

Christmas at WEISFIELD'S

MAKE THIS A JEWELRY CHRISTMAS AND SAVE

Precious gifts from Weisfield's tell your beloved the most beautiful Christmas story... your everlasting love cherished, warm and personal... beautifully expressed in any of these values available now at special Christmas prices.



ETERNAL LOVE
FABULOUS DIAMOND RINGS
EACH CONTAINING A 1/2 KARAT TOTAL
WEIGHT OF DIAMONDS SET IN OUR
EXCLUSIVE 14-KARAT GOLD MOUNTINGS

EACH A 200.00 VALUE

124⁷⁵

A. Eight diamond bridal pair everlasting as your love.
B. Man's massive solitaire magnificent and boldly eloquent.
C. Lady's classic solitaire enduring beautiful simplicity.
D. Fancy solitaire with nine dainty side diamonds.
EASY TERMS AS LOW AS 11.00 A MONTH



DIAMOND SET
LINDE STAR
SAPPHIRE RING
Lady's 57⁵⁰
Style
Rhythmic Florentine
gold mounting.
ONLY 6.00 MONTH

LINDE STAR
SAPPHIRE RING
WITH DIAMOND
Man's 57⁶⁰
Style
Massive Florentine
gold mounting.
ONLY 6.00 MONTH

"WHITE FIRE"
DIAMOND
BRIDAL PAIR
Both
Rings 89⁵⁰
Style
Fiery solitaire in
14K gold mounting.
PAY ONLY \$10 MO.

BIRTHSTONE
RING SET WITH
2 DIAMONDS
Lady's 42⁵⁰
Style
Birthstone in gold
with 2 side diamonds.
ONLY 5.00 MONTH

2 DIAMONDS
COMBINED WITH
A BIRTHSTONE
Man's 49⁵⁰
Style
Flash of birthstone,
diamonds in gold.
ONLY 5.00 MONTH



"GLORIFIED 150" DIAMOND BRIDAL PAIR
Eleven brilliant diamonds in 14-K
gold mountings.
Low As 11.00 Month **150⁰⁰**
MATCHING GROOM'S RING
SET WITH SIX DIAMONDS
Pay Only 6.00 Month **59⁵⁰**



DELIGHTFUL GIFT JEWELRY IN 14-KARAT GOLD
A. CULTURED PEARL AND DIAMOND PENDANT AND CHAIN 27⁵⁰
B. CULTURED PEARL AND DIAMOND CLIP 69⁵⁰
C. DIAMOND SET BELL SHAPED PENDANT AND CHAIN 22⁵⁰
D. DELIGHTFUL SEVEN DIAMOND CLUSTER, PENDANT AND CHAIN 69⁵⁰
WEISFIELD'S LIBERAL LOW EASY TERMS



**MATCHING
GROOM'S
RING**

Free

WITH PURCHASE OF ANY BRIDAL
PAIR SHOWN ON THIS PAGE!

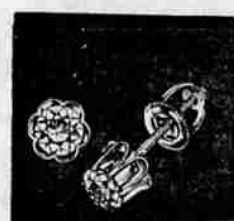
DIRECT IMPORT FROM OUR OWN
DIAMOND CUTTING AND POLISHING
PLANT IN AMSTERDAM, HOLLAND

**YOUR
CHOICE**

69⁹⁵

PAY 150 WEEK

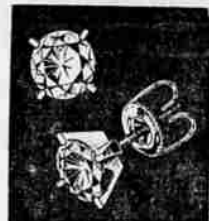
Brilliant diamonds of exceptional quality
in 14-karat gold mountings designed with
Hand carving to match each bridal group



"Dainty"
DIAMOND
EARRINGS
69⁵⁰
Beautifully cut, 14K
mounting. Pay 6.00 Month



"Drop-Style"
DIAMOND
EARRINGS
150⁰⁰
Priced to Fit
Your Christmas
Budget
Delightful 14K design
brilliant diamond.
LOW AS 12.00 MONTH



"Starfire"
DIAMOND
EARRINGS
100⁰⁰
Use
Weisfield's
Easy Terms
for Gift
Purchases
Exquisite diamond stud
earrings in 14K gold.
LOW AS 10.00 MONTH



"The Cross"
Symbolism enhances in
beautifully cut diamond in
14K gold. Rhodium finish
mounting. 15" chain.
24⁸⁸
ONLY 6.00 MONTH

FREE
GIFT-WRAPPING



INCLUDING
BOXES!



**Lady's 21-JEWEL
WRIST WATCH**
CLASSIC OVAL CASE
SET WITH 2 DIAMONDS
49.75 Value **29⁷⁵**
ONLY 3.00 MONTH
• Shock resistant movement
• Metal expansion bracelet
• Attractively gift boxed



**HUSKY
POCKET WATCH**
For Men and Young Men
3.25 Value **1.89** CHARGE IT!
Attractive metal case. Modern
man-in-hand watch face with
expansion metal band.



