

... Communications ...

Letters to the Editor must bear the name and address of the writer, although under certain circumstances the use of a pen name or initial for publication is permissible. The Mail Tribune reserves the right to edit all letters with a view to clarification and condensation. Letters submitted for publication must not exceed 400 words. The letters printed in this column do not necessarily represent the views of the paper; in fact the contrary is often the case.

Take an Interest

To the Editor: Commenting on your editorial of Dec. 7 concerning the Democratic Central committee, I would like to say that it is heartening to know that there are those that see things as they are, and speak up. It was surely quite correct as far as it went.

In November, we read a letter from Madden, which you generously printed in the editorial spot. It took at least three-fourths of the column, it was a nice letter, and it said just what was intended—absolutely nothing. I don't believe that there are many in Jackson County that have forgotten that the Maddens were among the most vehement advocates of the county offices remaining elective. Making them appointive would rob the people of their votes, etc., etc. Now, we find that principle can go hang, it all depends on which foot the shoe is on.

Also, Mark Norton writes, nobody asked him to vote for Madden. True, since by his own admission, he was in on this from the ground floor, so whom did he expect to ask him?

We had a very able and efficient screening committee, who should be commended highly for their efforts in behalf of the Democrats, and particularly, Past Chairman Robert Boyer, for his reports and words of wisdom offered. Had Madden aspired to this appointment for temporary postmaster, he should have had the courtesy to submit his application, as others did, to this committee which was the accepted method for obtaining eligible applicants, approved by both Senator Morse and the Central committee.

Somewhere along the line a good many of the committee members have lost sight of the intent of this organization, which is to LEAD the party, not to promote a mutual admiration society, for furthering individual conniving, by any means, regardless of cost to the party. An Oregon election law, ORS 248.020, provides that each precinct have two committee members, one of each sex, to represent them in the Central committee. As of now, there are 45 precincts without any members, and 26 with only one to represent them, and quite a few not very active. Chairman Jean Mills is doing a Herculean job of conducting the meetings in an orderly manner, in spite of harassment and deliberate confusion, as well as interminable harangues (known politically as filibusters) which is hardly called for at the county level. Every precinct should have an interest in being represented and supporting all actions of the Democratic party by the Central committee. Until such interest is taken, the Democrats will likely remain at the bottom of the heap as they are now. This is one thing that should not be left for the other fellow to do.

Margaret Pote
Committeewoman,
Precinct No. 25
Star Route, Box 620
Shady Cove, Ore.

Common Decency

To the Editor: In answer to a recent letter in the Communications column and a report (12/19/62) by Al Koetner, Southern reporter, U.P.L., on the progress for lack of it in the case of Negro student James Meredith enrolled in the University of Mississippi and the cost of this venture.

Neither the letter, trying to establish Meredith's inability by referring to an article in a nationally known magazine, nor the report, have made their point, but rather have

revealed an under-current of intimidation, showing instead the University negligent in not controlling the atmosphere under which this student lived and studied on the campus. Nor did they establish that he would not have maintained the level of scholarship required to admit him had conditions been equitable.

It did, however, place the stigma of un-Americanism upon certain students, the University, its board of Regents, the state of Mississippi and its elected officials.

To embrace racial or re-

Poets' Corner

Conducted by
Arnold Eugene Jenny

No Poem Without the Reader

It has been said that without the ears there is no sound; without the reader there is no poem.

— Elizabeth Stanton Hardy

My Life Closed Twice Before Its Close

My life closed twice before its close;
It yet remains to see
If immortality unveil
A third event to me.

So huge, so hopeless to conceive,
As these that twice befell.
Parting is all we know of heaven,
And all we need of hell.

— Emily Dickinson

War

(A Prayer for Christmas, 1962)
For ages have the Hounds of War
Tugged, loud with torment on their leash;
Men shudder at the hideous roar,
Yet rush as eager to the feast!

Now, if these Hounds of Hell shall bay,
The mushroom clouds shall fearsome rise;
Even dark night shall glare as day,
As balls of flame make red the skies!

O, Lord of Hosts, whose world we keep
(Whose Son met death with crown of thorns) —
Send wisdom, ere such fiery storms
Clothe all our sons in endless sleep.

— Kenneth F. Ostheimer
Medford

Rider's Cramps

Compact cars are simply great.
But I prefer mine roomy.
(I hope these brief remarks
Won't make Detroit feel gloomy).
But why, for heaven's sake
And the sight just leaves me stunned —
Are compact cars always filled
With bean-poles and shapes rotund?
As anyone can see who
Can count up his digits:
Compact cars are simply fine.
For pixies, moles and midgets.

