## STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars

To decipher message for Saturday, read words corresponding to numbers of your Zodiac birth sign.

ARIES (MAR. 21 – APR. 20): 9-22-39-42-44-75-84-89
TAURUS (APR. 21 – MAY 21): 2-8-21-26-53-67-69
GEMINI (MAY 22 – JUNE 22): 18-19-24-31-37-52-79-86
CANCER (JUNE 23 – JULY 23): 34-36-38-40-46-49-50
LEO (JULY 24 – AUG. 23): 16-43-64-65-71-73-77
VIRGO (AUG. 24 – SEPT. 23): 3-28-54-74-75-76-83-88
LIBRA (SEPT. 24 – OCT. 23): 32-33-47-56-58-60-82-85
SCORPIO (OCT. 24 – NOV. 22): 6-11-12-20-29-43-80-81
SAGITTARIUS (NOV. 23 – DEC. 22): 13-16-17-23-27-66-68
CAPRICORN (DEC. 23 – JAN. 20): 41-48-51-55-61-70-72
AQUARIUS (JAN. 21 – FEB. 19): 4-14-25-30-45-57-62
PISCES (FEB. 20 – MAR. 20): 1-5-7-10-15-35-87-90

Good — Adverse — Neutral

## Oregon Delegation Off To 4-H Congress

Portland – UPI – A 25-member Oregon delegation left here Thursday to attend the National 4-H Congress meeting at Chicago.

The five-day meeting will open Sunday. The delegation is scheduled to return to the state next Friday.

## Subscribers

To report improper or non-delivery of the Mail Tribune in Medford, phone 772-6141; Ashland call at 1224 Iowa st., or phone 482-3562; Montague and Yreka, phone GLobe 9-3171, before 6:45 p.m. daily and 10:30 a.m. Sunday.

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$4.95 Fifth Code 178B
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## LEGAL NOTICES

ORDINANCE NO. 4464

AN ORDINANCE declaring the assessment on property benefited for the cost of constructing base material and asphaltic concrete pavement on the alley between Grape Street and Fir Street from 8th Street to 9th Street, in the City of Medford, Oregon; and directing the Recorder to enter a statement thereof in the docket of City Liens and publish a notice thereof as required by the Charter.

THE CITY OF MEDFORD DOTH ORDAIN AS FOLLOWS:

Section 1. WHEREAS, the City Council did heretofore by Ordinance declare its intention to construct base material and asphaltic concrete pavement on the alley between Grape Street and Fir Street from 8th Street to 9th Street, in the City of Medford, Oregon, and to assess the cost thereof upon each lot or part thereof adjacent to and benefited by such improvement its proportionate share of the cost of said improvement, and did fix the time and place for hearing protests against the construction of said improvement, and the assessment of the cost thereof, as aforesaid; and

WHEREAS said Ordinance was duly posted and published as required by Charter of the City; and

WHEREAS a meeting of the Council was held at the time and place fixed in said Ordinance for the purpose of considering any such protests, but no protests were at such time, or at any time, made to, or received by the Council to the construction of said improvement, or the assessing of the cost thereof, as aforesaid, and said Council has considered the matter and deeming that said construction of said improvement was and is of material benefit to said City, and that all the property to be assessed therefor will be benefited thereby to the extent of the probable amount of the respective assessments to be levied against said property, did order the construction of said improvement; and

WHEREAS, the cost of said improvement has been and hereby is determined to be the sum of $2,633.70.

NOW THEREFORE, it is hereby determined that the proportionate share of the cost of construction of said improvement, on each parcel of property adjacent to said improvement and benefited thereby is the amount set opposite the description of each piece or parcel of land below, and that each piece or parcel of land benefited by the construction of said improvement, to the full extent of the amount so set opposite such piece or parcel and that the respective amounts represent the proportional benefits of said improvement to said respective parcels of property, and the Council does hereby declare that each of the parcels of property described below is hereby assessed the amount set opposite each respective description, for the cost of the construction of said improvement.

