

Christmas at WEISFIELD'S

MAKE THIS A JEWELRY CHRISTMAS AND SAVE

Precious gifts from Weisfield's tell your beloved the most beautiful Christmas story... your everlasting love cherished, warm and personal... beautifully expressed in any of these values available now at special Christmas prices.



ETERNAL LOVE
FABULOUS DIAMOND RINGS
EACH CONTAINING A 1/2 KARAT TOTAL
WEIGHT OF DIAMONDS SET IN OUR
EXCLUSIVE 14-KARAT GOLD MOUNTINGS

EACH A 200.00 VALUE
\$124⁷⁵

- A. Eight diamond bridal pair everlasting as your love.
- B. Man's massive solitaire magnificent and boldly eloquent.
- C. Lady's classic solitaire enduring beautiful simplicity.
- D. Fancy solitaire with nine dainty side diamonds.

EASY TERMS AS LOW AS 11.00 A MONTH



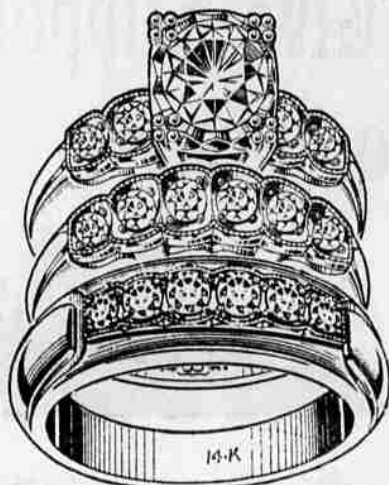
DIAMOND SET
LINDE STAR
SAPPHIRE RING
Lady's Style **57⁵⁰**
Rhythmic Florentine
gold mounting.
ONLY 6.00 MONTH

LINDE STAR
SAPPHIRE RING
WITH DIAMOND
Man's Style **57⁵⁰**
Massive Florentine
gold mounting.
ONLY 6.00 MONTH

"WHITE FIRE"
DIAMOND
BRIDAL PAIR
Both Rings **89⁵⁰**
Fiery solitaire in
14K gold mounting.
PAY ONLY \$19 MO.

BIRTHSTONE
RING SET WITH
2 DIAMONDS
Lady's Style **42⁵⁰**
Birthstone in gold
with 2 side diamonds.
ONLY 5.00 MONTH

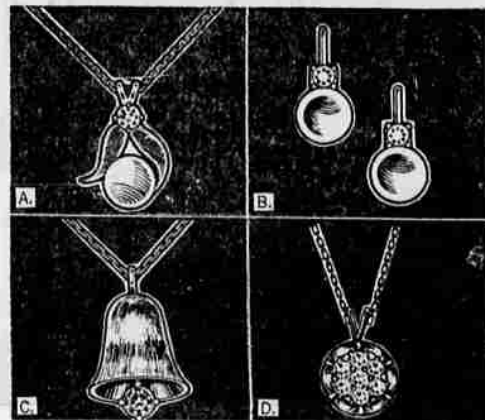
2 DIAMONDS
COMBINED WITH
A BIRTHSTONE
Man's Style **49⁵⁰**
Flash of birthstone,
diamonds in gold.
ONLY 5.00 MONTH



"GLORIFIED 150" DIAMOND BRIDAL PAIR

Eleven brilliant diamonds in 14-K gold mountings.
Low As **150⁰⁰**
Pay Only **59⁵⁰**
6.00 Month

MATCHING GROOM'S RING SET WITH SIX DIAMONDS



DELIGHTFUL GIFT JEWELRY IN 14-KARAT GOLD
A. CULTURED PEARL AND DIAMOND PENDANT AND CHAIN **27⁵⁰**
B. CULTURED PEARL AND DIAMOND CLIP **69⁵⁰**
C. DIAMOND SET BELL SHAPED PENDANT AND CHAIN **22⁵⁰**
D. DELIGHTFUL SEVEN DIAMOND CLUSTER, PENDANT AND CHAIN **69⁵⁰**
WEISFIELD'S LIBERAL LOW EASY TERMS

MATCHING GROOM'S RING *Free*
WITH PURCHASE OF ANY BRIDAL PAIR SHOWN ON THIS PAGE!
DIRECT IMPORT FROM OUR OWN DIAMOND CUTTING AND POLISHING PLANT IN AMSTERDAM, HOLLAND
YOUR CHOICE 69⁹⁵
PAY 150 WEEK
Brilliant diamonds of exceptional quality in 14-karat gold mountings designed with Hand carving to match each bridal group

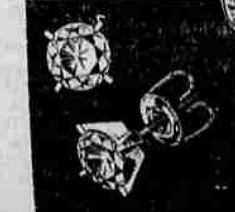


"Dainty" DIAMOND EARRINGS
69⁵⁰
Beautifully set, 14K mounting. For priced \$24.
ONLY 6.00 MONTH

Priced to Fit Your Christmas Budget



"Drop-Style" DIAMOND EARRINGS
150⁰⁰
Delightful 14K design brilliant diamond.
LOW AS 12.00 MONTH



