

PENNEY'S
80th ANNIVERSARY

Christmastime... anytime
COUNT ON PENNEY'S FOR
FIRST QUALITY... flawless perfects
that assure you of value all the way.

Classic-favorite cardigans!

Burry accent slipovers!

Zipper-front bulkies!

sensational SWEATER CLOSE-OUT

Wait till you see this fabulous collection! Only Penney's could have hauled this sweater excitement together and offered it to you at one tiny price! Scoop 'em by the armful for luxurious Christmas gifts! You won't believe the amazing variety... stylings to fit everyone from slinky-siren sophisticates to classically correct collegians... from stylish moms to practical grandmas! Every last style is lushly shaded, snugly knit, marvelously detailed! Find all kinds of warm, warm wools, easy-care Orlon® acrylics, wool fashion blends. Don't miss out on these unbelievable values!

\$5

Chanel-look stylings!

Thick cable knits!

Rich jacquard looks!

Luxurious plain knits!

Plush, sporty ribbings!

TERRIFIC PRE-CHRISTMAS SPECIALS

COTTON QUILT DUSTER ROBES

\$5

Full swinging cozy cotton quilts in gay holiday colored blending plaids, beautiful acetate crepe linings, fully machine washable. Sizes 10 to 18.

Girls
NYLON
QUILT
ROBES

\$4

Hand washable robes in candy striped 'n' flower printed nylon tricot! Backed by Acetate Tricot. Pink, blue or maize. 7 to 14.

OVER 300...
COTTON HOLIDAY BLOUSES
... ALREADY GIFT-BOXED!

Go on sale
Tomorrow!

\$2.

Wait till you see these beautiful roll sleeve blouses... you'll want one for every gal on your list! Take your pick of frothy embroidered 'n' lacy whites, or crisply tailored light-tones! All machine washable!

Sizes 32 to 38

**FABULOUS
BUY!**



WOMEN'S
IMPORTED
WOOL-NYLON
FLANNEL

SLACKS

HURRY IN
FOR THESE
... THEY'LL
GO FAST!

2⁹⁹

Compare these fine taper slacks with many selling for much more—rich blend of wool and nylon flannel imported from Italy... fully lined in charcoal, black, grey, brown, in sizes 10 to 18.

PENNEY'S MEZZANINE



VALUE SCOOP!
RICH CABRETTE
LEATHER
JACKETS

• White
• Beige
• Saddle-wood

18⁸⁸

The lustrous gleam of imported Cabrette glove kidskin... baby-soft and beautifully sculptured in style. Meticulous seam detail and self-covered buttons... the entirety lined in rayon satin. Top value.

Sizes 8-18