**Lady's 17-JEWEL
WRIST WATCH**
WATER-RESISTANT
• SHOCK-RESISTANT
A 39.95 Value **19⁸⁸** 2.00 MONTH
• Unbreakable Movement
• Water and Shock Resistant
• Anti-Magnetic
• Sweep Second Hand
• Combination stretch Band



**Man's 17-JEWEL
HUSKY WRIST WATCH**
29.75 Value **12⁸⁸** 2.00 MONTH
• Unbreakable Movement
• Water and Shock Resistant
• Anti-Magnetic
• Sweep Second Hand
• Combination stretch Band



**Lady's 17-JEWEL
PETITE DRESS STYLE
WRIST WATCH**
YOU'D EXPECT TO PAY 39.75 Value **16⁸⁸** 2.00 MONTH
• Attractive ribbon Face
• Quartz Case-In-Brass (plated)
• Genuine Link Bracelet



**Perfor 17-JEWEL
MAN'S WRIST WATCH**
A 35.00 Value **19⁹⁵** 2.00 MONTH
• Water and Shock Resistant
• Unbreakable Movement
• Sweep Second Hand
• Stainless Steel Back



Save 1/2 or More
ON ONE OF 5 TOP
NATIONALLY
ADVERTISED
17-JEWEL
Wrist Watches
Reg. 79.50 & 85.00
YOUR
CHOICE
ONLY **39⁸⁸**
LADIES' petite watch with
flashing expansion bracelet;
white and yellow gold color
case. MEN'S rugged watch with
waterproof, shockproof, non-magnetic,
sweep second hand,
matching expansion band.
Only 3.50 Month



BELL & HOWELL
Jewelrest
MOVIE OUTFIT
WITH ELECTRIC EYE

**COMPLETE
9-PIECE MOVIE OUTFIT**
Including Everything You Need To
Take and Show Superb Color Movies
YOU PAY ONLY

199⁹⁵
HERE'S WHAT YOU GET
• 11.8 Zoom Camera with
superior 11 element lens
• Automaticthreading projector
• Automaticthreading reel
• Top-grain cowhide case
• 30" x 40" table-top movie screen • Light bar • 2 flood lights
• Camera grip • 1-year camera and projector guarantee
AS LOW AS 12.00 MONTH

ADMIRAL "THIN MAN" TELEVISION
PORTABLE, FAMILY SIZE AT NEW LOW PRICE

Weisfield's
SPECIAL

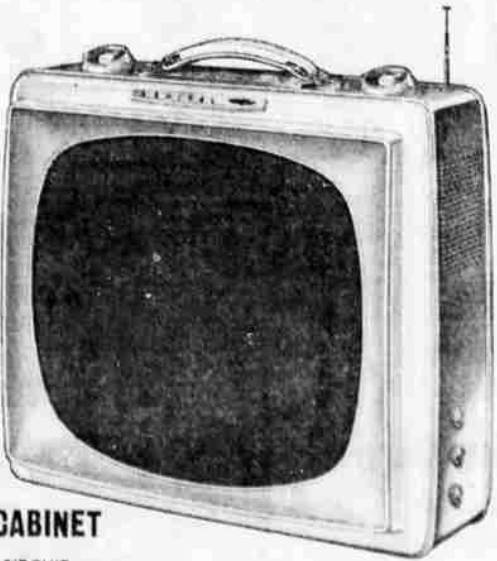
\$119

PAY ONLY
\$12 Month

NEW
"HIDEAWAY"
ANTENNA

SLIM LIGHTWEIGHT CABINET

• EXCLUSIVE PICTUREGUARD CIRCUIT
• NEW PERMA SEALED TUNER
• TOP-FRONT TUNING CONTROLS



• TINTED OPTIC FILTER
• 17,000 VOLT "AIRSPACE" CHASSIS

WEISFIELD'S
THE WEST COAST'S LARGEST
CREDIT

In The Medford Shopping Center
Buy Now... Use Your Credit 1st Payment 1963
SHOP FRIDAY AND MONDAY UNTIL 9 P.M.



**WHIMSICAL
CHRISTMAS
PIXIE CORSAGE**
1⁰⁰ Charge
it!
Gay splash of silver color,
green, white and red. Fun
to wear. An attractive col-
lege-age gift box with pin.



**CHEERFUL, JOELY
BELLS IN HOLLY
CLIP EARRINGS**
Charge
it!
1⁰⁰ set
Sparkling white bells and
rhinestone set on party
green leaves and colorful
red and white beads.



RONSON
CFL

RONSON
Mark II CFL

ELECTRIC SHAVER

With "Super Trim"
and Self-Cleaner

15⁸⁸
REG. 23.50

A perfect shaver, every time, with the flexible,
mirror-polished shaver head. Power steers itself
in seconds. It's quiet, lubricated for life and is
fully guaranteed by Ronson.

Closest
Shaves!

Fastest
Shaves!

Lightest
Touch of ALL!