



GNP PREDICTION—Commerce Secretary Luther Hodges predicts the nation's Gross National Product will hit about \$534 billion this year, representing an increase of more than 7 per cent over 1961. He is shown as he told a news conference that while the increase in economic activity was encouraging, "the pace is not satisfactory." —(UPI)

'Printing Error' Used As Sales Promotion

An alleged printing error has been used as a sales promotional by a New York state firm, according to the Better Business bureau, with which the Medford Chamber of Commerce is affiliated.

The Portland bureau has received several telephone calls from firms which have received letters, in which "Advertising Gifts of Distinction," a division of the Union Pencil company, Yonkers, N.Y., states that it has recently received an order for pencils from a firm similar in name to that of the recipient, that it pulled the recipient's name and address from the files in error and ran an order of several hundred printed pencils.

The mail piece continues by stating that although the error was its own, the pencils are available for four cents each, plus a premium of a free watch, according to the release from the Portland bureau.

Investigation by the New York Better Business bureau revealed that the pencils allegedly printed in error have not been printed, and upon receipt of an order, it will be filled and the printing done for the first time, the bulletin continues. In other words the entire practice was merely a deceptive "gimmick" to obtain sales, the BBB explained.

At the time the bulletin from Portland was going to press, information from the New York BBB advised that counsel for the Union Pencil Company Inc., had assured them that the practice had been discontinued.

Local Men Named To Group's Board

Two Medford men, Clint C. Neely of the Neely-Nelson Lumber company, and Ernie Wilson, Wickers Lumber company, have been named to the board of directors for the Western Lumber Marketing association.

They were elected during a recent annual convention in Portland when Hershell M. Tanzer, Portland, lumberman, was elected president.

The organization, organized two and one-half years ago, is made up of sawmill owners and lumber wholesalers of Oregon, Washington, California, Montana, Idaho, British Columbia and Alberta, Canada.

Phoenix Kindergarten To Close for Holiday

Phoenix — The Phoenix kindergarten, located in the Phoenix Community building, will close for the Christmas holidays Friday, Dec. 21, according to Miss Mabel Moore, teacher.

The children will hold a Christmas hour before the kindergarten closes, Miss Moore said. School will reopen Wednesday, Jan. 2.

Suggestions Made For Holiday Calls

Looking ahead to the annual surge of long distance calls on Christmas Eve and Christmas Day, Pacific Northwest Bell's Medford manager, J. H. Creager, has offered some suggestions to follow. They include:

—Consider calling Saturday evening or Sunday the lower rates start at 6 p.m. and continue all day Sunday.

—If possible, avoid peak hours, 6 to 8 p.m. Christmas Eve and 2 to 4 p.m. Christmas Day.

—Dial long distance calls directly when possible, instructions are in the front of the telephone book.

—Call station to station rather than person to person.

—Call by number in any case, including the area code for calls to points outside Oregon.

—Voice paths to America's smaller towns or rural communities are the ones most likely to become clogged by holiday calls. Early calls to these points can almost always be completed immediately.

Nearly twice the normal force of operators will be on duty throughout Oregon and extra long distance circuits will be used to help meet the rush, Creager said.

ACCOMMODATION — Shreveport, La. —(UPI)— The airport here offers travelers a half-hour nap at 25 cents in an air-conditioned, sound-proof enclosure.

Need a Job?

Some Government 'Plums' Exempted From Competition of Civil Service

By DICK WEST

Washington —(UPI)— The question of which federal jobs should be under Civil Service and which should be filled by other means, such as patronage, is always a delicate one.



WEST

I haven't talked with an average politician recently, but past observation leads me to believe that his views on this subject can be summarized somewhat as follows:

—He favors a strong merit system while recognizing the need for additional patronage positions.

—He particularly favors a strong merit system when the other party is in power, and he can better recognize the need for additional patronage positions when his own party is in control.

—What I'm leading up to here is that the Civil Service Commission has just published a revised list of the jobs, or if you prefer a fruitier expression, the "plums" that are exempted from the competitive service.

Unfortunately, the commission did not indicate which, if any, of the positions are vacant at the moment. But I thought it might be helpful if I mentioned a few of them, just to show how the wind is blowing.

—Employees who may be hired without a Civil Service examination include:

—Chinese, Japanese and Hindu interpreters. I can't imagine why they were exempted unless it's because there is nobody on the commission who could grade their papers.

—Coast Guard lamplighters.

—Two schoolteachers at Chichi Jima in the Bonin-Volcano Islands. I don't know anything about the curriculum there but it sounds like a good place to go to study lamplighting.

