

Dennis the Menace



"I DIDN'T MEAN TO ASK FOR NEW ROLLER SKATES, BUT SOMETIMES I GET HIM MIXED UP WITH SANTA CLAUS."

U of O Ranks First In Number of NDEA Fellowships Given

Eugene — The University of Oregon ranks first in the nation in the total number of National Defense Education Act Fellowships awarded for graduate study.

An additional 28 NDEA Fellowships, announced for the 1963-64 academic year, brings the university's total to 124 fellowships awarded since the national program began five years ago.

The number of awards to the university for the 1963-64 year was the largest made to any institution.

Three-Year Awards

The fellowships, announced by Dr. Harry Alpert, dean of the university's graduate

school, are awarded under the National Defense Education Act by the U.S. Commissioner of Education.

The fellowships are three-year awards providing a stipend to the individual of \$2,000 for the first year, \$2,200 for the second year, and \$2,400 for the third year, plus an additional yearly allowance of \$400 per dependent.

The university will receive a cost of education allowance of \$70,000 annually for the 28 new fellowships.

Additional Fellowships

Four new university programs were approved for 1963-64 fellowships. These include two fellowships in business administration, two in chemistry, three in comparative literature, and four in German.

Additional fellowships also included the following previously approved programs:

Adequate Insulation Saves Heating Costs

Washington — You may be able to cut your fuel bill in half by tightening and adequately insulating your house this winter.

Housing engineers report many homeowners waste fuel by allowing warm air to leak out around windows and doors and through cracks in walls, floors and ceilings.

Burlington, Vt. — If you are having trouble slicing a meringue pie, butter the blade of your knife, to make it easier, suggests a Vermont Extension nutritionist.

NATURAL GAS EQUIPMENT COMPANY

On Display — the largest selection of gas heating equipment in So. Ore.

COLEMAN — Space — Floor — Unit — Forced Air — Upflow — Downflow — Horizontal Wall — Furnaces — Hot Water Heaters.

111 West Main Phone 772-2322

Your Money's Worth
By SYLVIA PORTER
Copyright, Hall Syndicate, Inc.

YOUR SPENDING PATTERNS TODAY

If you are a member of a typical city family, you are spending a smaller percentage of your income on food and beverages today than ever before. Food takes only about 25-26 cents of every dollar you spend, down from 30-33 cents as recently as 1950.

What it means: As your earnings have climbed to an all-time peak in recent years, the total dollar amount you spend on food and beverages has climbed to an all-time peak too. But because you have so much more real income (spending power after deductions for personal taxes and living cost increases), you need not allot as big a proportion of income to this most basic of necessities. Even though you are spending a larger percentage on eating out, your food budget is a historic low.

If you are this typical city family, you are devoting a record proportion of your earnings to your automobile. Of every dollar you spend, your car—its purchase, operation, insurance, maintenance—takes 12-14 cents, up from 8-10 cents only 10 years ago.

What it means: This is a clear reflection of our affluent, restless society. While you have sharply hiked your spending on private transportation, you have cut the proportion you spend on travel by bus, subway, train. If you live in a suburb, you will may be one of America's millions of two-car owners, and your automobile is an important form of recreation for you as well as a necessity to get where you must go.

Again, if you are typical, you are spending a bigger percentage of your income on housing today than on food—a revolutionary switch in relationships between these two necessities just in the past 10 years. You probably devote over 30 cents of each dollar to this category, which covers everything from shelter itself to furnishing, equipping and operating your home. A decade ago, housing took 27-28 cents of your spending dollar.

What it means: This not only underlines the growing importance of the home in American life. It also indicates how much more home we are putting into our homes. While this has been a long-term trend in the United States, the reversal of roles between food and housing in this one decade marks a milestone in our society's development.

The Bureau of Labor Statistics has just completed exhaustive surveys in seven major cities of how families of city wage-earners and clerical workers spend their money today and on what. It is in the process of completing studies in 59 other urban areas to guide it in updating the BLS consumer price index for the first time since 1947-50. The urgency of the updating is indisputable, for fluctuations in this one index often profoundly influence economic trends and psychology. Since the "weights" given to the various goods and services in the CPI market basket have not been updated for more than a decade, though, the index well may be, as a Congressional subcommittee remarked, "measuring a pattern of living that does not exist."

Not until January 1964 will the new index be ready, but these first seven studies flash the signal of how the marketbasket will be altered to give a more accurate picture of what price changes mean to us from month to month. To continue with more clues...

You're spending an all-time low percentage of your dollar for clothing—9-10 cents against 11-12 cents a decade ago. The same significance applies to clothing as to food. As your real income has increased, you also have been able to reduce the proportion of it devoted to this necessity.