(1) Summary of the costs assessed for the construction of base material and asphaltic concrete paving on the alley between Grape Street and Fir Street from 8th Street to 9th Street, in the City of Medford, Oregon.

Total Amount Assessed $2,633.70

(2) Assessments on the following described parcels of real property in the City of Medford, Jackson County, Oregon, for the construction of said improvements.

ASSESSMENT NO. 1
Vernon M. Evans
All that real property described in deed recorded in Volume 363, Pages 177, 179 and 181 of Deed Records of Jackson County, Oregon, fronting 130.00 feet on the west side of the alley in Block 46, Original Town of Medford.
82-46-20
Total Assessment $638.42

ASSESSMENT NO. 2
Christopher C. Richardson
All that real property described in deed recorded in Volume 172, Page 333 of Deed Records of Jackson County, Oregon, fronting 30.00 feet on the west side of the alley in Block 46, Original Town of Medford.
82-46-24
Total Assessment $219.48

ASSESSMENT NO. 3
Edwin and Emily Rowbotham and Marguerite Brophy
All that real property described in Volume 39, Page 472 through 476 of Miscellaneous Records of Jackson County, Oregon fronting 25 feet on the west side of the alley in Block 46, Original Town of Medford.
82-46-25
Total Assessment $109.74

ASSESSMENT NO. 4
Lillie M. Cowperthwaite
All that real property described in deed recorded in Volume 400, Page 90 of Deed Records of Jackson County, Oregon, fronting 25.00 feet on the west side of the alley in Block 46, Original Town of Medford.
82-46-26
Total Assessment $109.74

ASSESSMENT NO. 5
Fred and Nellie Ann Purdin
All that real property described in Volume 123, Page 214, of the Probate Journal of Jackson County, Oregon, fronting 30.00 feet on the west side of the alley in Block 46, Original Town of Medford.
82-46-27
Total Assessment $219.48

ASSESSMENT NO. 6
Smith Lumber Company
All that real property described in deed recorded in Volume 519, Page 85 of Deed Records of Jackson County, Oregon, fronting 130 feet on the east side of the alley in Block 46, Original Town of Medford.
82-46-21
Total Assessment $638.42

ASSESSMENT NO. 7
John and Opal H. Niedermeyer and Marion Niedermeyer
All that real property described in Certificate No. 6968 of Torrence Records of Jackson County, Oregon, fronting 75 feet on the east side of the alley in Block 46, Original Town of Medford.
82-46-22
Total Assessment $329.21

ASSESSMENT NO. 8
John Niedermeyer and Marion Niedermeyer
All that real property described in Certificate No. 6969 of Torrence Records of Jackson County, Oregon, fronting 14.00 feet on the east side of the alley in Block 46, Original Town of Medford.
82-46-22-1
Total Assessment $61.45

ASSESSMENT NO. 9
John and Opal H. Niedermeyer
All that real property described in Certificate No. 6926 of Torrence Records of Jackson County, Oregon, fronting 61.00 feet on the east side of the alley in Block 46, Original Town of Medford.
82-46-23
Total Assessment $267.76

Section 2. The Recorder of the City of Medford is hereby directed to enter a statement of said several assessments in the Docket of City Liens of said City and publish a notice thereof as required by Charter.

PASSED by the Council and signed by me in open session in authentication of its passage this 20th day of November, 1962.

JOHN W. SNIDER
MAYOR

ATTEST:
D. F. Huson, Recorder

Approved by me this 21st day of November, 1962.

JOHN W. SNIDER
MAYOR

NOTICE

To the owner or reputed owner of each parcel of property in the foregoing ordinance:

You are hereby notified that the assessment declared by the foregoing Ordinance has been made and the lien therefor entered in the City Lien Docket and that the same is due, and you are hereby required to pay the same to the Recorder within ten (10) days from the service of this notice, which notice is made by publication of the foregoing Ordinance.

