

PENNEY'S

60th ANNIVERSARY

Christmastime... anytime COUNT ON PENNEY'S TO EXCHANGE IT... at any of our stores coast-to-coast.

GIVE SLIPS

Especially when they are **SPECIAL VALUES**

go on sale
9:30 A.M.
Tomorrow

\$1.99



Left:

unbelievably beautiful

NYLON-SATIN TRICOT SLIPS

Fashion lingerie's most luxurious fabric! Leave it to Penney's to lushly design it around our fabulous Adonna label! Get the dollars—more—look into your gift-giving! Pick her favorite—half slip or full slip! Both lavished with nylon lace and pleats, expensive shadow panels and our priceless proportioned fit! White, black, beige and fashion colors! Super Bargain!

PENNEY'S STREET FLOOR

Above:

DACRON-NYLON

Plain or fancy half-slip of dacron, nylon, cotton... smooth fit with elastic waist... long lasting wearing power. Choose from pretty lace or embroidered trims in white only. S, M, L.

SUPER BARGAIN! PENNEY'S STREET FLOOR

DACRON-NYLON LANOLIZED FULL SLIPS

Dacron, nylon, cotton in soft lanolized finish that never, never clings... washes and dries in a jiffy... choose from tailored or fancy trim styles. Sizes 32 to 40.

SHOP FRIDAY 9:30 A.M. TILL 9 P.M.

QUILT-TOP TV LOUNGERS FOR CHRISTMAS!

Another Penney Value!

3.98

Wrap up the leading lady on your side of the TV screen in this entertaining costume! Her audience, big and little, are attuned to the Lurex® metallic glitter, the compatible color glow, the feminine grace. All acetate tricot... the jacket is quilted, the pants slimly sleek. From a big collection of styles. 32 to 38. LINGERIE—PENNEY'S ST. FLOOR

"Charge It" at Penney's



NYLON TRICOT GLAMOUR

small, medium, large **\$2**

Waltz lengths or flowing shifts, be-ribboned, laced or bowed with Oo-la-la! Pink, blue, red and new honey peach.



NYLON SATIN TRICOT PETTIPANTS

small, medium, large, extra-large **1.98**

Women all over are discovering the ease, sleek looks of this panty 'n slip all-of-one-piece! White and pastels.