

PENNEY'S

60th ANNIVERSARY

Christmastime... anytime... COUNT ON PENNEY'S FOR SATISFACTION... we make good on every promise on every purchase or your money back.

Men's Holiday Shirts—Plain and Fancy!

\$2



Select from 500 shirts at one low \$2 price!

Zippered placket pullovers! Oxford weaves! 2-pocket and single pocket models! Button down and regular collars! Embroidered accents! What an assortment of fine long sleeve gift shirts for the men on your list! Sizes small, medium, large and extra large.

PENNEY'S STREET FLOOR

What A Low Price

For this quality Washable

WOOL-NYLON SHIRT

TERRIFIC SPECIAL!

5³³

Compare with shirts selling for many dollars more... Luxurious blend of 85% wool and 15% nylon in rich medium color toned plaids, matching plaids, two matched pockets, satin lined yoke, topstitched collar with collar stays... A truly wonderful gift that any man will long appreciate... Sizes small, medium, large and extra large.

PENNEY'S STREET FLOOR

SAVE this Holiday Catalogue, do all your Christmas shopping from it!



SPECIAL!

men's better shirts

- Brushed Rayons!
- Lustrous Corduroys!
- Solids! • Plaids!

Deep pile solid color corduroys. 2 pockets, lined collar yoke, top stitched collars with stays. Six beautiful colors plush brushed rayon, heavyweight sport shirts. Handsome ombre plaids boast matched pocket, top-stitched collar, shape control stays... all machine wash!

\$3.



New Water-Repellent Leather-Look Laminate! PENN-SUEDE JACKETS

Now at **11⁸⁸** DOLLARS SAVINGS

Beautiful Penn-Suede® lets you enjoy the luxurious look of supple suede without the worries of leather! Completely hand washable, Penn-Suede is the master-piece of man-made fabrics! A practical team of "breathable" expanded vinyl plastic and fleeced nylon, Penn-Suede keeps its shape, its looks, its color! Choose from our sportsman selection, trimmed with handsome heather-tone knits!



MEN'S SOFT ABSORBENT TERRY ROBES

- White
- Yellow
- Blue
- Green
- Spice

6⁹⁵

BOYS' STRIPE TERRY CLOTH ROBES

4⁹⁸

sizes 4 to 10

5⁹⁸

sizes 12-18

Popular cotton terry in colorful candy stripes for Jr. boys, multiple stripes for big boys. For lounging or after shower!



MEN'S FLANNEL PAJAMAS

2 for \$5

Full cut sanforized® cotton flannel in new fall patterns and colors. Button front or slip-over styles. Sizes S-M-L-XL.

ALL SILK NECKTIES

Special **88¢**

Very special buy! Smart new patterns and colors — Compare the quality and select a hand-ful for gifts.

TIE CLIPS CUFF LINKS

2 for \$1

Plus Fed. Tax

Special budget price! All popular shapes! Rich gold and silver tones in stone set, fancy and plain designs. Gift boxed.