

Perfume Is Way To Woman's Heart

Looking for the way to a woman's heart? Millions of men have discovered that perfume is the sweet answer. Statistics reveal that men buy most of the perfume in the United States — 65 per cent of it — and that half of all perfume sales are made at Christmas time.

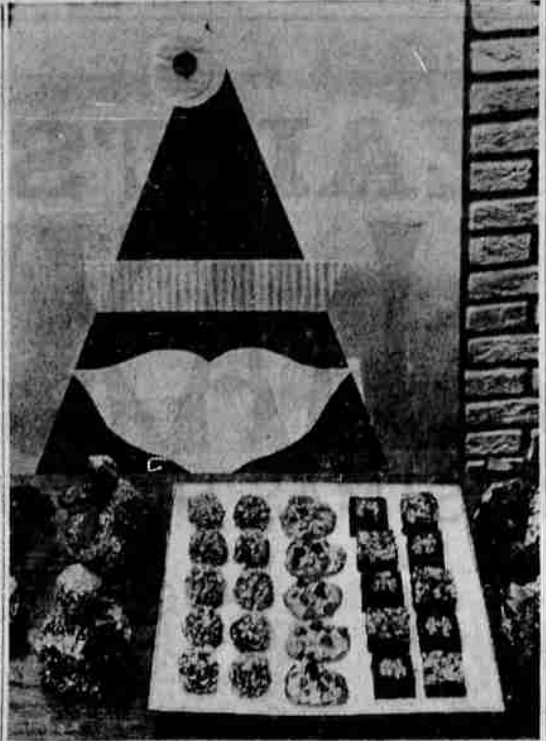
How do you choose a scent for the woman in your life?

The fact is that when it comes to fragrance, most women swear their allegiance to France. There's magic in the "created, bottled, packaged and sealed in Paris" label — and with good reason. France has, for generations, been the birthplace of most of the "perfume greats."

What's the most effective way to wear perfume? French women traditionally favor the "pulse spots" . . . perfume touched lightly to the throat, the crooks of the arms and the knees where the heat of the body can diffuse the scent perfectly. Another French secret — re-apply perfume frequently.

Since fashion and fine fragrance combine so beautifully, many great couturiers offer distinctive perfumes to complement their elegant creations. This Christmas "Cabo-chard," a wonderfully modern blend of intriguing oriental scents with woody, mossy undertones, is being offered in the United States by the couture house of Gres, in Paris.

Beautifully packaged in a crystal pinch bottle with jaunty velvet bow, Gres' "Cabo-chard," (a favorite abroad), will be available in this country in time for gift selection.



HOMEMADE GOODIES — Play Santa to holiday visitors with little foil or transparent plastic-wrapped sacks of homemade goodies like chocolate fudge, sugarplums, good fairy cookies or other of the many story book good things described in today's food columns.

Feeding the Family

By ZOLA VINCENT

Food Editor

Merry Makings for Many Good Things Planned for Fun

Today we depart from the usual introductions to recipes and give you and the children a Cook's Tour Through Storyland straight from Betty

Crockerland. Occasionally we even break into rhyme along with recipes designed to enchant young and older in the reading as well as in the making and eating.

The night before Christmas, it sometimes is said, is the eve when the elves law their schemes. So that is the night to go safely to bed.

And have colorful sugarplum dreams.

Colorful Sugarplums

Exciting thing here is that you use a variety of flavorings such as vanilla, lemon, peppermint and almond; a variety of colored sugars such as white, yellow, green, red or pink. Colorful sugars are made simply by blending a tiny bit of pure food coloring into granulated sugar.

- 3/4 cups enriched flour
- 1 teaspoon salt
- 1 cup shortening (part butter)
- 1 package active dry yeast
- 1/4 cup warm water (not hot)
- 1/4 cup dairy sour cream
- 2 whole eggs, well beaten
- 1 cup sugar (see below)
- 1 tablespoon flavoring (see below)

Mix flour and salt, cut in shortening. Dissolve yeast in water. Stir into flour mixture with dairy sour cream, eggs, flavoring (vanilla, lemon, peppermint or almond) mix well. Cover with damp cloth and chill 2 hours (the dough does not rise).

Round up one third of the dough and roll on a sugared board (white, yellow, green, red or pink sugar), keeping rest chilled. Preheat oven to 375 degrees. Roll dough into oblong, 10 x 8 inches. Fold two ends to center, overlapping slightly. Sprinkle with sugar, roll again to 10 x 8 inches; repeat. Cut into wreaths, snails, horseshoes, canes or other fancy design; set on ungreased baking sheet.

Press down ends to keep shape. Repeat with rest of dough in other flavor and color combinations. Bake immediately 10 to 12 minutes or until delicately browned. Remove at once. This makes 10 dozen "visions of sugarplums" cookies.

