



FRONT-DOOR JUMBO CARD

extends personal holiday greetings from your house to the entire neighborhood! It turns your doorway into a giant-sized personalized Christmas card. Jolly snowman design has your family's name hand-painted across his bow tie. Cheerful holiday decoration. Card is 5 ft. tall, 3 ft. wide. Easily trimmed to fit any door perfectly. Weather-resistant. Use it year after year. Be sure to specify family name to be lettered.

4819-P — Giant Christmas Card\$2.98



BIKE SPEED INDICATOR tells accurately how fast you're traveling...whether you're just coasting along or racing. Gauge shows speeds up to 50 M.P.H. Works on the same principle as airplane indicators, measuring air-speed past moving bike. Easy-to-read gauge of unbreakable plastic. Just clamp it onto the handlebar. Top value!

5520 — Speed-O-Meter\$1



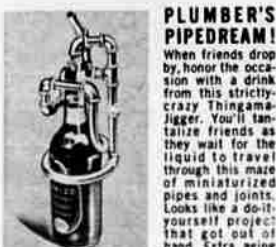
stores compactly. The brightest way to wish every passerby "Season's Greetings." 2 giant Candles in each Set.

4223-P — Electric Candles Set\$5.98



GIANT BLOCKS TALK BACK! Illustrated with animal cartoons. Just squeeze them and listen! The duck QUACKS! The kitten MEOWS! The dog BARKS! The bird CHIRPS! The monkey SQUEALS! Made of heavy laminated paperboard that wipes clean with a damp cloth. Blocks nest or can be stacked to make a 25" pyramid.

4162 — Talking Animal Blocks\$1.98



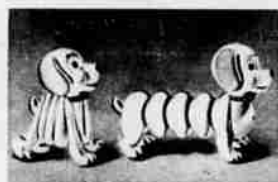
anteed by circuitous pouring route—or so it seems! Mad plumber attachment fits standard booze bottles.

4955 — Thingamajigger\$2.98



PERSONALIZED PAGE-FINDER identifies the reader and marks the reading place! What a delightful gift! Who wouldn't feel complimented to see his name permanently engraved on this gleaming gold-plated clip? Slips onto page easily. Non-tarnish finish. 1 1/2" x 1/2". Specify full name desired.

4944-P — Personal Bookmark\$1
Any 3 Names for \$2.79



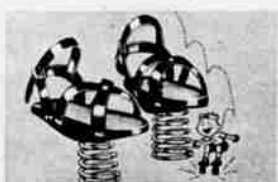
SQUEEZE, PLEASE...and watch this performing Pup scamper! A delightful sound-action toy for the crib set—and a thrilling holiday surprise for little tots. Squeezum Pup squeals when he's squeezed. Let go, and he sighs and walks away. Made of soft, smooth latex, non-toxic and washable. Cunning gift surprise!

5547 — Squeezum Pup98¢



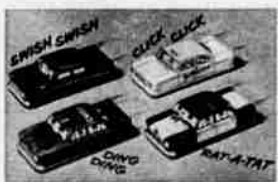
BIG FAT SANTA is the season's jolliest St. Nick! He's round and firm when fully packed with crumpled newspapers...and a life-size 5'9" tall! Made of colorful all-weather plastic. Stand him up or sit him down on roof, porch, lawn, inside by the fireplace (or even in an easy chair). Remove the paper to fold flat for storage. Holiday spirit!

5033 — Big Fat Santa\$4.98



THEY'LL JUMP FOR JOY! Space Shoes fit over any kid's shoes, convert him into an astronaut, kangaroo, or whatever his imagination says! The bouncing is wonderfully healthy exercise...and perfectly safe. Sturdily made with high quality steel springs to give years of service. Exciting gift for children 6 to 12.

4882 — Space Shoes\$3.98



CALLING ALL CARS! Four big-action models—complete with sound effects. Watch these little whizzers perform! The Fire Engine clears the way with a clanging bell...a Police Car spouts gunfire noises...a meter clicks on the tiny Taxi...Sedan has moving wipers and windows. Rubber-tired, steel 4 Cars. 4 in a Set. Gift hit!

