

Newberrys

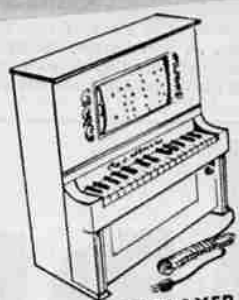
TOYLAND

OPEN TILL 9:00 EVERY NIGHT... Except Sundays - Sunday Hours, 10:00 - 5:30

MEDFORD
SHOPPING
CENTER
STORE

Always Lots of
FREE PARKING

DON'T WAIT! SHOP EARLY
JUST CHARGE IT
AT **Newberrys**
No ready cash? You can still buy Christmas gifts at Newberrys! Get a Charge Plate, NOW!



**ELECTRIC PLAYER
PIANO-LODEON**
39.99

Just plug in—automatic re-wind. Authentic replica with 30 keys. With 6 long-playing piano rolls. 20"x10"x20" H.



**JUVENILE
ROCKERS**

All hardwood, red or natural non-toxic enamel finish; wood slat seats.
Low Price 2.98



**SNOW MAN
TARGET GAME**
7.99

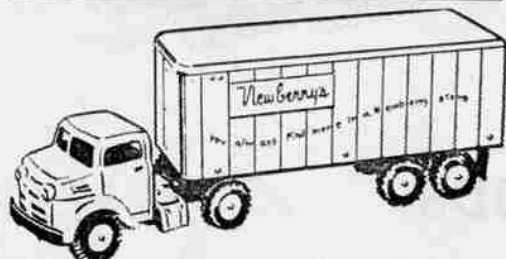
42" 3-dimensional Dylite snow man. Throw harmless plastic snowballs, they stick to snowman for points.



**ELECTRIC GOLDEN PIPE
ORGAN WITH 2 OCTAVES**

10.88 Reg. 16.99

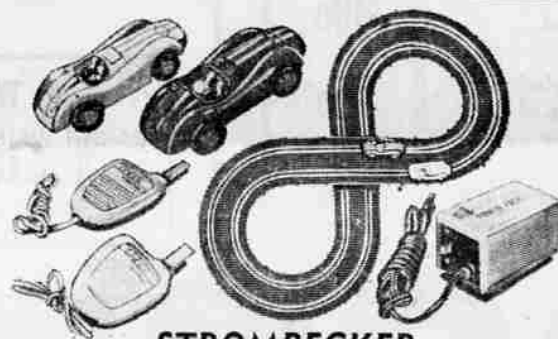
Handsomely finished. Black and white keys play full-bodied tones. With music book, quick self-teach method, key selector for easy playing.



**25-INCH HEAVY STEEL
HAULER AND VAN TRAILER**

3.99 Reg. 4.98

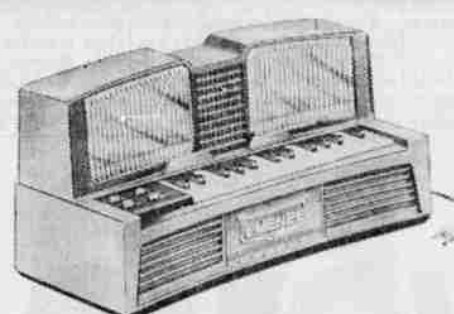
Made for Newberrys by famous Marx. Lithographed heavy steel. Cab is detachable. Huge van has double back doors for loading. 25 1/4" long overall.



**STROMBECKER
American STOCK CAR RACER**

1962 Ford and Pontiac. Push button throttles. Power pack. 6 ft. figure 8 layout. 8 curved, 6 straight tracks. Overpass supports. Fence sections. Locking lugs. Guide book.

Reg. 21.95
17.77



**2 OCTAVE ROYAL CHORD
ELECTRIC ORGAN**

16.77 Reg. 26.66

Rich wood-grain color. With automatic chord player push buttons. Educator-approved Key Selector makes playing easy. 19"x9"x8".

YOU CAN
CHARGE
IT!

SHOP TIL
9:00 P.M.



PEDAL DRIVE TRACTOR

AMAZING VALUE at Newberrys—special low price! Sturdily built tractor 32" long, with adjustable seat, pedal action. Perfect toy for small fry—keep them active and healthy while having lots of fun.

11.98

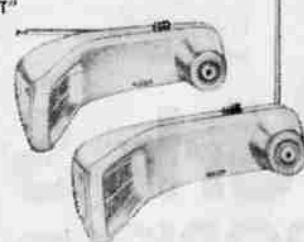


**BIG 2-FOOT
VINYL-FACED
SANTA CLAUS**

4.98

Wonderfully BIG and gay—with merry vinyl face, vinyl hands and boots. He's made of cotton-stuffed plush. His wired arms and hands can be moved in many positions. Plastic belt. Stands 24" high.

NOT ENOUGH CASH?
THAT'S EASY!
USE NEWBERRYS
CREDIT. THEN
JUST SAY
"CHARGE IT!"



**WIRELESS "TRANSITALK"
Portable WALKIE-TALKIE**

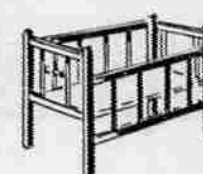
17.88

No wires, aiming or earplugs! Communicating range of over 2 miles. Each unit has built-in earphone, microphone for transmitting.



