



NOT LIKE HOME!—Miss USA, 17-year-old Amedee Chabot of southern California, finds snow-covered New Jersey "just like a fairyland" as she takes to a shovel while visiting friends in Chatham. (UPI)

Auto Tires Object Of Competition Long Before Use

New York (UPI)—Like everything else about the car you drive, the tire on which it rolls is an object of intense competition long before you are traveling along the road above it.

There is a struggle for the lion's share of all things which go into it, the rubber, the other chemical compounds, the cord which will be in it. What the cords shall be has drawn interest in recent developments.

Philip E. Robinson, executive vice president of Tyrex Inc., said today that more than 98 per cent of all the original (tire) equipment on passenger automobiles produced in the United States will contain rayon cords for the fifth straight year, and that rayon cord producers are working more and more on the truck tire market.

Program Intensified

"The industry is just beginning to find what it can do," said George I. Rounds, vice president in charge of Tyrex field operations. "We always have had a research program in rayon, and it is intensified."

A reason for the recent attention drawn to rayon was the decision of E. I. du Pont de Nemours to withdraw from the manufacture of the material. But Du Pont also had announced in August that it planned experimental production of a new nylon yarn for

tire cord which would have diminished "flat spotting."

The tendency to "flat spotting" which is demonstrated by nylon cord tires is one of the selling points for the use of rayon cord. Nylon cord, while long-wearing and tough, has a tendency to stretch; anyone who has let his automobile stand outdoors in cold weather may be familiar with the "flat-spotting" tendency of some tires; they thump when they pass over the area upon which the tire has rested.

But the Tyrex officials are under no illusions about the efforts of producers of nylon to overcome the tendency of the nylon cord, which would aid nylon's penetration into the tire cord market.

"The performance and the cost of operation for rayon cord tires is very good," said Rounds. "And we now are working on a truck tire testing program which makes us very optimistic about what can be done. When there's competition, as there is in every industry, then you can really buckle down to see what can be done to hold your place and improve it. That's what we're doing."

Tyrex is a non-profit corporation, formed in 1958 by five major manufacturers of rayon tire yarn, to promote the use of the cord and to enforce production standards for Tyrex rayon tire cord and yarn.

Couch Study Succeeds

Dick West's New-Found Acquaintance Now Can Recall Punch Lines To Jokes

By DICK WEST

Washington (UPI)—The other evening at a cocktail party I found myself sharing a plate of pickled plover eggs with a chap who introduced himself as Clyde Prim.



West

As is usual at such gatherings, we got into a discussion of the Manshot plan for integrating European agriculture and other factors affecting the U.S. balance of payments.

Then, before I had time to demonstrate my famous disappearing act, Prim was telling me the story of his life.

"I am what you could call an average American," he said. "I have been married 1.8 times. I own 2.3 automobiles. I have 3.7 children and carry 4.5 credit cards."

"In short, I have everything it takes to be a success, and yet for years I was a dismal failure. I either couldn't hold

a job or else was always passed over for promotion.

"Can you guess what my deficiency was?"

"You weren't using the right underarm sprays and creams?" I asked.

"No, it was something far more serious than that," Prim said. "I didn't like dirty jokes."

He paused and reached for another plover egg while I pondered the significance of his revelation.

"It wasn't that I necessarily objected to them," Prim continued. "Dirty jokes didn't offend me. I just didn't care for them. I didn't think they were very amusing."

"A fellow would stop by my desk and tell me the latest story making the rounds and in the time it took to walk to the water cooler I would forget the punch line."

"In other words, I was the missing link in the circulation of smutty yarns. You can't imagine what a handicap that was."

"After I had been on the job a few days, my co-workers would begin asking each other 'What's the matter with Clyde? Is he some kind of anti-social nut or something?'"

"The next thing I knew the boss would call me in and tell me that I didn't seem to be fitting in very well and that I might be better off if I found a new job. It was very discouraging."

"You appear to be doing all right now," I observed. "How did you conquer your problem?"

"Naturally I went to an analyst," Prim said. "I spent hours on the couch while he rummaged around in my subconscious. Finally he tracked down the trouble. When I was a baby my brother hit me on the head with a copy of 'Lady Chatterley's Lover'."

"Did that discovery remove your mental block?" I inquired.

"Completely," Prim said. "Have you heard the one about . . . ?"

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Adenauer Delays Speech on Crisis

Bonn, Germany (UPI)—Chancellor Konrad Adenauer, 86, has postponed a scheduled nationwide television speech on the crisis in his coalition government from tonight until Friday night.

There was no reason immediately given for the postponement.

Adenauer had been expected to explain to the German people tonight his position on the controversy over Defense Minister Franz Joseph Strauss and the "Spiegel" affair.

All 15 cabinet ministers of Adenauer's Christian Democratic Union offered their resignations Tuesday, apparently to enable the chancellor to form a new cabinet without Strauss.

Informed sources predicted Adenauer would not announce Strauss' ouster until after the state elections in Bavaria Sunday.

'Pea Patch' Home of Late Gov. Long Burns

Winnfield, La. (UPI)—Fire razed the "pea patch" farm home of the late Gov. Earl Long of Louisiana Tuesday.

Firemen battled the flames for three hours but the house was a total loss with damage estimated at \$5,000. The modest, tin-roofed home was vacant and contained no furniture.

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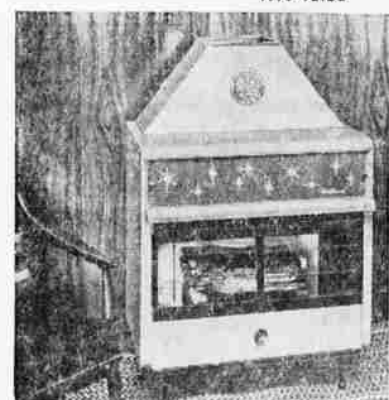
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that each of us can choose his way of life. We're grateful that all did not choose the same way. We're happy and thankful that the Farmer, Rancher and Dairyman choose his—thereby helping the Lord make a wonderful Thanksgiving Dinner possible.

These blessings come in the form of many things; the kindly neighbor next door, the considerate driver in the other car, the tolerant creditor, the amiable policeman, the understanding wife, the loving children and thousands of other day-by-day blessings that many of us take for granted. On a broader scope, we're blessed with capable leadership in community, state and nation — and with the freedom to choose them. We're blessed with an abundance of the necessities of life and the luxuries of good health . . . a life and health started and maintained from birth by nature's most perfect food — MILK . . .

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