D. F. Huson, Recorder

## They'll Do It Every Time

By Jimmy Hatlo

## Your Money's Worth

By SYLVIA PORTER
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### CHRISTMAS TOYS TO BE BIG BARGAINS

In the weeks remaining before Christmas, about $1 billion of toys and games will be sold – roughly half the year's total volume of this industry – and this year, as a result of the vastly changed retail sales and distribution patterns in our country, you, who will be buying these toys for your children and grandchildren, are likely to get the greatest toy values ever.

Here, from Abe Kent, vice president of Ideal Toy Corp., one of the major U.S. manufacturers, is a fascinating picture of the colorful American toy industry as it enters its peak season.

**Porter:** What is the price picture for toys this Christmas?

**Kent:** Because toys are recognized by most stores as one of the best vehicles to attract Christmas shoppers, many retailers have drastically reduced toy prices, even selling them below cost, for use as "loss leaders." The result is that consumers will emerge this Christmas with the biggest bargains in toys they have ever had – even though they may be unaware of the bonanza to them.

**Porter:** In recent weeks, I've seen the usual pre-holiday flood of toy commercials on TV, but the prices are conspicuously missing. Why?

**Kent:** Because there is a difference of opinion as to whether or not retail prices should be included in a toy commercial, we are experimenting this year by omitting the suggested retail price. We feel, however, that mothers should be given all the facts about a toy, including the suggested retail price, before they promise to buy it. For if a child asks for a toy and the parents agree, only to find out later it is too expensive for their budget, no one will be happy.

**Porter:** What will we be buying? What are the trends in toys?

**Kent:** There are thousands of toys and the selection runs from little dolls to robots. But as has been the case for many years, the biggest single item will be dolls, and in 1962 dolls and doll accessories will account for sales of up to $400 million, 20 per cent of all toy sales. A rapidly growing segment of our industry is mechanical toys which are expected to account for eight per cent of unit volume. Interest in educational toys is growing steadily. One phenomenon we are watching carefully is the current fad in stuffed toys called "Klunks." Teenage girls and college coeds take these no-faced caricatures of odd characters to replace throw-pillows in decorating their beds and dormitory rooms. The toy industry is now supplying people from pre-kindergarten through college.

**Porter:** How does the industry prepare for the Christmas season?

**Kent:** Some of this year's most popular items were started on the drawing boards in 1959 and 1960, and right now we're working on toys which won't be on the market until Christmas of 1964. We may spend as much as $150,000 to engineer a toy before we show it to the public. In our doll department, we have more hairdressers than any New York beauty shop and more dress designers and cutters than half of the largest Seventh Avenue dress manufacturers.

**Porter:** What does $2 billion of annual toy sales mean in dollars and cents toys for the average child?

**Kent:** Our studies indicate the average child in the U.S. got toys valued at $26 during last year. In Washington, D.C., the average was $46 each; in New York, Pennsylvania and New Jersey, $30 per youngster; in Mississippi, only $13. Half of all toys are bought for youngsters between two and six years of age, another 25 per cent for those between seven and ten. Children aged 11 to 14 get the fewest toys.

**Porter:** How do consumers make the choice of what to buy?

**Kent:** Our research indicates there are four key factors: durability and lasting value, price, the child's wishes and educational value. When a child is taken to a toy store, he is overwhelmed and he naturally chooses a toy he recognizes or is familiar with for reassurance.

**Porter:** Why has advertising of toys risen so much?

**Kent:** Because of self-service selling, the impersonal shopping in the big stores. Personal selling is practically eliminated in major stores and very few sales clerks have a complete knowledge of the features of the toys carried in the store. Thus, advertising has become a most vital factor in educating the public about our products.

## Auto Show Attracts 10,893 in Portland

Portland – UPI – The Portland Automobile Show at the Memorial Coliseum drew 10,893 persons on Thanksgiving Day.

### THIEVES GET CHOPPERS

Hattiesburg, Miss. – UPI – Burglers who broke into a dental laboratory left well prepared for Thanksgiving Day feasting, police reported Thursday. They stole $4,000 worth of false teeth.