5543 — Action Cars Set\$1



NEWEST DEAL — ROUND CARDS! Be the first to spring this sensation on your friends. Watch their startled expressions when you deal Round Cards. They're easy to read, easy to hold. Only the shape is different. No more dog-eared playing cards! Make clever coasters, too. 3" diameter

4730 — Round Cards Deck\$1.79
5093 — Round Twin Decks\$3.50



GOLDEN CARD TREE displays as many as 100 of your holiday greetings. Golden brass-finish metal Tree is 16" high. The boughs are the cards you slip into the slots all around it. Charming table and mantel decoration, or can be suspended from the top ring as a mobile. Use it to hold special-occasion greetings all through the year, too.

5636 — Golden Card Tree\$1



THE WORLD'S HANDIEST PENCIL—it carries its own built-in memo pad! No need to search your pockets or purse for paper. Just pull out the length you need and tear off a memo sheet. Clip-top 5" Pencil holds a 40 sq. in. roll of paper. Order the Refill Pack, too, and get a 4-roll supply.

5681 — Memo Pencil\$1
5682 — Refill Pack49¢

GIFT IDEAS

BY MAIL

AMERICA'S MOST UNUSUAL GIFTS
SUNSET HOUSE
764 SUNSET BUILDING, BEVERLY HILLS, CALIF.



PERSONALIZED DOOR MAT. Your own name, or any name of your choice, is permanently molded in rubber with ivory letters. Large 18 by 28 inch Mat has 7000 scraper fingers. Self draining. A personalized gift that will be most appreciated. Specify color and name desired. Brick red, garden green, powder blue or jet black.

154-P — Door Mat\$3.98



MAGIC BRAIN CALCULATOR does all your math problems with ease! Adds—subtracts—multiplies to 99,999,999. New type pocket adding machine automatically balances check books, adds grocery tapes, bridge scores, tax statements, mileage. Gives the answer in seconds! All steel mechanism works fast.

3750 — Magic Brain Calculator98¢



MINIATURE PLAY FOODS will thrill little doll owners! 39 different foods and 9 slices of bread. Look absolutely real. Chicken, steak, lobster, vegetables, snacks, fruits—even a bunch of grapes! They're all non-toxic and guaranteed to please any child! Set of 48 pieces. A feast!

4170 — Dolly's Food Set\$1
3 Sets for only \$2.79



NO MORE DRESSER-TOP CLUTTER! This handy nighttime caddy keeps him well organized! Handsomely sculptured, wooden tray holds everything a man ordinarily carries in his pockets. 8 varied-size wells hold billfold, tie clip, change, watch, pen and pencil, cigarettes, lighter, cuff-links, slaps, jewelry, what-not. So neat...top value, too!

4189 — Dresser Caddy\$1.98



TOT'S 'TICK-TOCK' WATCH. This realistic toy watch ticks just like mommy's and daddy's. Keeps its lucky owner fascinated! Ticking never stops...self-winding—with stem, working hands and sturdy band. Shock-proofed to take lots of knocking about. Sure to be a child's proudest possession.

1322 — Ticking Watch59¢
4 for \$1.98



1000 HANDY LABELS...printed with your own name and address! So practical...they can be used on stationery, envelopes, photos, records, checks, books, greeting cards. Any message up to 3 lines is printed on 1000 high quality gummed labels, packed in handy plastic box.

1500-P — 1000-Handy Labels\$1
2 packs for \$1.87



GIVE THE TIE THAT BLINDS to some deserving friend! It's the world's naughtiest, nuttiest tie, designed to knock their eyes out at 20 paces. For full effectiveness the crazy quips (all 3 1/2 feet of them) are best when viewed up close. Perfect finishing touch for the well-dressed party host. Strictly hilarious. It's a glorious gag-gift for an extroverted friend—if you can bear to give it away! Hand-printed in bright colors on drill cloth.

5325 — Crazy Tie\$1

Mail This HANDY ORDER FORM Today!

SUNSET HOUSE • 764 Sunset Building, Beverly Hills, California

AIR MAIL REACHES US OVERNIGHT

YOU MUST BE PLEASED OR YOUR MONEY BACK!

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Item Number	How Many	Name of Item	Price

Orders sent Postage Paid. No C.O.D.'s, please.

TOTAL AMOUNT ENCLOSED _____