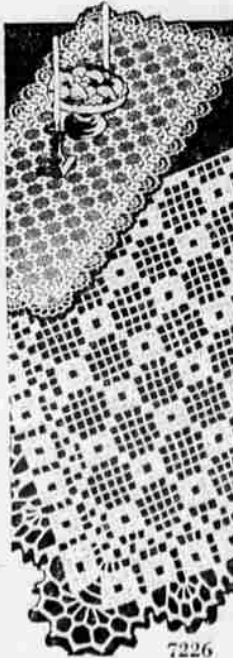
Viet Nam Children Will Receive Candy

Travis AFB, Calif. —(UPI)— Children of Viet Nam will be chewing on 15 tons of sweets during the Christmas holidays as a result of "Operation Candy."

The good will venture was launched by the U.S. Military Assistance Command in Viet Nam with candy donated by manufacturers throughout the United States.

The gifts are presently being flown by Military Air Transport Service planes regularly assigned to move cargoes from Travis Air Force Base across the Pacific to Saigon in Viet Nam.

Favorite Crochet



by Alice Brooks

Most-wanted — a small, all-over design smart, simple and also quick to memorize.

Pattern-ful of accessories! Crochet scarves, cloths in any size — add edging Pattern 7226; directions; chart No. 30 in string.

THIRTY-FIVE CENTS (coins) for this pattern — add 10 cents for each pattern for 1st-class mailing. Send to Alice Brooks, care of Medford Mail Tribune, Needlecraft Dept., P. O. Box 163, Old Chelsea Station, New York 11, N. Y. Print plainly NAME, ADDRESS, PATTERN NUMBER.

1962's Biggest Needlecraft Show stars smocked accessories — it's our new Needlecraft Catalog! Plus over 200 fresh-to-you designs to knit, crochet, sew, weave, embroider, quilt. Plus free pattern. Send 25c now!

Special Discounts ON BOXES PURCHASED IN QUANTITIES!

SEE our full line of Candy Jars . . . Christmas Novelties, Fancy Christmas Boxes . . . also all sizes in our Severson's Candy Boxes.

Severson's Candy

OPEN EVERY NIGHT TIL 9 P.M.

Our Candies Are Made Fresh Daily In Our Own Kitchen!

Packed As You Like It!

132 WEST MAIN ST. AND 16 SOUTH CENTRAL

Here's how Canada Dry Mixers multiply your drinking satisfaction



Exclusive 'special sparkle' expands flavor

Your drink springs to life the instant you add Canada Dry Ginger Ale or Canada Dry Club Soda. The flavor of your favorite spirit is expanded and released by millions of lively bubbles, reaches and satisfies every taste bud.

The secret is "special sparkle", an exclusive blend of finest ingredients plus Canada Dry's famous pinpoint carbonation.

Ordinary brands fizz too fast, quickly go flat. But Canada Dry's pinpoint carbonation effervesces with precision timing, begins to act only as it is poured. So Canada Dry stays fresh and lively to the last sip, rewards you with a finer drink.

24-hour open-bottle test proves how fresh Canada Dry Ginger Ale & Club Soda remain. Leave an open bottle of an ordinary brand and an open bottle of Canada Dry in the refrigerator 24 hours. Then pour each one. The ordinary brand will be flat . . . Canada Dry still fresh and full of life!

For just pennies more, treat yourself and your guests to the finest. Better liquor should always be mixed with the best. But even less expensive whiskies will taste smoother with Canada Dry Mixers.

Remember: 4/5 of your drink IS the mixer! To multiply drinking satisfaction, mix with the 'special sparkle' of Canada Dry.



Purest in the world, stays fresh and lively longer! Blends perfectly in smooth the taste of the spirit used!

Bottled by Pepsi-Cola Bottling Company of Medford under appointment from Pepsi-Cola Company, New York, N.Y.

Stumped?

...WOMEN WHO GIVE SOMETHING SPECIAL FOR CHRISTMAS

Come to McGuire's

From your earliest memories, Christmas has always centered in your home. As a child you probably dreamed of pink and gold castles in the sky, although today your dreams have become decidedly more practical.

A gift for the home is the perfect way to solve the problem of giving "something special" which will be loved and cherished for years to come by your family and your friends. You may shop with the utmost confidence at McGuire's for thoughtful and lasting gifts for those on your gift list.

Come in . . . browse around . . . let us assist you in finding the answer to your gift problems. Extended payments, of course!

You can take pride in knowing your furniture came from McGuire's

WHERE You Buy is Just as Important as WHAT You Buy!

McGuire's

HOME FURNISHERS

220 NORTH BARTLETT

Next to Greyhound

Phone 773-4394

"Formerly Lippert's"

Plenty of FREE PARKING in Our Guaranteed Lot Next Door