— Evelyn D. Young
Portland, Ore.

Balled of a Trivial Affair

How many, how many years ago
Did I know his name? Did I know his name?
The smile's still there and the eyes still glow;
When I look at his face, the thrill's the same.
Up in the attic, laid deep in a box
Of hidden reminders of girlhood days,
Among faded corsages and ribbons and frocks
I found a face from my yesterdays:
A face from the past and a flame long dead.
I didn't know it was just a game!
Now I recall how my young heart bled —
But what in the world was his name?

How many, how many years ago
Did I dream those dreams?
Did I dream those dreams?
Confident innocence, soon to know that
Romance is a business of wide extremes.
Vain! I was vain in the days of my youth;
To yield for another was grief for me.
But love and fulfillment came, in truth,
When finally my heart set its passion free.
Now his name is forgotten and gone, but I
Recall with a smile how I learned 'twas vain
To weep in the nights as the hours crept by —
Or dream those dreams again!

— Iva N. Hoffman
Medford

Burning Bridges

To the Editor: As the year 1962 ends its place in the files of history and we move into another new year, it is perhaps proper to reflect for a moment upon the movement of time and events.

The following original poem, which I call "Bridge Burners," gives the viewpoint for such an occasion.

There may be paths that
meander back
Across the misty way
Anew may be dreams that
start afresh
Back where we dreamed
one day.

Some place beyond an
outer star
With strange new eyes to
view.

Could some bright new to-
morrow be
The yesterday we knew?

Alas for dreams, for knowl-
edge too.
The twin that seldom
meet:

Tomorrows and the yester-
days
Apart and incomplete!

To journey back from down
the road
To meet a yesterday
And take our past life by
the hand

To guide another way!

There may be paths that
meander back
But not for us to take:
We burn a bridge forever-
more.

C. R. Burrill
834 1/2 Cherry St.
Central Point, Ore.

Rebuttal

To the Editor: In his historic address of Oct. 22 President Kennedy invoked both the Rio Treaty and the UN Charter in calling for immediate action by the OAS and the UN "against this latest Soviet threat to world peace" in Cuba. OAS action was immediate and unanimous in support of our "quarantine."

Equally prompt, and overwhelmingly favorable, was the response at the UN, thanks largely to the brilliant and effective presentation of our case by Ambassador Stevenson.

That the mission of U Thant and his delegation of neutrals failed to obtain Castro's consent to on-site inspection of Russia's missile bases does not minimize the importance of this historic action by the UN. Neither Khrushchev nor we were able to budge the heaped puppet. The Secretary-General continued, and still continues, to press for a final, peaceful solution through all means at his disposal; not least, through end-
less hours of behind-the-scenes consultations with representatives of the nations most concerned.

If our own military action through aerial inspections was decisive, as was our major role in Korea, let no one disparage either the necessity for nor the importance of UN approval and collaboration. History will apportion due credit to both—even if Messrs. Robert J. Howard and James K. Shafer are reluctant to do so (MT 12/27).

Both gentlemen also need to get the Congo record straight. Mr. Howard says the UN action there was in violation of the Charter and characterizes it as "aggressive intervention." Wrong on both counts. The action was based upon specific Charter provisions, and aid extended a member nation in response to its urgent appeals is not intervention. He regards Tsombe's secession as courageous, whereas most African leaders look upon him as a collaborator with the colonialists. Even Belgium, till recently Tsombe's most outspoken supporter, now agrees that Katanga belongs within the Congo, and the foreign mining interests have declared their readiness to share their profits with the Central government.

Mr. Shafer's theology remains confused. He still insists he's for brotherhood—but he "cannot be a brother to those who reject the Father and treat . . . fellow human beings contrary to the words and example of Jesus Christ." But the love of God as revealed to us in the life and teachings of Jesus makes no such distinctions. It is inclusive. So ours should be, as we are taught in Luke 6:27-36.

Arnold Eugene Jenny,
Rogue Valley Manor,
Medford

Missing Wish

To the Editor: This hit was written Christmas Morning. They decorate the mantel—Christmas greetings—expressions of good will from those who care enough to pass along the holy blessings of peace on earth, and brotherhood to share.

And though the scene be comforting and warming—of mantle heavy-laden, all the same—a vacancy persists—a subtle yawning for the little Yuletide wish that never came.

Thelma Carson
Prospect, Ore.

Honesty

To the Editor: While shopping in downtown Medford recently I carelessly left my purse in one of the stores, and about 20 minutes later, when I realized I had left it, I returned to the store hoping against hope to find it where I had left it.

I failed to find it, so inquired at the office and sure enough there it was with contents in tact.

