

Recreation Group Slates Meeting

Salem —UPI— The 25 member Oregon Outdoor Recreation Council, created by Gov. Mark Hatfield last month, will hold its first meeting Dec. 19. The all day meeting will start at 9:30 a.m. in the state highway building here with remarks by the governor.

The council will elect officers and adopt rules, devoting much of the day to briefings by park officials on such topics as county parks, forest recreation, recreation on federal lands and private lands.

A draft of a proposed policy statement for the council's consideration states that the council will act as a subcommittee of the governor's natural resources committee.

Among other things, the statement says the council should work to determine Oregon's outdoor recreation needs now and in the year 2000 — recommending ways to meet these needs.

Republican Wins In Minnesota

St. Paul, Minn. —UPI— The Minnesota Canvassing Board has declared Republican Gov. Elmer L. Andersen the winner of the closest gubernatorial race in Minnesota's history.

Lt. Gov. Karl Rolvaag, Andersen's Democratic-Farmer-Labor party rival, announced immediately he would demand a recount of the vote in the Nov. 6 election.

The board acted after it was ordered by the Minnesota Supreme Court to count disputed amended vote returns from 10 counties. The amended returns had put Andersen ahead by about 140 votes.

German Freighter Listing at Sea

Boston —UPI— A German freighter with 29 men aboard listed dangerously in heavy seas 750 miles east of here today when the cargo shifted suddenly.

The Coast Guard reported that the Erwin Schroeder, a 335-foot motor vessel, tilted about 15 degrees in 22-foot waves but managed to maintain headway of about eight knots.

The 327-foot cutter Spencer out of New York was dispatched to aid the vessel. A rendezvous was expected about noon (PST), the Coast Guard said.

A spokesman said officials did not feel the Schroeder was in any immediate danger of sinking.

Grants Approved For Sewer, Park

Washington —UPI— The Community Facilities Administration Thursday announced it has given a \$167,643 grant to Eastside, Ore., to pay for half the cost of new sewer facilities.

The grant was made under the accelerated public works program.

The Urban Renewal Administration announced it has given a \$6,630 grant to Salem to help in purchase of 21 undeveloped acres of land for Santiam Park about two miles southeast of Salem.

Pendleton Request Refused by CAB

Washington —UPI— The Civil Aeronautics Board Thursday refused to let the city of Pendleton, Ore., transfer issues relating to air service between Pendleton and Spokane, Wash., from one investigation to another one. Both cases are pending before the CAB.

The issues are now being considered under the West Coast Airlines "use it or lose it" investigation, which is a broad route alignment case. The city requested that the matter be considered, instead, as part of the service to Spokane case.

No useful purpose would be served by the transfer, the CAB said.

Highway Death Toll Sets Record

Chicago —UPI— American motorists drove to a record death toll of 33,430 for the first 10 months of 1962, the National Safety Council reported Thursday.

It marks the highest number of traffic deaths ever recorded for this portion of a year, the council said. The previous high, 32,357, was set in 1957.

The council said 1.17 million people incurred disabling injuries.

October traffic accidents claimed 3,830 lives, a jump of 5 per cent over the 3,650 deaths counted in the month last year. It was the 12th consecutive month to show an increase from the same month in 1961.

MEDFORD, OREGON, FRIDAY, NOVEMBER 30, 1962



Your Money's Worth

By SYLVIA PORTER
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BEHIND THE STEEL SQUEEZE

Slashes in steel dividends . . . A lagging demand for steel even in the face of a boom auto year and the Cuban showdown . . . Steel prices being cut in dramatic contrast to the attempt of the industry last spring to hike prices across-the-board . . . Drastically shrinking profit margins, intensifying competition to steel from other materials at home and from an increasing volume of lowest cost foreign steel imports . . . What is wrong? Why? What is the outlook? Here, from Roger Blough, chairman of giant U.S. Steel and the man who triggered last spring's steel price rise crisis, are answers to key questions about one of America's most basic industries.

Porter: Which is the most important force behind the recent steel price cuts—competition from foreign steel producers or competition from manufacturers of rival materials or competition among the U.S. steel companies themselves?

Blough: Lower-priced foreign steel competition has certainly been a very major factor, but the competition among U.S. steel companies has been just as important, possibly more so. The impact of competition from aluminum and plastics has been more on new products than on prices. We would eventually have developed "thin tin" (which competes with aluminum), but the competition may have influenced the timing.

In the case of foreign steel the lower prices often simply reflect the much lower hourly labor costs in foreign countries. Also, it has been charged that foreign steel is being "dumped" into this market by foreign producers who are selling it for less here than they do at home. We have anti-dumping statutes in this country, and I understand that the Treasury Dept. already has started some investigations of this.

Porter: How are you going to meet the competition from foreign steel imports?