Fancier Sugarplums

To make sugarplum braids, cut the rolled out dough in 4 x 1/4 inch strips; braid three strips together. Bake as above.

To make sugarplum whips, cut 8 x 1/4 inch strips and wind around clothespins with ends under pins. Bake as above.

To make sugarplum ribbons, cut 4 x 1/2 inch strips; weave on toothpicks into

shape of ribbon candy. Bake as above.

Cranberry Molds

Beat one pound can jellied cranberry sauce until smooth. Add one-half cup water, or gingerale, or fruit juice and mix thoroughly. Spoon into individual salad molds. Place in freezer overnight. To remove molds, dip in hot water and the frozen ice will slip out easily. Place on tray. Return to freezer until ready to serve. Decorate with green leaf candies.

Choco-Nut Fudge With Pleasing Variations for Santa Sacking

As suggested in our picture today, it's a happy notion to help Santa by making and sacking goodies for sharing with any and all visitors during the season of good cheer. The children will vastly enjoy making and "sacking" a small assortment of these candies in squares cut from heavy-duty aluminum foil or from transparent plastic wrap. Tie with gay ribbon bow and sprig of holly if you like.

- 1 1/3 cups evaporated milk
- 1 cup sugar
- 2 6-ounce packages (1 cup each) semi-sweet chocolate morsels or 1 12-ounce jumbo package semi-sweet chocolate morsels
- 1/2 cup coarsely chopped walnuts

Combine evaporated milk and sugar in a three-quart saucepan. Place over moderate heat and bring to a full rolling boil, stirring constantly. Remove from heat; add semi-sweet chocolate morsels and stir until smooth. Turn into 8 x 8 x 2 inch aluminum foil-lined baking pan. Sprinkle nuts over surface, pressing firmly into fudge. Chill. Cut into 1 1/2 inch squares. Makes two pounds.

Variations

Omit chopped walnuts from recipe; press a walnut half into surface of each square. Or when semi-sweet chocolate morsels are melted and mixture is smooth, add one-half cup coarsely chopped walnuts to fudge before turning into pan. Omit pressing nuts into surface.

Magic Morsels

Here are six dozen cookie morsels achieved with almost magic neatness and dispatch. You'll want a few dozen for home eating and more for Santa sacking.

Combine two eggs and one-half cup sugar and beat until thick and lemon colored. Sift in one-half cup sifted flour and one-fourth teaspoon salt. Stir in one six-ounce package (one cup) semi-sweet chocolate morsels. Three-fourths cup finely cut dates, three-fourths cup chopped walnuts and one tablespoon grated lemon rind.

Drop by rounded teaspoons, two inches apart, on a well-greased baking sheet. Bake in a slow oven, 325 degrees, 12 to 15 minutes. Remove immediately from baking sheet.

Storybook Delights

Christmas is the time for stories.

Of maiden's love and prince's flories.

Of Peter Rabbit's thieving deeds.

Or Johnny's sprouting apples.

So gather 'round and let us look

Into the Cooky Storybook.

Storybook dough is made like this:

- 1/2 cup soft butter
- 1/4 cup sugar

Food coloring (see recipes)

1/4 teaspoon almond flavoring

1 1/4 cups enriched flour

Cream butter, sugar, food coloring (see recipes) and flavoring. Stir in flour; mix well. If dough is too dry to handle, work in one to two teaspoons butter. Shape as directed. Place on ungreased baking sheet; chill 30 minutes. Preheat oven to 300 degrees (slow). Bake about 30 minutes. (Time will vary with size). Do not brown. Makes 2 to 2 1/2 dozen cookies.

Cinderella's Slipper

Make Storybook Dough; do not add food coloring. Form 1 1/2 teaspoon dough into oval with depression keeping shape of slipper in mind. Make one end slightly pointed for toe

Oregon Seed Growers To Meet in Salem

Corvallis — Growers and other representatives of Oregon's \$20 million annual seed industry are scheduled to take a close look at prospects for continued seed sales to the European Common Market bloc of nations Dec. 10 to 12 at Salem.

Preferential trade agreements in the Common Market and new regulations for seed



and press hole part way down into toe. Bake as suggested above. Add small slipper pom-pom or colored icing or red hot cinnamon candies.

Peter Rabbits. Make Storybook Dough; do not add food coloring. Roll one level teaspoon dough into ball for head and one heaping teaspoon for body. Use tiny ball for tail and bits of dough for ears. Bake; while warm, sprinkle with confectioners' sugar.

Peter Rabbit's Carrots. To Storybook Dough, add three drops red and two drops yellow or green food coloring. Roll dough into two inch rolls; taper at ends. Use bits of green colored toothpicks for stem.

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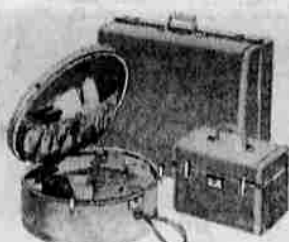
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