



**RAND** shoes for men. Shown: "Bramoc" in bronze, black, or brown.

**POLL-PARROT** shoes for boys and girls. Shown: "Minuet" in brown, raspberry or black patent; black velvet; gold or camel smooth.



**TRIM TRED** shoes for women. Shown: "Bellanca" in brown, black, or red; black patina; black suede.



**SMART SET** shoes for teens. Shown: "Willow" in oyster, black or camel.

## What a grand and glorious feeling

*...shoes that take the holidays in stride!*

Family  
of smart  
footwear

by  
**RAND**

Nothing like shoes by Rand to tune-up holiday wardrobes! They add just the right note...are never extreme, *always* in good taste. And they're made with those important built-in extras that make them fit and feel so much better. (Dad will be happy with the price tag, too!)

Now being featured at these fine stores...see the entire Rand collection tomorrow!

**IDAHO**  
BOISE The Cash Bazaar, Inc.  
IDAHO FALLS Ferrell's Dept. Store  
LEWISTON Gregsons Shoes  
MALAD CITY Evans Co-op Co., Inc.  
MOUNTAIN HOME Harris Dept. Store  
NAMPA Stryan's  
PAYETTE Farbers Dept. Store  
POCATELLO Terrell Shoe Co.  
PRESTON Blocks, Inc.  
REXBURG Hemming Shoe Store  
SALMON McPherson Dry Goods Co.  
SHELLEY Mallorys  
WEISER Reid's Shoe Store

**OREGON**  
COTTAGE GROVE Petersen's Dept. Store

**ENTERPRISE**  
EUGENE Burch's Fine Footwear, Inc.  
HERMISTON Edwin's Shoe Store  
KLAMATH FALLS Daniel's Shoes  
MILTON FREEWATER LaMonas  
NYSSA Wilson Bros. Dept. Store  
ONTARIO Baker's Shoe Store  
PORTLAND Meier & Frank Co.  
PORTLAND Teeny's Dept. Store  
SILVERTON Weiby's Dept. Store  
SPRINGFIELD M & S Shoes  
VALE Quisenberry's  
VALE Vale's Supply  
WALLOWA Shell-Mero

**WASHINGTON**  
BELLINGHAM Soine's Family Shoe Store  
LEAVENWORTH Little's, Inc.  
LYNDEN Lynden Dept. Store  
MOUNT VERNON Soine's Shoes  
PASCO Pasco Clothing Co.  
POMEROY Cardwell's  
PROSSER Golden Rule Store  
SEATTLE A. & D. Dept. Store, Inc.  
SUMAS Sumas Merc. Co.  
TACOMA Arlin's Highland Hill  
TACOMA Soine's Shoes  
TWISP Chases  
WALLA WALLA Barretts Shoe Store  
WALLA WALLA Taylors New York Store  
WENATCHEE Ross' Shoes

RAND FAMILY OF FINE SHOES BY **International** WORLD'S LARGEST SHOEMAKER



Gingerly, Haast and his wife force-feed deadly king cobra. Dangerous maneuver is necessary to prolong life of snake.

## Cobra (Continued from page 5)

later, I felt I could have walked out of the hospital. At 1:30 a.m., Dr. Sheppard announced I would recover.

The next afternoon I was back at the Serpentarium. Dr. Sheppard wanted me to stay in the hospital at least another day, but I insisted on leaving.

The following Sunday afternoon, I successfully extracted venom from the same king cobra that bit me. The "re-match" proved momentarily too much for my wife; after the king made a powerful but unsuccessful strike at me, Clarita ran sobbing from the scene.

Now that I have survived a king cobra bite, I am convinced that my human guinea-pig experiment has paid off. I don't believe a cobra can ever kill me.

THE SCIENTIFIC aspect of my experiment is of primary interest to me. To many people, my Miami Serpentarium is known primarily for its Sunday afternoon "show." But this is only a by-product of my principal objective, which is to encourage venom research in the U.S. by making available to scientists a great variety of quality-controlled venoms from a single center.

Until the Serpentarium was opened, researchers throughout the world had to contact one or more of a dozen different sources of venom, and at best the quality was uncertain. Now I supply some 30 different organizations engaged in venom research, including the U.S. Army.

My interest in snakes dates back to 1921 when, at the age of 11, I got my first pet, a harmless garter snake. About a year later, I began collecting poisonous snakes near my home in Paterson, N.J.—and survived a rattler bite.

From then on, I made it my business to learn all I could about snakes and venoms. While still a teen-ager, I decided that one day I would own a laboratory where I could process and supply venoms to scientists to stimulate the research that I was (and still am) convinced might eventually yield important medical discoveries.

Right now, I am looking forward to a new atomic-age study involving snake venoms. A nationally known research foundation wants me to make cobras radioactive and then extract their venom. If one of these "hot" snakes bites me, I might become a new kind of human guinea pig. It should be interesting.