Blough: One way we cannot meet it is by reducing our prices below our costs. Foreign steel prices run from \$20 to \$40 per ton under our domestic prices on the same products. Taking a composite average price for all types of steel products, the current price of steel in the U.S. runs about \$70 per ton. Last year steel industry profits on sales (after taxes) were 5.2 per cent, about \$9 a ton.

Clearly, we absolutely could not reduce our prices enough to meet the foreign competition.

One thing we can do is offer better service, such as prompt deliveries and expert technical guidance on manufacturing problems. We already have a large edge here. We also can offer quality which is second to none. Then, we must keep developing new products. We have more and better research centers in the steel industry today than ever before and the products coming out of them (at a rate of one new or greatly improved product a month for U.S. Steel alone) are constantly increasing in usefulness and value to the consumer. We can develop new types of steel to serve completely new purposes.

Finally, we must improve our steelmaking plants to compete with foreign steelmaking equipment, which is mostly new since World War II. We have been having trouble on how to pay for this investment but I think we are beginning to make progress.

Porter: Now that costs and wages are rising rapidly in other countries, won't this tend to equalize prices and help the steel industry regain lost markets?

Blough: In percentages European prices are going up faster than here, but steel is sold in dollars and cents. The fact is our total employment costs, including fringe benefits, are roughly three times costs in the Common Market and six times costs in Japan. We must hold down our costs, improve our plants and equipment, develop more ingenious management techniques.

Porter: What is your judgment of the outlook then?

Blough: Despite the problems, I am more optimistic now than I have been in several years about the future of our industry.

Considering Type of Child Important In Selecting Gift

By DAVID NYDIK
UPI Education Specialist

During the approaching holiday season, millions of dollars will be spent on gifts for children. Naturally, you would like these gifts to be enjoyable, appropriate, and useful. All gifts cannot fulfill all purposes. Perhaps you would be doing quite well if your gift achieved two of the above aims. This will depend upon your knowledge of the individual receiving the gift.

Children usually are most interested in recreation-type gifts (toys, sports, books, cameras, etc.). Most people feel that all toys are enjoyable to children. This is far from true. You

probably know of many instances when expensive toys are discarded for inexpensive ones. Discouraging? Avoid this by making the choice personal. Consider the type of child and his interests. Don't buy a quiet game for an extremely active child and don't buy a baseball glove for a child who dislikes the game. Choose an item which meets the likes of the individual.

A gift is appropriate when it is proper for the age level and reasonable for the particular home. A toy, game, or other item which is too difficult for the child to use will quickly end up on the shelf. A game with complicated instructions to read is not for the

pre-school child. A 10 to 12-year-old girl will not be interested in a play stove when she is permitted to help with and do actual cooking. Clamp roller skates are not appropriate for a 14-year-old who is accustomed to shoe skates at a roller rink.

Many people feel that a gift does not have to be useful. They should consider that usefulness often creates interest. A gift which encourages exercise can be valuable and fun. A pull toy can be most helpful for a child just learning to walk. A model kit, which is not too difficult, will develop a child's ability to use his hands. There are many kinds of educational toys which aid

with academic skills. You may have noticed that many items are now marked for age levels.

The only caution is to consider the child's development which may be higher or lower than his actual age. Books are excellent gifts for some children. They are available at all levels. A personal library can be a treasure for many youngsters. Tools allow a child to be creative. He will learn much from and enjoy playing with the objects he makes.

Proper equipment based on the child's desires will encourage participation. The correct baseball bat will improve hitting. A good telescope will allow for exciting discoveries.

In total, a well chosen gift will be greatly appreciated. Its value is not necessarily related to the actual cost. An inexpensive gift can give

many hours of enjoyment. A little investigation and thought will increase the quality and sincerity of any gift.

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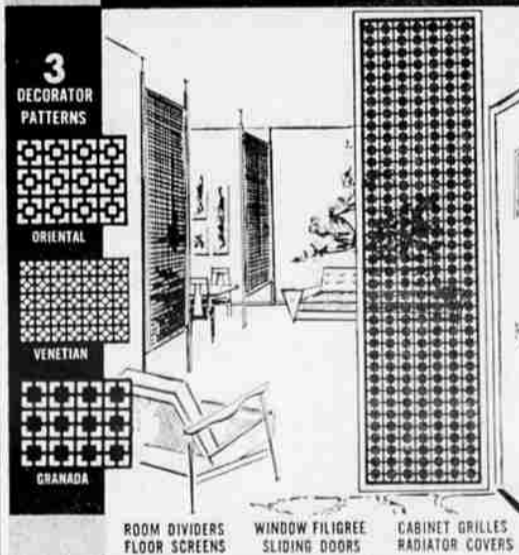
THIS WEEKEND'S TV FOOTBALL SCHEDULE — Saturday, Army vs. Navy at 10 A.M.—KBES-TV Sunday—San Francisco vs. Minnesota, at 11:30 A.M.—KBES-TV

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