## The Family Council

Editor's note: The Family Council consists of a judge, a psychiatrist, three clergymen, three editors and a women's editor. Each article is a summary of a family disagreement presented to the Council. The Council deals with problems, major and minor, encountered by guidance counselors and social workers. Edited by by Mrs. Alma Denny (Copyright by General Features Corp.)

**Daniel R.** – It's actually dangerous to open one of our closets.

**Holly R.** – He's mighty glad when he finds I've saved something he needs.

* * *

**Daniel R.** – Remember Fibber McGee and his jokes about his closets at home? Well I never laughed. I groaned because the problem isn't funny. It's serious, even life - and-death serious when an electric iron slides down and misses your head by a hair.

I'm tired of complaining to Holly. I'm about to roll in a couple of barrels, throw things in and cart them away before she catches her breath. She saves everything, even the boxes and gift wrappings around them. She has locks of hair from the first haircuts of several generations of little boys in the family, including our own three. One visit from a fire inspector and she'd surely get a summons.

* * *

**Holly R.** – Dan kicks and makes fun of me and threatens to throw everything away. But he was glad to have me dig out a 1950 road map the other day so he could explain the changes upstate to his pupils. And he knows, whatever we need I have around somewhere. It may take a while to find it, the closets and drawers may be jammed, but we have it on the premises. And all those gals who boast such neat closets come running to me when there's an emergency. They know I have turquoise cotton "to match," an air moistener for head colds, toys for rainy days – you name it.

If only we could move to a house with an attic or basement, the problem would vanish.

* * *

**The Council:** We have news for you, Holly, rushed to us by friends who have "an attic or a basement." They fill up fast, too, unless you develop the same attitude which can rescue you from inundation, suffocation, "population" explosions right now in your apartment. What attitude? Recognizing the saturation point, beyond which items must be discarded.

If they're missed, well too bad. Libraries, warehouses, thrift shops and other people's homes may be able to replace some of them. Fresh money, alas, may have to fill other non - storable requirements. But these alternatives are better than a magpie's nest of a home.

Holly is caught in a three-way squeeze-play. She hasn't much storage space, she has brilliant storage ideas (yes, it's all potentially useful, interesting stuff), she must push all "excess" out of sight because she wants her home to look neat and uncluttered. Something's gotta give, and since it can't be the size of the closets, it will have to be Holly's tenacity.

How decide what to hold on to and what chuck out? Decisions depend upon space, value (both monetary and sentimental) and replaceability, but primarily upon space and the efficient use of every inch of it.

Instead of rolling in barrels, Dan, why not attack the problem jointly with Holly. You'd set up a few ground rules, such as "When in doubt, out!" or "One keepsake yes, one no." Then you'd stack what's left in clearly labelled, preferably matching, storage boxes.

Meanwhile Holly might ask herself why she must be the "source of supply" for the other gals. It's no disgrace for her to need something and run to their homes for it.


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K-SHA — 860 kc
This week's Christian Science program
"Keeping Peace in the Family"


## Singer-Actress Loses Jewelry

Hollywood – UPI – Police today were investigating the theft of an estimated $2,000 worth of jewelry from the home of Anna Maria Alberghetti.

Investigators said burglars entered the home by cutting through a screen door. The singer-actress' jewel box was discovered on the patio where its contents were dumped.

Miss Alberghetti, currently in Chicago with the show "Carnival," said when informed of the robbery by her mother that about $2,000 in jewels were missing.

Miss Alberghetti's mother, Vitoria, said a barking dog awakened her early Thursday when the burglary occurred. She said she didn't immediately notice the theft but when she discovered the jewels were missing she called police.

## Mikoyan Confers With Fidel Castro

Havana – UPI – Soviet first deputy premier Anastas Mikoyan spent four hours Thursday in conference with Premier Fidel Castro and President Osvaldo Dorticos.

As usual, no information about the subjects discussed was made public.


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STOCK UP NOW FOR 49c ea.

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the ONE-STEP aid to appetite control for weight loss!
30-day supply ... 3.95
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PRESCRIPTIONS WITH CONFIDENCE

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