You're spending a record percentage on medical care, personal care, education. And while the BLS has not been able to uncover evidence that the proportion you spend on recreation has jumped, the explanation is that your spending on recreation is included in other categories on which you're spending more—the automobiles in which you take trips, the meals you eat out, your lodgings away from home.

In themselves, the breakdowns of your spending patterns are fascinating. Only an affluent society spends the proportion it spends on food, boosts it on automobiles, cuts it on clothing, hikes it on medical and personal care. That society is us.



LEAVE COURT—Teamster boss James R. Hoffa, followed by his son, James P. Hoffa, leaves the Federal courthouse in Nashville, Tenn., after adjournment. The defense has rested its case in Hoffa's conspiracy trial and Judge William Miller said he hoped to charge the jury late this week. —(UPI)

SEARS LAST MINUTE Gifts ONLY 3 MORE DAYS LEFT! FINISH YOUR SHOPPING AT SEARS WHERE YOU'LL FIND BIG SELECTION, TOP QUALITY, LOW PRICES

OPEN TODAY
FRI. AND SAT.
9:30 AM to 9 PM
MONDAY
9:30 A.M. to 5:30 P.M.
REMEMBER... ALWAYS
PLENTY OF FREE
PARKING AT SEARS



Solid, Fancy Weaves Schiffli Embroidered SHIRTS
4.99

NO MONEY DOWN on Sears Revolving Charge Account

Plain and textured rayon in light or medium tones. Completely washable. Prize winning Schiffli embroidery adds a distinguished touch. All men's sizes.



Pre-Christmas SPECIAL!
Reg. 19.99 to 24.99
CAR COATS
\$15

COTTON SUEDES AND BULKY KNITS

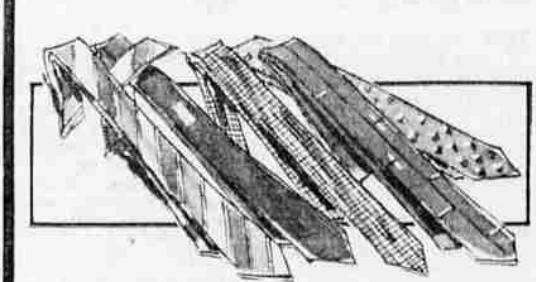
Tremendous buy on laminates, wool blends, novelty weaves, orlons. Chinch collar trims. Suedes, cotton cords. Over 100 to choose from. Be here early Friday morning for best selections.

NO MONEY DOWN on Sears Revolving Charge Account



A Gift He'll Appreciate All Year 'Round
Pilgrim Dress SHIRTS
3.99

Lawton button-down collar or Lynn medium spread collar in new permanent finish wash 'n wear SuPima cotton broadcloth. Shirts stay white wash after wash, never yellows. Neck sizes 14-17.



MEN'S HANDSOME TIES
1.50

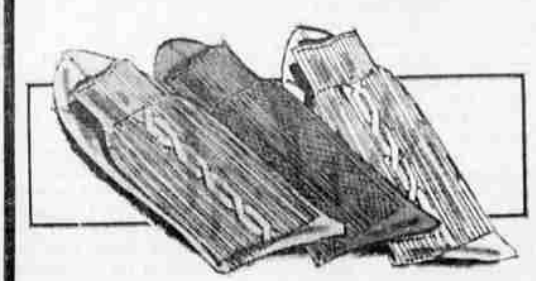
Stock up now at this low, low price. Latest fall patterns in a rainbow of colors. Choose regular or new narrow shades.



17 Jewel Watches
14.88

12 Styles To Choose From

- All shock protected
- Some luminous dials, sweep second hands
- Eight styles for men, six of them waterproof
- Superb styling
- Nine women's styles including petites, 1 diamond set, 1 waterproof



MEN'S ORLON AND NYLON SOCKS
99c

Top quality socks in 80% Hi-Bulk Orlon Acrylic and 20% Nylon. Assorted patterns and colors. A practical gift idea.



Men's Cuff Link, Tie-tack Sets
3.95

Crystal stone set in gold color metal. Gift boxed. Looks expensive. Many colors. Many other styles to choose from. Plus tax.



FUZZY WUZZY PUFFS
5.49

Fabulous Fuzzy Wuzzy shearing lamb puffs with flippin' high rising front with simulated leather soles. Pink, Black and Blue. Sizes 5 to 9.



Honey Lane and Jr. Miss Wool COATS REDUCED!
Reg. 19.99 to 22.99
14.88

Pre-holiday special on better coats. Fine wools and wool blends. Fleeces, zibelines and tweeds. Warmly lined and interlined. Exciting plaids and solid colors. Hurry in while quantities last. Sizes 7-14.