Having no way of knowing who the finder was I desire to thank the person who was honest enough to turn it in at the office so promptly. May your number increase.

An experience like this gives one's faith in human nature a lift.

(Name on File)
Medford

Bless You All

To the Editor: In behalf of all the patients at the Jackson County Farm Home, we, the management and staff at the home wish to thank the many civic organizations, churches, schools and Girl Scout troops for their part in making this Christmas one of the merriest yet.

Words cannot express our many thanks to all of you, and God bless you all.

Mr. and Mrs. Robert Rucker, and staff, of the Jackson County Farm Home

5465 Pacific Hwy.
South
Medford

On the Air

By ELEANOR WIESE

Television advertisers are becoming increasingly aware of the teen age market—something radio advertisers discovered years ago.

This week's Time magazine reports the phenomenal success of a hair preparation called "Greasy Kid Stuff," brewed in a lard can as a joke by a pair of college students.

Benefitting from a million dollar TV advertising campaign where an athletic hero scoffs at greasy kid stuff on the hair, the sale of the collegiate combination of lanolin, mineral oil and perfume has reached the fifty thousands.

The Television Bureau of Advertising, as quoted in P.T.A. magazine, reports that every day 88.6 per cent of American teen agers watch television compared to only 69.9 per cent of adult men and 78.4 per cent of adult women. Most TV programs, especially westerns, reach 33 per cent of the country's teen age population.

These figures are not lost on American advertisers. "The teen age market," remarks one advertising expert, "is wide open to the alert advertiser." And why? Because "teen agers are more susceptible." Besides, adds the Bureau, whereas the average high school senior can comprehend only about one-third of what he reads in a mass picture magazine, he can apparently understand everything he sees on television. (This will surprise nobody.)

All this explains why the Bureau sees teen agers as a "major market target," in the jargon of the trade. Within five years, it predicts it may be rare to see a television commercial that shows an adult using a product.

And that's the pleasant thought for today.

PRO FOOTBALL, 10:45 a.m. Sunday KMED-TV. The Green Bay Packers defend their National League Championship against the New York Giants.

CONCERT HALL, 2 p.m. Sunday K-SHA radio. Violinist Nathan Milstein plays Tchaikovsky's Concerto in D major and Bruch's Concerto No. 1 in G Minor; pianist Alexander Brailowski plays Chopin's Concerto No. 1 in E Minor.

A TV ABLUM, 3:30 p.m. Sunday KBES-TV. The important news stories of 1962 will be reviewed on video tape: space achievements, desegregation, Berlin, the Kennedy family, Cuba, India-China conflict, etc. Eric Sevareid is anchor man.

MOVIE, 3:30 p.m. Sunday KMED-TV. "Mr. Blandings Builds His Dream House," a comedy with Cary Grant, Myrna Loy and Melvyn Douglas.

TWENTIETH CENTURY,

5 p.m. Sunday KBES-TV. "The Trench is Lit," Churchill and Roosevelt lay plans for second front in North Africa, despite Stalin's objections.

NEW YEAR'S DAY
TOURNAMENT OF ROSES
PARADE, 8:30 a.m. KMED-TV.

FOOTBALL: 9:30 a.m. KBES-TV. Alabama and Oklahoma. Orange Bowl; 10:45 a.m. KMED-TV. Arkansas and Mississippi. Sugar Bowl; 11:30 a.m. KBES-TV. Louisiana State and Texas. Cotton Bowl; 1:45 p.m. KMED-TV. Southern California and Wisconsin. Rose Bowl.

DICK POWELL SHOW, 9:30 p.m. Tuesday KMED-TV. Tom Ewell and Barbara Rush star in a comedy about a freshman congressman who gets stuck with the job of escorting a visiting goatherder on his goodwill tour of the United States.

GARRY MOORE SHOW, 10 p.m. Tuesday KBES-TV. Comedian Carol Burnett and musical comedy star Gwen Verdon are guests.

CHET HUNTLEY REPORTING, 10:30 p.m. Tuesday KMED-TV. "Moslems and Marxists: Arab Socialism in Egypt" reports on President Nasser's ambitious attempt to change Egypt into a Socialist state.

U.S. Aid or Foreign Aid

To the Editor: There were some very revealing and little known facts in the Grants Pass-Courier of Dec. 18, relative to the rehabilitation of the mentally ill in the U.S.A.

In one hospital, 1,350 patients had two doctors to feed, clothe and treat them. From 43 cents to \$1.06 per day on each patient was being spent.

An aroused people caused the increase in the number of psychiatrists and aides. Also \$11 per day for each patient was provided, which resulted in the reducing of patients to one half, brought about by adequate attention.