"Starfire" DIAMOND EARRINGS
100⁰⁰
Exquisite diamond stud earrings in 14K gold.
LOW AS 10.00 MONTH

Take All of '63 to Pay



"The Cross" Symbolism anchors a beautifully cut diamond in 14K gold. Rhodium finish mounting. 15" chain. **24⁸⁸ ONLY 6.00 MONTH**

LADIES' AND MEN'S WESTCLOX WATCHES 1/2 Off or More Reg. 13.95 to 19.95 **Now 8⁸⁸**

Lady's 21-JEWEL WRIST WATCH
CLASSIC OVAL CASE SET WITH 2 DIAMONDS
49.75 Value **29⁷⁵** ONLY 3.00 MONTH
• Shock resistant movement
• Metal expansion bracelet
• Attractively gift boxed

Lady's 17-JEWEL WRIST WATCH
• WATER-RESISTANT
• SHOCK-RESISTANT
A 39.95 Value **19⁸⁸** 2.00 MONTH
• Unbreakable Movement
• Anti-Magnetic
• Sweep Second Hand

Lady's 17-JEWEL PETITE DRESS STYLE WRIST WATCH
YOU'D EXPECT TO PAY 39.75 Value **19⁸⁸** 2.00 MONTH
• Attractive Modern Case
• Dainty Sweep Second Hand
• Graceful Cord Bracelet

Perfor. 17-JEWEL MAN'S WRIST WATCH
A 35.00 Value **19⁸⁸** 2.00 MONTH
• Water and Shock Resistant
• Inbreakable Movement
• Sweep Second Hand
• Straining Steel Back

Man's RUGGED 17-JEWEL WRIST WATCH
A 29.95 Value **14⁸⁸** 2.00 MONTH
• All-steel case
• Anti-Magnetic
• Shock Resistant
• Dust Resistant
• Sweep Second Hand
• Expansion Band Included

Man's 7-JEWEL SHOCK PROTECTED RUGGED WRIST WATCH
YOU'D EXPECT TO PAY 24.95 Value **10⁹⁵** 1.00 MONTH
• Unbreakable Movement
• Sweep Second Hand
• Metal Expansion Band

THE MIRACLE WATCHBAND TWIST-O-FLEX by Speidel
4⁹⁵ to 12⁹⁵
Now, thrill to complete watchband comfort from the moment you put a handsome Speidel Twist-O-Flex watchband on your wrist. The price is right too.
LOW AS 1.00 MONTH

5.95 Value **FAMILY-SIZE ELECTRIC CORN POPPER** **2⁹⁹**
CHARGE IT!

Value 341 **PORTABLE HAIR DRYER** **19⁹⁵**
Petite beauty salon. Ready anywhere, any time.
2.00 month

4.95 Value **HUGE 16" LAZY SUSAN** **2⁸⁸**
Festive dishes on smooth rotating base.
Charge it!

KODACHROME MOVIE and Still Film prices include processing 35 mm-20 exp. Reg. 4.00 **2.99**
Kodachrome II 8 MM Reg. 4.80 **3.75**

14.95 Value **6-TRANSISTOR RADIO** **12⁸⁸**
Buy several for holiday gifts.
2.00 month

REG. 22.50 **RONSON CIL "MARK II" ELECTRIC SHAVES** **15⁸⁸**
2.00 Month

36" Diameter **STARBURST WALL CLOCK** **9⁹⁹**
Non-tarnish brass finish with 8-Day wind.
1.00 Month

12.95 Value **9-CUP Percolator** **7⁹⁹**
Hot delicious coffee ready for many guests.
1.00 month

ZENITH
BIG 19" PORTABLE TV
172 sq. in. rect. picture area... 19" overall diag. picture meas.
• Sound Out Front Speaker
• Bandswitch Tuner
• Monopole Antenna
Now Only **159⁹⁵** EASY TERMS
Handcrafted Quality Horizontal Chassis—no production shortcuts... no printed circuits. Handwired, hand soldered chassis —all parts, tubes generously exceed maximum circuit requirements.
ROOM TO ROOM PORTABILITY • STATIC-FREE FM TV SOUND

POLAROID LAND CAMERA
LESS THAN \$100.00 AS LOW AS **8⁰⁰** MONTH

NEW Remington ROLLA-MATIC 35 SUPER-POWER ELECTRIC SHAVES PAY ONLY **2⁰⁰** A MONTH

FREE GIFT-WRAPPING INCLUDING BOXES!
No Money Down UP TO 24 MONTHS TO PAY!

12.95 Value **COMPLETELY IMMERISABLE Fry Pan** **9⁹⁹**
Perfect food warmer for buffet table.
2.00 month

BUY NOW ... USE YOUR CREDIT!
1st Payment February 1963

WEISFIELD'S
THE WEST'S LARGEST CREDIT Jewelers
IN THE MEDFORD SHOPPING CENTER
OPEN EVENINGS UNTIL 9 P.M.