CHAIR, TABLE SET

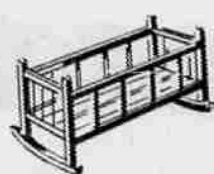
Big 3.07 savings! A set any little girl would be very proud to own. Sturdy aluminum—table has stain-resistant 18"x24" top, 21 inches high. 2 matching folding chairs with plastic seats. Yellow color.
Reg. 10.95
9.95



DOLL CRIB

Reg. 4.59
3.99

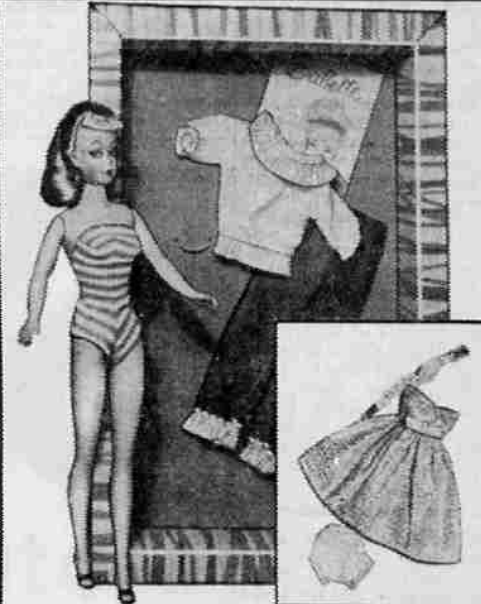
Big, sturdily built doll crib, smoothly finished in natural. Easy to roll casters; drop-side. She'll love one! 26"x15"x20" high.



DOLL CRADLE

Reg. 1.27
1.00

Brightly enameled cradle for her baby doll. Every little girl needs at least one. 20" long, 10 1/2" wide, 12" high.



**11 1/2" BABETTE DOLL WITH
ONE FASHION OUTFIT**

2.98 Complete

She's a fashion mannequin doll you can dress in many glamorous outfits. 11 1/2" tall in unbreakable poly—with rooted hair, moveable arms, legs. She comes dressed in striped bathing suit with earrings, high heels. And you can choose one fashion outfit... glamorous sports, daytime or evening costumes. Doll only \$1.98.



**AMERICAN
LOGS**

Fun at any age. Old favorite!

72 Pieces **98c**
103 Pieces **1.79**



**FAMOUS MONOPOLY
BUY-SELL GAME**

2.99 Reg. 4.44

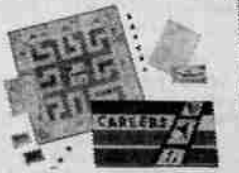
Real estate trading game—you buy and sell property, collect rents. Lots of fun for entire family.



**"CONCENTRATION"
TV GAME**

2.37 Reg. 2.99

Based on famous TV game of the same name. Play for merchandise and cash prizes and solve the puzzle.



"CAREERS" GAME

1.77 Reg. 2.38

Set goal for fame, fortune or happiness. Choose a career—farming, law, movies, etc. Try to attain your goal.

**AIM AND TALK!
FUN WITH THE
ASTRO-PHONE**

6.68 Reg. 8.88

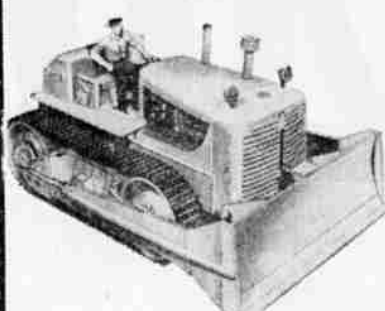
No wires! Hold 2-way "walkie-talkie" conversations anywhere within line of sight on safe, invisible infrared energy. Each high-impact styrene Astro-Phone is a self-contained transistorized sender-receiver, powered with 3 ordinary flashlight batteries.



HUGE STEEL WAGON

\$9.95

Extra big, really rugged "Radio Flyer" wagon. Kids will love the super-bell-ton molded tires. Double-disc 10" wheels. 36x17x4 1/2" body in red baked enamel finish with red striped grey wheels. A real champ!



Battery-Run Tractor

Tugged metal Bulldozer that will give hours and hours of road building, pushing logs and general farm work! Remote levers control all actions.

5.99



**OPERATION MOON-
BASE PLAYSET**

11.77

Kids can fire rockets, launch saucers, explode a mountain, send signals! Moon men, astro-nauts, many other accessories!



TINKERTOYS

78 Pcs. **97c**

149 Pcs. **1.98**

215 Pcs. **2.88**

365 Pcs. **4.98**



**EXCITING "CLUE"
DETECTIVE GAME**

2.44 Reg. 3.33

Challenge of the thrilling detective story plot makes this a terrific game for both adults and teenagers.



**AQUA
SNOW SLED**

• For Snow
• For Water

14.95

Real year-round fun! A fast, sturdy snow sled in the winter—light, maneuverable surf board in the summer. Compact. Fits into car or boat. Bright red enamel or natural wood finish.



**BLAZE—THE
TALKING HORSE**

27.77 Reg. 33.13

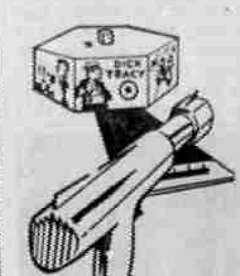
Fabulous galloping horse—neighs, whinnys, talks in 11 phrases. Sturdy steel stand, moulded plastic body, inside spring action.



**24" BASKET-BOWL
GAME OF SKILL**

5.88

Combines control of basketball with accuracy of bowling! 4 plastic balls. Automatic scoreboard.



**NEW ELECTRONIC
TARGET GAME**

8.99 Reg. 11.66

Silent ray gun shoots beam of light at revolving electronic photocell bull-eyes. Electronic scorer.

Newberrys SHOPPING CENTER STORE ONLY

Open Till 9:00 Every Night Except Sundays — Sunday Hours: 10:00 - 5:30