Only about 20 per cent of the hospitals of the nation get the benefit of such effective treatment.

The mental hospital in the state of Kansas is showing the way to rehabilitate 80 to 85 per cent of the patients, which is quite a contrast to the 20 to 30 per cent average over the nation.

A small portion of the wasted so called foreign aid would erase this black mark on the escutcheon of the U.S.A., that has been so liberal with the taxpayers' money to send about one hundred billion to all corners of the earth. This so called aid is a pious fraud as those who need the aid are overlooked and most of the cash goes into the pockets of dictators including many in Communist countries. Much of the military aid would be used against us in case of a showdown. Some samples of the absolute waste is refurbishing a palatial yacht for Haile Selassie of Ethiopia, more than \$3 billion to Yugoslavia and Poland besides 100 jet fighter planes to Tito, and training the pilots to fly the same in this country. Batista, Peron and Jimenez were fired out of their countries with millions deposited in foreign banks, much of it from so called foreign aid.

Billions were sent to Far East countries that are falling in the Communist bloc. Samples are Vietnam and Laos, besides others that have received billions of U.S.A. taxpayers' money. Twenty to thirty million to fight a war in the Congo, that has lasted 1,000 years or more. The same has been going on among tribes since the dawn of history.

In the light of these facts it seems a tragedy to neglect the mentally ill and other needs of the people of the good old

North Dakota County Is Central Location

Rugby, N.D. (UPI)—The geographical center of North America is in Pierce county, North Dakota, in the northern part of the state about 45 miles from the Canadian border.

The exact location is 10 miles south and seven miles west of Rugby.



Why do we have such big wheels on our little car?

There are some gripping reasons. It would be worth having big wheels on the VW just so it could have big tires.

Why? Because big tires hold the road better and last longer than little tires.

But that's only half of it. The Volkswagen people put those big wheels on the VW so that we could have bigger brakes, too.

Obviously, the bigger the brakes the surer the stops. The big wheels also let nice fresh air in to cool the brakes more quickly.

Which means that the VW's brakes always come back for more, no matter how hard you step on them.

The VW's wheels are bigger than they have to be because VW likes to overdo things in a big way. (Like the fourth coat of paint that you really don't need, either.)

So when you drive away in your new VW, you can expect about 40,000 miles on the original rubber. (Which is roughly twice what you can hope for on most other cars.)

But you'll have to go a long way to beat the record held by Mr. Robert Walton of Homestead, Florida.

He clocked up 103,345 miles on his original set of 5 tires.

Which is quite a stretch to go without getting tired.

MORSE MOTORS
6th & Ivy Medford
Phone 772-7155



Any day can be washday with a new clothes dryer

...END annoying washday worries for good!

A touch of the dial and your automatic gas clothes dryer goes to work for you . . . gently tumbles your clothes dry. It does away with hauling and hanging heavy loads of wet clothes . . . your gas clothes dryer is just a step away from your automatic washer.

An automatic gas clothes dryer saves time, too. You can dry clothes perfectly . . . day or night, rain or shine. Schedule your work to suit yourself . . . your gas clothes dryer is always ready to do a perfect job—quickly, easily and economically. Install one soon and enjoy easier washdays for years and years!

See the latest models on our display floor or call on your gas appliance dealer.



ATTENTION DOG OWNERS!

Jackson County dog owners may apply and receive their dog licenses and tags by simply filling in the form below and mailing with the required fee to E. M. MADDEN, COUNTY CLERK, COURT HOUSE, MEDFORD, OREGON. License fees are as follows: Male dogs \$2.00; spayed female dogs \$2.00, female dogs \$3.00. PLEASE SEND ONLY CHECK OR MONEY ORDER WITH YOUR APPLICATION. Your license and tag will be mailed to you immediately upon application and remittance. If you have more than one dog, please use other forms of this nature or attach a separate schedule with the required information.

FINAL DATE FOR PURCHASING A DOG LICENSE WITHOUT PENALTY IS MARCH 1, 1963.

Application for Dog License

1963

Owner _____ Date _____
Address _____
Indicate sex of dog by encircling one of the Following:
MALE SPAYED FEMALE FEMALE
Dog's Name _____ Color _____ Breed _____
Amount of Money Enclosed _____ Signature of Applicant _____

THE HOUSE OF BEAUTY

will be in its
NEW LOCATION—503 EDWARDS

One Block West of Medford Bowling Lanes
THURSDAY—JANUARY 3rd

PHONE 772-8226

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• Anna Mae Rowan
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• Vernevis Spry

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