

You Are Cordially Invited To The...

Grand Opening



Of Medford's Newest TELEVISION AND STEREO CENTER

Thurs., Fri., Sat. and Sunday, 8 a.m. to 9 p.m. . . . at . . .

JOHNSTON STORES

... In The ...

Medford Shopping Center

Come In and See the Complete Selection
Of RCA VICTOR Television and Stereo Sets

- RCA VICTOR New Vista Black & White Television
- RCA VICTOR Mark 8 Color Television
- RCA VICTOR Total Sound Stereo

RCA VICTOR

The Most Trusted Name In Television . . .
The Most Trusted Name In Sound!

Treats And
Refreshments

Lots of Parking
In Front of Our Store

JOHNSTON STORES

Next To the POLY CLEAN CENTER . . . Most Conveniently Located In The

Medford Shopping Center

NEW RCA VICTOR MARK 8 COLOR TV

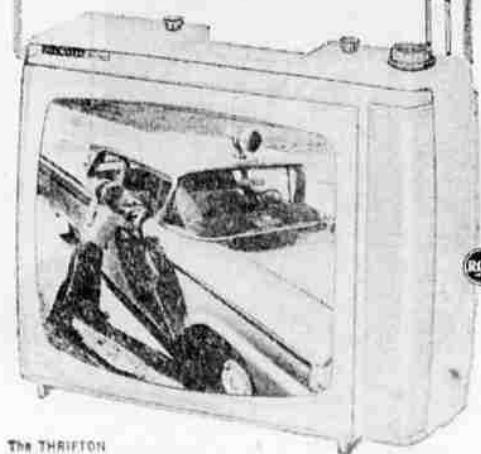


This is RCA Victor Mark 8 Color TV—crowning achievement of RCA Victor's eight years unmatched experience in color TV. Make this the most colorful Christmas that your family has ever had. Wide choice of models and styles to choose from.

PRICED FROM **\$495**

CONVENIENT TERMS TO SUIT YOU!

PRICE TRIUMPH! RCA VICTOR New Vista TV



The THRIFTON
Series 133-A-45-11
25" tube (overall diag.)—212 sq. in. picture

ONLY
149⁹⁵
\$5
Down

Take advantage now of this sensational RCA Victor TV buy! A smart, compact beauty with Super-Powerful "New Vista" Tuner for unsurpassed performance from many hard-to-get stations. "Power Pack" Chassis—big, Full-Picture Tube. Thrilling "Golden Throat" sound. A big value at this low, low price!

CONVENIENT TERMS TO SUIT YOU!

UNRIVALED ENTERTAINMENT



The SHENANDOAH
Series 233-D-97-M
23" tube (overall diag.) 282 sq. in. picture

RCA VICTOR New Vista TV

- Complete Home Entertainment Center In Early American Cabinetry
- Superb New Vista Television featuring "Magic Eye" Automatic Brightness Control
- Custom FM-AM Tuner equipped to receive FM Stereo Radio Broadcasts
- Automatic 4-speed "Victrola"® Phonograph
- Dynamic Six-speaker Total Sound Stereo System

Generous Trade-in Allowance for your old set. It will make the down payment **\$695**

RADIO-STEREO SPECIAL!



The MADRIGAL
With FM-AM Tuner
3VF04 Series

RCA VICTOR TOTAL SOUND STEREO WITH FM-AM RADIO

- Lowest Price Ever for RCA Victor Total Sound Stereo with FM-AM Tuner
- Dual Channel Amplifier Has 20 Watts Maximum Music Power Output (8 Watts E.I.A. Standard)
- Two 8" High Diffusion Bass and Mid-range Speakers, Two 3 1/2" Tweeters

\$199⁹⁵

ONLY \$5 DOWN

Other Console Models Priced From \$169.95