and children, Springfield, Ore., and Mr. and Mrs. Allan Claudson, Richland, Ore.

Other visitors have been Mr. and Mrs. Andrew Scott and son Daren and Mr. and Mrs. Delbert Scott and family. Before returning home the Claudsons and Mr. and Mrs. Broadbudd visited Freeman Scott and family, Kerby, Mr. Scott is a brother of the two women.

## Installation Set By Relief Corps

Central Point - Central Point Women's Relief corps will hold the annual installation of officers January 15 at the home of Mrs. John Novak. Mrs. Wallace McDowell will conduct the ceremony.

Mrs. Elizabeth Faber was hostess for the Christmas party. A gift exchange followed dinner.

Montague - "Christmas is Sharing" was the theme of the program presented at the December meeting of the Montague Woman's Society of Christian Service of the Methodist church, held at the parsonage. Mrs. Carl Nylund was the hostess and Mrs. Harold Coatney, president, conducted a business session and presented the program.

Assisting with the program was Mrs. Nylund, Mrs. Mable French, Mrs. Ruby Stafford, Mrs. Laura Jones, and Mrs. Elizabeth Heggis. Luncheon was served and a gift exchange held.

## Program Presented For Methodist Group

Assisting with the program was Mrs. Nylund, Mrs. Mable French, Mrs. Ruby Stafford, Mrs. Laura Jones, and Mrs. Elizabeth Heggis. Luncheon was served and a gift exchange held.

**PRE-INVENTORY CLEARANCE UPHOLSTERY FABRICS!**

NYLON FREIZE Reg. 12.00 yd.	Yard	<b>\$6.99</b>	NYLON FREIZE Reg. 9.00 yd.	Yard	<b>5.99</b>
MATELASSE Reg. 7.00 yd.	Yard	<b>2.99</b>	100% FLAT NYLON Reg. 10.00 yd.	Yard	<b>6.99</b>
100% NYLON (Early American Pattern) Reg. 10.00 yd.	Yard	<b>4.99</b>	HUBBY TWEED Reg. 8.00 yd.	Yard	<b>5.99</b>
DECORATOR FLAT FABRIC Reg. 8.00 yd.	Yard	<b>3.99</b>	4 STAR BANLON NYLON FREIZE Reg. 14.00 yd.	Yard	<b>8.99</b>
BROCATELLE Reg. 10.00 yd.	Yard	<b>4.99</b>	NYLON FREIZE Reg. 7.00 yd.	Yard	<b>2.99</b>
TAPESTRY (Neutral) Reg. 7.00 yd.	Yard	<b>3.99</b>	PLASTICS:		
MODERN MATELASSE Reg. 14.00 yd.	Yard	<b>8.99</b>	NAUGAWEAVE (Discontinued Pattern) Reg. 8.00 yd.	Yard	<b>2.99</b>
NYLON MATELASSE Reg. 11.00 yd.	Yard	<b>6.99</b>	NAUGAWEAVE Reg. 6.50 yd.	Yard	<b>4.99</b>
NYLON TAPESTRY (Early American Pattern) Reg. 9.00 yd.	Yard	<b>5.99</b>	PREMIERE NAUGAWEAVE Reg. 8.00 yd.	Yard	<b>5.99</b>

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1920 Table Rock Road - Across From Big Y Super Market  
Medford's Volume Upholstery Fabric Dealer

**EASY TERMS!**



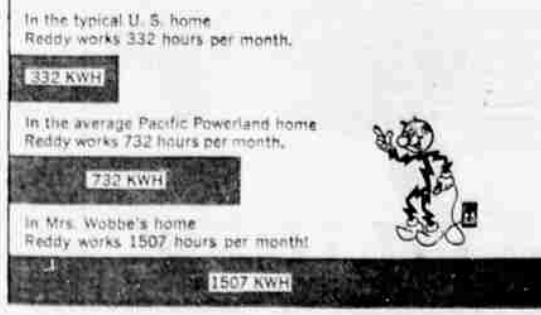
Here's what Mrs. Robert L. Wobbe of Medford says about electric living ...

## "Living's happier for the whole family because we use electricity in so many ways"

"Our county home economics extension group makes a study of the most effective ways to use electricity in everyday living. We've learned dozens of ways to save time and effort in our homes. For example, by putting automatic appliances to work, I can do six household jobs at one time! And the hours I save give me more time to spend with my family and in outside activities. I'd say there is no bigger help nor better value for today's homemaker than electric service."

Thousands of other Pacific Power & Light customers, like Mrs. Wobbe and her family, live better because they make generous and effective use of modern electric service.

How about you—are you making full use of Reddy Kilowatt's helpful service?



## 53 ELECTRIC APPLIANCES

Here's how electricity helps Mrs. Wobbe and her family:

- Range
- Water heater
- Refrigerator
- Refrigerator-Freezer
- Electric Heat
- Freezer
- Dryer
- Washer
- Dishwasher
- Television-2
- Radios-3
- Ironer
- Phonograph
- Knife Sharpener
- Power Tools-2
- Floor Polisher
- Lighting
- Electric Clocks-3
- Electric Blankets-3
- Mixer
- Exhaust Fan
- Coffee Maker
- Toaster
- Waffle Iron
- Ventilating Fans-2
- Fire Alarm System
- Irrigation Pump
- Barbecue Starter
- Bottle Warmer
- Vaporizer
- Shaver
- Corn Popper
- Door Chimes
- Stereo
- Rotisserie
- Hair Clippers
- Irons-2
- Can Opener
- Vacuum Cleaner
- Sewing Machine
- Patio Lighting
- Fry Pans-2

How many of these appliances work for you in your home?

**Johnston and Stewart**  
The Corner Shoe Store  
Central at Main Downtown Medford

# Half-Yearly SHOE SALE

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Tremendous Reductions!